

# MEMORANDUM

Agenda Item No. 11(A)(22)

---

**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

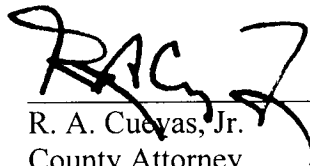
**DATE:** May 4, 2010

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution retroactively  
authorizing in-kind services  
for the January 18, 2010  
"King Zone Youth and  
Family Festival"

---

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Audrey M. Edmonson.

  
\_\_\_\_\_  
R. A. Cuevas, Jr.  
County Attorney

RAC/up



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**DATE:** May 4, 2010

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 11(A) (22)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(22)  
5-4-10

RESOLUTION NO. \_\_\_\_\_

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE JANUARY 18, 2010 “KING ZONE YOUTH AND FAMILY FESTIVAL” SPONSORED BY DR. MARTIN LUTHER KING, JR., PARADE AND FESTIVITIES COMMITTEE, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$13,500.00 TO BE FUNDED FROM THE UNSPENT BALANCE OF THE DISTRICT 3 FY 2008-09 IN-KIND RESERVE FUND

**WHEREAS**, Dr. Martin Luther King, Jr., Parade and Committee, Inc. has requested in-kind services from the Miami-Dade Park and Recreation Department for the January 18, 2010 “King Zone Youth and Family Festival” in an amount not to exceed \$13,500.00 (see attached Fee Waiver/In-kind Service Application); and

**WHEREAS**, the “King Zone Youth and Family Festival” is a multicultural event celebrating the birthday of Dr. King; and

**WHEREAS**, Dr. Martin Luther King, Jr., Parade and Committee, Inc. is a not-for-profit organization; and

**WHEREAS**, the “King Zone Youth and Family Festival” is a district event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and \$13,500.00 of the in-kind services shall be funded from the unspent balance of the District 3 FY 2008-09 In-kind Reserve Fund,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board retroactively authorizes in-kind services from the Miami-Dade Park and Recreation Department for the

January 18, 2010 "King Zone Youth and Family Festival" in an amount not to exceed \$13,500.00 to be funded from the unspent balance of the District 3 FY 2008-09 In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Audrey M. Edmonson. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

- |                      |                                 |
|----------------------|---------------------------------|
|                      | Dennis C. Moss, Chairman        |
|                      | Jose "Pepe" Diaz, Vice-Chairman |
| Bruno A. Barreiro    | Audrey M. Edmonson              |
| Carlos A. Gimenez    | Sally A. Heyman                 |
| Barbara J. Jordan    | Joe A. Martinez                 |
| Dorrian D. Rolle     | Natacha Seijas                  |
| Katy Sorenson        | Rebeca Sosa                     |
| Sen. Javier D. Souto |                                 |

The Chairperson thereupon declared the resolution duly passed and adopted this 4<sup>th</sup> day of May, 2010. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

GKS

Gerald K. Sanchez

MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION  
FY 2008-09

Parks-  
13,500

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management  
111 N.W. 1st Street, Suite 2200  
Miami, FL 33128

Phone: (305) 375-5143  
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

\*Note: Event budget must be included for "Special" and "Major" event types.\*

Commissioner sponsoring event Commissioner Audrey Edmonson  
1. Full legal name of the requesting organization: Dr. Martin Luther King Parade and Festival Committee, Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): \_\_\_\_\_

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): \_\_\_\_\_

Dr. Preston W. Marshall,  
PO Box 510406, Miami, FL 33151 - Ph-(305)773-4043  
Fax-(305)835-7684, email-pwmghast@bellsouth.net

4. Specify fee waiver or in-kind service requested (quantify, if applicable): (1) Large, (1) Medium, (1) Small Show mobile, medium Sound System,  
3 Generators, 85 KW, 70 KW, 25 KW, 4 Electrical  
Distribution PARCELS

Edmon  
③

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):

King Zone Youth and Family Festival -  
National Dr. Martin Luther King Day - Holiday Festival  
Multicultural event celebrating the birthday of  
Dr. King, featuring children's trust area with African -  
American Transition Museum on Civil Rights Cultural Stage  
with Puppet Theater, African Folk Revue, Storytelling, Gospel Stage  
by WMBM Radio, Urban Stage by WEDR, Cox Radio  
Non Profit Booths: All Children's Trust, NAACP, Census,  
Food vendors and concessions.

