

# Memorandum



**Date:** June 2, 2009

Agenda Item No. 1(D)7

**To:** Honorable Chairman Dennis C. Moss and  
Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager

A handwritten signature in black ink, appearing to read "Burgess", written over the printed name of George M. Burgess.

**Subject:** Sunset Review of County Boards for 2009 - Tourist Development Council

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In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2009 Sunset Review of County Boards Report for the Tourist Development Council. The Board will review the attached report at its next scheduled panel meeting and has recommended the continuation of its board.

A handwritten signature in black ink, appearing to read "Alex", written over a horizontal line.

Alex Muñoz  
Assistant County Manager

# Memorandum



**Date:**

**To:** George M. Burgess  
County Manager

**From:** Honorable José "Pepe" Diaz  
Chairperson, Tourist Development Council

**Subject:** Sunset Review of County Boards for 2009 - Tourist Development Council

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Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2008 Sunset Review of County Boards Report for the Tourist Development Council for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its April 16, 2009 panel meeting.

It is recommended that the BCC approve the continuation of the Tourist Development Council.

## **BACKGROUND**

On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28 establishing the Tourist Development Council. The mission of the Miami-Dade County Tourist Development Council (TDC) is to develop and promote Miami-Dade County's appeal as a tourist destination, primarily by supporting tourism-related activities and programs. To accomplish this mission, the TDC invests its resources in tourist-oriented, cultural and special events such as visual and performing arts, including theater, concerts, operas, dance, festivals, art exhibitions and recitals; sports events; broadcast and electronic media origination projects; and other tourist-related activities.

Since its inception, the TDC has invested its annual appropriations in support of programs and projects, which promote Miami-Dade County tourism. These investments have contributed significantly to Miami-Dade's attractiveness as a distinctive tourist destination, one which possesses an active, year-round calendar of interesting and unique activities, with world class venues and cultural institutions, and a caliber of programmatic offerings characterized by artistic excellence and popular appeal. The importance of supporting and promoting these assets and their positive impact on Miami-Dade's image as a premiere tourist destination is demonstrated by the steady annual growth in Miami-Dade's tourism figures and the international reputation the County has earned as a culturally rich, dynamic and exciting place to visit.

It is recommended that the Board approve the continuation of the Tourist Development Council because Miami-Dade County is the direct beneficiary of the invaluable and incalculable contributions made by Council members in the form of their time, expertise and voluntary contributions made in support of advancing Miami-Dade County's tourist development, investments, and policies.

The Chairperson and its members approved the Sunset Review of County Boards Report at its April 16, 2009 panel meeting.

**ANNUAL SUNSET REVIEW QUESTIONNAIRE  
MIAMI-DADE COUNTY BOARDS  
2009**

**I. GENERAL INFORMATION**

**1. Name of Board reporting:**

Miami-Dade County Tourist Development Council (TDC)

**2. Indicate number of board members, terms of office, and number of vacancies:**

Number of Board Members: TDC is a nine (9) member volunteer board.

Term of Office: Council members serve for staggered terms of two and four years

Number of Vacancies: Currently, the Council has no vacancies

The Tourist Development Council is a nine (9) member volunteer board. The membership of the Tourist Development Council is established pursuant to Florida State Statute Section 125.0104 which provides that the chair of the governing board of the of the County or any other member of the governing board as designated by the chair shall serve on the Council; two members of the Council must be elected municipal officials, at least one of whom must be from the most populous municipality in the county; and six members of the Council must be persons who are involved in the tourist industry and who have a verifiably demonstrated interest in the tourist development of Miami-Dade County, of which members, not less than three nor more than four shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county and subject to the tax. The Statute further defines that the governing board of the County shall have the option of designating the chair of the council or allowing the council to elect a chair. The members of the council serve for staggered terms of four years each. Currently, the Council has no vacancies.

**3. Identify number of meetings and member's attendance (Attach records reflecting activity from January 1, 2007 through December 31, 2008):**

Number of Meetings: The Council meets quarterly.

Number of Meetings with a Quorum: Four (4)

Attendance Records: Attendance records for 2007-2008 are attached ~ Att. I

**4. What is the source of your funding?**

The following revenue sources support Tourist Development Council: 2% Tourist Development Room Tax Revenue; 2% Hotel/Motel Food and Beverage Surtax Revenues; and annual revenues from the Greater Miami Convention and Visitors Bureau pursuant to a multi-year agreement with them.

**5. Date of Board Creation: April 4, 1978**

6. **Attach a copy of the ordinance creating the Board (Please include all subsequent amendments.**  
**See Attachment II** \_\_\_\_\_
7. **Include the Board's Mission Statement or state its purpose:**  
The Tourist Development Council provides support to promote Miami-Dade County's appeal as a tourist destination by sponsoring tourist-oriented sports events, cultural and special events (visual and performing arts, including theater, concerts, recitals, opera, dance, art exhibitions, festivals and other tourist related activities) and television origination projects. \_\_\_\_\_
8. **Attach the Board's standard operating procedures, if any.**  
\_\_\_\_\_
9. **Attach a copy of the Board's By-Laws, if any.**  
\_\_\_\_\_
10. **Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of the membership.**  
**See Attachment III** \_\_\_\_\_

## II. EVALUATION CRITERIA

1. **Is the Board serving the purpose for which it was created? (Please provide detailed information)**  
Yes. The Tourist Development Council meets quarterly to review applications from significant cultural and/or special events, including sports activities and television/film origination projects that promote tourism in Miami-Dade County. Annually, the program funds more than 120 major tourism-generating events. \_\_\_\_\_
2. **Is the Board serving the current community needs? (Please provide detailed information)**  
Yes. The TDC operates with the full participation of elected officials and hotel and tourism leaders from the private sector and other municipalities including representatives from the Ritz Hotel, Greater Miami Convention and Visitors Bureau, and the City of Miami Beach and City of Miami Commissions. The application process is fully interactive involving staff at all levels of the application development and subsequent review

process. Recipients of TDC funding assistance have included the Julia E. Brown Theatrical Association, Inc., International Hispanic Theatre Festival, Florida Dance Festival, 69th Annual Metropolitan South Florida Tournament, Miami International Film Festival - presented by Miami Dade College, Miami/Bahamas Goombay Festival, GALA Choruses, 2007 American Choral Directors Association and many other tourism-generating entities.

