MEMORANDUM

Agenda Item No. 14(A)(7)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: April 21, 2009

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution supporting the U.S. Travel Association's 41st Annual International Pow Wow Trade Show

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Rebeca Sosa.

R. A. Cuevas, Jr.
County Attorney

RAC/jls

MEMORANDUM

(Revised)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: April 21, 2009

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 14(A)(7)

Please note any items checked.

✓ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised

____ 6 weeks required between first reading and public hearing

____ 4 weeks notification to municipal officials required prior to public hearing

____ Decreases revenues or increases expenditures without balancing budget

____ Budget required

____ Statement of fiscal impact required

____ Bid waiver requiring County Mayor's written recommendation

____ Ordinance creating a new board requires detailed County Manager's report for public hearing

____ Housekeeping item (no policy decision required)

✓ No committee review

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Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 14(A)(7)
4-21-09

RESOLUTION NO. _____

RESOLUTION SUPPORTING THE U.S. TRAVEL ASSOCIATION'S 41ST ANNUAL INTERNATIONAL POW WOW TRADE SHOW TO BE HELD IN GREATER MIAMI AND THE BEACHES

WHEREAS, the U.S. Travel Association's 41st Annual International Pow Wow is scheduled to take place in Greater Miami and the Beaches at the Miami Beach Convention Center on May 16-20, 2009; and

WHEREAS, International Pow Wow facilitates business negotiations among more than 1,000 U.S. travel organizations from every region of the United States, representing all industry category components, and close to 1,500 international and domestic buyers from more than 70 countries; and

WHEREAS, International Pow Wow is the travel industry's premier international marketplace and the largest generator of visitors to the United States; and

WHEREAS, over 450 travel journalists from over 40 countries participated in Pow Wow 2008; and

WHEREAS, International Pow Wow is an opportunity for unique news coverage for United States travel destinations and products, including those in South Florida; and

WHEREAS, hosting this important international event in our community provides a tremendous opportunity to boost our tourism industry and local economy; and

WHEREAS, historically, the business negotiated during International Pow Wow resulted in the generation of $4 billion in future travel to the United States; and

WHEREAS, historically, the host community has seen about $400 million of business over the 3 years immediately following International Pow Wow,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA that this Board supports the U.S. Travel Association's 41st Annual International Pow Wow to be held in Greater Miami and the Beaches at the Miami Beach Convention Center on May 16-20, 2009.

The Prime Sponsor of the foregoing resolution is Commissioner Rebecca Sosa. It was offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman
Jose "Pepe" Diaz, Vice-Chairman

Bruno A. Barreiro	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Barbara J. Jordan	Joe A. Martinez
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 21st day of April, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:_____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.
Martin W. Sybblis