6. Please select ALL that apply to event

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): MIX Memorial Park  
6101 NW 32nd Ct - District 2/3

8. Description of regional or local impact: 1000 jobs  
Outgrowth of MLK Parade serving Estimated  
10,000 - 50,000 people - Promoted Internationally -  
50 vendors, 100 non profits represented - All children's trust  
250 Artists / talent - Police, Fire, Resue, Park  
employees - 100 personnel - Marketed through  
Cox Radio + WMBM - Over 45 million outreach

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):  
Set-up - 8am - Noon - Breakdown - 6pm - 8pm.  
WEDR - schedule 1pm - 5:30pm - WMBM -  
schedule - 2pm - 5pm - Cultural Stage  
AND Exhibit - 2pm - 5:30pm

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): see enclosed

11. Expected number of participants and estimated attendance (per day, if applicable): participants - 300  
attendance - 10,000 - 50,000

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): enclosed

I hereby certify that all the statements made in this application are true and correct.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

## **FACTS**

**Event: King Zone Youth and Family Festival**

**Date: January 18, 2010**

**Time: 1:00pm - 6:00pm-**

**Type of Event-Festival-**

**Location- Martin Luther King Park, 6101 NW 32<sup>ND</sup> Ct., the Historic MLK Boulevard.**

### **Check-in**

**Vendor Arrivals: 10:00 AM**

**Performers- one hour before scheduled performance\*Must leave Green Room after performance.**

**South End of the Park**

**Entrance through security gates South end entrance on 32<sup>nd</sup> Ct.**

**Parking Pass must be placed on windows or car will be towed.**

**Parking around the circle at South End entrance on 32<sup>nd</sup> Court.**

**Green room open for performers **only** in park building.**

**We will provide tent, 1 table and 2 chairs for South end participants.**

### **Delivery Info-**

**8am-9am Christina's Party Rental**

**11am- Dodge City- Alex**

**11am-Noon- Kinad with Bus Museum**

**1pm-1:30pm- Sugar and Spice**

**2:30pm-Ba Saidou-African Heritage Cultural Arts Center**

### **The Children's Trust**

**The Children's Trust - Step in Time Children's Area- Storytelling and MLK and Florida 1 Exhibit by Kinad, Inc.**

**Bounce Houses, Train rides, Rock Climbing, Cotton Candy, Popcorn, etc.**

**Cultural Stage- Sugar and Spice Puppet Theater, Drumming Performance, MLK history contest, and more!**

### **Stage Schedule**

- 12:00-5:00 PM-
- 2:00-PM- Kinad Inc. MLK History Contests, Games, Prizes
- 2:30 PM- Sugar and Spice Puppet, Clowns, Magician
- 4:00 PM- African Heritage Revue-Dance, Drumming, Poetry, Storytelling
- 5:00 PM- Ba Saidou Drumming-
- Stage Shut down -5:30 PM



**COX RADIO/NORTH STAGE SCHEDULE**

LEARN EM (Leon) 1:00pm  
LIL One- 1:10pm  
MENACE- 1:20pm  
SLICK (POMPANO)- 1:40pm  
CUTTA MAN- 1:50pm  
ELEGANCE 2:00pm  
MIKE BLISS SNS (Lex) 2:10pm  
SHONIE SNS (Lex) 2:15pm  
RICH KIDD 2:25pm  
LEGACY 2:35pm  
VETO(Y.D.)2:40  
PHYLISSIA (M Gardens and Liberty City) 2:45PM  
Charles Reed (M Gardens and Liberty City)2:55PM  
MYRTLE GROVE TALIBAN 3:05PM  
JIMMY DADE 3:10PM  
FELLA 3:20PM  
ICEBERG 3:30PM  
REGGIE CASHFLOW (Elusive ent ) 3:40pm  
PICCALO 3:50pm  
Suthin Boy  
J.R The Prince  
BIZZLE SNS (Lex) 4:00pm  
UNDA SURVELLIENCE 4:10pm  
Srt8 drop records 4:20pm  
FLO-RIDA (Poe Boy ) 4:30pm (poeboy showcase)  
BRIANNA (Poe Boy )  
BRISCO (Poe Boy)  
Mista Mac (poeboy)  
BILLY BLUE 5:15pm (poeboy showcase)  
(HEADLINER)  
Ace hood/Dj Khaled 5:20pm  
TRIPLE C'S/RICK ROSS (Mayback Music group) 5:30pm-6pm

