MEMORANDUM

Agenda Item No. 11(A)(12)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: June 3, 2010

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution authorizing up to $5,000 Cash Allocation to Miami-Dade College

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Bruno A. Barreiro.

R. A. Cuevas, Jr.
County Attorney

RAC/up

MEMORANDUM
(Revised)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: June 3, 2010

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 11(A)(12)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve**

✓ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(12)
6-3-10

RESOLUTION NO. _____

RESOLUTION AUTHORIZING UP TO $5,000 CASH ALLOCATION TO MIAMI-DADE COLLEGE FOUNDATION, INC., A NOT FOR PROFIT ORGANIZATION, FOR THE MIAMI INTERNATIONAL FILM FESTIVAL 2010 TO BE FUNDED FROM THE UNSPENT BALANCE OF THE DISTRICT 5 FY 2008-09 IN-KIND RESERVE FUND

WHEREAS, the Miami-Dade College Foundation, Inc. seeks a grant of up to $5,000 for the Miami International Film Festival 2010; and

WHEREAS, the Miami-Dade College Foundation, Inc. is a not-for-profit entity; and

WHEREAS, the purpose of the Miami International Film Festival 2010 is to bridge cultural understanding and encourage artistic development; and

WHEREAS, this Board desires to grant up to a $5,000 cash allocation to Miami-Dade College for the 2010 Miami International Film Festival, $5,000 of the cash allocation shall be funded from the unspent balance of the District 5 FY 2008-09 In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA that this Board authorizes a $5,000 cash allocation to the Miami-Dade College Foundation, Inc. for the Miami International Film Festival 2010, to be funded from the unspent balance of the District 5 FY 2008-09 In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Bruno A. Barreiro. It was offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman
Jose "Pepe" Diaz, Vice-Chairman

Bruno A. Barreiro	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Joe A. Martinez	Barbara J. Jordan
Dorrin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 3rd day of June, 2010. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:_____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency. GKS

Gerald K. Sanchez

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MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
FY 2008-09

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☐ Special Event* - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☒ Major Event* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

****Note: Event budget must be included for "Special" and "Major" event types.****

Commissioner sponsoring event Bruno Barreiro

1. Full legal name of the requesting organization: Miami Dade College/MIFF

2. Applicant Status: (Select one of the choices below)

   - ☐ Not-For-Profit or Tax Exempt
   - ☐ For-Profit
   - ☒ Local Government or Public Entity
   - ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Betsey Greene Freeman
   Miami International Film Festival, 25 NE Second Street - Room 5517
   Miami. FL 33132 telephone: 305-237-7466 Fax: 305-237-7344
   e-mail: betsey@miamifilmfestival.com

4. Specify fee waiver or in-kind service requested (quantify, if applicable): $5,000

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5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):

Miami International Film Festival 2010 (March 5 - 14, 2010). The Festival's purpose is to bridge cultural understanding, endorse tolerance and encourage ~~artistic development and excellence within a vigorous academic setting~~ by provoking thought through film.

6. Please select ALL that apply to event:

- [X] Economic Development: Event supports vitality or growth of the local economy
- [X] Youth/Education: Event benefits youth of any age and/or offers educational benefits
- [ ] Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- [X] Arts and Culture: Event supports music, theatre, literature, art or culture
- [ ] Environmental: Event benefits environmental concerns or promotes conservation
- [ ] Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): Gusman Center 174 E Flagler Miami Fl (Dist. 5), Regal SB 1100 Lincoln Rd Miami Beach (Dist. 5), Tower Theater 1508 SW 8 St (Dist. 5), Cosford Cinema 1100 Campo Sano ave, Coral Gables (Dist. 7)

8. Description of regional or local impact: The Festival brings more than 100 films and filmmakers and more than 250 film industry professionals to the community. These are often films and professionals to whom the community would not otherwise be introduced. More than 80,000 residents and visitors attend the Festival. Estimated economic impact is more than $4,500,000.

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):

March 5 - March 14, 2010 from 8 AM - 1 AM. Schedule attached.

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): See attached map of venues.

11. Expected number of participants and estimated attendance (per day, if applicable): 80,000 over the course of the 10 days. Average of 8,000 per day.

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See attached budget

I hereby certify that all the statements made in this application are true and correct.

Signature of Authorized Representative

3/15/10
Date

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): See attached map of venues.

11. Expected number of participants and estimated attendance (per day, if applicable): 80,000 over the course of the 1 days. Average of 8,000 per day.

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See attached budget

I hereby certify that all the statements made in this application are true and correct.

