

## MEMORANDUM

Agenda Item No. 5(E)

---

**TO:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

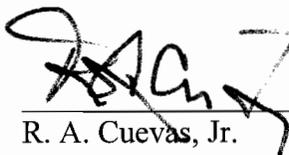
**DATE:** November 20, 2008

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution codesignating a  
portion of N.W. 77 Avenue as  
Pablo Raul Alarcon Way

---

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Jose "Pepe" Diaz.

  
\_\_\_\_\_  
R. A. Cuevas, Jr.  
County Attorney

RAC/jls



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

**DATE:** November 20, 2008

**FROM:**   
R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 5(E)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 5(E)  
11-20-08

RESOLUTION NO. \_\_\_\_\_

RESOLUTION CODESIGNATING N.W. 77<sup>TH</sup> AVENUE FROM  
N.W. 70<sup>TH</sup> STREET TO N.W. 72<sup>ND</sup> STREET AS "PABLO  
RAUL ALARCON WAY"

**WHEREAS**, Pablo Raul Alarcon was born in Ciego de Avila, Cuba in 1926; and

**WHEREAS**, shortly thereafter, he married Alma Aleman in 1951 and founded his first radio station; and

**WHEREAS**, Pablo Raul Alarcon continued to operate and grow his radio company and by 1960, he owned 14 radio stations; and

**WHEREAS**, in 1960, the communist dictatorship of Fidel Castro confiscated all 14 radio stations that Alarcon owned; and

**WHEREAS**, thereafter, Alarcon moved with his family to New York, and started working as a disc-jockey; and

**WHEREAS**, through the years, Alarcon worked his way into management and into different facets of the media industry; and

**WHEREAS**, in 1983, Alarcon acquired his first radio station in the U.S., establishing the Spanish Broadcasting System (SBS); and

**WHEREAS**, today, SBS is the largest Hispanic-controlled publicly-traded media company in the U.S., operating 21 FM radio stations in six (6) of the largest U.S. Hispanic markets; and

**WHEREAS**, Alarcon served as Chairman of the Board of Directors of SBS until 1999 when he named his son Raul Alarcon, Jr. his successor, becoming Chairman Emeritus of the company until his death early in 2008; and

**WHEREAS**, N.W. 77<sup>th</sup> Avenue from N.W. 70<sup>th</sup> Street to N.W. 72<sup>nd</sup> Street is a county road located in unincorporated Miami-Dade County; and

**WHEREAS**, this proposed codesignation is located in County Commission District 12,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board:

**Section 1.** Having considered this matter at a public hearing, codesignates N.W. 77<sup>th</sup> Avenue from N.W. 70<sup>th</sup> Street to N.W. 72<sup>nd</sup> Street as Pablo Raul Alarcon Way.

**Section 2.** Directs the Clerk of the Board to transmit a certified copy of this resolution to the United States Postal Service, the Traffic Signals and Signs Division of the Public Works Department and Land Development Division of the Public Works Department, the Miami-Dade Police Department, and the Miami-Dade Fire Rescue Department.

The Prime Sponsor of the foregoing resolution is Commissioner Jose "Pepe" Diaz. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

- |                                    |                    |
|------------------------------------|--------------------|
| Bruno A. Barreiro, Chairman        |                    |
| Barbara J. Jordan, Vice-Chairwoman |                    |
| Jose "Pepe" Diaz                   | Audrey M. Edmonson |
| Carlos A. Gimenez                  | Sally A. Heyman    |
| Joe A. Martinez                    | Dennis C. Moss     |
| Dorrian D. Rolle                   | Natacha Seijas     |
| Katy Sorenson                      | Rebeca Sosa        |
| Sen. Javier D. Souto               |                    |

The Chairman thereupon declared the resolution duly passed and adopted this 20<sup>th</sup> day of November, 2008. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Jess M. McCarty

5