



MEMORANDUM
Harvey Ruvin
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Clerk of the Board of County Commissioners
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RCT
Agenda Item No. 7(P)

TO: Honorable Chairman Javier D. Souto and Members
of the Recreation, Culture & Tourism
Committee

DATE: June 7, 2010

FROM: Diane Collins, Acting Division Chief
Clerk of the Board Division

SUBJECT: Approval of Commission
Committee Minutes

Diane Collins

The Clerk of the Board Division is submitting the following Clerk's Summary of Minutes for approval by the Recreation, Culture & Tourism Committee:

March 8, 2010

Attachment
KMS/jm



Stephen P. Clark
Government Center
111 N.W. 1st Street
Miami, FL 33128

CLERK'S SUMMARY OF Meeting Minutes

Recreation, Culture & Tourism Committee

Javier D. Souto (10), Chair; Bruno A. Barreiro (5) Vice Chair; Commissioners Sally A. Heyman (4); Barbara J. Jordan (1), Katy Sorenson (8) and Rebeca Sosa (6)

Action Items Waived to BCC Due to Lack of Quorum

Monday, March 8, 2010

2:00 PM

Commission Chambers

Members Present: Bruno A. Barreiro, Rebeca Sosa, Javier D. Souto.

Members Absent: Barbara J. Jordan, Katy Sorenson.

Members Late: None.

Members Excused: None.

Members Absent County Business: Sally A. Heyman

1 MINUTES PREPARED BY:

Report: *Zorana Gainer, Commission Reporter,*
305-375-3570

1A INVOCATION

1B PLEDGE OF ALLEGIANCE

1C **ROLL CALL**

Report: *The following staff members were present:*

- ~Assistant County Manager Alex Munoz*
- ~Assistant County Attorney Wifredo Ferrer*
- ~Assistant County Attorney Monica Rizo*
- ~Deputy Clerk Jovel Shaw*
- ~Deputy Clerk Zorana Gainer*

Chairman Souto announced that no quorum was achieved for today's (3/8) meeting however he would hear the reports on today's agenda.

Chairman Souto inquired about the regulation issue regarding bus shelters at parks.

Mr. Jack Kardys, Director, Miami Dade Park & Recreation (MDPR) said the issue had to do with Article VII in the Public Park Purpose Provision within the County Code. He said traditionally bus benches and bus shelters were placed on the outside of park property on the right of ways, primarily to keep large buses and traffic out of the parks because most parks cannot handle vehicles of that size safely. Mr. Kardys noted MDPR encouraged placement of bus stops at all park facilities which is a part of the open space master plan to make sure parks were accessible. He noted placing bus benches and shelters on park property and advertisement could be problematic. Mr. Kardys said MDPR would review one location at a time as well as the policies and Article VII to make sure MDPR was in good legal standing.

Chairman Souto expressed concern regarding accessibility of parks for disabled people. He noted the disabled was entitled to visit parks and asked Mr. Kardys to provide him with a report regarding how MDPR would accommodate and facilitate disabled people when visiting parks.

Chairman Souto allowed Mr. Kenneth Newman to address the Committee.

Mr. Kenneth Newman 2350 Arch Creek Drive representing the South Florida Youth Soccer League expressed his concern regarding the building of a soccer complex and stated he needed to find funding. Mr. Newman pointed out that the construction of this soccer complex would help Miami-Dade's potential of being the host venue of

1D2

100523 Discussion Item

BILL TALBERT, PRESIDENT & CEO, GREATER MIAMI CONVENTION & VISITORS BUREAU RE: TOURISM REVENUE, FORECAST OF TOURISM REVENUE AND THE ECONOMIC IMPACT OF TOURISM REVENUE (County Manager)

Presented

Report: *Assistant County Attorney Ferrer read the foregoing discussion item into the record.*

