

Memorandum



Date: November 20, 2008

Agenda Item No. 1(D)1

To: Honorable Chairman Bruno A. Barreiro and
Members, Board of County Commissioners

From: George M. Burgess
County Manager

A handwritten signature in black ink, appearing to read "Burgess", written over the printed name of the County Manager.

Subject: Sunset Review of County Boards for 2008 – Social and Economic Development Council

In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2008 Sunset Review of County Boards Report for the Social and Economic Development Council. The Board approved the attached report at its meeting of April 18, 2008.

A handwritten signature in black ink, appearing to read "Jennifer", written over a horizontal line.

Jennifer Glazer-Moon
Director, OSBM/Special Assistant to the County Manager

cmo25108

Date:

To: George M. Burgess
County Manager

From: Dr. Antonio Jorge *Antonio Jorge 9/8/08*
Chairperson, Social and Economic Development Council

Subject: Sunset Review of County Boards for 2008 – Social and Economic Development Council

Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2008 Sunset Review of County Boards Report for the Social and Economic Development Council (SEDC) for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its meeting of April 18, 2008.

It is recommended that the BCC approve the continuation of the SEDC.

BACKGROUND

- 1) The SEDC was created July 9, 2002.
- 2) Purpose of The SEDC Board
The SEDC is charged with the following duties, functions, and responsibilities, and will report to the Economic Development and Human Services Committee.
 - a. To suggest and recommend to the Mayor and Commissioners of Miami-Dade County the appropriate short-term policies and measures to reactivate the economy of the County, with special attention to the needs of low income segments of the population;
 - b. To actively participate in and coordinate the efforts for the conceptualization, formulation and implementation of a long-term strategy for the acceleration of the social and economic development of Miami-Dade County. The resulting socioeconomic plan should aim at the rapid increase in the per-capita income of the general population as well as the diversification of the local economy and the substantial reduction in the prevailing rates of poverty in the County;
 - c. To provide a forum and medium for governmental officers and community leaders to study and address the socioeconomic consequences of the terrorist attacks of September 11, 2001;
 - d. To make findings and recommendations on a quarterly basis to the Mayor of Miami-Dade County and the Board of County Commissioners regarding the necessary measures to ensure full recovery and future socioeconomic development.
- 3) The SEDC Board should continue to function because it serves as a valuable volunteer "Think Tank" and advisory body to the Office of Strategic Business Management, County Manager's Office, the board of County Commissioners and the Office of the Mayor. The SEDC provides assessments and recommendations relative to the socio-economic impacts/outcomes of projects, programs, and activities including suggestions for modifications to enhance their effectiveness relative to the County's resource allocation process and reduction of the social economic disparities within Miami-Dade County.

Dr. Antonio Jorge, Chairman, Social and Economic Development Council (SEDC)

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2008**

I. GENERAL INFORMATION

1. Name of Board reporting:

Social and Economic Development Council

2. Indicate number of board members, terms of office, and number of vacancies:

Number of Board Members: 18

Terms of Office: N/A - Tenured

Number of Vacancies: Two vacancies as of 11/5/2007

3. Identify number of meetings and members' attendance (Attach records reflecting activity from **Jan. 1, 2006** through **December 31, 2007**):

Number of Meetings: Nine (9) meetings in 2006 and seven (7) meetings in 2007

Number of Meetings with a Quorum: A quorum was present at all meetings in 2006 and 2007.

Attendance Records: See Attachment.

4. What is the source of your funding?

The SEDC receives no direct funding. The work is done by the volunteer members of the Council and is supported by the staff of OSBM as assigned by the County Manger's Office.

5. Date of Board Creation:

On October 17, 2001 the Board of County Commissioners adopted Resolution R-1087-01

6. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments).

7. Include the Board's Mission Statement or state its purpose:

To suggest and recommend to the Mayor and Commissioners of Miami-Dade the appropriate short and long-term polices and measures to reactivate the economy of the county, with special attention to the needs of low income segments of population in an effort to reduce the social economic disparities.

8. Attach the Board's standard operating procedures, if any.

The SEDC does not have a set of by-laws, but the SEDC is governed by county resolution.

9. Attach a copy of the Board's By-Laws, if any.

The SEDC does not have a set of by-laws, but the SEDC is governed by county resolution.

10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, **including a vote of the membership.**

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2008**

II. EVALUATION CRITERIA

1. Is the Board serving the purpose for which it was created? (Please provide detailed information)

Yes. The SEDC is monitoring and assessing socio-economic trends in Miami-Dade County and providing input into the development of County departmental business plans and the preparation of the resource allocation plan as these relate to the strategic economic development goals and objectives of the overall Strategic Plan.