**3. What are the board's major accomplishments?**

**a. Last 24 months:**

See Attached "TDC Activity Summary Worksheet" - Attachment IV.

**b. Since established:**

Since its inception, the TDC has invested its annual appropriations in support of programs and projects which promote Miami-Dade County tourism by sponsoring tourist-oriented sports, cultural and special events such as visual and performing arts including theater, concerts, recitals, opera, dance, art exhibitions, festivals and other tourist-related activities. These investments have contributed significantly to Miami-Dade's attractiveness as a distinctive tourist destination, one which possesses an active, year-round calendar of interesting and unique activities, with world class venues and cultural institutions, and a caliber of programmatic offerings characterized by artistic excellence and popular appeal. The importance of supporting and promoting these assets and their positive impact on Miami-Dade's image as a premiere tourist destination is demonstrated by the steady annual growth in Miami-Dade's tourism figures and the international reputation the County has earned as a culturally rich, dynamic and exciting place to visit.

**4. Is there any other board, either public or private, which would better serve the function of this board?**

No.

**5. Should the ordinance creating this board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)**

No.

**6. Should the Board's membership requirements be modified?**

No.

7. **What is the operating cost of the Board, both direct and indirect (Report on FY 2007 and FY 2008)?**  
The TDC board serves in a fully voluntary capacity; there is no specific county budget for the board itself. The Department of Cultural Affairs staff serves the TDC in developing and implementing County cultural tourism and special events policy. The County is the direct beneficiary of the invaluable, incalculable contributions made by Council members in the form of their time, expertise and voluntary contributions made in support of advancing Miami-Dade County's tourist development, investments, and policies.
8. **Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.**  
The TDC evaluates all requests for support presented to it on the basis of the impact of the event in promoting Miami-Dade County as a visitor destination, including the amount of anticipated media coverage, nationally and internationally, the effectiveness of the proposed marketing strategy, and the financial viability of the event's presenter(s). Each grant contract entered into by the TDC stipulates concrete reporting requirements, eligible uses of TDC/County funds, and clear objectives for promoting and marketing Miami-Dade County as an attractive destination to visit. The submission of reports and paid invoices required to substantiate grant payments thus provides tangible evidence as to the promotion and advertising being accomplished on behalf of the County, the broad reach of programs locally, nationally, and internationally, and the impact of funded activities on the local tourism industry.

**Also: Include a diskette, saved in Word, of the County Manager's transmittal memorandum to the Board of County Commissioners with the Board's recommendation.**

Submitted \_\_\_\_\_

**ATTACHMENT I**

**TOURIST DEVELOPMENT COUNCIL  
 ATTENDANCE REPORT 2006-2007**

<b>TDC BOARD MEMBERS</b>	<b>Oct. 23, 2006 1<sup>st</sup> Qtr.</b>	<b>April 10, 2007 2<sup>nd</sup> Qtr.</b>	<b>April 10, 2007 3<sup>rd</sup> Qtr.</b>	<b>June 14, 2007 4<sup>th</sup> Qtr.</b>
Chairman Bruno Barriero	P			
José "Pepe" Diaz		P	P	P
Stuart Blumberg	P	P	P	P
Commissioner Matti H. Bower	P	P	P	P
Gino Caliendo	P	P	P	P
George Cozonis	P	A	A	P
Commissioner Angel Gonzalez	A	P	P	P
Ada Llerandi	A	A	A	P
William Perry, III	P	P	P	A
Carmen Corvos-Roig		P	P	A

**Key: A = Absent  
 P = Present**

**TOURIST DEVELOPMENT COUNCIL  
 ATTENDANCE REPORT 2007-2008**

<b>TDC BOARD MEMBERS</b>	<b>Nov. 15, 2007 1<sup>st</sup> Qtr.</b>	<b>Jan. 22, 2008 2<sup>nd</sup> Qtr.</b>	<b>Mar. 18, 2008 3<sup>rd</sup> Qtr.</b>	<b>June 10, 2008 4<sup>th</sup> Qtr.</b>
Chairman José "Pepe" Diaz	P	P	P	P
Commissioner Matti H. Bower	P	P	P	P
Stuart L. Blumberg	P	P	A	P
Gino Caliendo	P	P		
Carmen Corvois-Roig	A	A	P	A
George Cozonis	P	P	P	P
Commissioner Angel Gonzalez	A	A	P	A
Ada Llerandi	P	P		
Olga Ramundo			P	P
William Perry, III	A	P	P	P

**Key: A = Absent  
 P = Present**

**ATTACHMENT I (cont’d)**

**TOURIST DEVELOPMENT COUNCIL  
 ATTENDANCE REPORT 2008-2009**

<b>TDC BOARD MEMBERS</b>	<b>Nov. 6, 2008 1<sup>st</sup> Qtr.</b>	<b>TBD 2<sup>nd</sup> Qtr.</b>	<b>TBD 3<sup>rd</sup> Qtr.</b>	<b>TBD 4<sup>th</sup> Qtr.</b>
Chairman José “Pepe” Diaz	P			
Mayor Matti H. Bower	P			
Stuart L. Blumberg	P			
Carmen Corvois-Roig	A			
George Cozonis	A			
Juan Carlos Palacios	P			
William Perry, III	P			
Olga Ramundo	P			
Commissioner Michelle Spence-Jones	P			

