

# Memorandum



**Date:** December 8, 2008

RCA  
Agenda Item No. 8(C)

**To:** Honorable Chairman Bruno Barreiro and  
Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager

A handwritten signature in black ink, appearing to read "Burgess", written over the printed name of the sender.

**Subject:** Adrienne Arsht Center for the Performing Art Center of Miami-Dade County -  
Monthly Status Report

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Attached please find the monthly status report and financials provided from the Adrienne Arsht Center for the Performing Art Center of Miami-Dade County.

Attachments

A handwritten signature in black ink, appearing to read "Alex", written above a horizontal line.

Alex Muñoz  
Assistant County Manager



MEMORANDUM

Date: November 14, 2008

To: George Burgess, County Manager

From: Lawrence J. Wilker, Interim President and CEO 

Subject: **Adrienne Arsht Center for the Performing Arts of Miami-Dade County Status Report**

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The Adrienne Arsht Center for the Performing Arts of Miami-Dade County continues to evolve as a leader in the arts community by offering the highest quality performances. This season the Center is strengthening its programming by strategically partnering with various Miami-Dade County organizations.

- As part of the Center's partnership with Johnson and Wales University, the Travel Channel's culinary adventurer Anthony Bourdain kicked off our Celebrity Chef series with a capacity audience. Alton Brown, the creator and host of the Food Network's "Good Eats", will grace the stage of the Knight Concert Hall on December 13.
- The Center hosted the launch of the 2008 Miami International Book Fair on November 8. The evening featured performances by local artists and over 1,000 guests attended.
- On November 1, *Family Fest*, the Center's free family-friendly programming series resumed. Almost 1,000 individuals attended performances on the outdoor plaza, hands-on demonstrations and mini-workshops. The next *Family Fest* is scheduled for December 6.
- On November 7 the *Jazz Roots* series was launched with a sold-out crowd. For this inaugural concert, as it will with all subsequent *Jazz Roots* performances each month, the Center provided complimentary tickets as well as a master class to more than 100 Miami-Dade County Public School jazz band students.

During these challenging economic times the PACT Board is committed to managing the Center's budget in a pragmatic manner.

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- The Center has projected conservatively for FY2008-2009 and anticipates a balanced budget. (see attachment)
  - Occupancy costs for the month of October were approximately \$100,000 below budget.
  - The audit for the 2007-2008 fiscal year is underway and the completed report will be presented to the County in February 2009.

Upcoming performances include:

- The Center's extended run of *The Complete Works of William Shakespeare (abridged)*, one of the most successful theatrical comedies of the past three decades, begins performances on November 26 and will continue through mid January in the Carnival Studio Theater.
- *Annie*, the musical that introduced millions of children to Broadway, begins December 2.
- A special international concert *Tribute to the Sistema* will be presented on December 3 in recognition of the 33 years Maestro Jose Antonio Abreu has devoted to the development and consolidation of the "Sistema" in Venezuela.
- Concert Association of Florida presents pianist and composer Michel Camilo on December 6, followed by he legendary José Feliciano along with The Miami Pops Orchestra on December 10, the Paul Taylor Dance Company on December 13 and 14, and a concert of zarzuela's greatest hits on December 20 and 21.
- On December 12 the Center will present the second concert in the Jazz Roots series starring three of bossa nova's major creators and interpreters: Oscar Castro-Neves, Ivan Lins and Eliane Elias.
- Seraphic Fire and the Firebird Chamber Orchestra return to the Knight Concert Hall with Handel's *Messiah* on December 19
- Miami City Ballet's annual production of the famed George Balanchine's *The Nutcracker* begins on December 19.
- Andrew Lloyd Webber's global hit musical CATS opens on New Year's Eve for a one-week run.



