

# Memorandum



**Date:** September 15, 2009

**To:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

Agenda Item No. 10(A)(1)

**From:** George M. Burgess  
County Manager

**Subject:** Resolution establishing an Adopt-A-Homeless Donation Meter Program to provide entities and individuals an opportunity to contribute to Miami-Dade County's Homeless Programs

## **Recommendation**

It is recommended that the Board of County Commissioners (BCC) adopt the accompanying Resolution establishing the Adopt-A-Homeless Donation Meter Program (Program) and approve an agreement (Attachment A) to be executed between Miami-Dade County and entities/individuals desiring to: 1) sponsor a Homeless Donation Meter and/or 2) host a Collection Device through this Program. The Resolution also authorizes the County Mayor or the County Mayor's designee to take any and all action necessary to implement the Program on behalf of the County.

## **Scope**

The program will be implemented countywide.

## **Fiscal Impact/Funding Source**

It is anticipated that the City of Miami Parking Authority will provide the first 100 meters in-kind and will provide all services associated with collecting and maintaining these meters at no additional cost to the County. The Homeless Trust is also actively pursuing obtaining additional in-kind meters from other municipalities.

Currently, Food and Beverage Tax revenue has not been budgeted to support the cost of additional collection devices, maintenance and collection of said devices. In the event that additional funds are needed, it is anticipated that staff may access Food and Beverage Tax revenues. If additional funds are needed, the BCC will be informed and approval will be requested as appropriate.

## **Track/Record/Monitor**

The Homeless Trust will be the administering department responsible for the implementation and oversight of this Program.

## **Background**

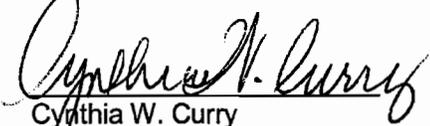
The BCC adopted Resolution R-1023-09, supporting a Homeless Public Awareness Campaign in Miami-Dade County that includes the design, installation, and maintenance of collection devices to be placed, as permitted by law, throughout the County to enable individuals to contribute to the County's Homeless programs and services. Additionally, the Resolution expressed support for the idea of allowing entities/individuals to make donations in the form of sponsoring these collection devices. The participation of these sponsors and the importance of locating these collection devices in key spots throughout the County with a large amount of pedestrian traffic will help meet the County's goal of promoting awareness of homeless issues throughout our community. This Program will help increase awareness throughout the community of what services are available through the County's Homeless Trust. All monies collected will be utilized for the County's homeless services such as emergency shelter and feeding programs.

This agreement will set the terms and obligations that will govern participation in the Program and authorize the Mayor or Mayor's designee to execute on behalf of the County.

Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners  
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In summary, businesses and individuals desiring to sponsor a Donation Meter may make a donation of \$1,000 per meter and/or allow for the placement of a meter or large collection device in their business (e.g. placement in a mall or other private venue). Sponsoring the meters will provide a source of revenue for the Program, which will fund the refurbishing/construction, painting and artistic wrapping, by Romero Britto, of these devices.

Attachment



Cynthia W. Curry  
Senior Advisor to the County Manager



**MEMORANDUM**  
(Revised)

**TO:** Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners **DATE:** September 15, 2009

**FROM:** R. A. Cuevas, Jr. County Attorney  **SUBJECT:** Agenda Item No. 10(A)(1)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor

Veto \_\_\_\_\_

Override \_\_\_\_\_

Agenda Item No. 10(A)(1)

9-15-09

RESOLUTION NO. \_\_\_\_\_

RESOLUTION ESTABLISHING AN ADOPT-A-HOMELESS DONATION METER PROGRAM TO PROVIDE ENTITIES AND INDIVIDUALS AN OPPORTUNITY TO CONTRIBUTE TO MIAMI-DADE COUNTY'S HOMELESS PROGRAMS; APPROVING THE TERMS OF AN AGREEMENT TO BE EXECUTED BETWEEN MIAMI-DADE COUNTY AND ENTITIES/INDIVIDUALS PARTICIPATING IN THE PROGRAM; AND AUTHORIZING THE MAYOR OR MAYOR'S DESIGNEE TO TAKE ANY AND ALL ACTION NECESSARY TO IMPLEMENT THIS PROGRAM

**WHEREAS**, on July 21, 2009 this Board adopted Resolution 1023-09 authorizing a Homeless Public Awareness Campaign with a focus on supporting the design, installation and maintenance of collection devices to allow for the collection of funds to further Homeless programs and services in accordance with the Miami-Dade County Homeless Plan; and

**WHEREAS**, there are many civic-minded groups, private sector companies and individuals that have expressed an interest in participating in an Adopt-A-Homeless Donation Meter Program (Program); and