Signature of Authorized Representative

3/15/10
Date

AREA	SUB	Vendor	Description	CASH INCOME	PERCENTAGE	IN KIND
REVENUE & INCOME						
CONTRIBUTED REVENUE						
CORPORATE SPONSORSHIP						
		TOTAL - CORPORATE SPONSORSHIP		$700,000.00	23.21%	$540,000.00
OTHER CONTRIBUTIONS						
		Private Contributions		$75,000.00		
		Contracted Services				$100,000.00
		TOTAL - INDIVIDUAL CONTRIBUTIONS		$75,000.00	2.49%	
GRANTS - PRIVATE & GOVERNMENT						
GRANTS	REV	Private		$584,000.00		
GRANTS	REV	Federal Grants	DOC, NEA	$100,000.00		
GRANTS	REV	State Grants	EP, FLA USA	$50,000.00		
GRANTS	REV	Regional Grants		$150,000.00		
		Miami Dade County	TDC			
		City of Miami				
		City of Miami Beach	VCA Cultural Tourism			
		Miami DDA	DDA Grant			
		TOTAL - GRANTS/Private & Government		$884,000.00	29.31%	
		TOTAL CONTRIBUTED REVENUE		$1,659,000.00	55.00%	
EARNED REVENUE						
BOX OFFICE						
TICKETING	REV	CTS	BOX OFFICE	$400,000.00		
		TOTAL - BOX OFFICE		$400,000.00	13.26%	
MEMBERSHIP - MIAMI FILM SOCIETY						
MEMBERS	REV	MIAMI FILM SOCIETY		$250,000.00		
		TOTAL - MEMBERSHIP		$250,000.00	8.29%	
OTHER REVENUE						
IND	REV	INDUSTRY FEES		$12,500.00		
MERCH	REV	MERCHANDISE		$10,000.00		
SUBM FEE	REV	SUBMISSION FEES		$15,000.00		
		TOTAL - OTHER REVENUE		$37,500.00	1.24%	
		TOTAL - EARNED REVENUE		$687,500.00		
		TOTAL - ALL REVENUE		$2,346,500.00		
		GRANT AMOUNT REQUESTED		$30,000.00		
		TOTAL CASH INCOME		$2,376,500.00		
		TOTAL IN-KIND CONTRIBUTIONS		$640,000.00		
		TOTAL PROJECT INCOME		$3,016,500.00		

EXPENSES - ALL AREAS				CASH	IN KIND	TOTALS	PERCENTAGE
CORE STAFF		*Salary & Applicable Benefits*					
		CORE STAFF		$300,000.00	$0.00	$300,000.00	9.95%
SEASONAL STAFF - TECHNICAL							
		TECHNICAL STAFF		$60,000.00	$0.00	$60,000.00	1.99%
		SEASONAL STAFF		$380,000.00	$0.00	$380,000.00	12.60%
		TOTAL - ALL STAFFING		$740,000.00	$0.00	$740,000.00	24.53%
SUPPLIES/PRINTING							
G&A	EXP	OFFICE SUPPLIES		$40,000.00	$10,000.00		
G&A	EXP	PRINTING & DUPLICATING		$70,000.00			
		TOTAL - SUPPLIES/PRINTING		$110,000.00	$10,000.00	$120,000.00	3.98%
SHIPPING/MAIL/COURIER							
SHIP	EXP	FEDEX / UPS / DHL					
SHIP	EXP	MDC CAMPUS SERVICES	MAILINGS				
SHIP	EXP	OTHER					
		TOTAL - SHIPPING/MAIL/COURIER		$60,000.00	$10,000.00	$70,000.00	2.32%
MARKETING/ADVERTISING/PR /PRESS							
PR	EXP	NATIONAL/INT'L AGENCY					
MKTG/ADV	EXP	PRODUCTION CO.	Creative				
MKTG/ADV	EXP	AD AGENCY	Creative				
MKTG/ADV	EXP	FILM PROCESSING CO.	Transfers and duplicating				
MKTG/ADV	EXP	LAB	Film Processing and conversion				
MKTG/ADV	EXP	PRINT HOUSE	All printed material				
MKTG/ADV	EXP	TOUCHPOIN	Audience Survey				
MKTG/ADV	EXP	MERCHANDISE					
MKTG/ADV	EXP	ADS - PRINT					

Detail by Entity Name

Florida Non Profit Corporation

MIAMI DADE COLLEGE FOUNDATION, INC

Filing Information

Document Number	709786
FEI/EIN Number	596169745
Date Filed	10/20/1965
State	FL
Status	ACTIVE
Last Event	NAME CHANGE AMENDMENT
Event Date Filed	11/12/2003
Event Effective Date	NONE

Principal Address

300 NE 2 AVE
RM 1423-1
MIAMI FL 33132

Changed 01/12/2010

Mailing Address

300 NE 2 AVE
RM 1423-1
MIAMI FL 33132

Changed 01/12/2010

Registered Agent Name & Address

KAUFHOLD, GLENN ED, CEO
300 NE 2 AVENUE
RM 1429
MIAMI FL 33132 US

Name Changed: 04/12/2007

Address Changed: 01/12/2010

Officer/Director Detail

Name & Address

Title COBD

SHAFFER, PENNY PHD
8400 NW 33RD STREET
DORAL FL 33122

Title V

Memorandum

MIAMI-DADE COUNTY

Date: June 3, 2010

To: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Subject: In-Kind Reserve Cash Allocation Request Recommendation

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Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A cash allocation for in-kind services is being requested by Miami-Dade Community College, a non-profit organization, for the "2010 Miami International Film Festival" held on March 5-14, 2010.

In-kind services have been requested through a cash allocation up to an amount not to exceed $5,000 for "2010 Miami International Film Festival" event to be held on March 5-14, 2010. This event will be funded from the unspent balance of the District 5 FY 2008-09 in-kind reserve fund.

In FY 2009-10, Miami-Dade College received $7,000 from District 10 office funds.

Inkind04710

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