



MEMORANDUM

Agenda Item 15(C)1

TO: Honorable Chairperson Dennis C. Moss, and
Members, Board of County Commissioners

DATE: February 17, 2009

FROM: Honorable Harvey Ruvin, Clerk
Circuit and County Courts

SUBJECT: Re-appointment of Fred Stock
to the Health Council of South
Florida, Inc.

Kay M. Sullivan, Director
Clerk of the Board Division

It is recommended that the Board consider reappointing Fred Stock to the Health Council of South Florida for a period of two years, as recommended by the Health Council of South Florida, Inc., Nominating Committee.

In accordance with Florida Statutes 408.033, the Health Council of South Florida, Inc., Nominating Committee has submitted the application and resume of Mr. Stock as a qualified candidate for appointment to the Board of Directors of the Health Council of South Florida, Inc. Florida Statutes provide for the county commission having jurisdiction in the respective district to appoint the members to the Council.

Attached for your information and review is a copy of the application, resume, and the letter of nomination for Mr. Stock.

KMS:sm
Attachments



January 14, 2009

Officers

Liz Kern, B.S.N., M.S.
Chair
Albert Collazo
Vice Chair
Kerry Shelby, C.P.A.
Treasurer
Ana Rita Gonzalez, Sc.D.
Secretary

Shania Moore
Office of the Clerk of the Board
Dade County Board of County Commissioners
111 N.W. 1st Street, Suite 17202
Miami, Florida 33128

Dear Ms. Moore:

Board Members

Kim Bassett
K.K. Bentil, Ph.D.
Melvyn Fletcher, M.D., F.A.A.P.
Fermin Leguen, M.D.
Jose Perdomo, M.H.S.A., J.D.
Ed Rosasco, F.A.C.H.E.
Fred Stock, M.S.W., L.N.H.A.
Debra S. Walker, Ph.D.

The Health Council of South Florida Inc. is pleased to request the reappointments of Mr. Fred Stock to the Board of Directors. His current term of office expired on December 31, 2008. The re-appointment is for a two-year term. The placement category is listed below:

- Fred Stock Provider

Mr. Stock is an active Board member. The Nominating Committee reviewed his status and determined that he is in good standing and eligible for reappointment. A reappointment application accompanies this nomination letter to serve on the Local Health Council District XI, Miami-Dade County". If possible, we would like to have this name submitted to the Commissioners for reappointment at the next County Commission Meeting.

President & CEO

Marisel Losa, M.H.S.A.

Sincerely,

Marisel Losa
President & Chief Executive Officer

An Equal
Opportunity
Employer

enclosure

Please note: Applicants must reside in Miami-Dade County

CANDIDATE FOR NOMINATION TO SERVE ON THE LOCAL HEALTH COUNCIL
DISTRICT XI, MIAMI-DADE COUNTY

NAME FRED STOCK

BUSINESS ADDRESS 735 NE 125th Street TEL 305-403-6501
(Street)

North Miami, FL 33161 FAX 305-899-6367
(City, State Zip Code)

BUSINESS EMAIL FSTOCK@JCSFL.ORG

RESIDENCE ADDRESS 9083 COLLADO AVE TEL 305-868-1204
(Street)

SUNSHINE FL 33154 FAX _____
(City, State Zip Code)

MALE FEMALE _____ BLACK _____ CAUCASIAN _____ OTHER _____ HISPANIC _____ AGE 60 OR OLDER _____

TYPE OF SEAT: PURCHASER _____; PROVIDER ; CONSUMER _____

EMPLOYER Jewish Community Services of South Florida, Inc

NATURE OF BUSINESS/PROFESSION Social Services

IF CORPORATION, INDICATE TITLE & DUTIES President and CEO.

overall management of this JCSFL corporation

PERTINENT BIOGRAPHICAL INFORMATION (Resume or Curriculum Vitae may be attached)

resume attached

I, (candidate's name) FRED STOCK a citizen of the United States, and a
duly qualified elector of Miami-Dade County, would, if appointed, be willing and able to discharge the responsibilities and functions of a
member of the Local Health Council. I declare that I do not serve on another board, agency or advisory group created and/or funded by the
Miami-Dade County Commission.