**WHEREAS**, such Program requires the execution of an agreement between Miami-Dade County and entities/individuals participating in the Program; and

**WHEREAS**, the Homeless Trust shall be the Department responsible for administering the Program; and

**WHEREAS**, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board establishes an Adopt-A-Homeless Donation Meter Program; approves an agreement in substantially the same

form as attached to be executed between Miami-Dade County and entities/individuals desirous of sponsoring a donation meter or hosting collections devices in their private venues; and authorizes the Mayor or Mayor's designee to take any and all actions necessary to implement this Program on behalf of Miami-Dade County

The foregoing resolution was offered by Commissioner \_\_\_\_\_, who moved for its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman	
Jose "Pepe" Diaz, Vice-Chairman	
Bruno A. Barreiro	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Barbara J. Jordan	Joe A. Martinez
Dorrian D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 15<sup>th</sup> day of September, 2009. This resolution shall be become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY THIS BOARD OF  
COUNTY COMMISSIONERS

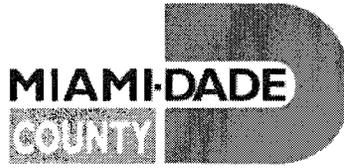
HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Mandana Dashtaki



Miami-Dade County  
**ADOPT-A-HOMELESS DONATION METER PROGRAM**

SPONSORSHIP AGREEMENT

THIS AGREEMENT, made and entered into this \_\_\_\_ day of \_\_\_\_\_,  
20\_\_\_\_, by and between Miami-Dade County (the "County")  
\_\_\_\_\_ (the "Sponsor").

WITNESSETH

WHEREAS, the Miami-Dade County's Homeless Trust Department  
("Department") is responsible for the Homeless Trust Continuum of Care; and

WHEREAS, the Board of County Commissioners of Miami-Dade County,  
through Resolution No. \_\_\_\_\_ has established the "Adopt-A-Homeless  
Donation Meter Program" permitting local organizations, private corporations and  
individuals to sponsor a collection device to promote public awareness of  
homelessness and allow individuals to contribute to the Homeless Trust's  
programs and services; and

WHEREAS, the Sponsor wishes to provide a tax deductible contribution  
of \$1,000.00 per donation meter **sponsorship**. If the Sponsor has a preference  
for location please list the location(s) below:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

And/or WHEREAS the Sponsor wishes to house a large collection device at no cost to the Sponsor at the following private location(s), which are controlled and operated by the Sponsor:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Now therefore, the parties agree as follows:

A. The Sponsor shall:

- 1.) Provide a charitable contribution of \$1,000 per homeless donation meter payable to Miami-Dade County; and
- 2.) Identify desired location(s) for the placement of said homeless donation meter(s). Approval of location(s) is subject to the discretion of the County; and
- 3.) Meter(s) placed in/on private property not otherwise visible to the street may be located in private venues when properly secured by the Sponsor; and
- 4.) Identify the name of the Sponsor to be placed on a sponsorship **plaque** to be affixed to the meter as:

\_\_\_\_\_  
Name of Sponsor

Such sponsorship name shall be in a standard font and format selected by the County.

B. A Sponsor hosting a large collection device in its privately controlled and operated venue shall:

- 1.) Provide a secure and mutually agreeable location within the Sponsor's privately controlled and operated venue where a large collection device may be installed; and
- 2.) Provide access during business hours to County-authorized personnel to install, maintain and collect any monies collected from the collection device. The Sponsor understands and acknowledges that any and all monies received in the collection device will go toward the County's Homeless programs and services; and
- 3.) The Sponsor covenants and agrees that it will **indemnify** and hold harmless Miami-Dade County from any claim relating to the placement of the collection device.
- 4.) The Sponsor understands and acknowledges that it may suspend or revoke its participation in the Adopt-A-Homeless Donation Meter Program if it finds that the Sponsor has in any way damaged or stolen from the meter/collection device or committed any acts that are contrary to the Program's mission.

C. The County shall:

- 1.) Install and maintain donation meters and collection devices; and

2.) Ensure timely collection of funds from donation meters and collection devices; and

3.) Utilize all funds from donation meters and collection devices to directly support the programs and services provided by the County's Homeless Trust.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed, the day and year first written above.

I CERTIFY that the information contained herein is true and accurate and that I possess the authority to execute this Agreement on behalf of the Sponsor.

NAME OF SPONSOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

BY: \_\_\_\_\_ DATE: \_\_\_\_\_  
Sponsor Representative's Signature

PRINT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

MIAMI-DADE COUNTY

BY: \_\_\_\_\_ DATE: \_\_\_\_\_  
Mayor or Mayor's Designee

ATTEST: \_\_\_\_\_ DATE: \_\_\_\_\_