MEMORANDUM

Agenda Item No. 5(D)

TO:	Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners	**DATE:**	December 16, 2008
FROM:	R. A. Cuevas, Jr. County Attorney	**SUBJECT:**	Resolution codesignating a portion of S.W. 122nd Avenue as "Rodolfo Santayana Avenue"

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Joe A. Martinez.

R. A. Cuevas, Jr.
County Attorney

RAC/jls

MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners

DATE: December 16, 2008

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 5(D)

Please note any items checked.

_____ **"4-Day Rule" ("3-Day Rule" for committees) applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Bid waiver requiring County Manager's written recommendation**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **Housekeeping item (no policy decision required)**

_√_ **No committee review**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 5(D)
12-16-08

RESOLUTION NO. _____

RESOLUTION CODESIGNATING S.W. 122nd AVENUE FROM S.W. 8th STREET TO S.W. 10th STREET AS "RODOLFO SANTAYANA AVENUE"

WHEREAS, in 1961, Rodolfo Santayana was 17 years old when his parents put him on a plane from Cuba to Miami along with his brother, Roberto; and

WHEREAS, even at this young age, Santayana was truly a family man and he knew that when his parents joined him in Miami, they would need money and a place to stay, so the first thing he did was get a job delivering newspapers and later as a gas station attendant; and

WHEREAS, eventually Santayana's parents and sister joined Santayana and his brother in Miami; and

WHEREAS, Santayana's father, Rodolfo Santayana, Sr., had sold jewelry door-to-door in the family's home town of Camaguey; and

WHEREAS, when Santayana was 21 years old, his father urged him to take up the family jewelry business, which Santayana eventually did; and

WHEREAS, over time, Santayana and his father were able to locate the previous customers of the family business from Cuba and re-established the customer base here in Miami; and

WHEREAS, Santayana proved to be a natural salesman, and also had a passion for jewelry design; and

WHEREAS, Santayana took mechanical drafting classes at Lindsey Hopkins Technical Education Center, and when he became skilled in the concepts of design, Santayana also began manufacturing his own pieces of jewelry; and

WHEREAS, in December, 1983 Santayana opened a jewelry store, Santayana Jewelers, at S.W. 122nd Avenue and S.W. 8th Street; and

WHEREAS, Santayana Jewelers proved to be popular, leading Santayana to double the size of the store within a year; and

WHEREAS, Santayana then hired his wife, Marisa, and his two daughters, Marisa and Miriam, to work at the store; and

WHEREAS, by the fifth year in business, Santayana Jewelers employed eight people, and had to triple the store's square footage and add a shop that employed three full-time jewelers; and

WHEREAS, as his business grew, Santayana continued to pursue jewelry design, spending hours at home sketching new designs; and

WHEREAS, throughout the course of his career, Santayana made over a thousand jewelry designs, but his greatest inspiration was making Cuban-themed jewelry; and

WHEREAS, Santayana greatest success as a designer came in the late 1990s when Santayana created his Habana collection, which featured a coin pendant displaying a palm tree and a carreta, the cart from which sugar cane is transported from the field to the mill; and

WHEREAS, for Santayana, the carreta represented the Cuban immigrant experience and the palm tree represented the Cuban people, and many Cuban immigrants identified with these representations; and

WHEREAS, in 2005, Santayana embarked on a personal struggle for survival when he was diagnosed with mesothelioma, a cancer of the lining of the lung attributed to asbestos; and

WHEREAS, after months of treatment and a daring operation to remove the infected lung, Santayana passed away on August 21, 2006; and

WHEREAS, as news of Santayana's death spread through the community, many people stopped by the store to share stories of how Santayana had touched their lives, including those whom he had helped through financial troubles; those whom he had sold diamond engagement rings on credit, collecting just a few dollars a month as payment; and those for whom he made it possible to give quinceañera gifts, engagement rings and anniversary presents when there was little money to pay for them; and

WHEREAS, this Board would like to honor the memory of Rodolfo Santayana by codesignating S.W. 122nd Avenue from S.W. 8th Street to S.W. 10th Street as "Rodolfo Santayana Avenue"; and

WHEREAS, S.W. 122nd Avenue from S.W. 8th Street to S.W. 10th Street is a County road located in unincorporated Miami-Dade County; and

WHEREAS, this proposed codesignation is located in County Commission District 11,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Codesignates S.W. 122nd Avenue from S.W. 8th Street to S.W. 10th Street as "Rodolfo Santayana Avenue."

Section 2. Directs the Clerk of the Board to transmit a certified copy of this resolution to the United States Postal Service, the Traffic Signals and Signs Division of the

Public Works Department and Land Development Division of the Public Works Department, the Miami-Dade Police Department, and the Miami-Dade Fire Rescue Department.

The Prime Sponsor of the foregoing resolution is Commissioner Joe A. Martinez. It was offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman
Barbara J. Jordan, Vice-Chairwoman

Jose "Pepe" Diaz	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Dennis C. Moss
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairman thereupon declared the resolution duly passed and adopted this 16th day of December, 2008. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:_____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Jess M. McCarty