

Memorandum

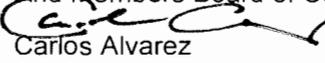


Date: **MAY 15 2008**

May 20, 2008

To: Honorable Chairman Bruno A. Barreiro
And Members Board of County Commissioners

Agenda Item No. 2(B)1

From: 
Carlos Alvarez
Mayor

Subject: Mayoral Appointment – Planning and Zoning Department Director

Pursuant to the authority vested in me under the provisions of Sections 2.02C and D of Miami Dade County Home Rule Charter, I hereby appoint Mr. Marc C. LaFerrier to the position of Planning and Zoning Department Director.

Mr. LaFerrier has over twenty years of experience in both the public and private sectors in urban and regional planning, community development, public administration, redevelopment, historic preservation and code enforcement. He also served as Planning and Zoning Director for the City of Fort Lauderdale overseeing a budget of \$17.4 million and a full time staff of 52. Mr. LaFerrier was employed by the well-established planning firm Keith and Schnars and has worked on many local projects. He is very knowledgeable of State laws governing planning and zoning and as a South Florida resident and professional he is also familiar with many of the issues and challenges facing our community. Because of his diverse professional experience, Mr. LaFerrier will be an important asset to our organization as we analyze alternative organizational opportunities in the areas of comprehensive community planning and development, land use, and regional economic development.

Mr. LaFerrier holds a Graduate degree in Public Administration from City University in Seattle, Washington and a Bachelor of Science in Geography/Political Science from Eastern Michigan University in Ypsilanti, Michigan.

Please join me in congratulating and welcoming Mr. LaFerrier to our County family. I have attached his resume and charge memorandum from the County Manager for your reference.

Attachment

- c. Honorable Harvey Ruvlin, Clerk, Circuit and County Courts
- Honorable Joseph P. Farina, Chief Judge, Eleventh Judicial Circuit
- Honorable Kathy Fernandez-Rundle, State Attorney
- Honorable Bennett Brummer, Public Defender
- Robert A. Cuevas, County Attorney
- George M. Burgess, County Manager
- Denis Morales, Chief of Staff, Office of the Mayor
- Assistant County Managers
- Department Directors
- Marvin O'Quinn, CEO/ President, Public Health Trust
- Robert Meyers, Executive Director, Commission on Ethics and Public Trust
- Christopher Mazzella, Inspector General
- Charles Anderson, Commission Auditor

CLERK OF THE BOARD
2008 MAY 15 PM 3:27
CLERK OF THE BOARD
CIRCUIT & COUNTY COURTS
MIAMI DADE COUNTY FLA.

Marc C. LaFerrier, AICP

PROFILE

An accomplished and motivated professional with extensive knowledge and successful experience in the public and private sectors as an administrator, city planner, developer's representative and project manager. More than twenty years of experience in urban and regional planning, community development, public administration, redevelopment, and code enforcement. Considerable experience in managing large-scale projects, contracts, staffs and budgets. Other areas of expertise include public involvement, master plans, growth management, grant administration, interagency coordination, land development, urban design, capital facility plans, economic development, and strategic negotiations. Skilled and effective in working successfully with public officials, community leaders and citizens.

SUMMARY OF PROFESSIONAL EXPERIENCE

Community Services Director

City of Lake Worth, Community Services Department

Lake Worth, FL

January 2008 to Present

Responsible for the management and administration of planning, zoning, growth management, code compliance, historic preservation and community development staff and activities. The Community Services Department's annual budget is \$2.1M with a full time staff of 22 persons.

- Directs the department staff and activities in urban planning and design, current planning, zoning, long range planning, historic preservation, housing and HUD Block Grant projects/programs.
- Supervises building code review, permitting, inspections and businesses licensing staff and activities.

Planning and Zoning Director

City of Fort Lauderdale, Planning, Zoning and Community Development

Fort Lauderdale, FL

September 2004 to September 2007

Responsible for the management and administration of planning, zoning, growth management and community development staff and activities. The Planning and Zoning Department's annual budget is \$17.4M with a full time staff of 52 persons.

- Directed the department staff and activities in urban planning and design, current planning, zoning, long range planning, housing and HUD Block Grant projects/programs; including:
 - Urban Planning and Design: area wide master plans, design guidelines, design review team, historic preservation and public architecture;
 - Current Planning: Development Review Committee and code amendments;
 - Zoning: zoning, structural and landscape plan reviews and related inspections;
 - Long Range Planning: growth management, Comprehensive Plan, Evaluation and Appraisal Report, GIS, and annexations;
 - Housing Programs: administration of HUD, SHIP and HOME funded programs, County-wide housing for people with AIDS program and fair housing compliance;
 - HUD Block Grants: Annual CDBG plan, housing program and capital projects.

