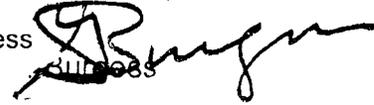


# Memorandum



**Date:** May 3, 2011

**To:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager 

**Subject:** Re-appointment of Agricultural Practices Advisory Board Members

Agenda Item No. 8(N)(1)(B)

## Recommendation

It is recommended that the Board of County Commissioners (BCC) re-appoint the following person for a second term as a member of the Agricultural Practices Advisory Board (APAB):

- Jonathan T. Borghi to fill the Agri-Banking Representative seat as recommended by the Greater Homestead/Florida City Chamber of Commerce

## Scope

The Agricultural Practices Advisory Board has a countywide impact.

## Fiscal Impact/Funding Source

There is no fiscal impact to the County.

## Track Record/Monitor

This section does not apply.

## Background

The APAB consists of thirteen members representing a variety of agricultural industries. Section 2-935, Code of Miami-Dade County, requires that the BCC fill vacancies occurring on the APAB. By Code, each nominating organization must submit for BCC review a minimum of one nominee for their vacant position(s), the nominee's resume and the minutes of the organization's meeting at which the nominee was selected. The required documentation for the following nominee is attached.

- Agri-banking Representative seat  
Mr. Jonathan T. Borghi completed his first term on the APAB in December 2010, and is eligible for reappointment for a second and final term. Mr. Borghi is currently a Senior Commercial Loan Officer with Farm Credit of South Florida in Homestead, FL and has more than five years of credit and lending experience. Mr. Borghi has a Bachelor of Business Administration from Northwood University and a Masters of Business Administration from Nova Southeastern University. *The Homestead/Florida City Chamber of Commerce recommended the re-appointment of Jonathan Borghi at their January 20, 2011 meeting.*

The term for the reappointment began on January 1, 2011 and will expire on December 31, 2014.

  
\_\_\_\_\_  
Alex Muñoz  
Assistant County Manager



# MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

DATE: May 3, 2011

FROM: R. A. Cuevas, Jr.  
County Attorney

SUBJECT: Agenda Item No. 8(N)(1)(B)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 8(N)(1)(B)  
5-3-11

RESOLUTION NO. \_\_\_\_\_

RESOLUTION TO RE-APPOINT ONE BOARD MEMBER TO  
THE AGRICULTURAL PRACTICES ADVISORY BOARD

**WHEREAS**, Sections 2-931 through 2-936 of the Code of Miami-Dade County provides for the creation, composition, terms, purpose and duties of the Agricultural Practices Advisory Board (APAB); and

**WHEREAS**, Mr. Jonathan T. Borghi has completed his first term as the Agri-Banking representative on the APAB and is eligible for a second term; and

**WHEREAS**, Section 2-935 of the Code of Miami-Dade County directs that the vacancies on the APAB are to be filled by the Board of County Commissioners; and

**WHEREAS**, the County Manager and the Homestead-Florida City Chamber of Commerce recommend that the Board of County Commissioners re-appoint Mr. Jonathan Borghi to represent the Homestead-Florida City Chamber of Commerce seat,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that Mr. Jonathan T. Borghi is hereby re-appointed to the Agricultural Practices Advisory Board for one four-year term to begin on January 1, 2011 and to end on December 31, 2014.

The foregoing resolution was offered by Commissioner  
who moved its adoption. The motion was seconded by Commissioner  
and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman	
Audrey M. Edmonson, Vice Chairwoman	
Bruno A. Barreiro	Lynda Bell
Jose "Pepe" Diaz	Sally A. Heyman
Barbara J. Jordan	Jean Monestime
Dennis C. Moss	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 3<sup>rd</sup> day of May, 2011. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Dennis A. Kerbel

**Greater Homestead/Florida City Chamber of Commerce  
Board of Directors Meeting Capri Restaurant, Florida City  
January 20, 2011**

Chair Al Dos Santos called the meeting to order at 12:00 pm.

**Present:** Al Dos Santos, Linda Hicks, Charles Gugliuzza, David Peyton, Jim Pierce, Renee Reichling, Sherry Sierveld, Jerome Williams, Bette Holland, Orlando Lopez, Natalie Salas, Danielle Torres, Susan Newman, Bob Jensen, Tony Garcia, Julie Romero, Larry Roth, Sherry Sierveld, Jerome Williams, Mark Ben-Asher, Brian Conesa, John Maas, Corey Gold, Mark Ben-Asher, Greg Zawyer, Mary Finlan and Judy Berger.

**Voting Members Absent:** Carla Alger, Bill Duquette, Bob Fuchs, Rob Griffiths, Elizabeth Moscynski, Steve Shelley, Jeanne Jacobs, George Gretsas, Steve Bateman, and Otis Wallace.