2. Is the Board serving current community needs?

Yes. The SEDC meets on a regular basis (usually monthly) to review economic trends and forces affecting economic conditions affecting Miami-Dade County low income residents, and discuss how the County may better promote economic development. In 2007, at the urging and close direction of the SEDC, the Department of Planning and Zoning provided the staff support for preparing a compilation of data and SEDC policy recommendations highlighting important socio-economic trends and areas of economic development policy priorities – the "Overview of the Socio-Economic Condition of Miami-Dade County". This document is now publicly available through the County's web site.

3. What are the Board's major accomplishments?

- a. Last 24 months

Authored and Published An Overview of the Socio-Economic Condition of Miami-Dade County – May 2007. SEDC has coordinated and continues to coordinate with The Office of Strategic Business Management (OSBM), the Department of Planning and Zoning in monitoring the social and economic trends in Miami-Dade County. Reviewed and critiqued Miami-Dade County Departmental business plans related to the socio-economic strategic plan priority outcomes, Reviewed proposed Resource Allocation and Multi-Year Capital Plan. Provided comments on the proposed service and resource allocation priorities of the Mayor and County Manager relative to socio-economic development.

- b. Since established

The inaugural meeting for the SEDC was held on April 29, 2002. The SEDC has met regularly for 2002, 2003, 2004, 2005, 2006 and 2007. The Department of Planning and Zoning made the initial presentation of the proposed Economic Element of the Miami-Dade County Comprehensive Master Plan to the SEDC on June 19, 2002. The SEDC reviewed/commented on the Economic Element until it was finally adopted by the BCC on April 14, 2004. Reviewed and critiqued departmental business plans related to the socio-economic strategic plan priority outcomes for the FY 2003-04, FY 2004-05 and FY 2005-06 FY 2006-07 Proposed Resource Allocation and Multi-Year Capital Plan. Provided comments on the proposed service and resource allocation priorities of the Mayor and County Manager relative to socio-economic development for the FY 2003-04, FY 2004-05, FY 2005-06 FY 2006-07 to the Mayor and BCC. The SEDC has received a wide variety of presentations/testimony from county departments on issues facing Miami-Dade County such as health care, affordable housing, work force housing, living wage, labor practices, poverty, Homestead Exemption,

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2008**

General Obligation Bond 2004, economic development, community development, ethics, social issues, social services, immigration, ethnic relations, CDBG funding levels, Urban Economic Revitalization, Metro Miami Action Plan, Public Health Trust, OSBM, CAA, OCED, DHS, MDHA, MDP&Z. Authored and Published An Overview of the Socio-Economic Condition of Miami-Dade County – May 2007

4. Is there any other board, either public or private, which would better serve the function of this board?

No

5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)

No

6. Should the Board's membership requirements be modified?

No

7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2006 and FY 2007)

Members of the SEDC provide their services pro-bono. OSBM and OCED provided staff support to the SEDC from existing staff resources with no additional costs to the County. The Department of Planning and Zoning provided the SEDC with staff support in the preparation of the "Overview of the Socio-Economic Condition of Miami-Dade County" report referenced above. The printing and distribution costs associated with this report were funded through OSBM's operating budget.

8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

The SEDC provides policy recommendations relative to social-economic development in Miami-Dade County to the BCC through the Economic Development and Human Services Committee. The SEDC reviews departmental quarterly progress reports relative to the socio-economic strategic plan priority outcomes as reflected and funded in departmental business plans for FY 2004-05, 2005-6, and 2006-07.

Also: Include a diskette, saved as ASCII or Rich Text Format (RTF), of the County Manager's transmittal memorandum to the Board of County Commissioners with the Board's recommendation.