Marc C. LaFerrier, AICP

- Developed and administered department and consultant work programs and budgets;
- Monitored evaluated and managed staff, projects and programs to ensure completion of assignments, compliance with regulations, and achievement of objectives;
- Participated in the overall management of the City as a key member of the City's Executive Management Team;
- Directed several large scale and significant area-wide plans including the Downtown Master Plan, US 1 Urban Design Plan and New River Plan;
- Advisor to the City Commission, Planning & Zoning Board, Board of Adjustment, Historic Preservation Board, Development Review Committee and Citizens Service Board;
- Represented the Department in the Emergency Operation Center;
- Served as City representative to intergovernmental organizations and agencies.

Planning Director

Keith and Schnars, P.A., Planning Department

Fort Lauderdale, FL

June 2001 to August 2004

Responsible for the management of the firm's Planning Department. Planning services included municipal planning, landscape architecture, regional planning, land development and public involvement.

- Scope of Services included a full range of planning and land development services for private and public sector clients, specializing in urban and regional planning, landscape architecture and redevelopment;
- Managed and represented Community Redevelopment Agencies (CRA), DRIs, land development projects, park and streetscape plans, and feasibility studies;
- Participated in the firm's leadership, business development and marketing programs as a key member of the Executive Committee;
- Managed and represented several large scale and significant area-wide plans including: South Miami Dade Watershed Plan, Downtown Fort Lauderdale Master Plan, Central Plantation Master Plan and Pompano Beach CRA Plan.

City Development Director

City of Stuart, City Development Department

Stuart, FL

July 1999 to June 2001

Responsible for the management and administration of the City's Planning, zoning, redevelopment, growth management and community development staff and activities. The department included a 17 person staff with an annual budget of \$3.6M.

- Directed the operations of the department including a "One-Stop-Shop" with urban planning, development review, building permits and inspections, comprehensive planning, intergovernmental coordination, CDBG programs and projects, GIS, economic development and code enforcement;
- Advisor to the City Commission, Local Planning Agency, Community Redevelopment Agency (CRA), Housing Authority, Regional Planning Council, and CDBG Committee;

Marc C. LaFerrier, AICP

- Directed the City's redevelopment and Main Street programs, economic development projects, resource protection programs, and environmental projects;
- Developed and administered department and consultant work programs and budgets;
- Monitored, evaluated and managed staff, projects and programs to ensure completion of assignments, compliance with regulations, and achievement of objectives;
- Managed developers' RFPs and negotiation processes for the disposition of City owned properties and the downtown redevelopment project;
- Supervised building code review, inspections and code enforcement staff and activities;
- Represented the department in the City's Emergency Operation Center.

Planning Manager

City of Lynnwood, Community Development Department

Lynnwood, WA

May 1991 to July 1999

Managed the planning staff and activities in the growth management, comprehensive planning, plan implementation, GIS, and capital facilities planning.

- Prepared and administered department and consultant work programs and budgets;
- Led community outreach programs and policy-making processes;
- Supervised the preparation and adoption of a \$149M Six-Year Capital Facility Plan, level of service standards and concurrency programs;
- Functioned as key staff member in the City's Operating and Capital Budget processes, and personnel policy programs;
- Performed as project manager for area-wide master plans involving land use, redevelopment, urban design, capital plans, and EIS;
- Managed urban growth area planning and annexation programs;
- Served as City representative to intergovernmental planning organizations.

Division Chief: Land Development Planning

Keith and Schnars, P.A., Planning Department

Fort Lauderdale, FL

September 1988 to May 1991

Managed planning and engineering professionals responsible for the design and approval of land development projects with local, regional and state agencies for one of Florida's largest full service consulting firms.

- Managed and represented projects for land subdivisions, master and site plans, feasibility and impact studies, land use, traffic, environmental resources, rezonings, and concurrency approvals;
- Responded to requests for proposals (RFPs), negotiated contracts and represented the firm in marketing efforts;
- Managed and monitored project budgets and profits;
- Managed and represented multi-disciplinary staff responsible for large-scale projects such as Developments of Regional Impact (DRI) and master planned communities;
- Interacted effectively with local boards and commissions throughout South Florida.

Marc C. LaFerrier, AICP

Development Review Committee Chair – Planner II
City of Fort Lauderdale, Community Development Department
Fort Lauderdale, FL September 1986 to September 1988

Established and administered the City's land development review processes and regulatory activities as Chair of the City's Development Review Committee (DRC).

