

MEMORANDUM

Agenda Item No. 14(A)(7)

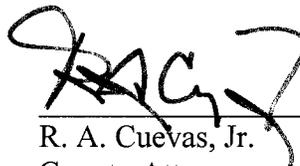
TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: July 21, 2009

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution retroactively
authorizing in-kind services
for the July 18-19, 2009
“XXI Festival Independencia
de Colombia” event

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Senator Javier D. Souto.



R. A. Cuevas, Jr.
County Attorney

RAC/up



MEMORANDUM
(Revised)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: July 21, 2009

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 14(A)(7)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Mayor's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 14(A)(7)
7-21-09

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE POLICE DEPARTMENT FOR THE JULY 18-19, 2009 “XXI FESTIVAL INDEPENDENCIA DE COLOMBIA” SPONSORED BY READ2SUCCEED, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$54,446.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, Read2Succeed, Inc. has requested in-kind services from the Miami-Dade Police Department for the July 18-19, 2009 “XXI Festival Independencia de Colombia” in an amount not to exceed \$54,446.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the purpose of the “XXI Festival Independencia de Colombia” is to promote Colombia’s culture, arts, music, food and business opportunities; and

WHEREAS, Read2Succeed, Inc. is a not-for-profit organization; and

WHEREAS, the “XXI Festival Independencia de Colombia” is a major event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and \$54,446.00 of the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Police Department for the July 18-19, 2009 “XXI Festival Independencia de Colombia” in an amount not to exceed \$54,446.00 to be funded from the Countywide In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Senator Javier D. Souto. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman	
Jose "Pepe" Diaz, Vice-Chairman	
Bruno A. Barreiro	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Barbara J. Jordan
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 21st day of July, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

GKS

Gerald K. Sanchez

Police-

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Dolores Green
Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
 - Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
 - Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
 - Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)
- Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: REAR 2 SUCCESS INC

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): DAVID CASTELLON
13018 SW 128th Street Miami FL 33186 OFF 305-967-7440
FAX 305-969-5312 email: DAVID@R2SUCCESS.ORG.

4. Specify fee waiver or in-kind service requested (quantity, if applicable): WE'RE REQUESTING A FEE WAIVER
FOR AT LEAST 60 POLICE OFFICERS AND 10 FIRE NURSE PERSONAL
FOR BOTH DAYS OF THE EVENT SATURDAY, SUNDAY JULY 18, 19, 2009.

5. Name, date of event, description, and purpose of the event (If event is a fund-raiser, define the beneficiaries): XXI FESTIVAL
INDEPENDENCIA DE COLOMBIA: & III EXPO COLOMBIA INTERNACIONAL
JULY 18, 19, 2009
THE PURPOSE IS TO PROMOTE OUR CULTURE, ARTS, CRAFTS, MUSIC
FOOD and BUSINESS BETWEEN THE COMPANIES COMING
FROM COLOMBIA WITH THE ONE'S IN SOUTH FLORIDA AT
THE BUSINESS EXPO.

6. Please select ALL that apply to event:

- Economic Development:** Event supports vitality or growth of the local economy
- Youth/Education:** Event benefits youth of any age and/or offers educational benefits
- Health and Social Services:** Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture:** Event supports music, theatre, literature, art or culture
- Environmental:** Event benefits environmental concerns or promotes conservation
- Sports and Athletics:** Event supports/promotes organized sports or recreational participation

6119

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MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