FY 2006 ATTENDANCE LOG

SOCIAL AND ECONOMIC DEVELOPMENT (SEDC) COUNCIL

X = Present A = Absent A(E) = Excused Absence R = Resigned from Board

NAME	1/20/06	2/17/06	5/19/06	6/02/06	7/21/06	8/25/06	10/20/06	11/17/06	12/15/06
ATKINS, WILLIAM, Dr., CAA Board Member Appointed 6/8/04	X	X	A	A(E)	A(E)	X	A	X	X
BAILEY, HERBERT	A	X	A	X	A	A	A	A	R
CAPP, LARRY DAVID Dr. Board Member Appointed 4/8/03	A	X	A	A(E)	A	A(E)	A	A	R
CRUZ, ROBERT Dr. Board Member Appointed 07/9/02	A	X	X	X	X	X	X	A(E)	X
DEVIEUS, JESSY G. Board Member Appointed 11/06									A(E)
GIVENS BROWN-LAWSON, OPHELIA E. Board Member Appointed 6/7/05	X	X	A	A	A	A	A	A	A
JORGE, ANTONIO Dr., CHAIRMAN Board Member Appointed 7/9/02	X	A(E)	X	X	X	X	X	X	X
LAVIN, MICHAEL Board Member Appointed 7/9/02	X	X	X	X	X	X	A(E)	A(E)	A(E)
LIPNER, KENNETH Dr. Board Member Appointed 7/9/02	X	X	X	X	A(E)	X	X	X	X
MONCARZ, RAUL Dr. Board Member Appointed 7/9/02	A	X	X	X	X	X	X	X	X
OLIVER, Remedios Diaz Board Member Appointed 10/24/06								A(E)	A(E)
PELLET, PEDRO F. Board Member Appointed 10/24/06								A(E)	A(E)
PERMUY, JESUS Board Member Appointed 10/24/06								X	X
RODRIGUEZ, LEONARDO Dr. Board Member Appointed 7/9/02	X	X	A	A(E)	X	X	X	X	X
SALAZAR, J. CARRILLO Dr. Board Member Appointed 7/9/02	A	A(E)	X	X	X	X	X	A(E)	A(E)
WEST, ALVIN Board Member Appointed 9/9/03	A	A	A	A	A	A	A	A	R
WEST, BERNADETTE Dr. Board Member Appointed 10/18/05	A	X	X	A	A(E)	A(E)	X	A(E)	X
WHITE, VANDON Dr Board Member Appointed 9/9/2003	A(E)	X	A(E)	A(E)	A(E)	A(E)	A(E)	X	X
WILLIAMS, WILLIE Dr. Board Member Appointed 7/9/02	X	A(E)	A(E)	X	A(E)	A(E)	X	X	X

FY 2007 ATTENDANCE LOG

SOCIAL AND ECONOMIC DEVELOPMENT COMMITTEE

(= Present A = Absent A(E) = Excused Absence P = Proxy Sent NA = Not Applicable V = Visiting Prior to Board Appointment

NAME	1/26/2007	2/16/2007	4/20/2007	5/1/2007 No meeting	6/19/2007	7/1/2007 No meeting	8/24/2007	9/2007 No meeting	10/2007 No meeting	11/21/2007	12/21/2007
ATKINS, WILLIAM, Dr., CAA Board Member - Appointed 6/8/04	A(E)	X	X		X		X			X	A(E)
CLARK, JUAN Dr. Board Member Appointed 5/8/2007					A(E)		X			A(E)	A
CRUZ, ROBERT Dr. Board Member - Appointed 07/9/02	X	X	X		A(E)		X			X	X
DEVIEUS, JESSY G. Board Member Appointed 11/06	A(E)	X	A								
De Varona, Francisco Board Member - Appointed 12/18/2007											A(E)
ESPINO, MARIA DOLORES Dr. Board Member - Appointed 02/07		V	A		A(E)		X			X	A
JORGE, ANTONIO Dr., CHAIRMAN Board Member - Appointed 7/9/02	X	X	X		X		X			X	X
LAVIN, MICHAEL G Mr. Board Member - Appointed 7/9/02	X	X	X		A		A(E)			A	A
LIPNER, KENNETH Dr. Board Member - Appointed 7/9/02	X	X	X		X		X			X	A(E)
MONCARZ, RAUL Dr. Board Member Appointed 7/9/02	X	X	X		X		A(E)			X	X
Oliver, Remedios Díaz Board Member - Appointed 3/6/2007	A(E)	A(E)	A								
MUNOZ, GERMAN Dr. Board Member - Appointed 3/6/2007			X		X		X			A(E)	X
PELLET, PEDRO F. Dr. Board Member - Appointed 10/24/06	A(E)	X	X		A(E)		A(E)			A(E)	A(E)
PERMUY, JESUS Mr. Board Member - Appointed 10/24/06	X	X	X		A(E)		X			X	A
RODRIGUEZ, LEONARDO Dr. Board Member Appointed 7/9/02	A(E)	A(E)	X		X		A(E)			A(E)	X
SALAZAR, J. CARRILLO Dr. Board Member - Appointed 7/9/02	X	X	X		X		X			A(E)	A(E)
WEST, BERNADETTE Dr. Board Member - Appointed 10/18/05	X	X	X		A(E)		X			X	X
WHITE, VANDON Dr Board Member - Resigned Dec 2007	X	A(E)	X		A(E)		A(E)				
WILLIAMS, WILLIE Dr. Board Member - Appointed 7/9/02	A(E)	A(E)	A(E)		X		X			A(E)	A(E)

Approved _____ Mayor
Veto _____
Override _____

Special Item No. 3
10-17-01

OFFICIAL FILE COPY
CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
DADE COUNTY, FLORIDA

RESOLUTION NO. R-1087-01

RESOLUTION CREATING THE SOCIAL AND ECONOMIC
DEVELOPMENT COUNCIL FOR MIAMI-DADE COUNTY

WHEREAS, the terrorist attacks on September 11, 2001 have had a devastating impact upon the social and economic fabric of Miami-Dade County; and