Mr. Bill Talbert, President/CEO, Greater Miami Convention & Visitors Bureau (GMCVB) stated that the Travel Promotion Act had been signed into law. He noted the GMCVB staff was laying out a strategy to get a program up and running. Mr. Talbert said the Miami International Agricultural & Cattle Show was scheduled for this month, noting this was a great tourism event. Mr. Talbert reported that the American Academy of Dermatology was being held today (3/8) at the Miami Beach Convention Center with an expected 15,000 attendance; he said in the 68 year history of the American Academy of Dermatology they have never had this many people in attendance, this meant a projected \$17 million economic benefit to Miami-Dade County. Mr. Talbert expressed appreciation to all committee members for their support of the enhancement and expansion of the Miami Beach Convention Center. He said the project was moving forward and Arquitectonica would use General Obligation Bond funds which would make the Miami Beach Convention Center a competitive facility. He noted that Although Miami lead the hotel industry in the country for revenue per available room in January and February these figures were still down from two years ago. He said most communities in the country had declines in revenue per available room, Miami was one of the exceptions, looking at the industry everyone globally was down by 20%-25%, 15 of the top 25 destinations continued to decline from last years numbers, but Miami was up. Mr. Talbert expressed thanks to the committee for their support.

1D3

100559 Discussion Item

OFFICE OF CAPITAL IMPROVEMENT/PARKS
DEPARTMENT ON STATUS OF THE WESTCHESTER
CULTURAL ARTS CENTER

2 COUNTY COMMISSION

2A

100489 Resolution

Sen. Javier D. Souto

RESOLUTION DIRECTING THE COUNTY MAYOR OR
MAYOR'S DESIGNEE TO CONDUCT A FEASIBILITY
STUDY ON DEVELOPMENT AND EXPANSION OF
KENDALL INDIAN HAMMOCKS PARK AND REPORT
TO THE BOARD WITH RESULTS WITHIN 90 DAYS

*No action taken due to lack of a
quorum*

2B

100594 Resolution

Dennis C. Moss

RESOLUTION APPROVING THE RENAMING OF MIAMI
METROZOO TO "MIAMI-DADE ZOOLOGICAL PARK
AND GARDENS" AFTER A PUBLIC HEARING

*Forwarded to the BCC by BCC
Chairperson due to lack of a
quorum*

Report: *According to the County Attorney's Office, an
appropriate memorandum was submitted by
Chairman Souto requesting that Chairman Moss
as Chairman of the County Commission, waive the
Board's Rules and Procedures to allow the
foregoing proposed resolution to be heard at the
April 6, 2010 BCC meeting.*

3 PUBLIC HEARING(S)

4 DEPARTMENT

4A

100391 Resolution

RESOLUTION APPROVING THE RE-APPOINTMENT OF THREE (3) MEMBERS AND THE APPOINTMENT OF TWO (2) MEMBERS TO THE TOURIST DEVELOPMENT COUNCIL (Miami-Dade Department of Cultural Affairs)

Forwarded to the BCC by the Chairperson due to lack of a quorum

Report: *According to the County Attorney's Office, an appropriate memorandum was submitted by Chairman Souto requesting that Chairman Moss as Chairman of the County Commission, waive the Board's Rules and Procedures to allow the foregoing proposed resolution to be heard at the April 6, 2010 BCC meeting.*