**Key: A = Absent  
 P = Present**

**Category and Tenure of Current TDC Members**

<b>TDC Member</b>	<b>Board Category</b>	<b>Tenure</b>
Commissioner Jose "Pepe" Diaz	A member of the County Commission designated by the Chair	02/07 – 02/11
Commissioner Michelle Spence-Jones	An elected municipal official from the most populous municipality in the County (i.e., the City of Miami)	07/08 – 12/09
Mayor Matti Herrera-Bower	An elected municipal official	01/08 – 11/10
Stuart L. Blumberg	An owner or operator of motels, hotels or other tourist accommodations in the County and subject to the tourist development tax	12/05 – 12/09
George Cozonis	An owner or operator of motels, hotels or other tourist accommodations in the County and subject to the tourist development tax	01/08 – 11/10
Juan Carlos Palacios	An owner or operator of motels, hotels or other tourist accommodations in the County and subject to the tourist development tax	07/08 – 12/09
Carmen Corvos-Roig	A person who is involved in the tourist industry and who has demonstrated an interest in tourist development, but who is not an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tax	01/08 – 11/10
Olga Ramundo	A person who is involved in the tourist industry and who has demonstrated an interest in tourist development, but who is not an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tax	02/08 – 02/10
William Perry, III	A person who is involved in the tourist industry and who has demonstrated an interest in tourist development, but who is not an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tax	12/05 – 12/09

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ATTACHMENT II

ORDINANCE NO. 78-28

ORDINANCE DECLARING INTENTION OF THE COUNTY TO CONSIDER ENACTMENT OF AN ORDINANCE LEVYING AND IMPOSING TOURIST DEVELOPMENT TAX AS AUTHORIZED BY FLORIDA LAW; ESTABLISHING METROPOLITAN DADE COUNTY TOURIST DEVELOPMENT COUNCIL; SETTING FORTH PURPOSES OF COUNCIL; PROVIDING FOR APPOINTMENT OF MEMBERS BY RESOLUTION; ESTABLISHING QUALIFICATIONS FOR MEMBERSHIP; ESTABLISHING TERMS OF MEMBERS; PROVIDING FOR REMOVAL OF MEMBERS; PROVIDING FOR ORGANIZATION OF COUNCIL; PROVIDING FOR NO COMPENSATION; PROVIDING A FINDING OF PUBLIC PURPOSE; PROVIDING FOR SEVERABILITY; PROVIDING FOR INCLUSION IN THE CODE; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, the Florida Legislature in their 1977 session enacted Chapter 77-209, Laws of Florida, known as the "Local Option Tourist Development Act" (hereinafter sometimes referred to as the "Enabling Act"); and

WHEREAS, the Local Option Tourist Development Act provides for the levying of a local option tourist development tax by any county if such tax is imposed through an ordinance of the governing body of the county (hereinafter sometimes known as "the Levying Ordinance") and said Levying Ordinance is approved by the electorate through a referendum election; and

WHEREAS, the Enabling Act provides that at least 60 days prior to the enactment of the Levying Ordinance, the County Commission shall establish and appoint the members of a tourist development council to be known as the "Dade County Tourist Development Council" and shall indicate the intention of the county to consider the enactment of an ordinance levying and imposing the tourist development tax; and

WHEREAS, the Board of County Commissioners of Dade County has determined that it is in the best interests of the residents and taxpayers of Dade County to establish a Dade County Tourist

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Development Council and to indicate the County's intention to consider the enactment of the Levying Ordinance; and

WHEREAS, the Commission desires further input from interested citizens prior to appointing the membership of the Council and has determined that it is in the best interest of the people of Dade County to name the members of the Council by resolution,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Statement of Intent. -- It is the intent of the Dade County Board of County Commissioners to consider the enactment of an ordinance levying and imposing a tourist development tax as authorized by Chapter 77-209, Laws of Florida, known as the "Local Option Tourist Development Act". The ordinance is intended to be effective throughout Dade County except for the municipal areas of Bal Harbour, Miami Beach, and Surfside.

Section 2. Dade County Tourist Development Council. -- There is hereby created and established in Dade County, Florida, a (9) nine member advisory board to be known as the Metropolitan Dade County Tourist Development Council (hereinafter referred to as the "Council") for the purposes and with the powers conferred by the Enabling Act. As part of its purpose and power, the Council shall prepare and submit a plan for tourist development to the Board of County Commissioners for its consideration.

Section 3. Appointment of Members; Qualifications for Membership; Terms of Membership. -- The Board of County Commissioners shall, by Resolution, appoint the members of the Council. The Mayor of Dade County shall be the chairman of the Council. Two members of the Council shall be elected municipal officials. Three members of the Council shall be owners or operators of motels, hotels or other tourist accommodations in the county and subject to the tax. Three members of the Council shall be persons who are involved in the tourist industry and who have demonstrated

an interest in tourist development, but who are not owners or operators of motels, hotels, or other tourist accommodations in the county and subject to the tax. All members of the Council shall be electors of the County. ~~Members shall serve staggered terms of four years as determined in the appointing resolution.~~

Section 4. Removal of Members. -- Any member of the Council who ceases to be a qualified elector of Dade County shall immediately forfeit his or her office. Should a vacancy result from such forfeiture, or should any member of this Council fail to attend (3) consecutive meetings of the Council without due cause, the chairperson of the Council shall certify the same to the County Commission which shall fill the vacancy created thereby by appointment. Any member of the Council may be removed from office without cause by a majority of the entire membership of the County Commission.