WHEREAS, the Mayor of Miami-Dade County declared a Local State of Emergency on October 2, 2001; and

WHEREAS, a general slowdown in aviation, the tourism industry, the trades and the construction industry has caused severe socioeconomic hardship for countless residents of Miami-Dade County; and

WHEREAS, the Board believes that the creation of a think tank charged with the responsibility of developing a short-term and long-term plan to address the social and economic consequences of the downturn, and to reinvigorate the rate of economic development is in the best interest of the County,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. **Creation of Board.** There is hereby created and established in Miami-Dade County an advisory board to be known as the Social and Economic Development Council for Miami-Dade County ("Council").

Section 2.

Initial Membership. The Council shall initially consist of the following

nine members:

- a. Dr. Robert Cruz, Associate Professor of Economics and International Business at Barry University;
- b. Dr. Antonio Jorge, Professor of Political Economy at Florida International University and Senior Research Scholar at the University of Miami's Graduate School of International Studies;
- c. Dr. Kenneth Lipner, Professor of Urban Economics at Florida International University;
- d. Dr. Raul Moncarz, Professor of Finance and Vice-Provost for Academic Affairs, Florida International University;
- e. Dr. Valerie Patterson, Professor and Associate Director of the School of Policy and Management at Florida International University;
- f. Athalie Range, Community Leader.
- g. Dr. Jorge Salazar-Carrillo, Professor of Economics and Director of the Center for Economic Research, Florida International University;
- h. Dr. Albert Smith, President, Florida Memorial College;
- i. Tony Villamil, Chairman of the Beacon Council's Economic Roundtable and Chairperson of the Governor's Council of Economic Advisors; and

A copy of the resume of each member is attached hereto.

Section 3.

Organization. Dr. Antonio Jorge shall serve as the Chairperson of the Council and Dr. Albert Smith shall serve as the Vice Chairperson. A majority of the members of the Council shall constitute a quorum. The Council shall adopt a schedule of regular meetings. Special meetings of the Council may be called by the Chairperson or upon the written request of five (5) members. All meetings of the Council shall be public and written minutes shall be maintained.

Section 4. Duties and Functions. The Council shall be charged with the following duties, functions and responsibilities and will report to the Economic Development and Housing Committee:

- a. To suggest and recommend to the Mayor and Commissioners of Miami-Dade County the appropriate short-run policies and measures to reactivate the economy of the County, with special attention to the needs of low income segments of the population;
- b. To actively participate in and coordinate the efforts for the conceptualization, formulation and implementation of a long-run strategy for the acceleration of the social and economic development of Miami-Dade County.

The resulting socioeconomic plan should aim at the rapid increase in the per-capita income of the general population as well as at the diversification of the local economy and the substantial reduction in the prevailing rates of poverty in the County;

- c. To provide a forum and medium for governmental officers and community leaders to study and address the socioeconomic consequences of the terrorist attacks of September 11, 2001;
- d. To make findings and recommendations on a quarterly basis to the Mayor of Miami-Dade County and the Board of County Commissioners regarding the necessary measures to ensure full recovery and future socioeconomic development.

Section 5. Staff Support. The County Manager shall provide adequate departmental staff support and access to the necessary resources to enable the Council to carry out its duties, functions and responsibilities.

The foregoing resolution was sponsored by Commissioner Javier D. Souto and Commissioner Dorrin D. Rolle and offered by Commissioner Javier D. Souto, who moved its adoption. The motion was seconded by Commissioner Gwen Margolis and upon being put to a vote, the vote was as follows:

Dr. Miriam Alonso	aye	Bruno A. Barreiro	absent
Dr. Barbara M. Carey-Shuler	absent	Betty T. Ferguson	aye
Gwen Margolis	aye	Joe A. Martinez	absent
Jimmy L. Morales	aye	Dennis C. Moss	aye
Dorrin D. Rolle	aye	Natacha Seijas	aye
Katy Sorenson	aye	Rebeca Sosa	aye
Javier D. Souto	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 17th day of October, 2001. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **KAY SULLIVAN**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

GKS

Gerald K. Sanchez

MEMORANDUM

Amended
Substitute No. 2
Agenda Item No. 4(F)

TO: Hon. Chairperson and Members
Board of County Commissioners

DATE: July 9, 2002

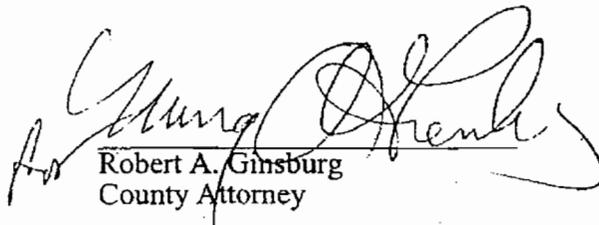
FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Ordinance creating the Social
and Economic Development
Council

O#02-120

The accompanying ordinance was prepared and placed on the agenda at the request of Senator Javier D. Souto, Commissioner Dorrin D. Rolle and Commissioner Rebeca Sosa.