[Signature]
CANDIDATE'S SIGNATURE

1/13/09
DATE

Fred Stock

9033 Garland Avenue
Surfside, Florida 33154

Cell Phone 305-336-3777
Email: Spin64@aol.com

Objective

To bring cutting edge leadership to an organization that is vision oriented and committed to excellence through strong fiscal management, innovative strategic planning, effective Board education and community involvement. Environments include: long term care, sub acute care, acute care, continuing care retirement communities and community based social services.

Summary

Proven leader, with more than 20 years of operational experience in long term health care in hospitals, skilled nursing facilities, independent and assisted living facilities providing rehabilitation and complex care; mental health services and community based programs. Recognized for expertise in start up of new facilities, identifying and implementing growth opportunities; and ability to turn around organizations in distress. Extensive knowledge of planning and budgeting. Excellent communications and interpersonal skills with emphasis on building community alliances and strengthening Board of Directors involvement.

***Jewish Community Services of South Florida, Inc (JCS)
Miami, Florida***

JCS, a community based social service agency providing comprehensive employment & training; adult day workshop for developmentally disabled adults; counseling/mental health; crisis management; assistance with home based services; information and referral; homebound and congregate meals, to a multiethnic population of children, adults and seniors. Specialty populations include: holocaust survivors; the homeless and near homeless; developmentally disabled adults; troubled youth; victims of domestic violence and families suffering from food insufficiency. The agency operates in multiple locations in Dade County, Florida, including two Adult Day Care Centers; counseling offices and at homeless shelters. JCS is funded by numerous Federal, State, County and City grants as well as the United Way of Dade County; The Dade Children's Trust and is a beneficiary agency and community partner of the Greater Miami Jewish Federation. JCS has an annual budget of 19M and serves approximately 33,000 persons a year. JCS is the product of a merger of three agencies, Jewish Family Services; Jewish Vocational Services and the Community Council for Jewish Elderly. The merger was completed in 2001.

President and Chief Executive Officer***Present***

Professional responsibility for all agency functions including operations; fiscal services; program development; strategic planning; resource development; community relations and Board development and relations.

Specific Accomplishments

Strategic repositioning of JCS while maintaining "mission" related services. Aligning staffing, revenues and services to create efficient service delivery models. Building consensus among senior staff across service divisions, to create a cohesive environment ensuring seamless care. Ensure timely accurate financial reporting. Provide leadership to Board of Directors as the agency transitions to a financially stable effective service delivery system that delivers on its mission to

the community.

Miami Jewish Home and Hospital for the Aged (MJHHA)
Miami, Florida

The largest most comprehensive geriatric healthcare facility in the Southeast, MJHHA, with an operating budget of 100M annually provides comprehensive, quality health care services throughout South Florida to more than 8000 seniors with acute, chronic and medically complex medical conditions. MJHHA's Douglas Gardens, in Miami-Dade County, features a 32 bed, Joint Commission accredited hospital; 462 bed skilled nursing facility (the largest in Florida); Ambulatory Care Center; 100 bed independent living residence and a 108 bed assisted living facility with a dedicated Alzheimer's unit. This location also offers a full complement of in home services such as the only Program for All Inclusive Care of the Elderly (PACE) site in Florida; Douglas Gardens Hospice; Douglas Gardens Home Care and the Rosomoff Comprehensive Pain Center. In Broward County, Douglas Gardens North hosts a 100 bed HUD Affordable Housing complex. Also, the DeHoernle Alzheimer's Pavilion a licensed extended care facility and day care center, cares for those with memory disorders. The Home's Stein Gerontological Institute is on the cutting edge of research and new care initiatives, while the Teaching Nursing Home a designation given by the State of Florida, educates numerous health care and nursing home professionals throughout Florida.