Section 5. Organization of the Council. -- The chairperson of the Council shall be the Mayor of Dade County. The members of the Council, by majority vote, shall select any other officer as may be deemed necessary or desirable. Any other such officer shall serve at the will of the Council. A majority vote of the entire membership of the Council shall be necessary to take any action. A majority of the members of the Council shall constitute a quorum necessary to hold a meeting or take any action. The chairperson may call meetings of the Council, and meetings may be called by written notice signed by five (5) members of the Council, and the Council at any meeting may fix and call a meeting for a future date. Minutes shall be kept of all meetings of the Council. All meetings shall be public. The County Manager shall provide adequate and competent clerical and administrative personnel as may be reasonably required by the Council for the proper

performance as may be reasonably required by the Council for the proper performance of its duties and functions, subject to budget limitations as fixed by the County Commission.

Section 6. Providing for No Compensation. -- Members of the Metropolitan Dade County Tourist Development Council shall serve without compensation, salary or remuneration of any nature, but the County Commission may provide in the annual county budget sufficient funds for the reasonable and necessary expenses incurred by the Council in performance of its duties and functions.

Section 7. Public Purpose. -- This ordinance being for a public purpose and for the welfare of the citizens of Dade County, Florida, shall be liberally construed to effect the purposes hereof.

Section 8. Severability. -- If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 9. Inclusion of Code. -- It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 10. Effective date. -- This ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED:

Prepared by:

C. A. C. Jr.

Approved by County Attorney as  
to form and legal sufficiency.

S. K. S.

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MEMORANDUM

To: Armando Vidal, P.E.  
County Manager

FROM: Stephen A. Stieglitz  
Assistant County Attorney

RE: Appointment of chair of the  
Tourist Development Council

DATE: November 12, 1996

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A question has arisen as to whether the Mayor of Dade County has legal authority to appoint the chair of the Tourist Development Council. The framework of the Tourist Development Council is established by Florida Statute §125.0104 which provides in Section 4(a) that:

The chair of the governing board of the County or any other member of the governing board as designated by the chair shall serve on the council.

In the present case, the "governing board" is the Dade County Commission. Under the current structure of Dade County government, the mayor does not sit as a member of the County Commission and is therefore not the "chair of the governing board" as contemplated by the statute.

With regard to the selection of the chairperson of the Tourist Development Council, the statute provides:

The governing board of the County shall have the option of designating the chair of the council or allowing the council to elect a chair.

The statute therefore allows the County Commission, by majority vote, to appoint the chairperson of the TDC from among its nine members or to allow the TDC to elect its own chairperson.

Section 2-250 and 2-251 of the Dade County Code provide that "the Mayor of Dade County" shall be the chairperson of the Tourist development Council. These ordinances were enacted in 1978 at which time the mayor of Dade County was a member of the County Commission [governing board] and therefore eligible to sit on the Tourist Development Council. The mayor was then the "chair of the governing board of the County..." Since the mayor under the present system is not a member of the governing board, the provisions of Sections 2-250 and 2-251 of the Dade County Code are in conflict with the statute referred to above and are

therefore of no continuing legal effect insofar as they provide that the mayor shall be the chairperson of the Tourist Development Council.

/el

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**ATTACHMENT III**

**CLERK'S SUMMARY OF AGENDA ACTION  
AND OFFICIAL MINUTES  
TOURIST DEVELOPMENT COUNCIL  
TBD**

*PENDING*

## ATTACHMENT IV

## TDC Activity Summary Worksheet FY 2006-07

Organization	Project Title	Award
Actors' Playhouse Productions, Inc.	White Christmas	10,000
American Choral Directors Association	2007 ACDA National Convention	25,000
Bang Music Festival, LLC	Bang Music Festival	4,500
Bayfront Park Management Trust Corporation	Downtown Miami's 2006 New Year's Eve Celebration	5,000
Caribbean Cultural Connections, Inc.	We Carnival	3,000
Center for Emerging Art, Inc.	Music Map of the World	5,000
Center for the Advancement of Jewish Education, Inc.	10th Annual Miami Jewish Film Festival	6,000
Centro Cultural Brasil-USA da Florida, Inc.	Salvador de Bahia, Brazil Celebration	3,500
City of Homestead - Parks and Recreation	2007 4th of July Concert and Fireworks Show	4,500
City of Miami Beach - Department of Tourism and Cultural Development	An American Celebration 2007	5,000
City of Miami Gardens	2nd Annual Jazz in the Gardens Music Festival	15,000
City of Miami, General Services Administration/Office of Protocol	Pan African Art and Book Exposition: The Sacred Presence	10,000
City Theatre, Inc.	12th Annual Summer Shorts Festival 2006	5,000
Coconut Grove Arts & Historical Association, Inc.	Coconut Grove Arts Festival	17,500
Comedy Festival Productions, LLC	South Beach Comedy Festival	12,500
Community AIDS Resource, Inc., dba Care Resource	White Party Week	9,000
Community Arts and Culture Inc., a/f/a for Phulorida Bhangra Inc.	South Beach Bhangra 2007	2,500
Coral Gables Congregational Church (United Church of Christ), Inc.	CGCC Community Arts Program 2007 Summer Concert Series	5,000
Council of International Fashion Designers, Inc.	Miami Fashion Week	15,000
Cultural Council, Inc., The	16th Annual In the Park with Art	6,750
Dave and Mary Alper Jewish Community Center, Inc.	Every Picture Tells A Story: Teaching Tolerance Through Children's Books	9,000