This substitute differs from the original by adding six additional members to the Council and by fixing the quorum for the Council at five members.


Robert A. Ginsburg
County Attorney

RAG/jls

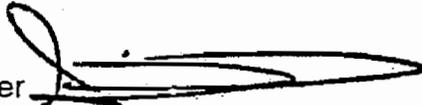


MEMORANDUM

TO: Honorable Chairperson and Members
Board of County Commissioners

DATE: July 9, 2002

SUBJECT: Ordinance creating the Social and
Economic Development Council

FROM: Steve Shiver 
County Manager

The proposed ordinance creating the Social and Economic Development Council will have no fiscal impact on Miami-Dade County.



MEMORANDUM

TO: Honorable Chairperson and Members
Board of County Commissioners

DATE: July 9, 2002

FROM: *Robert A. Ginsburg*
Robert A. Ginsburg
County Attorney

Amended
Substitute No. 2
SUBJECT: Agenda Item No. 4(F)

Please note any items checked.

- "4-Day Rule" (Applicable if raised)
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of private business sector impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- "Sunset" provision required
- Legislative findings necessary

Approved _____ Mayor
Veto _____
Override _____

Amended
Substitute No. 2
Agenda Item No. 4(F)
7-9-02

ORDINANCE NO. 02-120

**ORDINANCE CREATING THE SOCIAL AND ECONOMIC
DEVELOPMENT COUNCIL FOR MIAMI-DADE COUNTY;
SETTING FORTH MEMBERSHIP, ORGANIZATION, DUTIES
AND FUNCTIONS; PROVIDING SEVERABILITY,
INCLUSION IN THE CODE, AND AN EFFECTIVE DATE**

WHEREAS, the terrorist attacks on September 11, 2001 have had a devastating impact upon the social and economic fabric of Miami-Dade County; and

WHEREAS, the Mayor of Miami-Dade County declared a Local State of Emergency on October 5, 2001; and

WHEREAS, a general slowdown in aviation, the tourism industry, the trades and the construction industry has caused severe socioeconomic hardship for countless residents of Miami-Dade County; and

WHEREAS, the Board believes that the creation of a think tank charged with the responsibility of developing a short-term and long-term plan to address the social and economic consequences of the downturn, and to reinvigorate the rate of economic development is in the best interest of the County,

**NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY
COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:**

Section 1. **Creation of Board.** There is hereby created and established in Miami-Dade County an advisory board to be known as the Social and Economic Development Council for Miami-Dade County ("Council").

Section 2. **Initial Membership.** The Council shall initially consist of the following eighteen members:

- a. Dr. Robert Cruz, Associate Professor of Economics and International Business at Barry University;
- b. Dr. Antonio Jorge, Professor of Political Economy at Florida International University and Senior Research Scholar at the University of Miami's Graduate School of International Studies;
- c. Dr. Kenneth Lipner, Professor of Urban Economics at Florida International University;
- d. Dr. Raul Moncarz, Professor of Finance and Vice-Provost for Academic Affairs, Florida International University;
- e. Dr. Valerie Patterson, Professor and Associate Director of the School of Policy and Management at Florida International University;
- f. Athalie Range, Community Leader.
- g. Dr. Jorge Salazar-Carrillo, Professor of Economics and Director of the Center for Economic Research, Florida International University;
- h. Dr. Albert Smith, President, Florida Memorial College;
- i. Tony Villamil, Chairman of the Beacon Council's Economic Roundtable and Chairperson of the Governor's Council of Economic Advisors;
- j. Dr. Marvin Dunn, Associate Professor and Chair, Psychology Department, Florida International University;

- k. Dr. Aida Levitan, co-chairman and chief executive officer of Publicis Sanchez & Levitan (PS&L);
- l. John Due, Assistant to Division Director, Division of Citizen Participation, Miami-Dade County Community Action Agency;
- m. Jose Raul Fox, Businessman;
- n. Dr. Willie Williams, Professor of Mathematics (Emeritus), Florida International University;
- o. Dr. Leonardo Rodriguez, Professor of Management and Accounting for the School of Business, Florida International University;
- p. Marta Flores, Radio Host, Radio Mambi;
- q. Maritza Gutierrez President, Creative Ideas, and;
- r. Guillermo Olmedillo, former Director, Miami-Dade County Department of Planning and Zoning.

