MEMORANDUM Agenda Item No. 11(A)(1)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: July 21, 2009

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Resolution directing the Mayor to conduct a feasibility study on the creation of a voluntary program to identify goods grown or produced in Miami-Dade County

This resolution was amended by the Government Operations Committee to correct a scrivener's error by inserting the word "Miami-" where the phrase "Made in Dade" appears, so that it reads "Made in Miami-Dade."

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Joe A. Martinez, and Co-Sponsors Commissioner Dorrin D. Rolle and Senator Javier D. Souto.

R. A. Cuevas, Jr.
County Attorney

RAC/cp

RESO\2078

MEMORANDUM
(Revised)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: July 21, 2009

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 11(A)(1)

Please note any items checked.

_____ **"4-Day Rule" ("3-Day Rule" for committees) applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Bid waiver requiring County Mayor's written recommendation**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **Housekeeping item (no policy decision required)**

_____ **No committee review**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(1)
7-21-09

RESOLUTION NO. _____

RESOLUTION DIRECTING THE MAYOR OR HIS DESIGNEE TO CONDUCT A FEASIBILITY STUDY ON THE CREATION OF A VOLUNTARY PROGRAM TO IDENTIFY GOODS GROWN OR PRODUCED IN MIAMI-DADE COUNTY

WHEREAS, a number of fruits and vegetables are grown in Miami-Dade County; and

WHEREAS, other agricultural products are also produced in Miami-Dade County; and

WHEREAS, some consumer goods, such as clothing, may also be made in Miami-Dade County; and

WHEREAS, consumers in Miami-Dade County may prefer locally grown or produced goods; and

WHEREAS, a voluntary program that would allow businesses to show that their goods are grown or made in Miami-Dade County, such as a "Made in >>Miami-<<[1] Dade" sticker on packaging, could stimulate the local economy and better inform local consumers,

[1] Committee amendments are indicated as follows: Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that the Mayor or his designee is directed to conduct a feasibility study and report the findings within 90 days to the Board of County Commissioners on the creation of such a voluntary program, including, but not limited to: (i) what kinds of products could be included in such a program, and whether the program should be limited to certain types of products; (ii) how eligibility could be determined and by whom, particularly with respect to goods only partially produced in Miami-Dade County; (iii) how such a program could be implemented and enforced, if necessary; (iv) potential funding sources for such a program; and (v) how eligible products could be identified, such as through a "Made in >>Miami-<<Dade" sticker or on a list maintained on the Miami-Dade County website.

The Prime Sponsor of the foregoing resolution is Commissioner Joe A. Martinez, and the Co-Sponsors are Commissioner Dorrin D. Rolle and Senator Javier D. Souto. It was offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman
Jose "Pepe" Diaz, Vice-Chairman

Bruno A. Barreiro	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Barbara J. Jordan	Joe A. Martinez
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 21st day of July, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:_____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Abbie N. Schwaderer