- Created and implemented enabling regulations, policies and programs for the DRC. The DRC has design review and permitting responsibility for all land subdivisions, site plans, DRIs, and other land development projects;
- Served as staff advisor to the Planning and Zoning Board and the Zoning Code Rewrite Committee, and as City representative to Broward County DRC, Florida DOT and the South Florida Regional Planning Council;
- Performed as key staff member for the design and development of the Broward Convention Center, Regional Performing Arts Center, and Riverwalk;
- Prepared studies and conducted presentations on downtown housing, neighborhood planning, and development regulations.

Zoning Administrator
City of Coral Springs, Building Department
Coral Springs, FL September 1984 to August 1986

Supervised the staff responsible for the review, permitting and inspection of land development applications and plans for new and existing developments for compliance with the City's zoning and occupational licensing regulations

- Developed and implemented neighborhood preservation and enhancement programs;
- Directed and managed Code Enforcement staff and activities;
- Prepared and administered the division's budget and work programs;
- Advisor to the Board of Adjustment and Code Enforcement Board.

EDUCATION

City University, Seattle, Washington
Graduate studies in Public Administration

Eastern Michigan University, Ypsilanti, Michigan
Bachelor of Science in Geography/ Political Science

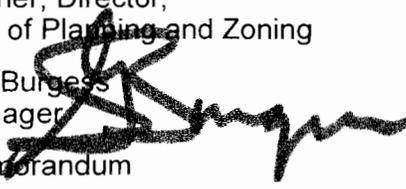
PROFESSIONAL CERTIFICATIONS AND ASSOCIATIONS

American Institute of Certified Planners
Florida Redevelopment Association
Congress for the New Urbanism
American Planning Association

REFERENCES

Available Upon Request

Date: MAY 15 2008
To: Marc LaFerrier, Director,
Department of Planning and Zoning
From: George M. Burgess
County Manager
Subject: Charge Memorandum



Congratulations on your appointment as the Director of Miami-Dade County's Planning and Zoning Department. I was very pleased with the experience, knowledge and leadership you have demonstrated during the course of your career. I expect you to continue this performance in your new position.

You join Miami-Dade County at a unique and challenging time with regard to state mandated budget reductions. Additionally, you are taking over a department that has key vacancies and many important issues to address over the next year. It is my practice to provide new and current department directors with priorities I feel are urgent and vital for the success of their departments and our community. My staff and I will work with you to transition into Miami-Dade County and help you achieve these goals, as well as others that we may mutually establish.

- Assist my office in completing and implementing the School Board Interlocal Agreement for Concurrency as adopted by the Board of County Commissioners.
- Countywide Planning/Growth Issues: A comprehensive Countywide Planning Initiative is currently underway. Continue to prioritize this initiative by working with other County departments and agencies as well as municipalities to ensure that they are planning responsibly and consistently with the County's Comprehensive Development Master Plan (CDMP).
- Implement the County's Park Open Space Master Plan.
- Zoning Code Re-write: Multiple years of work with the community, County departments, the development industry and County Attorney has yielded a draft document that will significantly impact the code. This item should be one of your top priorities and it is essential that you coordinate the completion of this work with the County Attorney's Office. I also expect your own analysis and recommendations for my review. The new code should incorporate good urban design principles and encourage the adoption of new zoning districts that will provide for mixed use projects and assist in accommodating population demands.
- Provide leadership to on-going charrettes and identify ways to improve the current process where warranted.
- Work with my office and Miami-Dade Public School representatives to recommend Educational Facility Impact Fees that meet the needs of the school system while limiting and phasing costs associated with homeownership.
- Review and implement recommendations regarding mobile homes housing and land use issues.
- Process Improvements: The department will be required to monitor timeframes and implement improvements to the CDMP through proactive planning, departmental and municipal outreach to minimize rejection of applications and zoning hearing processes.
- Infill Housing Initiative: Work with other County departments to streamline the approval process for development of lots under the Infill Housing Initiative.

Charge Memorandum

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- Assess staffing levels and operations and modify the departmental table of organization to improve the department's efficiency and effectiveness.
- Participate with other members of my executive team on an organizational review of the County's economic development mission, objectives and organizational structure to most effectively address the communities' needs, on both a macro and micro level.
- Implement the department's strategic plan goals as outlined in the business plan for fiscal years 2008 and 2009.

I look forward to working with you. Please feel free to contact me directly at (305) 375-1880 if you have any questions.

c: Honorable Carlos Alvarez, Mayor
Denis Morales, Chief of Staff, Office of the Mayor
Alex Muñoz