Section 3. Organization. Dr. Antonio Jorge shall serve as the Chairperson of the Council and Dr. Albert Smith shall serve as the Vice Chairperson. Five (5) members of the Council shall constitute a quorum. The Council shall adopt a schedule of regular meetings. Special meetings of the Council may be called by the Chairperson or upon the written request of five (5) members. All meetings of the Council shall be public and written minutes shall be maintained.

Section 4. Duties and Functions. The Council shall be charged with the following duties, functions and responsibilities and will report to the Economic Development and Housing Committee:

- a. To suggest and recommend to the Mayor and Commissioners of Miami-Dade County the appropriate short-run policies and measures to reactivate the economy.

of the County, with special attention to the needs of low income segments of the population;

- b. To actively participate in and coordinate the efforts for the conceptualization, formulation and implementation of a long-run strategy for the acceleration of the social and economic development of Miami-Dade County. The resulting socioeconomic plan should aim at the rapid increase in the per-capita income of the general population as well as at the diversification of the local economy and the substantial reduction in the prevailing rates of poverty in the County;
- c. To provide a forum and medium for governmental officers and community leaders to study and address the socioeconomic consequences of the terrorist attacks of September 11, 2001;
- d. To make findings and recommendations on a quarterly basis to the Mayor of Miami-Dade County and the Board of County Commissioners regarding the necessary measures to ensure full recovery and future socioeconomic development.
- e. To analyze the economic development element of the Comprehensive Development Master Plan.

Section 5. **Staff Support.** The County Manager shall provide adequate departmental staff support and access to the necessary resources to enable the Council to carry out its duties, functions and responsibilities.

Section 6. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 7. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may

be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 8. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

Section 9. This ordinance does not contain a sunset provision.

PASSED AND ADOPTED: JUL 09 2002

Approved by County Attorney as
to form and legal sufficiency:

RNC

Prepared by:

CP/SDS

Terrence A. Smith

Sponsored by Sen. Javier D. Souto, Commissioner Dorrin D. Rolle
and Commissioner Rebeca Sosa

**MINUTES OF THE
SOCIAL AND ECONOMIC DEVELOPMENT COUNCIL MEETING
Friday, April 18, 2008
111 NW 1st Street, 12th Floor DIC Conference Room
1:30 p.m.**

Members Present

Dr. Antonio Jorge; Dr. Raul Moncarz; Dr. Kenneth Lipner; Elisa Moncarz; Dr. Bernadette West; Dr. William Atkins; Dr. Juan Clark; Reinaldo Azan; Pedro Pellet; Dr. German Munoz; and Jesus Permy

Miami-Dade County Staff and Others in Attendance

Jennifer Glazer-Moon (OSBM); Dr. Robert Cruz (OSBM); Manuel Armada (Planning & Zoning); Michael Ruiz (OSBM); Robert Kirschbaum (OSBM); Ray Scher (OSBM); Amanda Jayska (OSBM); Mike Iturrey (OSBM); Oscar Braynon (MDC Office of Advocacy); Ines Beecher (Office of Commission Auditor); Clint Conliffe (Urban Task Force); Dennis Wrinn (OCED); Elsie Douge (OCED)

Members Excused Absences

Dr. Maria Dolores Espino; Dr. Leonardo Rodriguez; Dr. Willie Williams; Dr. Frank de Varona

Members Unexcused Absences

Mr. Michael Lavin, Dr. Dario Moreno; Dr. Jorge Salazar-Carrillo

Call to Order – Welcome and Introduction

Dr. Jorge called the meeting to order at 1:40 p.m.

Presentation – Strategic Plan

Dr. Jorge informed the Council that the first item of the day is a presentation by Mr. Ray Scher, Assistant Director – OSBM, on the Strategic Plan. Through a PowerPoint presentation, Mr. Scher explained in details the various components of the Strategic Plan and the County process used to create it. After a brief introduction by Mr. Scher on how to make sense of it all, he continued to cover at length the main components of the Strategic Plan. Theses include:

- Key dates
- Results-Oriented Government Framework
- Government for Results Legislation
- “Results-Oriented” Mechanics
- Strategic/Business Plan Linkage
- Business Reviews
- Strategic Framework for “Results Oriented Government”

Dr. Jorge questioned Mr. Scher on how the scorecard is derived from the Strategic Plan. Mr. Scher explained that once the Strategic Plan is in a place, each department then proceeds with their scorecard preparation. The County, he added, has very reliable performance management software used by the departments for this preparation. This particular software was purchased after analyzing and testing several others, but the one purchased by OSBM was not only very

user-friendly, but the closest in meeting the criteria to build in the scorecard. It enables the departments to input the necessary data and update it as time goes by. Prior to building the scorecard, the County first decides what performance measures it requires from each department and those measures are then entered into the software.