**Approval of the Minutes:** Jim Pierce motioned to approve the November minutes and Corey Gold seconded. Motion carried. The board does not meet in December.

**Treasurers Report:**

- John Maas reviewed the November and December Financial Summary, P&L and Balance Sheet, all attached in the packet.
- Jim Pierce moved to approve the report and Mark Ben-Asher seconded. All were in favor.

**Executive Director's Report:**

- Mary Finlan referred to the attached report.
- Received an email from Mark Dorsey of Miami Dade County Agricultural Practices Advisory Board asking the Chamber to either submit two new nominees or to re-nominate Jonathan Borghi for a second term. Ms. Finlan asked for a motion to approve Mr. Borghi. Mark Ben-Asher motioned to approve Mr. Borghi for a second term and Linda Hicks seconded. All were in favor.
- Dale Machesic, the new publisher of the South Dade News Leader, and editor Mike Dill visited the Chamber on January 10. Mr. Machesic expressed an interest in becoming involved in the Chamber and the community and he would like to see the Chamber have a presence in the paper.

**Business/Education:**

- Chair, Jerome Williams reported that the minutes from the December meeting are attached.
- The New Teacher reception was held in December.
- The Student/Teacher quarterly awards will be presented at the January 27 luncheon at the Redland Golf & Country Club.
- Mr. Williams asked for prizes and/or cash to purchase prizes for the quarterly awards.
- The Job Corps Center is collecting men's suits for students to wear to job interviews. Julie Romero said her Community Bank branch is also a drop off center for the clothing.
- The January meeting was hosted at the Dade County Farm Bureau.

**Governmental Affairs:** Mary Finlan reported for Elizabeth Moscynski.

- The US Chamber has offered to work with local chambers to organize receptions to introduce new congressional people to respective communities. Tony Garcia and Mary Finlan will work together to help with an event.

**Marketing Committee:**

- Renee Reichling reported that there was no meeting in December.
- The November meeting focused on expanding the website. The committee feels that members are not aware of the benefits that are available to them, i.e. Job postings, events, etc.
- Enhance the partnership between the cities of Homestead and Florida City with the Beacon Council.
- Michael Mutt, Dade Medical College, is excited about working on a blog for the chamber.

**MAC:** Corey Gold reported

- At the last MAC meeting an individual asked for clarification on how the board members were elected and was informed that all the members of the board had already served as chairmen and there was nobody to take on the position when his term expires. The executive board approved the addition of 6 new members to the board to allow for election of future chairs. The Chairman and Vice Chair are elected by the MAC membership and the others are chosen by the chairman.
- The Meet & Greet is being held on Friday, February 4<sup>th</sup> which is the same day of the Rotary Auction. However, the Meet & Greet is over at 7:30 pm and there would still be time for folks to attend the auction.

- The Annual Awards Banquet is being held on March 5.

**Operations:** No report.

**Red Carpet Committee:** Chair, Sherry Sierveld reported;

- There was no meeting in December.
- Made several cold calls during the month of November. Betty Holland is calling those members who have outstanding dues.
- There will be a meeting next Wednesday and the committee is looking for new ideals to build membership.

**Special Events Committee:**

- Chair, Larry Roth reported that meetings were held in December and January.
- Currently planning for the Chili Cook-Off. Will have a stage for the DJ and are recruiting local bands to play at the event. The stage will be set up with advertising of the Cook-Off that will be visible from the turnpike.
- Mary Finlan informed the group that Jack Daniels is a new Homestead Rodeo sponsor, and the Chamber will be selling their 10oz bottled products. Ms. Finlan said she hopes to sell tickets for the beer and wine at the same price of \$5.00 to keep it simple for the volunteers and the bookkeeping. To date we have not been given the cost for the coolers.
- Signup sheets are being circulated for volunteers to work the Rodeo and Chili Cook-Off.
- The Radio Auction is scheduled for July 26. We will be using Orlando Lopez's auction website to advertise the items for auction.

**Florida City:**

- Mark Ben-Asher reported that the new Bank of America building should be opened for business soon.
- The City has just signed up Chase Bank which will be located north of the Bank of America.

**City of Homestead:**

- Al Dos Santos would like to open a dialogue between the city and the chamber. Mary Finlan will schedule a meeting.
- Corey Gold stated that the Homestead City Council met last night and approved the exception to allow temporary agricultural uses on approximately 14 acres in the Park of Commerce. The Council also approved another 5 acres of land for temporary agricultural use within the park.

**HARB:**

- Mary Finlan met with Col. Lindberg who said he is committed to attend our meetings and become involved.
- Golden Knights are here for the winter conducting exercises.
- General Pagan will be relocating to central Florida on January 29<sup>th</sup>.