## ATTACHMENT IV

## TDC Activity Summary Worksheet FY 2006-07

Organization	Project Title	Award
Dr. Martin Luther King Jr. Parade & Festivities Committee, Inc.	Dr. Martin Luther King, Jr. Parade & Festivities Committee, Inc.	8,000
Edge Zones, Inc.	Re-Mapping the Caribbean	5,000
Entertainment Industry Incubator, Inc.	Collaboration: A Short Film Contest	6,000
Exponica International, Inc.	Exponica International, 'La Feria de las Americas' 2005	5,000
Fairchild Tropical Botanic Garden, Inc.	Chihuly at Fairchild II	20,000
Florida Dance Association, Inc.	29th Florida Dance Festival	5,100
Florida International University Board of Trustees, for the benefit of Institute for Public Management	Annual Inter-American Conference of Mayors and Local Authorities	14,400
Florida International University Board of Trustees, for the benefit of Frost Art Museum	Breakfast in the Park	4,350
Florida International University Board of Trustees, for the benefit of the School of Hospitality	South Beach Wine & Food Festival	4,500
Friends of WLRN, Inc.	Marketing Campaign: An Unmet Need	10,000
GableStage, Inc.	Gablestage 2006-2007 Season	12,000
Galata, Inc.	One People, One Community Multi-Cultural Street Festival	2,500
German American Social Club of Greater Miami, Inc.	Oktoberfest Miami 2006	2,000
Greater Miami Billfish Tournament	Yamaha Contender Miami Billfish Tournament	10,000
Greater So. Dade/So. Miami/Kendall Chamber of Commerce, Inc. D/B/A Chamber South	35th Annual SunTrust South Miami Art Festival	4,000
Hispanic Theater Guild Corporation	Five Decades of Hispanic Theater in Miami	7,200
Historical Association of Southern Florida, Inc.	2007 Miami International Map Fair	6,750
Homestead Main Street, Inc.	Main Street SpeedFest II 2007	22,500
Homestead Rodeo Association, Inc.	58th Annual Homestead Championship Rodeo & Frontier Days	15,000
Infinito Art & Cultural Foundation, Inc.	11th Brazilian Film Festival of Miami	10,000
Iranian Festival of South Florida, Inc., The	Iranian Festival	3,000

**ATTACHMENT IV**

**TDC Activity Summary Worksheet  
FY 2006-07**

<b>Organization</b>	<b>Project Title</b>	<b>Award</b>
IsraFest Foundation, Inc.	22nd Israel Film Festival	7,500
Italian Film Festival, Inc.	2006 Italian Film Festival	5,000
Italy-America Chamber of Commerce Southeast, Inc.	Great Wines of Italy 2007	3,500
Jamaica Awareness, Inc.	Caribbean Celebration Series 07	6,000
Jewish Museum of Florida, Inc.	Marketing and Public Relations for Exhibit Schedule	5,000
Junior Orange Bowl Committee, Inc.	International Tennis, Golf, and Sports Ability Games and National Basketball	7,000
M. Athalie Range Cultural Arts Foundation, Inc.	A Musical Celebration of Life - Honoring Mrs. Athalie Range	15,000
Miami Bach Society, Inc.	Tropical Baroque Music Festival VIII	8,000
Miami Beach Chamber of Commerce	Miami Beach Visitors Center	20,000
Miami Beach Latin Chamber of Commerce of Miami Beach/Camara de Comercio Latina de	Tourist Hospitality Center/Centro de Hospitalidad Turistico	20,000
Miami Beach Watersports Center, Inc.	2006/2007 Miami Beach Rowing Series	5,000
Miami Boat Parade, Inc.	Miami International Boat Parade	3,500
Miami Book Fair International, Inc.	Miami Book Fair International	20,000
Miami Classical Guitar Society, Inc., The	3rd International Guitar Assemblage and Competition	4,000
Miami Cuba, USA Inc.	Miami-Cuba, USA, Inc.	7,500
Miami Dade College Foundation, Inc.	2007 Miami International Film Festival	14,000
Miami Design Preservation League, Inc.	Art Deco Weekend 2007	20,000
Miami Gay & Lesbian Film Festival, Inc.	9th Annual Miami Gay & Lesbian Film Festival	7,500
Miami Hispanic Ballet Corp. f/a Cuban Classical Ballet	Giselle - Full Ballet	10,000
Miami Hispanic Ballet Corporation	XII International Ballet Festival of Miami	15,000
Miami Light Project, Inc.	5th Annual - Miami/Project Hip Hop 2007 (MPH 2007)	5,000

## ATTACHMENT IV

## TDC Activity Summary Worksheet FY 2006-07

Organization	Project Title	Award
Miami Momentum Dance Company, Inc.	Miami Beach Dance Festival 2007	10,000
Miami Northwest Express Track and Field Club, Inc.	32nd Annual Northwest Track & Field Classic	5,600
Miami Overseas Chinese Association, Inc.	Miami Hong Kong Dragon Boat Festival	5,200
Miami Symphony Orchestra, Inc.	Miami Symphony 2006-2007 Season	6,400
Miami-Dade County Days, Inc.	Miami-Dade County Days in Tallahassee 2007 - "Paella Fest"	15,000
Miami-Dade County Park and Recreation Department (Operations Region 5)	RIBFEST 2006 at Homestead Air Reserve Park	13,500
Miami-Dade Public Library Foundation, Inc.	Art of Storytelling	4,000
Miami-Dade Sports Commission, Inc.	2007 USA Fencing Summer Nationals	12,000
Michael-Ann Russell Jewish Community Center, Inc.	Festival Yachad	5,000
Museum of Contemporary Art, Inc. (MoCA)	Artificial Light	9,000
Museum of Science, Inc.	The Dinosaurs of China	13,500
National Foundation for Advancement in the Arts	2007 ARTS Program and 2007 ARTS Week Educators Conference	13,500
National Gay and Lesbian Task Force Foundation, Inc.	Winter Party Festival 2007	6,400
New World Festival, Inc.	Coral Gables Cultural Calendar County-wide Tourism Cultural Activities	12,000
New World Symphony, Inc.	The World of Shostakovich: Yo-Yo Ma & the New World Symphony	12,500
North Beach Development Corporation of Miami Beach, Inc.	Miami Beach Festival of the Arts	6,750
Orange Bowl Committee, Inc., The	2006-2007 Orange Bowl Festival	8,750
Patrons of Exceptional Artists, Inc.	Miami International Piano Festival - "Discovery Series 2007"	3,000
Performing Arts Center Trust, Inc.	Globalbeat	9,000
Pirates Mutiny, LLC	Pirates Mutiny	15,000
Premiere Racing, Inc.	Miami Race Week 2007 - "Acura Miami Grand Prix"	5,000

