

# MEMORANDUM

Agenda Item No. 11 (A) (28)

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**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**DATE:** May 5, 2009

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution retroactively  
authorizing in-kind services  
for the March 20-22, 2009  
"2009 NCAA Division 1  
Men's Basketball Tournament"

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Audrey M. Edmonson, and Co-Sponsor Commissioner Bruno A. Barreiro.

  
\_\_\_\_\_  
R. A. Cuevas, Jr.  
County Attorney

RAC/up



# MEMORANDUM

(Revised)

TO: Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

DATE: May 5, 2009

FROM:   
R. A. Cuevas, Jr.  
County Attorney

SUBJECT: Agenda Item No. 11(A)(28)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Mayor's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(28)  
5-5-09

RESOLUTION NO. \_\_\_\_\_

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE POLICE DEPARTMENT FOR THE MARCH 20-22, 2009 "2009 NCAA DIVISION 1 MEN'S BASKETBALL TOURNAMENT" SPONSORED BY THE MIAMI-DADE SPORTS COMMISSION INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$11,750.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

**WHEREAS**, the Miami-Dade Sports Commission, Inc. has requested in-kind services from the Miami-Dade Police Department for the March 20-22, 2009 "2009 NCAA Division 1 Men's Basketball Tournament" in an amount not to exceed \$11,750.00 (see attached Fee Waiver/In-kind Service Application); and

**WHEREAS**, the First and Second round games of the "2009 NCAA Division 1 Men's Basketball Tournament" will be played in Miami at the American Airlines Arena; and

**WHEREAS**, it is anticipated that over 19,000 spectators will attend each game; and

**WHEREAS**, the "2009 NCAA Division 1 Men's Basketball Tournament" will contribute to the economic wellbeing of our local economy and give Miami-Dade County national attention; and

**WHEREAS**, the Miami-Dade Sports Commission has requested police escorts for the teams on game days and practice days; and

**WHEREAS**, the Miami-Dade Sports Commission, Inc. is a not-for-profit organization; and

**WHEREAS**, the "2009 NCAA Division 1 Men's Basketball Tournament" is a major event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and \$11,750.00 of the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board retroactively authorizes in-kind services from the Miami-Dade Police Department for the March 20-22, 2009 "2009 NCAA Division 1 Men's Basketball Tournament" in an amount not to exceed \$11,750.00 to be funded from the Countywide In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Audrey M. Edmonson and the Co-sponsor is Commissioner Bruno A. Barreiro. It was offered by

Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by

Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

- |                                 |                    |
|---------------------------------|--------------------|
| Dennis C. Moss, Chairman        |                    |
| Jose "Pepe" Diaz, Vice-Chairman |                    |
| Bruno A. Barreiro               | Audrey M. Edmonson |
| Carlos A. Gimenez               | Sally A. Heyman    |
| Joe A. Martinez                 | Barbara J. Jordan  |
| Dorrin D. Rolle                 | Natacha Seijas     |
| Katy Sorenson                   | Rebeca Sosa        |
| Sen. Javier D. Souto            |                    |

The Chairperson thereupon declared the resolution duly passed and adopted this 5<sup>th</sup> day of May, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

Gks

Gerald K. Sanchez

MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

Police - 11,750  
3/20-22

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff  
Communications Department  
111 N.W. 1st Street, Suite 2510  
Miami, FL 33128

Phone: (305) 375-2836  
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: Miami-Dade Sports Commission, Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- County Sponsored Event/Sponsoring Department \_\_\_\_\_
- Other (specify): \_\_\_\_\_
- Local Government or Public Entity

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Mike Sophia, Executive Director (305) 878-7188 ext 1001 / (305) 619-2545 fax / (305) 803-4473 cell / 15280 NW 79th Court, Suite 109, Miami Lakes, FL 33016 / mwsophia@miamisports.org

4. Specify fee waiver or in-kind service requested (quantify, if applicable): In-kind Request for police escorts taking teams from Hotels to Venue on Game Days and Practice Days.

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): The First and Second round games of the 2009 NCAA Division I Men's Basketball Tournament will be played in Miami at the American Airlines Arena, on March 20 - 22, 2009. The event is hosted by Florida International University in partnership with the Miami-Dade Sports Commission. Six games. Eight Teams, over 18,000 spectators per game are expected to be in attendance. Tickets are bought for all games.