4B

100396 Resolution

RESOLUTION AUTHORIZING APPROVAL OF EIGHTEEN (18) GRANT AWARDS IN THE AMOUNT OF \$350,000 FROM THE DEPARTMENT OF CULTURAL AFFAIRS' FY2009-10 SUMMER ARTS & SCIENCE CAMPS FOR KIDS GRANTS PROGRAM TO: ALLIANCE FOR MUSICAL ARTS PRODUCTIONS, INC.; ARTSOUTH, A NOT-FOR-PROFIT CORPORATION; BISCAYNE FOUNDATION, INC., THE; CREATIVE CHILDREN THERAPY, INC.; DAVE AND MARY ALPER JEWISH COMMUNITY CENTER; ENFAMILIA, INC.; FAIRCHILD TROPICAL BOTANIC GARDEN, INC.; GREATER MIAMI YOUTH SYMPHONY OF DADE COUNTY, FL INC; HISTORICAL ASSOCIATION OF SOUTHERN FLORIDA, INC.; MARJORY STONEMAN DOUGLAS BISCAYNE NATURE CENTER, INC.; MIAMI CHILDREN'S MUSEUM, INC., THE; MIAMI LIGHT PROJECT, INC; MIAMI-DADE COUNTY DEPARTMENT OF PARK AND RECREATION-DIVISION OF ARTS AND CULTURE; MUSEUM OF CONTEMPORARY ART, INC. (MOCA); MUSEUM OF SCIENCE, INC. (D.B.A. MIAMI SCIENCE MUSEUM); PLAYGROUND THEATRE, INC., THE; THOMAS ARMOUR YOUTH BALLET, INC; AND UNIVERSITY OF MIAMI FROST SCHOOL OF MUSIC; AND AUTHORIZING THE COUNTY MANAGER TO EXERCISE CANCELLATION PROVISIONS CONTAINED THEREIN (Miami-Dade Department of Cultural Affairs)

Forwarded to the BCC by the Chairperson due to lack of a quorum

Report: *According to the County Attorney's Office, an appropriate memorandum was submitted by Chairman Souto requesting that Chairman Moss as Chairman of the County Commission, waive the Board's Rules and Procedures to allow the foregoing proposed resolution to be heard at the April 6, 2010 BCC meeting.*

4C

100397 Resolution

RESOLUTION AUTHORIZING THE FUNDING OF TWENTY-NINE (29) GRANTS FOR A TOTAL OF \$257,900 FROM THE FY2009-2010 SECOND QUARTER TOURIST DEVELOPMENT ROOM TAX PLAN AND SURTAX CATEGORY TO PROMOTE MIAMI-DADE COUNTY TOURISM WITH: CENTER FOR THE ADVANCEMENT OF JEWISH EDUCATION, INC.; COCONUT GROVE ARTS & HISTORICAL ASSOCIATION, INC.; COCONUT GROVE CHAMBER OF COMMERCE, INC.; COUNCIL OF INTERNATIONAL FASHION DESIGNERS, INC.; CREATION BALLET II COMPANY, INC. DBA CREATION ART CENTER; DEERING ESTATE FOUNDATION, INC.; DR. MARTIN LUTHER KING, JR. PARADE AND FESTIVITIES COMMITTEE, INC.; EXCEL EVENTS AND PRODUCTIONS, LLC; FAIRCHILD TROPICAL BOTANIC GARDEN, INC.; FLORIDA GRAND OPERA; FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES, FOR THE BENEFIT OF THE DEPARTMENT OF INTERCOLLEGIATE ATHLETICS; GABLESTAGE, INC.; GALATA, INC. F/A FOR AYITI HISTORY AND RESOURCES, INC.; HISTORICAL ASSOCIATION OF SOUTHERN FLORIDA, INC.; JUNIOR ORANGE BOWL COMMITTEE, INC.; MEDIABUY USA, INC. DBA STUDIO MILANO; MIAMI BACH SOCIETY; MIAMI DESIGN PRESERVATION LEAGUE, INC.; NATIONAL FOUNDATION FOR ADVANCEMENT IN THE ARTS, INC.; NATIONAL GAY AND LESBIAN TASK FORCE FOUNDATION, INC.; NATIONAL MARINE MANUFACTURERS ASSOCIATION; NEW VISIONS FOR SOUTH DADE, INC.; ROTARY FOUNDATION OF SOUTH MIAMI, INC.; SOUTH FLORIDA BLUEGRASS ASSOCIATION, INC.; UNCONSERVATORY, INC., THE; UNITED HAITIAN AMERICAN ARTISTS, INC.; US ROAD SPORTS AND ENTERTAINMENT OF FLORIDA, LLC; VIERNES CULTURALES/CULTURAL FRIDAYS, INC.; WOMEN'S INTERNATIONAL FILM & ARTS FESTIVAL, INC., AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE GRANT AGREEMENTS FOLLOWING COUNTY ATTORNEY APPROVAL OF FORM AND LEGAL SUFFICIENCY AND TO EXERCISE THE CANCELLATION PROVISIONS CONTAINED THEREIN