**TEVA:**

- Brian Conesa reported top international visitors to the area are Canada, France and Italy.
- Many visitors attended Fruit and Spice Park last weekend for the Heritage Festival.
- Redland Ramble was a very successful event with approximately 1000 visitors to the area stopping at the Pioneer Museum, the Redland Hotel and Robert is Here among other attractions featuring displays of historic Homestead area.

**Homestead-Miami Speedway:**

- Natalie Salas reported that there will be two major races during the year. The Grand Am is scheduled for March 4 & 5 and NASCAR is scheduled for November 18 – 20.
- The speedway will host an antique auto club event which will be free to attendees but they will have to pay to attend the Grand Am races.
- Florida City and Homestead residents will receive a 15% discount on race tickets.
- The speedway will continue with its Friday evening races. Anybody can come out and race their vehicles or just watch and enjoy the evening.

**Miami Dade College:** No report.

**Miami-Dade Public Schools, Region V:**

Representing Ms. Valtena Brown, Greg Zawyer introduced himself as the new principal of Mast Academy of Homestead which is one of 3 magnet schools in Florida. Current student population is 70 this year to increase to 120 next year.

Mr. Dos Santos adjourned the meeting at 12:58 pm.

Minutes submitted by Judy Berger

4

## Jonathan T. Borghi

---

**RESIDENCE:**

20415 SW 89 Ave  
Cutler Bay, FL 33189  
305-775-6878  
[borghi@msn.com](mailto:borghi@msn.com)

**OFFICE:**

24700 SW 177 Ave  
Homestead, FL 33031  
305-248-6080  
[jborghi@farmcreditsfl.com](mailto:jborghi@farmcreditsfl.com)

**OBJECTIVE:** To be an elected board member of the Agricultural Practices Study Advisory Board, where I can make a positive contribution to proposed or existing ordinances, rules or regulations that may impact the agricultural industry.

- SUMMARY:**
- 5-years Credit & Lending experience with Farm Credit of South Florida.
  - 4-years experience as Director / Treasure of Miami-Dade Agri Council.
  - Cum Laude graduate with BBA in International Business & Management.
  - Future MBA graduate, Winter 2007.
  - Proficient with MS Office, Windows XP and the Internet.

**WORK EXPERIENCE:**

**Senior Commercial Loan Officer, AVP October 2003 to Present  
Farm Credit of South Florida, Homestead, Florida**

- Serviced and increased an existing loan portfolio
- Marketed financial services including crop insurance and leasing.
- Strengthened relationships in the existing loan portfolio and significantly improved brand image in the local market through improving communication, developing a broader understanding of the client's business and reducing credit decision turn around time.
- Insured accurate assessment of individual and portfolio credit risk, by maintaining sound credit administration practices and loan pricing strategy.
- Developed a marketing strategy for assigned portfolio and potential clients.
- Assisted in developing annual budget request for planned marketing activities.

**Credit Analyst, October 2002 to October 2003**

**Farm Credit of South Florida, Royal Palm Beach, Florida**

- Analyzed corporate and personal credit request for new and existing borrowers; specializing in cash flow and tax return analysis.
- Responsible for presenting clear and concise credit recommendations to loan committee with recognizing inherent risk potential and compensating factors.
- Independently analyzed and reconciled financial statements and other relevant data.
- Worked with a team to prepare the portfolio analysis for the annual marketing plan and present findings at the commodity review meeting.

7

**EDUCATION: Bachelor of Business Administration in International Business & Management May 2002**

Northwood University, West Palm Beach, Florida  
Graduated Cum Laude

**Masters of Business Administration, graduation date December 2007**

Nova Southeastern University, Ft. Lauderdale, Florida  
H. Wayne Huizenga School of Business  
Current Cumulative GPA of 3.77 on a 4.0 scale

**CERTIFICATIONS:**

- Commercial Lending Honors Graduate, Farm Credit University, March 2007
- Lifestyle Lending Honors Graduate, Farm Credit University, September 2005
- Crop Hail & Multi-Peril Crop Insurance License, Florida, September 2004

**TRAININGS:**

- Accounting, Cash Flow & Ratio Analysis seminar, Charlotte NC, April 2006
- Credit Analysis Workshop Columbia SC, November 2003
- RMA Analyzing Personal Financial Statements and Business Tax Returns, December 2002

- ACTIVITIES:**
- Treasure, Miami-Dade Agri Council, 2007- Present
  - Director, Miami Dade Agri Council, 2004-2006
  - Parks and Recreation Inaugural Committee Member, Town of Cutler Bay, 2006-Present
  - Florida Nursery Growers & Landscapers Association Member, Miami-Dade County chapter, 2004-Present.
  - Chamber of Commerce Member, Homestead & Florida City, 2004-Present

**REFERENCES:** *Available upon request*