Dr. Lipner pointed out to Mr. Scher that although the SEDC has been in existence since 2002, his presentation did not include any of the SEDC goals. The Council's goal, Dr. Lipner added, has always been to decrease economic disparity and raise income, as is the policy of the County. If the goals are in fact part of the presentation, he would like Mr. Scher to point them out, but if they are not, to please explain why they are not incorporated into the presentation. Ms. Glazer-Moon replied to Dr. Lipner's question by explaining that the SEDC has always been helpful in the development of the economic development component of the Strategic Plan. She reiterated that the Council's input has always been an asset in the preparation of the Strategic Plan. She told the Council's members that can rest assured that the SEDC will be an integral part of the planning process this time also. Mr. Glazer-Moon indicated that it is her responsibility to present the Council's recommendations/suggestions to the Mayor who, in turn, will present them to the Board of County Commissioners. Ms. Glazer-Moon added that she can guarantee that the SEDC input will be part of the planning process and reminded all that the Council's participation in this process is also part of its Workplan.

Dr. Moncarz questioned Mr. Scher on how the County takes into account unexpected events in the Strategic Plan. By unexpected events, Dr. Moncarz referred to hurricanes, earthquakes, building destruction, nuclear disaster, etc. Mr. Scher replied that although it is quite impossible to account for every single event, the County does have a plan in place to face unexpected events. Ms. Ines Beecher of the Office of Commission Auditor intervened by emphasizing that each department does have an emergency plan that she also referred to as "plan for action." Dr. Moncarz then raised the question of what can be considered the County's biggest challenge and biggest accomplishment as far as the Strategic Plan is concerned. Mr. Scher replied that it does not encompass one thing, but rather all things put together that make it so outstanding to make the Strategic Plan work. In addition, to have an automated performance management system in place which can raise a red flag to let us know when something goes wrong is, in his opinion, a major accomplishment.

Dr. Jorge asked Mr. Scher to explain how in the decision-making process and planning the County derives the overall statement of the Strategic Plan and the specific goals of the individual department. Mr. Scher answered that the departments can generally determine their own particular goals, but one of the roles of the Assistant County Manager is to analyze the data of the performance measure system and find out what goals are being worked on and what are the ones that have been left behind. Although one cannot fully rely on the automated system, it is also a good thing to listen to the people, get their feedback, comments and concerns.

Dr. Jorge welcomed Dr. Juan Clark who joined the meeting.

Budget Update

Ms. Glazer-Moon briefed the Council on the budget process. She indicated that the departments' resource allocations meetings, which are essentially the budget meetings, have all taken place. At the present time, OSBM is in the process of consolidating all the figures so the budget can be developed to find out what the budget gap is. Once this is done, OSBM will have to start working on ideas to enable the County to close the gap. The budget will be finalized and submitted in June.

Ms. Glazer-Moon reiterated the choice of the Council to focus on four (4) particular departments essentially because of their economic impact on the County. Out of the four departments, Ms. Glazer-Moon briefed the Council on the financial status of the Airport and the Seaport. She detailed the work being done by the County to improve the Airport capital improvement plan and what can be done to draw more revenues from the Airport. She stated that the Airport Director has already consolidated several functions in order to make them more efficient. The County's main job is to move forward as quickly as possible with the capital plan because it is really what can drive the most revenues. As far the Seaport is concerned, it is essentially driven by its capital plan. The Seaport needs to develop the facility, but it needs customers to pay the money in order to be able to do so. Decisions are being made to get the capital development in place, entice the present customers to stay, attract new ones, and consequently generate the revenues. There are two big contracts (that have reached expiration) that will soon be presented to the Board of County Commissioners, which the County believes will really drive the revenue production for next year. The highest cost for the County at the Seaport is in the area of security. Although the Federal Government provides security at the Seaport, it does not fund it. The County has been spending a lot of money on security that could have been allocated to capital improvement.

Economic Disparity in Miami-Dade County

Dr. Jorge informed the Council that Dr. Atkins will now make a presentation on the economic disparity in Miami-Dade County. Dr. Atkins intervened to say that he was not at all aware he was supposed to make a presentation at the meeting. Dr. Atkins requested a few minutes to explain his viewpoint to the members. He began by reminding the members that approximately two years ago, he shared with to the Council a study done by the Brookings Institute which delineated the disparity in Miami-Dade County, the reasons for it, and the criteria for economic poverty in the County. Dr. Atkins added that all he had to say and do on this matter is already done and there is nothing further to add. The members of the Council who have read the study can certainly assert to the fact that this the most comprehensive and thorough study that has been done in a very long time. Dr. Jorge again stated that he would like Dr. Atkins to report on the criteria for identifying and measuring poverty in Miami-Dade County at the next meeting. Dr. Jorge suggested that Dr. Atkins and Dr. Capp work together on the report in order to identify the specific issues of poverty and investigate what could be the best policy to be adopted to address them. Dr. Atkins replied once again that the Brookings Institute's study has already done that. In his opinion, the Council has not given the study and its findings the attention they deserve. He stressed that considerable time and effort has been put into the study, but there was some indifference, or lack of action, regarding the findings. To continue to report on the same issues is a waste of time, Dr. Atkins added. Dr. Atkins said that he has already presented at least four reports to the Council, but he has never heard nor read a report from another member. Dr. Jorge, insisted that a new report could instead outline a policy and measures that could be adopted to alleviate the problem.