*Forwarded to the BCC by BCC
Chairperson due to lack of a
quorum*

(Miami-Dade Department of Cultural Affairs)

Report: *According to the County Attorney's Office, an appropriate memorandum was submitted by Chairman Souto requesting that Chairman Moss as Chairman of the County Commission, waive the Board's Rules and Procedures to allow the*

foregoing proposed resolution to be heard at the April 6, 2010 BCC meeting.

4D

100361 Resolution

RESOLUTION AUTHORIZING THE GRANTING OF A UTILITY EASEMENT TO THE FLORIDA POWER AND LIGHT COMPANY FOR THE INSTALLATION AND MAINTENANCE OF ELECTRIC FACILITIES AT BILL BIRD MARINA (Park & Recreation Department)

Forwarded to the BCC by BCC Chairperson due to lack of a quorum

Report: *According to the County Attorney's Office, an appropriate memorandum was submitted by Chairman Souto requesting that Chairman Moss as Chairman of the County Commission, waive the Board's Rules and Procedures to allow the foregoing proposed resolution to be heard at the April 6, 2010 BCC meeting.*

4E

100362 Resolution

RESOLUTION AUTHORIZING THE GRANTING OF A UTILITY EASEMENT TO THE FLORIDA POWER AND LIGHT COMPANY FOR THE INSTALLATION AND MAINTENANCE OF ELECTRIC FACILITIES IN CRANDON PARK (Park & Recreation Department)

Forwarded to the BCC by BCC Chairperson due to lack of a quorum

Report: *According to the County Attorney's Office, an appropriate memorandum was submitted by Chairman Souto requesting that Chairman Moss as Chairman of the County Commission, waive the Board's Rules and Procedures to allow the foregoing proposed resolution to be heard at the April 6, 2010 BCC meeting.*

4F

100388 Resolution

RESOLUTION AUTHORIZING THE GRANTING OF AN EASEMENT TO THE FLORIDA DEPARTMENT OF TRANSPORTATION FOR THE INSTALLATION AND MAINTENANCE OF TRAFFIC LIGHT FACILITIES AT OAK GROVE PARK

Forwarded to the BCC by BCC Chairperson due to lack of a quorum

(Park & Recreation Department)

Report: *According to the County Attorney's Office, an appropriate memorandum was submitted by Chairman Souto requesting that Chairman Moss as Chairman of the County Commission, waive the Board's Rules and Procedures to allow the foregoing proposed resolution to be heard at the April 6, 2010 BCC meeting.*

5 COUNTY MANAGER

6 COUNTY ATTORNEY

7 CLERK OF THE BOARD

7A

100524 Report

CLERK'S SUMMARY OF MEETING MINUTES FOR RECREATION, CULTURE AND TOURISM COMMITTEE MEETING(S): FEBRUARY 8, 2010 (Clerk of the Board)

8 REPORTS

8A

100390 Report**SOUTH MIAMI-DADE CULTURAL ARTS CENTER
STATUS REPORT****Report Received**

(County Manager)

Report: *Assistant County Attorney read the foregoing report into the record.*

Mr. Michael Spring gave a brief report regarding the status of the South Miami-Dade Cultural Arts Center (SMDCAC). He noted the curtain wall and the stucco for both buildings were complete. Remedial work on the metal panels was complete on the activity building and the finishing of the interior had begun said Mr. Spring. He reported that the building looked great quality of the work was top notch, and that the substantial completion date was December 3, 2010. He noted he was confident of a soft opening spring 2011.