**ATTACHMENT IV****TDC Activity Summary Worksheet  
FY 2006-07**

<b>Organization</b>	<b>Project Title</b>	<b>Award</b>
Proyecto Arte Actual, Inc. d/b/a The Moore Space	CLAMOR, by Jennifer Allora and Guillermo Calzadilla	4,500
Roots and Culture, Inc.	Roots and Culture Festival 2007	15,000
Rotary Foundation of South Miami, Inc.	South Miami Rotary Art Festival	3,500
Run Miami, Inc.	Escape to Miami Triathlon	10,000
South Florida Composers Alliance, Inc.	Subtropics Experimental Music and Sound Arts Festival	6,500
South Florida Sailfish Kickoff, Inc.	South Florida Sailfish Kickoff	5,280
South Florida Super Bowl Host Committee, Inc.	Super Bowl 2007	25,000
South Florida Youth Symphony, Inc.	42nd Season Finale Concert	5,000
St. Stephen's Episcopal Church, Inc.	St. Stephen's Arts and Craft Show	4,000
Sunrise Community Promotions, Inc.	Lighter than Air Showcase of Performers	5,400
Teatro Avante, Inc.	XXII International Hispanic Theatre Festival	10,000
The Universal Heritage Institute a/f/a Pakistan American Cultural Society	Pakistan Independence Day Festival	5,000
Tigertail Productions, Inc.	Tigertail International Events 2006/2007	7,000
Trinidad & Tobago Saga Boys International, Inc.	Miami Calypso Fiesta Program	3,000
Tropical Everglades Visitor Association, Inc.	Tropical Everglades Visitor Center	20,000
Tropical Everglades Visitor Association, Inc. f/a for the Historic Redland Tropical Trail	Historic Redland Tropical Trail Kickoff Event	5,000
Unconservatory, Inc., The	The Unconservatory - First Quarter Events	4,000
United Chinese Association of Florida, Inc.	4th Annual South Florida Dragon Boat Festival	6,300
United Haitian American Artists, Inc.	19th Annual Haitian Independence Day Gala	5,000
University of Miami School of Music	Festival Miami 2007	15,000
Women's International Film & Arts Festival, Inc.	2007 Women's International Film Festival	5,000

## ATTACHMENT IV

## TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
3B Productions, LLC	FUNKSHION - Fashion Week Miami Beach	5,000
76th Annual US Conference of Mayors Host Committee, Inc.	76th Annual Conference of Mayors	25,000
Actors' Playhouse Productions, Inc.	Broadway Musical Theatre - "Altar Boyz" and "Footloose, the Musical"	10,000
American Public Media/ Classical South Florida	SymphonyCast Special Edition - The Cleveland Orchestra Live From Miami	15,000
Aqua Foundation for Women, Inc.	Aqua Girl Festival	5,000
Bayfront Park Management Trust Corporation	Downtown Miami's 2007 New Year's Eve Celebration	5,000
Center for Emerging Art, Inc.	Music Map of the World	5,000
Center for Haitian Studies, Inc.	RASIN Festival 2007	10,000
Center for the Advancement of Jewish Education, Inc.	11th Annual Miami Jewish Film Festival	5,000
Centro Cultural Brasil-USA da Florida, Inc.	Rio de Janeiro, The Wonderful City	3,500
Centro Cultural de Puerto Rico en El Sur de la Florida	8th Annual Festival Puertorriqueno del Platano - Year 2008	5,000
City of Miami Beach - Department of Tourism and Cultural Development	Miami Beach Festival of the Arts	6,000
City of Miami Gardens	3rd Annual Jazz in the Gardens Music Festival	13,500
City of Sunny Isles Beach	Offshore Super Series Power Boat Race	15,000
City of Sweetwater	Sweetwater Festival	10,000
City Theatre, Inc.	13th Annual Summer Shorts Festival 2006	10,000
Coconut Grove Arts & Historical Association, Inc.	45th Annual Coconut Grove Arts Festival	25,000
Community AIDS Resource, Inc., dba Care Resource	White Party Week	25,000
Concert Association of Florida	American Ballet Theatre	17,500
Council of International Fashion Designers, Inc.	Miami Fashion Week	5,250
Cultural Council, Inc., The	17th Annual in the Park with Art	6,000

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## TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
Culture in the City, Inc. f/a Animate Objects Physical Theater	SnowBird Winter Aerial Arts Festival	5,000
Dade Community Foundation a/f/a Orchestra Miami	Featuring Angel Romero	7,500
Dave and Mary Alper Jewish Community Center, Inc.	2007-2008 Visual Arts Season	15,000
Deering Estate Foundation, Inc.	4th Annual Deering Seafood Festival on the Bay	5,000
Downtown Miami Partnership	Downtown Miami Welcome Center	4,000
Dr. Martin Luther King Jr. Parade & Festivities Committee, Inc.	Dr. Martin Luther King, Jr. Parade & Festivities Committee, Inc.	7,500
Edge Zones, Inc.	Zones Contemporary Art Fair	5,000
Epic Arts Foundation, Inc. f/a Earth Dance Film Festival	Earth Dance Film Festival at CASADECOR	5,000
Exponica International, Inc.	Exponica International 2007 "La Feria de las Americas"	15,000
Fairchild Tropical Botanic Garden, Inc.	Roy Lichtenstein Sculpture Exhibition	18,000
Florida Association of Museums Foundation, Inc.	Florida Association of Museums Annual Conference	15,000
Florida Dance Association, Inc.	30th Florida Dance Festival	20,000
Florida Film Institute, Inc. f/a Florida Media Market, Inc.	Florida Media Market Global Conference 2007	3,000
Florida Grand Opera	2008 Julis Caesar Festival: Go for Baroque!	5,000
Florida International University Board of Trustees, for the benefit of Institute for Public Management	Annual Inter-American Conference of Mayors and Local Authorities	14,400
Florida International University Board of Trustees, for the benefit of the Department of Intercollegiate	"Fun & Fit as a Family" (Part of South Beach Wine & Food Festival)	17,500
GableStage, Inc.	Gablestage 2007-2008 Season	10,500
GALA Choruses	GALA Choruses Festival 2008 Miami	25,000
Galata, Inc.	One People, One Community Multi-Cultural Street Festival	2,500
Greater Miami Billfish Tournament	Yamaha Contender Miami Billfish Tournament	10,000
Greater Miami Convention and Visitors Bureau, Inc.	" M-List" Live!	20,000

