



## MEMORANDUM

Agenda Item No. 14(B)2

TO: Honorable Chairman Dennis C. Moss, and  
Members, Board of County Commissioners

DATE: November 4, 2010

FROM: Honorable Harvey Ruvin, Clerk  
Circuit and County Courts

SUBJECT: Ballot Appointment to the  
Film and Entertainment  
Advisory Board

Diane Collins, Acting Division Chief  
Clerk of the Board Division

*Diane Collins*

Pursuant to Chairman Moss' memorandum dated October 19, 2010, the following nominees to fill the At- Large vacancy on the Film and Entertainment Advisory Board were submitted to the Clerk of the Board Division by members of the Board of County Commissioners:

- **David Bercuson, P.A.**
- **Horacio S. Garcia, Jr.**
- **Bruce Orosz**

Section 2-11.14.1 of the Code of Miami-Dade County provides for the appointment of one At-Large member to the Film and Entertainment Advisory Board by a majority vote of the entire Board of County Commissioners. The seat in the category of At-Large Representative is vacant due to the resignation of Mr. Chris Sloan.

The ballot and resumes of the nominees to the Film and Entertainment Board of Directors are attached for your information.

DC/sm  
Attachments

November 4, 2010

**COUNTY ADVISORY BOARD BALLOT**

Miami-Dade County, Florida

November 4, 2010

**FILM AND ENTERTAINMENT ADVISORY BOARD**

Vote (✓) for one (1)

David Bercuson, P.A.	<input type="checkbox"/>
Horacio S. Garcia, Jr.	<input type="checkbox"/>
Bruce Orosz	<input type="checkbox"/>

Commissioner \_\_\_\_\_

(Please sign ballot)

Commission District Number \_\_\_\_\_

HARVEY RUVIN  
Clerk of the Circuit and County Courts  
Clerk of the Board of County Commissioners  
111 NW First Street, Suite 17-202  
Miami, FL 33145  
305-375-5126

**Moore, Shania (COC)**

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**From:** Wilson IV, Samuel (Office of the Chair)  
**Sent:** Tuesday, October 26, 2010 2:15 PM  
**To:** Collins, Diane (COC)  
**Cc:** Moore, Shania (COC); Bannerman, Wayman G. (Office of the Chair); Bido, Carline (Office of the Chair); Laroche, Tatiana (Office of the Chair)  
**Subject:** Film and Entertainment Advisory Board- At- Large Vacancy

Good Afternoon Ms. Collins,

I hope all has been well. Please see the attached information for Mr. David Bercuson, P.A, Chairman Moss's nominee for the Film and Entertainment Board's at-large seat.

Thank you,

**Samuel E. Wilson IV**

Legislative Aide  
Office of Chairman Dennis C. Moss  
111 NW 1 Street Suite 220  
Miami, FL 33128  
Office:(305)-375-4832 ext.1660  
Fax: (305)-372-6011

***"Delivering excellence everyday"***

# DAVID BERCUSON

TOWN CENTER ONE, SUITE 1813  
8950 SOUTHWEST 74 COURT  
MIAMI, FLORIDA 33156  
TELEPHONE: 305/670-0018  
FACSIMILE: 305/670-0019  
E-Mail: dbercusion@aol.com

## EMPLOYMENT:

David Bercuson, P.A.  
Senior Partner  
Areas of practice: Entertainment Law; Commercial Litigation

## EDUCATION:

J.D., University of Florida - 1971  
B.A., Tulane University - 1968

## PREVIOUS BUSINESS ASSOCIATIONS:

Biscayne Europa Records, Inc. - Co-Founder and Co-Owner/C.E.O.  
Spanish and bilingual record label distributed in the USA by Warner Brothers

Famous Artists Agency, Inc. - Partner  
Worldwide musical touring agency

## PROFESSIONAL ORGANIZATIONS:

Florida Bar Association - Entertainment & Sports Law Section

American Bar Association

Dade County Bar Association

ABA - Entertainment and Sports Law - Section, Litigation Section

Florida Bar - Music & Recording Sub-Committee, Entertainment Sports and Law Committee

Leading American Attorneys, Florida Advisory Board

South Florida Legal Guide "Top Lawyer" for ten consecutive years (2001-2010)

Selected as one of South Florida's top entertainment Attorneys by Leading American Attorneys

Selected as a "Florida Super Lawyer" (2006-2010)