In response to Commissioner Sosa's concern regarding the construction schedule being 954 days late Mr. Spring explained that delay damages were being assessed against the contractor pursuant to the contract. He pointed out that the delay damages would be collected because they were being assessed against the retainage fee which was supposed to be released at the end of the project.

Chairman Souto inquired whether Mr. Spring knew what month during spring of 2011 the center would open.

With regards to Chairman Souto's inquiry Mr. Spring explained that subsequent to the building's substantial completion date a punch list which is a list of items that the contractor and the owner decides need to be fixed; the list could be a short or a long list, typically nothing is scheduled until the punch list is completed. Mr. Spring noted that it was his hopes to schedule a few soft opening activities in March of 2011 and the first full season would begin in the Fall of 2011.

8B

100520 Report

ADRIENNE ARSHT CENTER FOR THE PERFORMING
ARTS CENTER OF MIAMI-DADE COUNTY MONTHLY
STATUS REPORT

Report Received

(County Manager)

Report: *Assistant County Attorney Ferrer read the foregoing report into the record.*

Mr. John Richard, President/CEO, Adrienne Arshat Center for the Performing Arts (PAC), gave a status report regarding the PAC. Mr. Richard said over 16,000 people attended performances at the PAC over the weekend. He said over the weekend a number of performances generated robust ticket sales. On Saturday afternoon the Free Family Fest took place on the Plaza, nearly 2,000 people attended Step Africa in the Knight Concert Hall, and Wicked Happening in the Ziff Ballet Opera House. Mr. Richards reported that the PAC won 11 ADDY Awards for advertising for a total of 24 ADDY awards in a two year period. Mr. Richard said currently the PAC was engaged in a strategic plan for the future and in preparation for the fifth anniversary season beginning next fall with many special events planned for the community. He said the PAC administration was reorganized and the PAC's Trust was responsible for fundraising and recently received a \$200,000 challenge grant from the knight foundation and raised an additional \$400,000 for this year's newly created Master Works Series. Mr. Richard said the PAC was close to trending towards the fundraising goals for this year's annual budget. He said in this year's fiscal calendar the PAC still forecasts a balanced budget, costs were approximately 10% under budget; also Arshat Center Presents and Broadway programming year to date capacity was approximately 74%. Mr. Richard noted there had been great support of the Arts Education Program and said the PAC was scheduled to bring 25,000 fifth graders to performances at the PAC this April in a partnership with Miami Dade Public Schools.

Chairman Souto suggested that Mr. Richards consider organizing a show at the PAC comprised of local Latin musicians.

Chairman Souto noted that during a previous

RCTC meeting he inquired about providing residents in South Dade with public transportation to the PAC. He said that Miami Beach had bus routes that went to the PAC and he would like other residents to have reasonable transportation to the PAC as well.

With regard to Chairman Souto's comments Mr. Richards said he wanted people to come to the PAC and any initiative contributes to making a place that people will want to come to. He noted he was working in partnership with different governments and the private sector to make the PAC easy to get to and a great experience.

Commissioner Barreiro pointed out that there was a regional transfer bus station between the PAC and the Omni which existed before the PAC was built and this was just by coincidence, no specific route had been created to transport residents from Miami Beach to the PAC.

In response to Commissioner Barreiro's inquiry whether naming rights funds were in perpetuity, Mr. Richards noted that through a new membership campaign patrons could donate \$1000 to acquire naming rights to a seat in the second, third and fourth tiers and the donor's name stayed on the seat indefinitely. Mr. Richards said this was a fundraising program established to build an annual fund for the center to support programming initiatives, arts education and annual operations at the PAC.

Commissioner Barreiro expressed concern regarding the donor's name being indefinitely placed on the seat for \$1000, noting this was extremely cheap for indefinite naming of a seat. Commissioner Barreiro suggested naming rights be placed on seats at the rate of \$1000 for a one year period. He also noted most venues that had naming rights programs the funds went into an endowment not annual operating fund.