Chief Operating Officer

2003 -2008

Operations

Under my direction, MJHHA achieved three year accreditation, without conditions for its nursing home and hospital twice in the last 5 years by the Joint Commission and received the Florida Gold Seal Award for Excellence in long term care. Increased direct service revenue by more than 50 percent in three years to 65M with a consolidated budget growth from 73M to 103M. Improved utilization of hospital beds; increased average daily sub acute census in SNF from 30 to 100, improved census in residential facilities and increased Hospice census and reversed its three year 1.8M loss to a 300K profit. Lead organization wide culture change resulting in more efficient use of resources, greater responsibility and accountability of department heads; restructured clinical capabilities to care for more clinically complex and profitable residents and increased cross referral opportunities improving continuity and quality of care. Lead internal effort to develop a Long Term Care Hospital on site.

Long Range/Strategic Planning

Lead ongoing effort with Board Strategic Planning Committee to chart a long term direction for the organization Analyze programmatic opportunities both from financial and mission objectives. Under my leadership, the following new programs have been added to MJHHA over the past 3 years. All have resulted in additional service opportunities, revenue enhancement and greater utilization of our consumer base as well as expansion into the Greater South Florida environment. Profitable service expansion includes:

Rosomoff Comprehensive Pain Center- an inpatient/outpatient program for chronic long term pain patients internationally recognized for excellence in Pain Management.

New Beginnings – an outpatient program of our medical center serving clients in need of behavioral health services.

Falls Prevention Program – an outpatient assessment and treatment program involving inner ear disorders to detect and treat balance problems.

Ventilator Dependent Program – a sub acute service of our SNF that treats medically complex residents in a multidisciplinary team setting composed of pulmonary physicians; respiratory

therapists; nurses; nurse practitioners; physical, occupational and speech therapists; recreation staff; social work; psychology and psychiatry. We are the largest most comprehensive provider of ventilator services in Florida.

Certificate of Need (CON) for a Long Term Acute Care Hospital (LTAC), 32 beds to complete continuum of care. Average length of stay in an LTAC is 25 days, bridge between acute care hospital and skilled nursing facility. Recognized opportunity, managed submission and served as liaison with Agency for Health Care Administration. Awarded July 2007.

Board Relations

Lead effort to Revitalize and Streamline Board of Directors - by forming a Long Range Planning Committee of committed lay leaders. Effort has resulted in the development of revised By-Laws that reflect the current status of the organization and significant downsizing of current Board.

Educated Board to understand strategic planning process resulting in short term modifications and additions to existing programs and services to enhance revenue and expand service base.

Facilitated Re-positioning of MJHHA to extend our reach to the entire tri-county community of South Florida with emphasis on health care in both in and outpatient settings. Under my leadership, expansion to a second campus in Pembroke Pines has begun.

Finance

Dramatically Reduced reliance on fundraising to balance our budget.

Created Efficiencies in operations and *developed and implemented* new and enhanced services resulting in a dramatic increase in revenue and a 50% reduction in operations losses over 3 years.

Initiated and Implemented culture of "sustainability" with an emphasis on operational excellence both financially and clinically.

Development

Lead effort to promote development opportunities related to Douglas Gardens Hospice and Rosomoff Comprehensive Pain Center.

Played significant role in securing a 1M gift for the Rosomoff Pain Center.

Provide Leadership in all fund raising events with our different auxiliaries. Lead effort to broaden our constituency of supporters focusing on critical need to attract the younger Jewish donor.

External Relations

Board of Directors of the Health Council of South Florida, a state funded planning and evaluation agency focusing on health related issues effecting Dade and Monroe County.
Secretary, South Florida Hospital and Health Care Association, a provider healthcare organization serving South Florida.

Board of Directors of the Coalition to Prevent Abuse of the Vulnerable Elderly.

Greater Miami Jewish Federation Strategic Planning Committee.

Florida Association of Homes and Services for the Aged, Nursing Home Public Policy Committee

Liaison for MJHHA with state legislators regarding issues related to long term care in Florida in conjunction with our legislative advocate.

Represent MJHHA in the media, locally and on state and national level.