**99JAMZ DJ'S**

Dj Nasty  
Dj Griot  
Mike B  
DJ Ice  
Lil Bear

**REPORT TIME: 12:30PM**

# Budget -MLK Parade and Festivities Committee, Inc. /I

## King Zone Youth and Family Festival FY 2009/2010

Revenue		Cash	In-Kind	Source
Vendors (\$100 @ x 50)	Public	\$5,000.00		
County		\$5,000.00	\$50,000.00	PFR, Parks and Rec Equip, MDT Children's Trust
Foundation		\$10,000.00	\$50,000.00	WEDR, WMBM, Dodge City African Heritage Culf, Arts
Corporate/Private		\$20,000.00	\$105,000.00	
Sub Total				
Total Revenue		\$125,000.00		
Expenses		Cash	In-Kind	Source
Production		\$5,000.00	\$2,000.00	
Talent/Dae Jays (6)		\$5,000.00	\$35,000.00	
Sound, Stages		\$5,000.00	\$5,000.00	
Marketing & PR		\$1,000.00	\$10,000.00	WEDR, WMBM, MDT
Museum		\$2,000.00	\$1,000.00	
Equip, Rental/Chil. Area		\$1,000.00	\$1,000.00	
Talent/Chil. Area		\$1,000.00	\$1,000.00	
Equipment Rental-Tables, chairs, linens		\$3,500.00		
Insurance/Permits			\$50,000.00	Police, Fire, Rescue, Parks
Parks and Rec/PFR		\$1,500.00		Stages (3) Generators (3) Electrical (4)
Portalets				Sound (1) Grandstands (2)
Sub Total		\$20,000.00	\$105,000.00	
Total		\$125,000.00		

# MLK FESTIVAL 2008

Stage-Cox Radio

Bleachers

32<sup>ND</sup> CT.

60<sup>TH</sup> STREET

32<sup>ND</sup> AVE

MIAMI DADE PARKS BUILDING

Bathroom

Bathroom

Greenroom

Children's Trust Banner  
Bayfront Park  
Showmobile

20 x 40 Tent

MIAMI DADE COUNTY  
RESOURCE CENTER

Humans

Access to  
59<sup>th</sup> St.  
To WME  
Stage

Access  
&  
Parking

The Children's Trust  
"Step in Time"  
Children's Zone

Booth /  
Children's Trust  
Banner  
10x16

Kinad Museum

# FLORIDA DEPARTMENT OF STATE DIVISION OF CORPORATIONS



[Home](#)

[Contact Us](#)

[E-Filing Services](#)

[Document Searches](#)

[Forms](#)

[H](#)

[Previous on List](#)

[Next on List](#)

[Return To List](#)

[Entity Na](#)

[Events](#)

[No Name History](#)

[Su](#)

## Detail by Entity Name

### Florida Non Profit Corporation

DR. MARTIN LUTHER KING, JR., PARADE AND FESTIVITIES COMMITTEE, INC.

### Filing Information

Document Number N07076  
 FEI/EIN Number N/A  
 Date Filed 01/11/1985  
 State FL  
 Status ACTIVE  
 Last Event AMENDMENT  
 Event Date Filed 07/02/1997  
 Event Effective Date NONE

### Principal Address

%PRESTON W. MARSHALL, JR.  
 900 N.W. 85 ST  
 MIAMI FL 33150

### Mailing Address

%PRESTON W. MARSHALL, JR.  
 900 N.W. 85 ST  
 MIAMI FL 33150

### Registered Agent Name & Address

MARSHALL, PRESTON W., JR.  
 900 N.W. 85 ST.  
 MIAMI FL 33150 US

### Officer/Director Detail

#### Name & Address

Title PD

MARSHALL, PRESTON W., JR  
 900 N.W. 85 ST.  
 MIAMI FL 33150 US

Title RS


12

# Memorandum



**Date:** May 4, 2010

**To:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager 

**Subject:** District Specific In-Kind Reserve Request Recommendation

---

## Recommendation

The Office of Strategic Business Management (OSBM) reviewed the attached in-kind request and recommends this item move forward to the Board of County Commissioners for consideration. The district specific in-kind reserve balance allows for funding of this request.

## Background

A retroactive waiver for in-kind services has been requested by a not-for-profit organization, Dr. Martin Luther King, JR., Parade and Festivities Committee, Inc., for their "King Zone Youth and Family Festival" event held on January 18, 2010.

In-kind services have been requested in an amount not to exceed \$13,500 from the Miami-Dade Park and Recreation Department for the use of three (3) show mobiles, sound system, three (3) generators and four (4) electrical panels. This event will be funded from the unspent balance of the District 3 FY 2008-09 in-kind reserve fund.

In FY 2009-10, Dr. Martin Luther King, JR., Parade and Festivities Committee, Inc., received \$50,000 from the Office of the Chair Division Pool.

Inkind03610