In response to Commissioner Barreiro's concerns regarding how the naming rights funds were used, Mr. Richards said typically for new organizations like the PAC where the need to fundraise and support the annual operations with smaller gift programs like membership and this is the first attempt to build an annual fund. If the PAC was a more established organization a naming seat campaign would be done to build an endowment fund because the annual fund would already be

taken care of, this is an attempt to stabilize the operations of the center through annual fundraising. He noted that putting \$1000 contributions into an endowment would not help the PAC in terms of building the annual fund that the PAC needs in order to be sustainable into the future. Mr. Richards noted that during the capital campaign to build the PAC major gifts from the private sector had seat naming viability to it and those funds were used to build the PAC, moving into the operations of the PAC the fundraising for membership and special gift programs are needed to build the annual fund for the PAC. He pointed out as the annual fundraising to secure the operations of the center became more successful, then an endowment can be built.

Commissioner Barreiro suggested allowing donors to obtain naming rights via the internet.

8C

100522 ReportORAL REPORT RE: SEAPORT/AVIATION MONTHLY
UPDATE ON TRAVEL ACTIVITY (County Manager)**Report Received****Report:** *Assistant County Attorney Ferrer read the foregoing report into the record.*

Mr. Richard De Villiers, Facilities Superintendent, Seaport gave an update regarding activity at the Seaport. Mr. De Villiers reported during January 2010 the Port of Miami had a total of 508,712 passengers, year to date total passengers 1,466,932 which represents a drop of 3.7% from the same period last year. In terms of cargo traffic Mr. De Villiers noted during January the Port of Miami had a total of 72,227 TEU's, year to date total TEU's 284,683 which represented a 2% drop from the same period last year. He noted on February 17, 2010 the Port of Miami welcomed the cargo ship Seaboard Pacific which was the largest ship in the Seaboard Marine fleet. The Seaboard Pacific will service the Miami West Coast South America Route noted Mr. Devilliers. He said Costa Cruises was returning to Miami in January 2011 with a series of 7 day Caribbean itineraries which will increase the number of cruise brands offered in Miami to a total of 8 cruise lines. Mr. Devilliers reported that the Seatrade Cruise Shipping Convention will be held at the Miami Beach Convention Center on March 15-19, 2010; he said this was the largest international cruise show, attracting more than 10,000 participants including over 70 cruise line owners and operators. In conclusion Mr. Devilliers said in conjunction with the Greater Miami Convention & Visitors Bureau and the Miami International Airport, the Port of Miami will have an exhibit at the trade show.

In response to Commissioner Sosa's inquiry regarding when Norwegian Cruise Line's new cruise ship Epic would come to the Port of Miami, Mr. Devilliers responded that the Epic would arrive in July 2010.

Chairman Souto asked Mr. Devilliers to provide him a report with charts regarding cargo and passenger figures from the past five years.

Ms. Ana Sotorrio, Associate Aviation Director, Aviation Department gave an update regarding

travel activity and cargo traffic at Miami International Airport. Ms. Sotorrio reported that for January 2010 total traffic was up over 2%, not dramatic but considering the declines experienced this time last year this was an improvement. International passengers were up 1%, domestic passengers were up 3% for a blended total of 2%. With regard to cargo a trend of double digit growth had begun, she said she was pleased about the growth because last year there were double digit declines. Ms. Sotorrio said for the month of January International cargo was up over 16%, domestic cargo was up over 2% in comparison to January of 2009. Lastly Ms. Sotorrio reported that Cathay Pacific Airways will begin a fourth weekly all cargo flight from Hong Kong to Miami on March 30, 2010.

Chairman Souto asked Ms. Sotorrio to provide him a report with charts regarding cargo and passenger figures from the past five years.

8D

100507 Report

DEPARTMENTAL BUDGET PRESENTATIONS [SEE AGENDA ITEM NO. 1(D)1] (County Manager)

8D SUPPLEMENT

100596 Supplement

SUPPLEMENTAL INFORMATION RE: DEPARTMENTAL BUDGET INFORMATION **Report Received**

9 ADJOURNMENT