Haym Salomon Home for Nursing and Rehabilitation
Brooklyn, New York

A 240 bed private for profit skilled nursing facility also houses an Adult Day Care Center. With

combined revenues of over 25M annually and a staff of over 300. Moved into newly constructed facility during my tenure. This is one of 3 facilities owned by a private entity.

Administrator

2000-2003

Direct responsibility for both the nursing home and day care programs. Hired, supervised and evaluated all department heads. Chaired Quality Assurance Committee; Safety Committee and all related clinical sub committees. Developed and managed operations budgets. Increased revenue by over 20% over 3 years resulting in substantial profits for ownership. Received excellent state surveys and created the environment for the delivery of quality resident and client care. Maintained over 98% occupancy on a consistent basis.

Northern Health Care Network

1998-1999

Brooklyn, New York

Kapson Senior Quarters

1996-1998

Queens, New York

Start-up Specialist/Administrator

The Northern Health Care Network - 3 nursing homes and an independent/assisted living facility with combined revenues over 80M. Not for profit network serving over 1000 persons per day in institutional and community based services. *Kapson Senior Quarters* is a privately held retirement company consisting of 9 facilities on Long Island and Queens, New York. Combined revenues total approximately 18M. I was hired to start up senior housing facilities for both of these companies. Participated in all aspects of opening each residence including design and development, consultation with architects and contractors and supervision of project managers. Lead marketing efforts, hiring, training and supervision of all staff. Developed service models with senior staff.

Urban Pathways

1993 - 1996

New York City, NY

A leading not for profit provider of community based and residential mental health services for women. The organization operates four residences in NYC with combined revenues of 11M.

Director

Cluster House Residential Facility

New York City, NY

Management responsibility for this 48 bed long term residence for dually diagnosed (substance abuse and mental illness) women. The residence provides comprehensive mental health services consisting of psychiatry; group and individual therapy; life skills training; recreation programs and case management services. Responsibilities included budget preparation; community outreach; participation in leadership group for the agency and ongoing program operations.

Metropolitan Jewish Health Care System (MJHCS)

1989 - 1993

Brooklyn, New York

MJHCS is a premier provider of a broad range of residential and community based geriatric services and an innovative leader in program development. Metropolitan Jewish has revenues of more than 700M and 2000 staff. I held two positions: Assistant Administrator and Director of Hospice Services.

Assistant Administrator

Oversee admissions for two skilled nursing facilities totaling 888 beds, with 75 admissions per month, maintaining 98% occupancy, consisting of primarily clinically complex and rehab

referrals. Assisted in the design of, maintained and analyze referral data base to target areas specific hospitals for additional marketing efforts. Facilitated timely admissions process. Supervision and budget management for eight support department including dietary, maintenance, engineering and housekeeping.

Director, Brooklyn Hospice/Richmond Hospice

Increased daily census from 16 to 60 and turned operational loss into a profit within a year. Managed multi disciplinary staff. Engineered the sale of a sister hospice to a hospital system.

**Miami Jewish Home and Hospital for the Aged
Miami, Florida**

Assistant Administrator

1985 - 1989

Operations

Direct responsibility for support departments including engineering, maintenance, security and transportation. Staffed Quality Assurance and Safety Committee. Revised Disaster Preparedness manual as well as Fire Safety Policy and Procedure. Conducted in service education in the areas of Safety to improve staff awareness of proper safety precautions, response to fire drills and conducted annual Disaster Preparedness Drill. Developed the program model related to a state funded grant designed to move older chronically mentally ill adults from the state hospital system to community based settings. Selected building sites to be converted into community residences; staffed and supervised the residential and clinical programs.

Construction

Liaison with contractor and architect related to the construction and opening of a 90,000 sq ft multi purpose building housing various support departments as well as our commercial kitchen, main dining room and Ambulatory Care Center.

Education **Masters of Social Work (MSW), Barry University, Miami, FL 1978**

Bachelor of Arts (BA), Brooklyn College, Brooklyn, NY 1975

Licenses **Nursing Home Administrator (NHA) Florida and New York**