Memorandum

MIAMI-DADE COUNTY

Date: July 17, 2008

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

Agenda Item No. 10(A)(3)

From: George M. Burgess
County Manager

Subject: Recommendation of Tourist Development Council Board Appointments

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RECOMMENDATION

It is recommended that the Board adopt the attached resolution approving the appointment of Commissioner Michelle Spence-Jones and Juan Carlos Palacios to the Tourist Development Council for the balance of two (2) four-year terms expiring in December 2009.

BACKGROUND

On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28 pursuant to State Statute No. 125.0104, establishing the Tourist Development Council (TDC). The Ordinance and Statute specify that the TDC is a nine (9) member volunteer board that includes: a County Commissioner, who is appointed by the chair of the governing Board of the County; two (2) elected municipal officials, at least one of whom must be from the most populous municipality in the County; three (3) owners or operators of motels, hotels, or other tourist accommodations in the County and subject to the tourist development tax; and three (3) persons involved in the tourist industry and have verifiably demonstrated interest in the tourist development of Miami-Dade County but who are not owners or operators of motels, hotels, or other tourist accommodations in the County and are subject to the tourist development tax.

Further, all members of the TDC must be electors of the County and shall serve staggered terms of four years as determined in the appointing resolution. As a result of a vacancy on the TDC Board due to a member moving outside of Miami-Dade County, a public nomination process was implemented to fill the balance of a four-year term expiring in December 2009. The vacant seat requires an individual that is an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tourist development tax.

In response to the advertisement for nominations, credentials of eligible candidates for the TDC were submitted and reviewed by the TDC Nomination Committee. Present at the meeting were: Commissioner Jose "Pepe" Diaz, Chairperson, Tourist Development Council; Stuart Blumberg, President & CEO, Greater Miami & the Beaches Hotel and Motel Association; and William Talbert, III, President & CEO, Greater Miami Convention and Visitors Bureau. Based on a thorough review of qualifications, the TDC Nomination Committee selected the recommended candidate, Juan Carlos Palacios, and unanimously voted to recommend this candidate to the Board of County Commissioners to fill this vacancy on the TDC Board. On June 10, 2008, the TDC met and endorsed this recommendation.

In addition, the City of Miami Commission recently notified the Tourist Development Council that Commissioner Michelle Spence-Jones had been appointed by resolution to serve as a member of the Council for the seat requiring an elected official of the most populous municipality in the county.

Attached is the City of Miami's resolution appointing Commissioner Spence-Jones to the Tourist Development Council and Mr. Palacios' biography summarizing his extensive experience in the tourism industry and a chart specifically identifying their professional or civic affiliations and designated terms.

Alex Muñoz
Assistant County Manager

CITY OF MIAMI, FLORIDA

INTER-OFFICE MEMORANDUM

TO: Vice Chair Spence-Jones
District 5 Commissioner

DATE: June 17, 2008

FILE:

SUBJECT: Appointment to City Boards, Committees, Agencies or Trusts

FROM: Priscilla A. Thompson, CMC
City Clerk

REFERENCES:

ENCLOSURES:

Enclosed please find a copy of Resolution R-08-0359, which was passed and adopted by the City of Miami Commission at its meeting on June 12, 2008, appointing you to serve as Chairperson and/or Member on the following City boards, committees, agencies or trusts.

Appointed as Chairperson:

1. Southeast Overtown/Park West and Omni Community Redevelopment Agency
2. Commercial Solid Waste Management Advisory Committee

Appointed as Member:

1. Miami-Dade County Tourist Development Council

Should you need additional information, please contact Pamela Burns, Assistant City Clerk, at (305) 250-5367.

Enclosure

PAT/PB

c: James Villacorta, Interim Executive Director, Southeast Overtown/Park West and Omni Community Redevelopment Agencies
Michael Spring, Director, Miami-Dade County Tourist Development Council
Mario Soldevilla, Director, Department of Solid Waste

City Hall
3500 Pan American Drive
Miami, FL 33133
www.miamigov.com

File Number: 08-00627 **Final Action Date: 6/12/2008**

A RESOLUTION OF THE MIAMI CITY COMMISSION APPOINTING THE MAYOR AND MEMBERS OF THE MIAMI CITY COMMISSION AS CHAIRPERSONS, VICE-CHAIRPERSONS AND/OR MEMBERS ON VARIOUS TRUSTS, AUTHORITIES, BOARDS, COMMITTEES AND AGENCIES FOR TERMS AS DESIGNATED HEREIN.

