

MEMORANDUM

Agenda Item No. 14(A)(5)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: November 3, 2009

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution supporting concept
of having an international
commercial air show in
Miami-Dade County and
supporting the Beacon
Council's efforts to
determine the feasibility of
and establish such an event

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairman Dennis C. Moss.



R. A. Cuevas, Jr.
County Attorney

RAC/jls



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(Revised)

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor

Agenda Item No. 14(A)(5)

Veto _____

11-3-09

Override _____

RESOLUTION NO. _____

RESOLUTION SUPPORTING CONCEPT OF HAVING AN INTERNATIONAL COMMERCIAL AIR SHOW IN MIAMI-DADE COUNTY AND SUPPORTING THE BEACON COUNCIL'S EFFORTS TO DETERMINE THE FEASIBILITY OF AND ESTABLISH SUCH AN EVENT; DIRECTING THE MAYOR AND THE MAYOR'S DESIGNEE TO TAKE ALL NECESSARY STEPS RELATING TO THIS EVENT; AND DIRECTING MIAMI-DADE COUNTY'S OFFICE OF INTERGOVERNMENTAL AFFAIRS TO PROVIDE NECESSARY SUPPORT RELATING TO THIS EVENT; AND REQUIRING A REPORT

WHEREAS, the aviation and aerospace industries are targeted industries in Miami-Dade County and the State of Florida. With more than 660 aviation companies operating in Miami-Dade County employing more than 13,000 workers, the aviation industry in Miami-Dade County is an important key economic driver and important source of jobs; and

WHEREAS, one of the principal engines driving Miami-Dade County's economy and the thriving aviation industry is Miami International Airport (MIA). In addition, Miami-Dade County contains three general aviation airports, an air reserve base, and the Dade Collier Training and Transition Airport. Opa-locka Executive Airport, Kendall-Tamiami Executive Airport and Homestead General Aviation Airport are among the busiest general aviation airports in Florida, serving corporate, recreational, flight training, and governmental agency activities; and

WHEREAS, Homestead Air Reserve Base (HARB) supports contingency and training operations of U.S. Southern Command (SOUTHCOM) and a number of tenant units including Headquarters Special Operations Command South (SOCSOUTH), U.S. Coast Guard Maritime

Safety and Security Team (MSST), and an air and maritime unit of U.S. Customs and Border Protection. In addition, HARB is home to the most active North American Air Defense Command (NORAD) alert site in the continental United States, operated by a detachment of F-15 fighter interceptors from the 125th FW Florida Air National Guard; and

WHEREAS, since the late 1990's, The Beacon Council has conducted business development missions to the Paris Air Show, often with representation from the Miami-Dade County Commission and the Miami-Dade County Aviation Department (MDAD). These efforts have led the Beacon Council to develop a strong working relationship with GIFAS (the French aerospace industries association) and Aerospace Industries Association (AIA); and

WHEREAS, in 2008, the Beacon Council accepted an invitation from GIFAS to attend their 100th anniversary events in Paris, France. During this trip Mr. Louis Le Portz, Chairman, GIFAS, offered to invite representatives from Miami-Dade County to observe and learn from the planning process of the Paris Air Show; the Paris Air Show is held every other year (odd numbered years); and

WHEREAS, there is no major commercial air show, which are business/trade events that display commercial, civil, and military aircraft and airspace technology existing in the United States, as all existing air shows in the United States are primarily spectator events; and

WHEREAS, an international commercial air show would produce a high positive economic impact in Miami-Dade County through direct and indirect job creation and earning of revenues by the various entities preparing, managing and servicing the event; and

WHEREAS, having a commercial air show in Miami-Dade County will affirm Miami-Dade County as a major aviation center, while highlighting the local aviation industry and supporting local organizations; and

WHEREAS, in June 2009, MDAD prepared an analysis of a “Paris-Type” commercial air show in Miami-Dade County. MDAD’s analysis states that HARB has the capacity to host a major commercial air show and that the nearby Homestead Speedway provides adequate event parking. In addition, the Dade Collier Training and Transition Airport has the capacity to serve as an alternate location to HARB; and

WHEREAS, on July 21, 2009, the Beacon Council came before the Miami-Dade County Commission to present the concept of establishing a commercial air show in Miami-Dade County; and

WHEREAS, the Board has previously resolved to explore the feasibility of partnering with the HARB to stage an air show in Miami-Dade County pursuant to County resolution No. R-280-08 and this current resolution would further that endeavor,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The Board of County Commissioners of Miami-Dade County supports the concept of having an international commercial air show in Miami-Dade County and supports the Beacon Council’s efforts to establish such an event.

Section 2. In furtherance of this concept, the Mayor or his designee are directed to perform any and all necessary acts to support the Beacon Council’s efforts to determine the feasibility of and establish a commercial air show in Miami-Dade County, including:

(a) authorizing County personnel to participate, as requested by the Beacon Council, in a public/private interagency taskforce which will seek appropriate analysis by professionals specialized in planning, staging, and marketing successful international commercial air show events; and

(b) discussing and negotiating proposed agreements between the County and the Beacon Council, subject to approval by the Board of County Commissioners or entering into such agreements as may be authorized by the Code of Miami-Dade County, Florida; and

(c) in conjunction with the Beacon Council, seeking support from and agreements with the U.S. Department of Defense, Homestead Air Reserve Base, the City of Homestead and the Aerospace Industry Association to further define the feasibility of a international commercial air show in Miami-Dade County and establish such an event; and

(d) in conjunction with the Beacon Council, seeking funding to support the further evaluation of the feasibility of a commercial air show in Miami-Dade County.

Section 3. Miami-Dade County's Office of Intergovernmental Affairs is directed to provide necessary intergovernmental support at the federal and state levels to promote and obtain the necessary approvals and support for the international commercial air show in Miami-Dade County.

Section 4. The Mayor and the Mayor's designee are directed to provide a report to the Board of County Commissioners on the efforts relating to establishing an international commercial air show, which shall include the Beacon Council's recommendations regarding any additional necessary steps that need to be taken to establish an International Commercial Air Show in Miami-Dade County on or before September 30, 2010.

The Prime Sponsor of the foregoing resolution is Chairman Dennis C. Moss. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman
Jose "Pepe" Diaz, Vice-Chairman

Bruno A. Barreiro
Carlos A. Gimenez
Barbara J. Jordan
Dorrin D. Rolle
Katy Sorenson
Sen. Javier D. Souto

Audrey M. Edmonson
Sally A. Heyman
Joe A. Martinez
Natacha Seijas
Rebeca Sosa

The Chairperson thereupon declared the resolution duly passed and adopted this 3rd day of November, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Cynthia Johnson-Stacks