Mr. Braynon, of the Office of MDC Advocacy, told Dr. Jorge that he would like to add a few words to Dr. Atkins' viewpoint. Mr. Braynon said that Dr. Capp has already prepared several reports on this issue and now his office is moving beyond the reports. Focus groups are being formed, meetings are being planned in preparation for an economic summit that Dr. Capp's office will sponsor in June 2008 in order to address the issue with the community. Mr. Braynon told Dr. Jorge that his participation at the summit would be welcomed so he can offer his

suggestions and perspectives. Dr. Jorge said that he will call Dr. Capp and discuss the matter with him directly.

Presentation by Dr. Cruz

Dr. Cruz gave a brief overview of his report (included in meeting package) entitled: Miami-Dade County Current Economic Conditions, Short-term Outlook and County government Economic Stimulus." The report is essentially a summary of the following topics: (1) unemployment rate in Miami-Dade County, (2) the pace of economic growth; (3) Taxable sales; (4) Foreclosure and personal bankruptcy rates; (5) Tourism; and (6) early stages of economic recession in the US economy. Dr. Jorge said that he agrees overall with the report summary. As Dr. Cruz did not have sufficient time to elaborate on each issue, Dr. Jorge suggested that he consolidate his findings with those of the study done by the Brookings Institute to generate a report that will be presented to the Board of County Commissioners (BCC) to highlight the problem. On a last note, Dr. Jorge suggested that Dr. Munoz and Dr. Clark, the two experienced sociologists of the SEDC, could also participate in the economic summit.

Dr. Jorge made a motion to support Dr. Cruz's report and to have a resolution prepared in such a language to inform the BCC that the issues raised in Dr. Cruz's report are of utmost importance and some action must be taken in the short term. Dr. Moncarz seconded the motion. All were in favor, and the motion carried unanimously.

Dr. Jorge suggested that the next meeting agenda incorporate a presentation by Dr. Capp. Mr. Braynon explained that Dr. Capp is of the opinion that his last presentation was not followed through by the Council because he did not get any feedback from them. Mr. Braynon also reiterated that Dr. Capp is presently focusing on the preparation of the economic summit which he believes will bring concrete solutions to some of the problems. Dr. Atkins then added that one of the difficulties with the Council is not only the fact that the Council only meets on a monthly basis, but rather that the Council tries to cover too many topics at the same time. Dr. Atkins said if the SEDC adopts specific issues and focuses on them to bring them to conclusion, it would be a much more efficient way to operate and a path to better accomplishments. Right now, the issues, Dr. Atkins, said are "all over the place" and nothing is being done. Dr. Atkins suggested that the Council set its priorities and stay focus on those priorities.

Finally, Mike Iturrey gave a brief description of the items that will be on the May meeting agenda. Dr. Jorge suggested that the Council defer the presentation by Mr. Cintron, Director of OCED, to the June meeting. Also, it would be a good thing for Mr. Cintron to attend the May meeting in order to have some feedback for his presentation. Dr. Jorge also suggested that the presentation by the OSBM Development Coordinator be postponed to June.

Approval of the Minutes

Dr. Pellet called for a minor correction to be made on page 2 of the March 2008 SEDC Minutes. Dr. Pellet said that the sentence "to measure the goals" must read instead "to make the goals quantifiable." Dr. Jorge made a motion to approve the minutes with this minor correction. The motion was seconded by Dr. Pellet. The motion carried unanimously.

Sunset Review

Dr. Cruz handed out copies of the FY 2008 SEDC Sunset Review documents. Dr. Cruz made a presentation on the SEDC Sunset Review. A brief discussion was held, followed by several questions that were answered by Dr. Cruz. A motion was made by one of the Council members, and the motion was seconded to approve the FY 2008 SEDC Sunset Review and SEDC membership attendance records for FY 2006 and FY 2007. A vote was called, and the motion carried.

The May meeting will also be held at 1:30 p.m. Dr. Lipner asked if it would be possible to go back to the 140 Building for the SEDC meetings, as he finds the building more convenient than the 111 Building. Mike Iturrey offered to inquire about the possibility of obtaining a conference room in the 140 Building for future meetings. He will inform Dr. Jorge of his findings.

The meeting adjourned at 4:50 p.m.