APPOINTED AS CHAIRPERSON:

Commissioner Marc David Sarnoff of the Bayfront Park Management Trust

Chair Joe Sanchez of the Downtown Development Authority

Commissioner Marc David Sarnoff of the Midtown Community Redevelopment Agency

Vice Chair Michelle Spence-Jones of the Southeast Overtown/Park West and Omni Community Redevelopment Agencies

Vice Chair Michelle Spence-Jones of the Commercial Solid Waste Management Advisory Committee

APPOINTED AS VICE CHAIRPERSON:

Commissioner Angel Gonzalez of the Mayor's International Council

Commissioner Angel Gonzalez of the Midtown Community Redevelopment Agency

Commissioner Marc David Sarnoff of the Southeast Overtown/Park West and Omni Community Redevelopment Agencies

Commissioner Tomas Regalado of the Miami Sports and Exhibition Authority

APPOINTED AS MEMBER:

Commissioner Tomas Regalado of the Miami-Dade County League of Cities

Commissioner Marc David Sarnoff of the Florida League of Cities

Commissioner Marc David Sarnoff of the Greater Miami Convention and Visitors Bureau

Commissioner Marc David Sarnoff of the Metropolitan Planning Organization (MPO)

Chair Joe Sanchez of the Miami River Commission

Vice Chair Michelle Spence-Jones of the Miami-Dade County Tourist Development Council

BE IT RESOLVED BY THE COMMISSION OF THE CITY OF MIAMI, FLORIDA:

Section 1. The City of Miami elected officials, as listed above, are hereby appointed to serve on the designated City trusts, authorities, boards, committees or agencies for terms ending May 31, 2009.

Footnotes:

Board appointments are administrative acts which do not require the Mayor's signature nor the City Attorney's review and approval.

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Juan Carlos Palacios

3819 SW 171st Terrace

Miramar, Florida 33027

Cell Phone 954/553-6599

palaciosjuanc@gmail.com

Career Objective **To continue to maintain a highly challenging position in the hospitality industry where my expertise in sales and marketing, operations and food & beverage, will be a viable asset to the corporation's profitability and growth, with the goal of maximizing profits through guest services, cost controls and employee training.**

Summary Highly skilled, outgoing, creative customer service professional with an extensive background in operations, sales and marketing, administration, food & beverage management to include high volume catering. Progressive experience encompasses financial accountability, quality control, staff policies and procedures. I am a firm believer in consistency, accountability and 100% guest satisfaction.

Employment Hilton Hotel Corporation- Embassy Suites Hotel Miami Airport

3974 NW South River Drive. Miami, Florida 33142 (305) 634-5000

GENERAL MANAGER (05/00-Present)

- Complete responsibility of all Hotel operation, with heavy involvement in Sales & Marketing, and Revenue Management.
- Responsible for Capital improvement Projects Planning and implementation.
- Heavy involvement in all departments cost controls, to maintain GOP margins.
- Profit & Loss Statement analysis, Budgets and Business Plans.
- Implementing and maintaining Guest Satisfaction programs and ratings.
- Personal involvement with all Team Member activities and Human Resources.
- Consistently maintain high Team Opinion scores.
- Analyze and plan strategies based on Star Report to increase Yield and Rate penetration.

HILTON HOTEL CORPORATION / DOUBLETREE HOTEL COCONUT GROVE

2649 S. Bayshore Drive, Coconut Grove, Florida 33133 (305) 858-2500

INTERIM GENERAL MANAGER (12/99-05/00)

- Task Force – Hotel for Sale

Promus / DoubleTree Guest Suites galleria

2670 East sunrise Blvd, Fort Lauderdale, Florida 33308, (954) 565-3800

Hotel Manager / Director of Operations (03/99-12/99)

- Total responsibility of all Hotel operation, with heavy involvement in Sales & Marketing, Revenue Management, Capital Projects Planning and Human Resources.
- Budgets and Business Plan.
- Improved guest satisfaction ratings.
- Active involvement in opening of a regional reservation center, assisted in establishing strategies for cross selling of brands within the Hilton family of Hotels.

PROMUS HOTEL COPRPARATION / EMBASSY SUITES HOTEL

1022 South Shady Grove Road, Memphis, TN 38120, (901) 684-1777

Hotel Manager (12/98-03/99)

- Complete responsibility of all Hotel operations.

PROMUS / EMBASSY SUITES HOTEL/ CROWN STERLING SUITES

3974 NW South River Drive. Miami, Florida 33142 (305) 634-5000

ASST. GENERAL MANAGER/INTERIM GERERAL MANAGER (06/93-12/98)

HILTON CORPORATION / SUNRISE HILTON

3003 N University Drive, Sunrise, FL 33311

ASSISTANT FOOD & BEVERAGE MANAGER / NIGHT MANAGER (12/90-12/95)

AMERICAN GENERAL HOSPITALITY INC.

