

Memorandum



Date: July 8, 2010

To: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Subject: Recovery Act, U.S. Department of Commerce, Broadband Technologies
Opportunity Program – Sustainable Broadband Adoption – Round 2

Agenda Item No. 9(A)(4)

Recommendation

It is recommended that the Board of County Commissioners (Board) approve the attached resolution ratifying the Mayor's or Mayor's designee's action in applying for a grant in the amount of \$2,720,523 from the American Recovery and Reinvestment Act (ARRA) of 2009 - Broadband Technologies Opportunity Program administered by the National Telecommunications and Information Administration within the United States Department of Commerce. Ratification of this application is necessary because of the short timeframe imposed by this Recovery Act deadline. It is further recommended that the Board authorize the Mayor or the Mayor's designee to receive and expend grant funds, and to execute such contracts, agreements, Memoranda of Understanding (MOU), and amendments, after approval by the County Attorney, as required by program guidelines. It is also recommended that the Board authorize the Mayor or the Mayor's designee to apply for, receive, and expend additional funds that may become available; to file and execute any amendments to the application; and to exercise amendments, modifications, renewal, cancellation, and termination clauses of any contracts and agreements, subject to the approval of the County Attorney's Office.

Scope

The scope of the project is countywide in nature. The primary goal of the project is to improve the quality of life of low-income, unemployed, aged, and otherwise vulnerable populations within Miami-Dade County via the following activities: 1) Create 32 free WiFi enabled public computer centers and deploy a total 186 computers at Miami-Dade Public Housing Agency community centers while piloting an innovative Virtual Desktop Technology; 2) Enhance and expand computer training programs offered by the Community Action Agency's Self-Help Institute by creating three (3) new computer training centers and deploying 67 new public computers at eight (8) community service centers; 3) Establish a computer re-granting program for 501(c)(3) non-profit organizations proposing to further the BTOP goals; and 4) Enable free WiFi services to the public at four (4) County park sites – includes one new site within a Neighborhood Revitalization Strategy Area (NRSA).

Fiscal Impact/Funding Source

If funded, this grant will provide a one-time ARRA award in the amount of \$2,720,523 for implementing a 36-month project. A 31% in-kind match in the amount of \$1,272,526 has been committed to the proposed project. Matching funds in the amount of \$1,272,526 will be contributed to the project comprised of: in-kind personnel and fringe costs; public transportation for training participants in the amount of \$18,360; 18 computers for CAA slated to be purchased through other Recovery Act funds; depreciated value of donated computers in the amount of \$377,825 (based on 2159 PCs x \$175/PC), of which \$157,500 will be made possible directly by NTIA via award of Miami-Dade Public Library System's PCC application; Monthly Recurring

DSL service at 5 existing CAA Computer Training Centers (based on \$215/mo. x 36 mos.) in the amount of \$43,860; 20% of the annual Service Level Agreement in place between OGC and their online services department for development, maintenance, and programming of the project website and online "re-granting" application; and ongoing WiFi Service at three County parks in the amount of \$200,000.

Track Record/Monitor

If awarded, the Office of Grants Coordination will serve as the administering agency for the grant and be responsible for overall grants management and fiscal administration. OGC will work collaboratively with staff from Community Action Agency (CAA), Miami-Dade Public Housing Agency (MDPHA), Enterprise Technology Services Department (ETSD), Office of Grants Coordination (OGC), General Services Administration (GSA), and Miami-Dade Public Library System (MDPLS) to successfully implement the project.

Background

An estimated 26% of the U.S. population had internet broadband connections as of June 2009 (Internetworldstats.com). The most common barriers to broadband adoption include internet connection or equipment affordability, lack of digital literacy, and personal irrelevance towards technology (FCC 2010). 27.9% of Miami-Dade families are living in poverty (census.gov) and an unemployment rate of 11.3% which is 1.6% higher than the national rate (U.S. Bureau Labor Statistics Dec. 2009). With increasingly more community and government services being offered online, residents without internet access are at a significant disadvantage. Internet access has become a vital tool for obtaining essential information about community life, events, and resources that improve the quality of life. Miami-Dade County government budget cuts for traditional forms of marketing are causing the County to rely heavily on its online services to communicate and disseminate information to the public. Without convenient public access to broadband services, many residents will remain uninformed, unconnected, and further disadvantaged.



Jennifer Glazer-Moon, Special Assistant/Director
Office of Strategic Business Management

Cmo00810



MEMORANDUM
(Revised)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: July 8, 2010

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 9(A)(4)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 9(A)(4)

7-8-10

RESOLUTION NO. _____

RESOLUTION RATIFYING THE MAYOR OR MAYOR'S DESIGNEE'S SUBMISSION OF AN APPLICATION FOR FUNDS IN THE AMOUNT OF \$2,720,523 FROM THE AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA) OF 2009 - BROADBAND TECHNOLOGY OPPORTUNITIES PROGRAM (BTOP) OF THE UNITED STATES DEPARTMENT OF COMMERCE NATIONAL TELECOMMUNICATIONS AND INFORMATION ADMINISTRATION; AUTHORIZING THE MAYOR OR MAYOR'S DESIGNEE TO RECEIVE AND EXPEND SAID GRANT FUNDS; AUTHORIZING THE MAYOR OR MAYOR'S DESIGNEE'S TO EXERCISE AND EXECUTE SUCH CONTRACTS, AGREEMENTS, MEMORANDA OF UNDERSTANDING, AND AMENDMENTS AFTER APPROVAL BY THE COUNTY ATTORNEY'S OFFICE; AUTHORIZING THE MAYOR OR THE MAYOR'S DESIGNEE TO MODIFY OR AMEND THE APPLICATION IN ORDER TO RECEIVE ADDITIONAL FUNDS OR TO EXTEND THE PERFORMANCE PERIOD AS REQUIRED IF AWARDED; AND AUTHORIZING THE MAYOR OR MAYOR'S DESIGNEE TO APPLY FOR, RECEIVE, AND EXPEND ADDITIONAL FUNDS THAT MAY BECOME AVAILABLE

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board hereby ratifies the Mayor or the Mayor's designee's submission of an application for a grant award in the amount of \$2,720,523 from the American Recovery and Reinvestment Act (ARRA) of 2009 - Broadband Technology Opportunities Program of the United States Department of Commerce National Telecommunications and Information Administration; authorizes the Mayor or the Mayor's designee to receive and expend said grant funds; authorizes the Mayor's or Mayor's designee to receive to apply for, receive and expend future additional funds should they become available through this grant program; authorizes the Mayor or Mayor's designee to execute such contracts, agreements, Memoranda of Understanding (MOU), and amendments as required by

grant guidelines or to further the purposes described in the funding request, following approval by the County Attorney's Office, authorizes the Mayor or Mayor's designee to file and execute necessary amendments to the application for and on behalf of Miami-Dade County, Florida; and to exercise amendments, modifications, renewal, and extension provisions, cancellation, and termination clauses in any such applications, contracts, agreements, and MOUs, after approval by the County Attorney's Office.

The foregoing resolution was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman	
Jose "Pepe" Diaz, Vice-Chairman	
Bruno A. Barreiro	Audrey M. Edmonson
Carlos A. Gimenez	Sally A. Heyman
Barbara J. Jordan	Joe A. Martinez
Dorin D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 8th day of July, 2010. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Shannon D. Summerset