



**MEMORANDUM**

Agenda Item No. 11(A)(12)

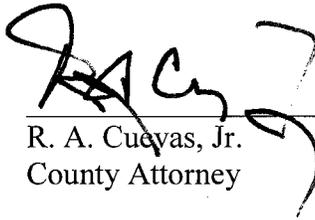
**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**DATE:** June 2, 2009

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution directing the County  
Mayor or County Mayor's designee  
and the Clerk of the Board to ensure  
that advertisements of public  
meetings simply and clearly convey  
the nature of the meeting being  
noticed

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairman Dennis C. Moss.



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R. A. Cuevas, Jr.  
County Attorney

RAC/cp



**MEMORANDUM**  
(Revised)

**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**DATE:** June 2, 2009

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R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(12)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Mayor's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(12)  
6-2-09

RESOLUTION NO. \_\_\_\_\_

RESOLUTION DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE AND THE CLERK OF THE BOARD TO ENSURE THAT ADVERTISEMENTS OF PUBLIC MEETINGS SIMPLY AND CLEARLY CONVEY THE NATURE OF THE MEETING BEING NOTICED

**WHEREAS**, advertisements of public meetings would be more effective if they were written in a manner that simply and clearly conveyed the nature of the meeting being notice by, for example, selectively bolding words in each advertisement indicating the subject matter of the meeting being noticed,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that the County Mayor or County Mayor's designee and the Clerk of the Board are directed to ensure that advertisements of public meetings simply and clearly convey the nature of the public meeting being noticed by selectively bolding key words in the advertisement, or by other means where appropriate, provided that a reader may quickly and clearly understand the nature of the meeting at issue.

The Prime Sponsor of the foregoing resolution is Chairman Dennis C. Moss. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman  
Jose "Pepe" Diaz, Vice-Chairman

Bruno A. Barreiro	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Barbara J. Jordan	Joe A. Martinez
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

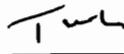
The Chairperson thereupon declared the resolution duly passed and adopted this 2<sup>nd</sup> day of June, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Thomas W. Logue

**MIAMI-DADE COUNTY  
BOARD OF COUNTY COMMISSIONERS  
OFFICE OF THE COMMISSION AUDITOR**



Legislative Notes

**Agenda Item: 11(A)12**

**File Number: 090758**

**Committee(s) of Reference:** Board of County Commissioners

**Date of Analysis:** May 18, 2009

**Type of Item:** Resolution Directing County Mayor to Simply and Clearly Convey the Nature of Public Meetings

**Prime Sponsor:** Chairman Dennis C. Moss

**Commission District:** Countywide

**Summary**

This resolution directs the County Mayor or his designee and the Clerk of the Board to ensure that advertisements of public meetings simply and clearly convey the nature of the public meeting being noticed.

**Background and Relevant Legislation**

Miami-Dade County currently provides newspaper advertising in two primary categories: legal and courtesy. Legal ads required by local, state and federal laws are to be placed in the official paper of the Court. These types of ads are defined as public hearings, bid notices and ordinances and resolutions dealing with such topics as amendments to the Code, bond issues and awards, special taxing districts and job announcements for tested County positions. Courtesy ads are public information notices, including meeting announcements, grant application procedures, RFPs, RFQs, job announcements for non-tested County positions and trade publication ads.

Attachment #1 shows an actual public notice that was published in the Daily Business Review.

**Policy Change and Implication**

This resolution will direct the County Mayor and the Clerk of the Board to begin to bold selective words in public notices to assist the reader in defining and comprehending the nature of the meeting.

**Budgetary Impact**

N/A

Prepared By:  
Tiandra D. Sullivan  
Attachment # 1

**MIAMI-DADE COUNTY, FLORIDA  
PUBLIC NOTICE  
SUNSHINE NOTICE**

NOTICE IS GIVEN that a Sunshine Meeting between the Honorable Jose "Pepé" Diaz, Vice-Chairman, Miami-Dade Board of County Commissioners; the Honorable Dornin D. Rolle, Miami-Dade County Commissioner, District 2; Director Mike Sophia; Jeff Solomon; Isaac Salver; Alan Fertel; John Mulrey; Tony Waiton; and Bruce Libhaber, has been scheduled for Tuesday, March 31, 2009, at 9:00 AM, to discuss the Miami Dade Sports Commission (MDSC) Budget. The meeting is scheduled to take place at Chairman Diaz' district office, located at 8345 N.W. 12th Street, Miami, Florida.

All interested parties may appear at the time and place specified.

A person who decides to appeal any decision made by any board, agency, or commission with respect to any matter considered at its meeting or hearing, will need a record of proceedings. Such persons may need to ensure that a verbatim record of the proceedings is made, including the testimony and evidence upon which the appeal is to be based.

Miami-Dade County provides equal access and equal opportunity in employment and does not discriminate on the basis of disability in its programs or services. For material in alternate format, a sign language interpreter or other accommodations, please call 305-375-3943.

HARVEY RUVIN, CLERK  
KAY SULLIVAN, DEPUTY CLERK

3/30 09-4-228/1201352M