

**MEMORANDUM**

Agenda Item No. 11(A)(1)

---

**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

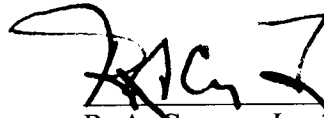
**DATE:** April 20, 2010

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution supporting the  
South Florida Super Bowl  
Host Committee's bid to host  
the 2014 Super Bowl XLVIII

---

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Vice-Chairman Jose "Pepe" Diaz.



\_\_\_\_\_  
R. A. Cuevas, Jr.  
County Attorney

RAC/jls



**MEMORANDUM**  
(Revised)

**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**DATE:** April 20, 2010

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(1)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(1)  
4-20-10

RESOLUTION NO. \_\_\_\_\_  
RESOLUTION SUPPORTING THE SOUTH  
FLORIDA SUPER BOWL HOST COMMITTEE'S  
BID TO HOST THE 2014 SUPER BOWL XLVIII

**WHEREAS**, South Florida has an opportunity to host the 2014 Super Bowl; and

**WHEREAS**, South Florida recently hosted Super Bowls XXIX in 1995, XXXIII in 1999, and XLI in 2007 and, most recently, XLIV in 2010; and

**WHEREAS**, to date, Miami-Dade County has hosted the most Super Bowls in America; and

**WHEREAS**, it was reported that the CBS Sports' coverage of Super Bowl XLIV was watched by an estimated average of 106.5 million viewers, making it the most watched program in television history; and

**WHEREAS**, our community has a proven track record of successfully hosting the Super Bowl; and

**WHEREAS**, at least 120,000 people are expected to visit the host community during the two weeks of Super Bowl festivities; and

**WHEREAS**, it is anticipated that at least 1 billion viewers around the world will focus their eyes on our community as they watch the event on television; and

**WHEREAS**, hosting this momentous sporting event in our community provides a tremendous opportunity to boost our tourism industry and local economy; and

**WHEREAS**, a host community is expected to generate in excess of \$300 million from the Super Bowl; and

**WHEREAS**, the Board has previously recognized the significance of hosting this event and has shown its commitment to the 1995, 1999, 2007 and 2010 games through grant funding and in-kind support of the game and its surrounding activities,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that:

**Section 1.** This Board supports the South Florida Super Bowl Host Committee's bid to host Super Bowl XLVIII in 2014 and pledge's Miami-Dade County's assistance, subject to available resources, to implement yet another successful Super Bowl.

**Section 2.** This Board will support the Miami-Dade Police Department's provision of public safety services at the stadium on game day only for National Football League (the "NFL") sanctioned events to include escort services for teams and officials on an in-kind basis.

**Section 3.** This Board will support the Miami-Dade Fire Department's provision of fire/rescue services at the stadium on game day only.

**Section 4.** This Board will support the Miami-Dade County Aviation Department's commitment to cooperate with those needing special services in connection with the Super Bowl game, including arrival and departure of team charters, private planes and special fan charters.

**Section 5.** This Board will support the Miami-Dade Consumer Services Department's issuance of additional temporary licenses or permits for limousines and shuttles, if needed.

**Section 6.** This Board will support Miami-Dade County's provision of administrative support to the Host Committee in the form of loaned executives, subject to availability, and provide in-kind support as needed in preparation for game day.

**Section 7.** Miami-Dade County will not sponsor any Super Bowl related promotional activities during the Super Bowl period which detract from or interfere with promotional

activities of the NFL in connection with the Super Bowl to the extent that there is no conflict with Miami-Dade County Code and contracts.

The Prime Sponsor of the foregoing resolution is Vice-Chairman Jose "Pepe" Diaz. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_, and upon being put to a vote, the vote was as follows:

|                                 |                    |
|---------------------------------|--------------------|
| Dennis C. Moss, Chairman        |                    |
| Jose "Pepe" Diaz, Vice-Chairman |                    |
| Bruno A. Barreiro               | Audrey M. Edmonson |
| Carlos A. Gimenez               | Sally A. Heyman    |
| Barbara J. Jordan               | Joe A. Martinez    |
| Dorin D. Rolle                  | Natacha Seijas     |
| Katy Sorenson                   | Rebeca Sosa        |
| Sen. Javier D. Souto            |                    |

The Chairperson thereupon declared the resolution duly passed and adopted this 20<sup>th</sup> day of April, 2010. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Approved by County Attorney as  
to form and legal sufficiency.



By: \_\_\_\_\_  
Deputy Clerk

Martin W. Sybblis