Selected by Banker's Club of Miami as top 150 attorneys for 2002

**ENTERTAINMENT INDUSTRY ORGANIZATIONS:**

National Association Recording Arts and Sciences

Volunteer Lawyers for the Arts- Steering Committee

**TEACHING EXPERIENCE:**

Adjunct Professor of Law

University of Miami Law School - 1980 to date in Trial Advocacy Program

Guest Lecturer

Harvard Law

University of Miami

Florida International University

Miami-Dade College

Entertainment and Sports Law Society

Florida Music Association

Winter Music Conference

LMNOP - Music Conference, New Orleans, LA

Various Florida Bar Entertainment Seminars

Miami Music Festival

**COMMUNITY ACTIVITIES:**

National Handicapped Sports Association

Junior Orange Bowl Committee - Founder, Chairman (eight years)

Sports Ability Games - Chairman/Founder - 1989 World Championship for Disabled Youth

Secretary; Board of Directors

PACE Concerts (Performing Arts for Community & Education) - Board of Directors

Film Society of Miami - Board of Sponsors

Dade County Youth Fair Board of Directors

Israeli Sports Center for the Disabled - National Vice President

Dade County Employ the Handicapped Committee - Board of Directors

Boy Scouts of America - District Chairman - Tequesta District

- South Florida Counsel - Board of Directors

- Jewish Committee of Scouting - Chairman

Big Brothers of Greater Miami Member - Board of Directors

Coral Gables Jaycees - President; Chairman of the Board; External Vice President; Legal Counsel

Greater Miami Jewish Federation - Leadership Development Committee; Young Leadership Cabinet;  
Community Relations Committee

Coral Gables Chamber of Commerce - Board of Directors

Tamid Lodge B'nai B'rith - Vice President

**REPRESENTATIVE CLIENTS IN THE ENTERTAINMENT INDUSTRY:**

For whom legal services have been rendered:

**RECORDING INDUSTRY -ARTISTS:**

- Alabina
- Bayside Boys (Macarena)
- Black Violin
- DJ Magic Mike
- Luis Fonsi
- Gloria Estefan and The Miami Sound Machine
- Grupo Niche
- Jahfe
- Julio Iglesias
- Tommy James
- KC & The Sunshine Band
- Ky-Mani Marley
- Carlos Oliva y Los Sobrinos del Juez
- Scott Stapp (Creed)
- Trina
- Nestor Torres
- Mary Wilson (The Supremes)

**RECORDING INDUSTRY - RECORD LABELS:**

- Atlantic Recording Corporation
- Bayside Records
- Heat Music, Inc.
- Henry Stone Music, Inc.
- MK Group (Brazil)
- One Voice Productions
- Shang Records
- Slip 'N Slide Enterprises, Inc.

**TELEVISION & RADIO:**

- |                                      |  |
|--------------------------------------|--|
| -Giselle Andres (Radio DJ)           | -Ana Margo                             |
| -Ana Azcuy (news anchor)             | -Samantha Marshall (news reporter)     |
| -Jim Berry (sports anchor)           | -Lucia Mendez (actress)                |
| -Leticia Callava (news anchor)       | -Judge Marilyn Milian (People's Court) |
| -Adriana Cataño (television hostess) | -Options Unltd (television producers)  |
| -Myrka del Llanos (Univision)        | -Betty Pino (Radio DJ)                 |
| -Guillermo Descalzi (Telemundo)      | -Elliott Rodriguez (news anchor)       |
| -Alfredo Duran                       | -Terri Runnels (WWF)                   |
| -Joe Ferrero (Radio DJ)              | -Jesus Salas (Radio DJ)                |

- Diana Franco (Telemundo)
- Dwayne "The Rock" Johnson (WWF)
- Maria Elvira Salazar (Telemundo)

- Crisina Saralegui (Cristina Show)
- Leo Vela (Radio DJ)
- Sofia Vergara

### **INTERNATIONAL ENTERTAINMENT COMPANIES**

- Ala Bianca (Italy)
- Atoll Music (France)
- Esffy International (Korea)
- MGM Latin America

- Media Bank (Hong Kong)
- Miami Music Festival
- MK Group (Brazil)
- Reed MIDEM Organisation (France)



**JOE A. MARTINEZ**  
**MIAMI DADE COUNTY COMMISSIONER**  
**DISTRICT 11**

## Memorandum

**To:** Diane Collins, Acting Division Chief, Clerk of the Board  
**From:** Commissioner Joe A. Martinez  
**Date:** October 27, 2010  
**Re:** Film and Entertainment Advisory Board At-Large Appointment

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In response to Chairman Denis C. Moss' memorandum dated October 19, 2010 requesting nominations for the Film and Entertainment Advisory Board, I am submitting Mr. Horacio Garcia as my nominee to the appointment.

Attached you will find his resume.

If you have any questions, please contact my office at (305) 375-5511.

