

MEMORANDUM

Agenda Item No. 11 (A) (12)

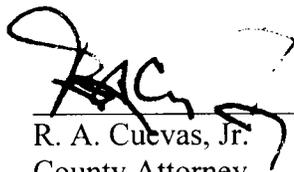
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: June 7, 2011

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution retroactively authorizing
in-kind services for the April 30, 2011
"March For Babies" event

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Sally A. Heyman.



R. A. Cuevas, Jr.
County Attorney

RAC/cp



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: June 7, 2011

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(12)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised**
- 6 weeks required between first reading and public hearing**
- 4 weeks notification to municipal officials required prior to public hearing**
- Decreases revenues or increases expenditures without balancing budget**
- Budget required**
- Statement of fiscal impact required**
- Ordinance creating a new board requires detailed County Manager's report for public hearing**
- No committee review**
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve**
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

2

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(12)

6-7-11

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE APRIL 30, 2011 "MARCH FOR BABIES" SPONSORED BY THE MARCH OF DIMES FOUNDATION, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$500.00 TO BE FUNDED FROM THE UNSPENT BALANCE OF THE DISTRICT 4 FY 2008-09 IN-KIND RESERVE FUND

WHEREAS, the March of Dimes Foundation, Inc. has requested in-kind services from the Miami-Dade Park and Recreation Department for the April 30, 2011 "March for Babies" in an amount not to exceed \$500.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the "March for Babies" is the largest fundraiser for the March of Dimes; and

WHEREAS, the mission of the March of Dimes is to help give all babies a healthy start; and

WHEREAS, March of Dimes Foundation, Inc. is a not-for-profit organization; and

WHEREAS, the "March for Babies" is a district event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and \$500.00 of the in-kind services shall be funded from the unspent balance of the District 4 FY 2008-09 In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Park and Recreation Department for the April 30, 2011 "March for Babies" in an amount not to exceed \$500.00 to be funded from the unspent balance of the District 4 FY 2008-09 In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Sally A. Heyman. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

- | | |
|----------------------|-------------------------------------|
| | Joe A. Martinez, Chairman |
| | Audrey M. Edmonson, Vice Chairwoman |
| Bruno A. Barreiro | Lynda Bell |
| Esteban L. Bovo, Jr. | Jose "Pepe" Diaz |
| Sally A. Heyman | Barbara J. Jordan |
| Jean Monestime | Dennis C. Moss |
| Rebeca Sosa | Sen. Javier D. Souto |
| Xavier L. Suarez | |

The Chairperson thereupon declared the resolution duly passed and adopted this 7th day of June, 2011. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS
HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

GKS

Gerald K. Sanchez

4

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
FY 2008-09

park-
500
4/30

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event* - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

Commissioner sponsoring event Commissioner Heyman

1. Full legal name of the requesting organization: March of Dimes

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt For-Profit
- Local Government or Public Entity
- Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):

Julies Salas, jsalas@marchofdimes.com
8323 NW 12 Street, Suite 208, Miami, FL 33126
305477-1192

4. Specify fee waiver or In-kind service requested (quantify, if applicable):

We would request the
fee waived for reserving all pavilions &
bleachers from park for our event

5

4

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):

Saturday, April 30th @ Equestrian Center in Tropical Park
*March for Babies is the March of Dimes' largest fundraiser.
The walk & picnic motivate corporate teams & individuals
in fundraising for the March of Dimes mission of
giving all babies a healthy start. We believe that the
more successful the walk day is, potentially the more successful
the fundraising campaign will be.

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)):

Tropical Park - Miami
7900 SW 40 Street
Miami, FL 33155

8. Description of regional or local impact:

In an average week in Florida...
633 babies are born preterm, 400 are born low birthweight, &
33 babies die before reaching their first birthday.
According to Healthy People 2010, prematurity birth rate should
be at 7.6%... in Florida it's 13.8% & in Miami it's 15.6%!!

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):

Set-up: Friday, April 29th 8am - 7pm
Take-down: Saturday, April 30th 2pm

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
Page 3

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): Main stage entertainment will be based out of Equestrian Center, while corporate partners will be in nearby areas.

11. Expected number of participants and estimated attendance (per day, if applicable): 8,000 walkers

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed):
Event Goal = \$1.75 million
Event Expenses = \$1,000,000
Committed Sources = \$

I hereby certify that all the statements made in this application are true and correct.

Julie E. Stiles
Signature of Authorized Representative

3/11/11
Date

Page 3 of 3
Return to:

MAR 10 2011

7



[Previous on List](#) [Next on List](#) [Return To List](#)

[Events](#)

[Name History](#)

Detail by Entity Name

Foreign Non Profit Corporation

MARCH OF DIMES FOUNDATION INCORPORATED

Filing Information

Document Number 805189
FEI/EIN Number 131846366
Date Filed 04/03/1940
State NY
Status ACTIVE
Last Event NAME CHANGE AMENDMENT
Event Date Filed 06/21/2007
Event Effective Date NONE

Principal Address

1275 MAMARONECK AVE.
LEGAL DEPARTMENT
WHITE PLAINS NY 10605

Changed 08/06/2007

Mailing Address

1275 MAMARONECK AVE.
LEGAL DEPARTMENT
WHITE PLAINS NY 10605

Changed 08/06/2007

Registered Agent Name & Address

NRAI SERVICES, INC.
515 E. PARK AVENUE
TALLAHASSEE FL 32301 US

Name Changed: 11/12/2004

Address Changed: 02/11/2011

Officer/Director Detail

Name & Address

Title AS

BELLSEY, LISA
1275 MAMARONECK AVE.
WHITE PLAINS NY 10605

Title P

HOWSE, JENNIFER F.

Memorandum



Date: June 7, 2011

To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: Alina T. Hudak
County Manager

A handwritten signature in black ink, appearing to read "Alina T. Hudak". The signature is written in a cursive, flowing style.

Subject: District Specific In-Kind Reserve Request Recommendation

Recommendation

The Office of Strategic Business Management (OSBM) reviewed the attached in-kind request and recommends this item move forward to the Board of County Commissioners for consideration. The district specific in-kind reserve balance allows for funding of this request.

Background

A retroactive waiver for in-kind services has been requested by a not-for-profit organization, March of Dimes Foundation, Inc., for the "March for Babies" event held on April 30, 2011.

In-kind services have been requested in an amount not to exceed \$500 from the Miami-Dade Park and Recreation Department for Crandon Park personnel expenses. This event will be funded from the unspent balance of the District 4 FY 2008-09 in-kind reserve fund.

In FY 2010-11, March of Dimes Foundation, Inc., received \$600 from District 4 office funds and \$5,000 from District 12 office funds.

Inkind01811