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## TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
Greater So. Dade/So. Miami/Kendall Chamber of Commerce, Inc. D/B/A Chamber South	36th Annual South Miami Art Festival	4,000
Hispanic Theater Guild Corporation	Federico Garcia Lorca, 70 Years Commemoration	6,400
Hispanic-American Lyric Theatre, Inc.	World Premiere of Opera/Ballet "Rosalinda"	6,300
Historical Association of Southern Florida, Inc.	2008 Miami International Map Fair	6,000
Infinito Art & Cultural Foundation, Inc.	12th Brazilian Film Festival of Miami	10,000
International Rara Fest, Inc.	International ROOTS RARA Festival 2008	5,000
Irreversible Magazine, Inc.	Irreversible Magazine Cultural Special Events Series	5,000
Italian Film Festival, Inc.	2007 Italian Film Festival	5,000
Jewish Museum of Florida, Inc.	Exhibit: Florida Jews in Sports	7,000
Julia E. Brown Theatrical Association, Inc.	Urban Theater & Entertainment Festival	25,000
Junior Orange Bowl Committee, Inc.	International Tennis, Golf, and Sports Ability Games and National Basketball	6,000
Key Biscayne Chamber of Commerce	Key Biscayne Visitors Center	10,000
Kiwanis Club of Little Havana	Calle Ocho - 30th Anniversary	20,000
M. Athalie Range Cultural Arts Foundation, Inc.	A Musical Celebration of Life - Honoring Mrs. Athalie Range	15,000
Mad Dog Mandich Fishing Classic, LLC.	Publix Mad Dog Mandich Fishing Classic	5,000
Miami Bach Society, Inc.	Tropical Baroque Music Festival IX	7,200
Miami Beach Chamber of Commerce	Miami Beach Visitors Center	20,000
Miami Beach Latin Chamber of Commerce of Miami Beach/Camara de Comercio Latina de	Tourist Hospitality Center/Centro de Hospitalidad Turistico	20,000
Miami Beach Watersports Center, Inc.	2007/2008 Miami Beach Rowing Series	5,000
Miami Book Fair International, Inc.	Miami Book Fair International	17,500
Miami Contemporary Dance Company	International Dance Project: Il Balletto dell'Esperia	7,500

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## TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
Miami Dade College Foundation, Inc.	2008 Miami International Film Festival	15,000
Miami Design Preservation League, Inc.	Art Deco Weekend 2008	20,000
Miami Gay & Lesbian Film Festival, Inc.	10th Annual Miami Gay & Lesbian Film Festival	25,000
Miami Hispanic Ballet Corp. f/a Cuban Classical Ballet	Swan Lake - Full Ballet	15,000
Miami Hispanic Ballet Corporation	XIII International Ballet Festival of Miami	15,000
Miami International University of Art & Design	The International Arts of Fashion Competition	20,000
Miami Momentum Dance Company, Inc.	Miami Beach Dance Festival 2008	7,290
Miami Northwest Express Track and Field Club, Inc.	33rd Annual Northwest Track & Field Classic	15,000
Miami Overseas Chinese Association, Inc.	Miami Hong Kong Dragon Boat Festival	15,000
Miami River Fund, Inc.	Miami Riverday 2008	8,000
Miami Short Film Festival, Inc.	The 6th Miami Short Film Festival	7,500
Miami Symphony Orchestra, Inc.	Miami Symphony 2007-2008 Season	8,000
Miami/Bahamas Goombay Festival in Coconut Grove, Inc.	32nd Annual Miami Bahamas Goombay Festival	11,500
Miami-Dade County Days, Inc.	Miami-Dade County Days in Tallahassee 2008 - "Paella Fest"	15,000
Miami-Dade County Park and Recreation Department (Operations Region 5)	Ribfest 2007	15,000
Miami-Dade Office of Film & Entertainment	FilMiami Marketing Campaign - Collateral materials and website re-design	15,000
Miami-Dade Public Library Foundation, Inc.	Art of Storytelling	12,500
Michael Epstein Sports Productions, Inc.	Nautica South Beach Triathlon	20,000
Michael-Ann Russell Jewish Community Center, Inc.	Festival Yachad	5,000
Monumental World, Inc.	MONUMENTAL	10,000
Museum of Contemporary Art, Inc. (MoCA)	Enoc Perez	15,000

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## TDC Activity Summary Worksheet FY 2007-2008