**cc:** Honorable Chairman Dennis C. Moss and  
Members of the Board of County Commissioners  
Honorable Carlos Alvarez, County Mayor  
Honorable Harvey Ruvlin, Clerk of the Courts  
George M. Burgess, County Manager  
Robert A. Cuevas, County Attorney

Horacio S. García, Jr.  
10050 SW 142 Street  
Miami, Florida 33176

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PERSONAL INFORMATION:

Born in Chicago, Illinois.  
July 10, 1964

MARITAL STATUS:

Married to Lidia Teresa Garcia and has two children,  
Horacio Nicolas and Cristian Alberto.

EDUCATION:

Miami Dade College Miami, Fla  
Associate In Arts. 1993

Hamburger University 1994  
McDonald's Advanced operations courses.  
Oakbrook, Ill.  
Deans List, Gold Hat award.

BUSINESS INFORMATION:

1982 to 2000 Miami, Florida  
Garcia Menendez Ent., Inc.  
From crew to operations Manager.  
Management company for 14 McDonald's Restaurants  
Owned and operated in the Greater Miami area.

2000 to present: Miami, Fla  
HG Foods Inc. Owner/ Area developer  
Chicken Kitchen Restaurants.

2007 to present: Miami, Fla  
VitaFemme Corp., Owner

SOCIAL AND CIVIC INVOLVEMENT:

Chicken Kitchen Franchise Association  
Past president and member

Chicken kitchen marketing Co-op  
Founding president and member

Cuban National Heritage Council  
Past Director, Member

Kiwanis Club of Little Havana  
Past Director and member

Cuban Liberty Council  
Board Member

Cuban American National Foundation  
Trustee

Cuba Nostalgia Festival  
Art gallery director and advisor

Carnaval Miami Festival  
Past Chairman Poster contest  
Past co- chair Sunday on the mile  
Senior advisor for musical events

Co-Producer  
George W. Bush  
Presidential visit 2002  
James L. Knight center Miami, Fla

Cuban Master's Recordings 2000  
Executive Producer /musical Producer

Latin Academy of Recording Art's and Sciences  
"Latin Grammys"  
Nominated- Traditional Tropical Category 2001

National Academy of Recording Art's and Sciences  
"Grammys"  
Nominated – Traditional Tropical Category 2002

Miami Dade College  
Latin Jazz Institute  
Member Advisory Board

Cuban Art collector and Advisor



**MEMORANDUM**  
**BOARD OF COUNTY COMMISSIONERS**  
**Commissioner Rebeca Sosa, District 6**

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TO: The Honorable Dennis C. Moss  
Chairman

A handwritten signature in black ink, appearing to be "Rebeca Sosa", is written over the "FROM:" line.

DATE: October 29, 2010

FROM: Commissioner Rebeca Sosa

SUBJECT: Film and Entertainment Advisory Board

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It is with great pleasure and enthusiasm that I nominate Bruce Orosz's as a candidate to the Film & Entertainment Advisory Board  
Attached, is a copy of his resume for your perusal.

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c.c. Members, Board of County Commissioner  
R.A. Cuevas, County Attorney  
Diane Collins, Clerk of the Board

Curriculum Vitae  
Bruce Orosz

**ACT** productions, inc.

**THE POLO LIFE**

*Hollywood & Vine*  
CLUBS



**Personal Data**

First Name: Bruce  
Surname: Orosz  
Email: borosz@actproductions.com  
Phone: +1 305 538 3809  
DOB: May 10, 1950  
Nationality: American

**ACT Productions Proficiency**

Production Types: Photo Shoots, Television Production/Distribution, Commercials, Music Videos, Corporate Videos, Special Events, Large Scale Sporting Events, Fashion Shows, Concerts, Audio/Video

Notable Clients: Otto Versand, Würth, Art Basel Miami Beach, Telefonica, Midem Americas, CLIO Awards, G7 Summit, US Democratic National Committee, Record TV, HBO, NARAS, Diesel, Volvo, Infiniti, FedEx Orange Bowl, Miami Dolphins

**Professional Experience**

2004 – Present Founder/CEO The Polo Life (sports entertainment)  
1986 – Present Founder/CEO ACT Productions (entertainment production)  
1997 – Present Founder/Partner of Hollywood & Vine (winery)  
1988 – 1997 Founder/CEO of L'Agence Models (modeling agency)  
1981 – 1986 Founder/CEO of American Corporate Travel (transportation company, evolved into ACT, as above)

**Education**

1967 – 1971 New York University, BA

**Professional Affiliations**

Current: Production Industry Council, Chairman  
Greater Miami Convention and Visitors Bureau, Executive Board Member