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): American Airlines Arena, PARCEL B, 601 Biscayne Blvd, Miami, FL 33132 Commission District #3 - Audrey Edmonson

Edmonson  
③

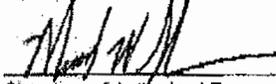
MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

- 8. Description of regional or local impact: The estimate economic impact \$8,530,465 with an estimated \$150,000 in Tourist Development Tax dollars incurred

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- 9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Practices will take place on Thursday, March 19<sup>th</sup>. The First Round will consist of four games, totaling 8 teams, that will be split into two sessions. Saturday, March 21<sup>st</sup> will be a "closed" day and the Arena will be open only to the Media and Teams for practice. Sunday, March 22<sup>nd</sup> the second round of the Championships will feature two games totaling four teams.
- 10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): Please see the attached transfer schedule. Times are tentative until the TV Time announcement on March 16<sup>th</sup>. A hotel list housing each team is attached as well.
- 11. Expected number of participants and estimated attendance (per day, if applicable):  
19,000
- 12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): Please see attached

I hereby certify that all the statements made in this application are true and correct.

  
\_\_\_\_\_  
Signature of Authorized Representative

3/10/2009  
\_\_\_\_\_  
Date

**NCAA Division I Men's Basketball  
Hotel Contacts - First and Second Rounds**

Team Hotels*	Hotel Name
Pod 1 - Highest Seed	Hotel Intercontinental Miami
Pod 2 - Highest Seed	Hotel Intercontinental Miami
Pod 1 - Second Highest Seed	Biscayne Bay Marriott
Pod 2 - Second Highest Seed	Biscayne Bay Marriott
Pod 1 - Third Highest Seed	Hyatt Regency Miami
Pod 2 - Third Highest Seed	Hyatt Regency Miami
Pod 1 - Fourth Highest Seed	Hilton Miami Airport
Pod 2 - Fourth Highest Seed	Hilton Miami Airport

**Miami-Dade Sports Commission**  
**EVENT BUDGET FORM**

EVENT: NCAA Tournament 09SITE: AmericanAirlines ArenaDATE: March 20-22, 2009

BUDGET CODE: \_\_\_\_\_

	<u>CASH</u>	<u>IN-KIND</u>	<u>TOTAL</u>
<b><u>Income</u></b>			
Tickets	\$3,782,000.00		\$3,782,000.00
Ticket Fee	\$38,500.00		\$38,500.00
Table Sales/VIP Packages	\$0.00		\$0.00
Sponsors - Event Specific	\$0.00		\$0.00
Advertising	\$0.00		\$0.00
Vendors	\$0.00		\$0.00
Grants	\$0.00		\$0.00
Hotel Rebates	\$0.00		\$0.00
Merchandising	\$0.00		\$0.00
Concessions (Food and Bev)	\$0.00		\$0.00
Rights Fee/Management Fee	\$0.00		\$0.00
Other/Miscellaneous	\$0.00		\$0.00
<b>Total Income</b>	<b>\$3,800,500.00</b>	<b>\$0.00</b>	<b>\$3,800,500.00</b>
<b><u>Expenses</u></b>			
Venue Rental (10% of Gross Ticket Revenue)	\$380,050.00		\$380,050.00
Venue Staffing/Equipment	\$0.00		\$0.00
Travel - Participant	\$0.00		\$0.00
Travel - Staff/Officials	\$0.00		\$0.00
Housing/Accommodations	\$12,000.00		\$12,000.00
Officials Fees	\$0.00		\$0.00
Staffing / Contract Labor	\$3,900.00		\$3,900.00
Printed Materials	\$2,500.00		\$2,500.00
Postage/Shipping	\$0.00		\$0.00
Advertising/Promotions	\$18,500.00		\$18,500.00
Signage	\$6,000.00		\$6,000.00
Decorations	\$86,000.00		\$86,000.00
Incentives/Apparel	\$0.00		\$0.00
Awards	\$0.00		\$0.00
Sponsor/VIP Gifts	\$500.00		\$500.00
Participant Hospitality	\$0.00		\$0.00
Hospitality/Entertainment	\$47,243.19		\$47,243.19
Security	\$3,000.00		\$3,000.00
Medical	\$1,000.00		\$1,000.00
Drug Testing	\$500.00		\$500.00
Shuttle	\$12,500.00		\$12,500.00
Transportation	\$10,000.00		\$10,000.00
Telephone	\$1,500.00		\$1,500.00
Insurance	\$0.00		\$0.00
Equipment - Rental	\$3,500.00		\$3,500.00
Equipment - Purchase	\$0.00		\$0.00
Facility Supplies	\$7,000.00		\$7,000.00
Audio/Visual	\$0.00		\$0.00
Production/Talent	\$1,000.00		\$1,000.00
Special Events	\$0.00		\$0.00
Ticket Postage	\$2,500.00		\$2,500.00
Ticket Printing	\$0.00		\$0.00
Promotion Supplies	\$1,500.00		\$1,500.00
Participant Manual	\$0.00		\$0.00
Calibration of Rims	\$2,700.00		\$2,700.00
Miscellaneous	\$1,500.00		\$1,500.00
<b>Total Expenses</b>	<b>\$684,893.19</b>	<b>\$0.00</b>	<b>\$684,893.19</b>
<b>NCAA NET INCOME/LOSS</b>	<b>\$3,215,606.81</b>		