ASSISTANT GENERAL MANAGER / FOOD & BERVERAE **DIRECTOR** (01/89-12/90)

OKLAHOMA STATE UNIVERSITY

STUDENT UNION CATERING DEPARTMENT

CATERING SUPERVISOR 04/87-12/88)

Education **OKLAHOMA STATE UNIVERSITY, STILLWATER, OKLAHOMA**

Bachelor of Science. December 1988

Major: Hotel and Restaurant Administration.

Minor: Food, Nutrition and Institution Administration.

Minor: Business Administration.

ROGERS STATE COLLEGE, CLAREMORE, OKLAHOMA

Associate Degree. May 1984

Business Administration.

Professional Attend Chamber of Commerce / Convention and Visitors Bureau / MPI Networking functions.

Activities

Professional Board of Directors - Miami and the Beaches Hotel Motel Association.

Memberships Airport Committee Chairman - Miami and the Beaches Hotel Motel Association.

Computer Skills Windows, Microsoft Word, Power Point.

FY 2007-2008
Miami-Dade County Tourist Development Council

TDC Board Members:

MEMBERS	AFFILIATION	TITLE	Term
Elected Municipal Officials			
Mayor Matti Herrera Bower	City of Miami Beach	Mayor	01/08 – 01/10
Commissioner Michelle Spence-Jones*	City of Miami	Commissioner	06/08 – 12/09
Owners/Operators of Hotels or other Tourist Accommodations			
Stuart L. Blumberg	Greater Miami & The Beaches Hotel Association	President/CEO	12/05 – 12/09
Juan Carlos Palacios*	Hilton Hotel Corporation – Embassy Suites Hotel Miami	General Manager	06/08 – 12/09
George Cozonis	Sonesta Hotel & Suites Coconut Grove	General Manager	01/08 – 01/10
Involved in Tourist Industry			
Carmen Corvos-Roig	South Florida Carnival Cruise Line	Business Development Director	01/08 – 01/10
William Perry, III	World Wide Concessions	Partner/Owner	12/05 – 12/09
Olga M. Ramudo	Express Travel of Miami, Inc.	President/CEO	01/08 – 01/10
Chairperson			
Commissioner Jose "Pepe" Diaz	Miami-Dade County Commissioner	Commissioner	02/07 - 02/11

* Recommended candidates

MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners

DATE: July 17, 2008

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 10(A)(3)

Please note any items checked.

_____ **"4-Day Rule" ("3-Day Rule" for committees) applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Bid waiver requiring County Manager's written recommendation**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

✓ **Housekeeping item (no policy decision required)**

✓ **No committee review**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 10(A)(3)
7-17-08

RESOLUTION NO. _____

RESOLUTION APPROVING THE APPOINTMENT OF TWO (2) MEMBERS TO THE TOURIST DEVELOPMENT COUNCIL

WHEREAS, On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28, establishing the Tourist Development Council; and

WHEREAS, the Ordinance directs that each member of the Tourist Development Council shall be appointed by resolution of the Board of County Commissioners; and

WHEREAS, the Ordinance specifies that the Tourist Development Council shall be composed of 9 members, including a County Commissioner, who is appointed by the chair of the governing Board of the County, two (2) elected municipal officials, three (3) owners or operators of motels, hotels, or other tourist accommodations in the county and subject to the tourist development tax and three (3) persons involved in the tourist industry but who are not owners or operators of motels, hotels or other tourist accommodations in the County subject to the tourist development tax; and

WHEREAS, the Ordinance specifies that all members of the Council must be electors of the County; and

WHEREAS, the Ordinance specifies that Council members shall serve staggered terms of four years as determined in the appointing resolution; and

WHEREAS, the Ordinance specifies that any member of the Council who ceases to be a qualified elector of Dade County shall immediately forfeit his or her office and the County Commission shall fill the vacancy created thereby by appointment; and

WHEREAS, the Ordinance specifies that there shall be at least one elected municipal official from the most populous municipality in the county and the County Commission shall fill this seat thereby by appointment; and

WHEREAS, it is recommended that Commissioner Michelle Spence-Jones and Juan Carlos Palacios be appointed to the Council to fill these positions,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that the Board approves the appointment of two (2) members to the Tourist Development Council:

NAME/AFFILIATION	TERM
(Month/Year)	
Commissioner Michelle Spence-Jones Elected Municipal Official	06/08 – 12/09
Juan Carlos Palacios Owner/Operators of Hotels or other Tourist Accommodations	06/08 – 12/09

The foregoing resolution was offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman
Barbara J. Jordan, Vice-Chairwoman

Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 17th day of July, 2008. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:_____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Stephen Stieglitz