Organization	Project Title	Award
National Gay and Lesbian Task Force Foundation, Inc.	Winter Party Festival 2008	5,600
New Theatre, Inc.	Shakespeare & Friends Festival	10,000
New World Festival, Inc.	Coral Gables Cultural Calendar County-wide Tourism Cultural Activities	12,000
Orange Bowl Committee, Inc., The	2007-2008 Orange Bowl Festival	7,500
Patrons of Exceptional Artists, Inc.	Miami International Piano Festival - "Discovery Series 2008"	3,000
Performing Arts Center Trust, Inc. dba The Adrienne Arsht Center for the Performing Arts of	Target Globalbeat Second Saturdays at Carnival Center	8,000
Polo Life, LLC, The	Polo Miami Beach World Cup	10,000
Proyecto Arte Actual, Inc. d/b/a The Moore Space	FRENCH KISSING IN THE USA	4,500
Red Chemistry Inc.	Romance in a Can 2008	7,500
Rotary Foundation of South Miami, Inc.	South Miami Rotary Art Festival	3,000
Seraphic Fire, Inc.	Seraphic Fire National Radio Broadcast	12,500
South Florida Bluegrass Association, Inc.	30th Annual Everglades Bluegrass Festival	7,500
Sunrise Community Promotions, Inc.	Lighter than Air Showcase of Performers	10,000
Teatro Avante, Inc.	XXIII International Hispanic Theatre Festival	20,000
Tigertail Productions, Inc.	Tigertail International Events 2007/2008	6,000
Tropical Everglades Visitor Association, Inc.	Tropical Everglades Visitor Center	20,000
Unconservatory, Inc., The	The Unconservatory - First Quarter Events	4,000
United Haitian American Artists, Inc.	19th Annual Haitian Independence Day Gala	5,000
Viernes Culturales, Inc.	Viernes Culturales/Cultural Fridays	15,000
Virginia Key Beach Park Trust	Grand Re-Opening of Historic Virginia Key Beach Park	15,000
Women's International Film & Arts Festival, Inc.	2008 Women's International Film & Arts Festival	10,000

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**TDC Activity Summary Worksheet  
FY 2008-2009**

<b>Organization</b>	<b>Project Title</b>	<b>Award</b>
Actors' Playhouse Productions, Inc.	2008-2009 Mainstage Season	20,000
American Choral Directors Association	2007 ACDA National Convention	17,500
Artformz, LLC	Giants in the City	10,000
Bayfront Park Management Trust Corporation	Downtown Miami's 2008 New Year's Eve Celebration	7,500
Camposition, Inc.	1000 Homosexuals	12,500
Center for Emerging Art, Inc.	Music Map of the World	5,000
Centro Cultural Brasil-USA da Florida, Inc.	Minas Gerasis, Brazil: Land of Gold and Gems, Baroque Art and Culture	3,500
City of Sunny Isles Beach	Sunny Isles Beach Jazz Fest	15,000
Cultural Council, Inc., The	18th Annual in the Park with Art	5,400
Dave and Mary Alper Jewish Community Center, Inc.	2008-2009 Visual Arts Season	13,500
Diaspora Vibe Cultural Arts Incubator, Inc.	Caribbean Crossroads Fest	7,500
Edge Zones, Inc.	Zones Contemporary Art Fair	7,500
Exponica International, Inc.	Exponica International 2008 "La Feria de las Americas"	13,500
Family & Children Faith Coalition, Inc.	Arts @ CCDA Miami 08	7,500
Florida Dance Association, Inc.	Florida Dance Festival Winterfest	18,000
Florida Film Institute, Inc. f/a Florida Media Market, Inc.	Florida Media Market Global Conference 2008	3,000
Florida International University Board of Trustees, for the benefit of Institute for Public Management	Annual Inter-American Conference of Mayors and Local Authorities	14,400
Florida International University Board of Trustees, for the benefit of Frost Art Museum	The Frost Art Museum Grand Opening	7,500
GableStage, Inc.	Gablestage 2008-2009 Season	9,000
GALA Choruses, Inc.	GALA Choruses Festival 2008 Miami	16,960
Greater So. Dade/So. Miami/Kendall Chamber of Commerce, Inc. D/B/A Chamber South	37th Annual South Miami Art Festival	6,000

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**TDC Activity Summary Worksheet  
FY 2008-2009**

<b>Organization</b>	<b>Project Title</b>	<b>Award</b>
Jamaica Awareness, Inc.	Caribbean Celebration Series 09	10,000
M. Athalie Range Cultural Arts Foundation, Inc.	A Musical Celebration of Life - Honoring Mrs. Athalie Range	15,000
Miami Beach Chamber of Commerce	Miami Beach Visitors Center	20,000
Miami Beach Latin Chamber of Commerce of Miami Beach/Camara de Comercio Latina de	Tourist Hospitality Center/Centro de Hospitalidad Turistico	20,000
Miami Book Fair International, Inc.	Miami Book Fair International - 25th Edition	22,500
Miami Carnival, Inc.	Miami Carnival - The Caribbean Mardi Gras	10,000
Miami Children's Museum, Inc., The	Blue Man Group - Making Waves Traveling Exhibit	20,000
Miami Short Film Festival, Inc.	The 7th Miami Short Film Festival	6,750
Miami-Dade County Days, Inc.	Miami-Dade County Days in Tallahassee 2009 - "Paella Fest"	15,000
Miami-Dade County Park and Recreation Department (Operations Region 4)	Miami International Agricultural and Cattle Show	
Miami-Dade County Park and Recreation Department (Operations Region 5)	Ribfest 2008	12,000
Museum of Science, Inc.	Music/Musica: Access All Areas & American Sabor	12,000
New World Festival, Inc.	Coral Gables Cultural Calendar County-wide Tourism Cultural Activities	12,000
Peninsula Sculpture, LLC.	Drawing in Space: The Peninsula Project	10,000
PR Racing Miami, LLC.	Escape to Miami Triathlon	5,000
South Florida Super Bowl Host Committee, Inc.	Super Bowl XLIV Marketing Plan	25,000
Tigertail Productions, Inc.	Tigertail International & Special Projects 2008/2009	12,500
Trinidad & Tobago Saga Boys International, Inc.	Miami Calypso Fiesta Program	5,000
Tropical Everglades Visitor Association, Inc.	Tropical Everglades Visitor Center	20,000
Unconservatory, Inc., The	The Unconservatory 2008-2009 Second Quarter Events	
University of Miami School of Music	Festival Miami 2008	13,500