7. Physical address of event venues (please specify Commission District(s)): FAY EXPO CENTER (MIAMI MIAMI 33136)
10901 SW CORAL WAY
8. Description of regional or local impact: LOCAL IMPACT IS SIGNIFICANT IN THAT IT UNITES SEVERAL HISPANIC GROUPS TOGETHER TO ENJOY & LEARN NOT ONLY ABOUT THE LEBANESIAN CULTURE SUCH AS ITS MUSIC FOOD & CRAFTS, BUT ALSO HAVE AN OPPORTUNITY FOR SMALL AND MEDIUM BUSINESSES TO NETWORK AND LEARN ABOUT DIFFERENT OPTIONS THROUGH THE BUSINESS EXPO.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): THE EVENT SET UP BEGINS BY TUESDAY JULY 14 AND WILL BE READY TO OPEN TO THE PUBLIC ON SATURDAY JULY 18 FROM 11AM TO 10PM AND SUNDAY JULY 19 FROM 12PM TO 11PM. THE BREAKDOWN STARTS IMMEDIATELY THE EVENT.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): PLEASE SEE ATTACHMENT
11. Expected number of participants and estimated attendance (per day, if applicable): 10,000 SATURDAY 20,000 SUNDAY
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): PLEASE SEE ATTACHMENT.

I hereby certify that all the statements made in this application are true and correct.

[Signature]
Signature of Authorized Representative

5/15/04
Date

TRADITIONALLY THIS FESTIVAL WAS BROUGHT VISITORS FROM ALL OVER FLORIDA AND OTHER STATES AS WELL

FLORIDA DEPARTMENT OF STATE DIVISION OF CORPORATIONS



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Detail by Entity Name

Florida Non Profit Corporation

READ2SUCCEED, INC.

Filing Information

Document Number N05000007100
 FEI/EIN Number 203142692
 Date Filed 07/12/2005
 State FL
 Status ACTIVE
 Last Event AMENDMENT
 Event Date Filed 09/24/2008
 Event Effective Date NONE

Principal Address

13418 S.W. 128TH STREET
MIAMI FL 33186

Changed 09/24/2008

Mailing Address

13418 S.W. 128TH STREET
MIAMI FL 33186

Changed 09/24/2008

Registered Agent Name & Address

TRUEBA, CARLOS M. CPA
1985 NW 88TH CT., STE. 101
MIAMI FL 33172 US

Officer/Director Detail

Name & Address

Title D

TRUEBA, CARLOS M.
1985 NW 88 CT., STE. 101
MIAMI FL 33172

Title D

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		EVENT PROJECTED BUDGET			
EVENT NAME		XXI FESTIVAL DE COLOMBIA & III EXPO COLOMBIA INTERNACIONAL			
VENUE		TAMAMI PARK	CAPACITY	DATE	
			23,000.00	7/19/2009	
CLASSIFICATIONS		PROJECTED	ACTUAL		TOTALS
EVENT ATTENDANCE					
TICKETS REVENUES SATURDAY EXPO		\$40,000			
VENUE SALES 4000X \$10		\$40,000			
TOTAL TICKETS SOLD SATURDAY EXPO					
TICKETS REVENUES SUNDAY					
VENUE SALES 10,000X \$25.00		\$250,000			
VIP SALES - 1000 X \$50.00		\$50,000			
TOTAL TICKETS SOLD SUNDAY FESTIVAL		\$300,000			
TOTAL TICKETS SOLD BOTH DAYS		\$340,000			
TOTAL SPONSORSHIPS INCOME		\$150,000			
CONCESSION REVENUES EXPO		\$100,000			
CONCESSION REVENUES FESTIVAL		\$75,000			
TOTAL EVENT REVENUES		\$665,000			

Memorandum



Date: July 21, 2009

To: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Subject: Countywide In-Kind Reserve Request Recommendation

Recommendation

The Office of Strategic Business Management (OSBM) reviewed the attached in-kind request and recommends this item move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization, Read2Succeed, Inc., for their "XXI Festival Independencia de Colombia" event held on July 18-19, 2009.

In-kind services have been requested in an amount not to exceed \$59,446 from the Miami-Dade Police Department for police services. This event will be funded from the countywide in-kind reserve fund.

In FY 2008-09, Read2Succeed, Inc., received \$56,250 from the General Fund and \$2,500 from the Mayor's discretionary reserve fund. Additionally, \$10,000 has been allocated as following: \$1,500 from the District 7 discretionary reserve, \$2,500 from the District 10 office funds, \$5,000 from the District 11 discretionary reserve, and \$1,000 from the District 12 discretionary reserve fund.

Inkind14409