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	Revised Projection												Revised 09 Projection Total	Original 09 Budget Total			
	Actual	Oct 08	Nov 08	Dec 08	Jan 09	Feb 09	Mar 09	Apr 09	May 09	Jun 09	Jul 09	Aug 09			Sep 09		
<b>REVENUE</b>																	
Ticket Sales	\$ 355	\$ 666	\$ 1,132	\$ 879	\$ 738	\$ 368	\$ 205	\$ 1,107	\$ 330	\$ 180	\$ 190	\$ 180	\$ 180	\$ 180	\$ 180	\$ 6,349	\$ 6,674
Rental Revenue	\$ 189	\$ 281	\$ 352	\$ 308	\$ 378	\$ 361	\$ 289	\$ 328	\$ 82	\$ 83	\$ 83	\$ 83	\$ 83	\$ 83	\$ 83	\$ 2,816	\$ 2,693
Facility Chargebacks	\$ 49	\$ 92	\$ 291	\$ 271	\$ 183	\$ 48	\$ 51	\$ 284	\$ 62	\$ 47	\$ 47	\$ 47	\$ 47	\$ 47	\$ 47	\$ 1,482	\$ 1,653
Box Office Fees	\$ 150	\$ 98	\$ 310	\$ 289	\$ 195	\$ 51	\$ 54	\$ 303	\$ 87	\$ 50	\$ 50	\$ 50	\$ 50	\$ 50	\$ 50	\$ 1,889	\$ 1,785
Parking Revenue	\$ 27	\$ 53	\$ 167	\$ 156	\$ 105	\$ 27	\$ 29	\$ 163	\$ 47	\$ 27	\$ 27	\$ 27	\$ 27	\$ 27	\$ 27	\$ 855	\$ 950
Concessions	\$ 13	\$ 20	\$ 61	\$ 57	\$ 38	\$ 10	\$ 11	\$ 60	\$ 17	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 318	\$ 350
Merchandise Sales	\$ 1	\$ 3	\$ 9	\$ 8	\$ 6	\$ 1	\$ 2	\$ 9	\$ 2	\$ 1	\$ 1	\$ 1	\$ 1	\$ 1	\$ 1	\$ 45	\$ 50
Subsidy-Foundation	\$ 325	\$ 300	\$ 300	\$ 1,570	\$ 626	\$ 626	\$ 626	\$ 626	\$ 626	\$ 626	\$ 626	\$ 626	\$ 626	\$ 626	\$ 626	\$ 7,500	\$ 7,507
Miami Dade County Funding	\$ 533	\$ 645	\$ 650	\$ 650	\$ 645	\$ 650	\$ 645	\$ 650	\$ 650	\$ 645	\$ 645	\$ 645	\$ 642	\$ 642	\$ 642	\$ 7,650	\$ 7,650
Other Revenue	\$ 1	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 42	\$ 459	\$ 500
<b>Total Revenue</b>	\$ 1,843	\$ 2,200	\$ 3,313	\$ 4,231	\$ 2,956	\$ 2,183	\$ 1,953	\$ 3,970	\$ 1,985	\$ 1,720	\$ 1,720	\$ 1,720	\$ 1,717	\$ 1,717	\$ 1,717	\$ 28,171	\$ 22,344
<b>EXPENSES</b>																	
Non-Staff/Hand Salaries & Benefits	\$ 322	\$ 475	\$ 475	\$ 689	\$ 475	\$ 72	\$ 75	\$ 475	\$ 475	\$ 475	\$ 475	\$ 475	\$ 475	\$ 475	\$ 475	\$ 5,972	\$ 6,169
Staff/Hand Salaries & Benefits	\$ 85	\$ 90	\$ 284	\$ 286	\$ 179	\$ 73	\$ 78	\$ 278	\$ 80	\$ 80	\$ 80	\$ 80	\$ 80	\$ 80	\$ 80	\$ 1,548	\$ 1,621
Marketing & Communications	\$ 418	\$ 143	\$ 398	\$ 418	\$ 293	\$ 394	\$ 196	\$ 398	\$ 126	\$ 73	\$ 73	\$ 73	\$ 73	\$ 73	\$ 73	\$ 2,794	\$ 2,734
Event Expenses	\$ 338	\$ 654	\$ 1,034	\$ 908	\$ 547	\$ 15	\$ 15	\$ 926	\$ 433	\$ 144	\$ 144	\$ 144	\$ 144	\$ 144	\$ 144	\$ 6,697	\$ 7,209
Professional Services	\$ 122	\$ 36	\$ 36	\$ 186	\$ 15	\$ 15	\$ 15	\$ 15	\$ 15	\$ 15	\$ 15	\$ 15	\$ 15	\$ 15	\$ 15	\$ 500	\$ 473
Fulfillment Costs & Comp. Ticket	\$ 22	\$ 5	\$ 12	\$ 12	\$ 9	\$ 2	\$ 3	\$ 12	\$ 4	\$ 2	\$ 2	\$ 2	\$ 2	\$ 2	\$ 2	\$ 89	\$ 89
Show/Event Parking	\$ 14	\$ 47	\$ 147	\$ 138	\$ 93	\$ 24	\$ 26	\$ 144	\$ 41	\$ 41	\$ 41	\$ 41	\$ 41	\$ 41	\$ 41	\$ 746	\$ 840
Administration & Overhead	\$ 170	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 87	\$ 1,046	\$ 1,042
Occupancy Costs	\$ 533	\$ 645	\$ 650	\$ 650	\$ 645	\$ 650	\$ 645	\$ 650	\$ 650	\$ 645	\$ 645	\$ 642	\$ 642	\$ 642	\$ 7,650	\$ 7,650	
Miami Dade County Contribution	\$ -	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 34	\$ 1,500	\$ 1,500
Capital Expenditures	\$ -	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 589	\$ 589
Depreciation Expense	\$ -	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 10	\$ 120	\$ 100
Interest Expense	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Total Expenses</b>	\$ 2,034	\$ 2,228	\$ 3,514	\$ 3,997	\$ 2,937	\$ 2,211	\$ 1,943	\$ 3,930	\$ 2,311	\$ 1,750	\$ 1,750	\$ 1,735	\$ 1,714	\$ 1,714	\$ 1,714	\$ 28,171	\$ 22,344
<b>Operating Surplus (Deficit)</b>	\$ (191)	\$ (28)	\$ (201)	\$ (824)	\$ (579)	\$ (281)	\$ (300)	\$ (340)	\$ (346)	\$ (29)	\$ (29)	\$ (185)	\$ (1,977)	\$ (1,977)	\$ (1,977)	\$ 0	\$ 0

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