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## Detail by Entity Name

### Florida Non Profit Corporation

MIAMI-DADE SPORTS COMMISSION, INC.

### Filing Information

**Document Number** N04000003590  
**FEI Number** 753150179  
**Date Filed** 04/05/2004  
**State** FL  
**Status** ACTIVE

### Principal Address

15280 NW 79TH COURT  
 SUITE 109  
 MIAMI LAKES FL 33016

Changed 02/09/2007

### Mailing Address

15280 NW 79TH COURT  
 SUITE 109  
 MIAMI LAKES FL 33016

Changed 02/09/2007

### Registered Agent Name & Address

SOPHIA, MIKE W  
 15280 NW 79TH COURT  
 109  
 MIAMI LAKES FL 33016 US

Name Changed: 02/25/2009

Address Changed: 02/09/2007

### Officer/Director Detail

#### Name & Address

Title D

SOPHIA, MIKE W  
 15280 NW 79TH COURT, SUITE 109

9

**Rodriguez, Nadia (OSBM)**

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**From:** Daker, Richard F. [RDaker@mdpd.com]  
**Sent:** Wednesday, March 18, 2009 12:10 PM  
**To:** Rodriguez, Nadia (OSBM)  
**Cc:** Cundle, Michael T. (MDPD); Perez, Antonio M. (MDPD)  
**Subject:** RE: County In-Kind - Miami-Dade Sports Commission

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

\$11,750-This is for all the escorts to all the hotels.

*Sergeant R. F. Daker*  
*Miami-Dade Police Department*  
*Special Events Unit*  
*1519 NW 79 Avenue*  
*Miami, Fl 33126*  
*Office: 305-468-1210*  
*Fax: 305-470-1735*

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**From:** Rodriguez, Nadia (OSBM) [mailto:RODRINA@miamidade.gov]  
**Sent:** Wednesday, March 18, 2009 12:07 PM  
**To:** Daker, Richard F.  
**Subject:** RE: County In-Kind - Miami-Dade Sports Commission

Please send me the estimate. Thanks.

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**From:** Daker, Richard F. [mailto:RDaker@mdpd.com]  
**Sent:** Wednesday, March 18, 2009 11:47 AM  
**To:** Rodriguez, Nadia (OSBM)  
**Subject:** RE: County In-Kind - Miami-Dade Sports Commission

Thank you

*Sergeant R. F. Daker*  
*Miami-Dade Police Department*  
*Special Events Unit*  
*1519 NW 79 Avenue*  
*Miami, Fl 33126*  
*Office: 305-468-1210*  
*Fax: 305-470-1735*

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**From:** Rodriguez, Nadia (OSBM) [mailto:RODRINA@miamidade.gov]  
**Sent:** Wednesday, March 18, 2009 11:43 AM  
**To:** Daker, Richard F.  
**Subject:** FW: County In-Kind - Miami-Dade Sports Commission

FYI,  
Here is the request.

# Memorandum



**Date:** May 5, 2009

**To:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager

**Subject:** Countywide In-Kind Reserve Request Recommendation

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## Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for this item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

## Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization the Miami-Dade Sports Commission, Inc., for the "2009 NCAA Division 1 Men's Basketball Tournament" event held on March 20-22, 2009.

In-kind services have been requested in an amount not to exceed \$11,750.00 from the Miami-Dade Police Department for police services. This event will be funded from the countywide in-kind reserve fund.

In FY 2008-09, the Miami-Dade Sports Commission, Inc. has received \$500,000 from the General Fund. In addition, for your consideration at the April 7, 2009 meeting is a \$2,000 request for this organization from the countywide in-kind reserve fund.

Inkind10109