

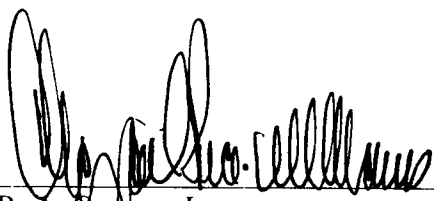


MEMORANDUM

Agenda Item No. 11(A)(4)

TO:	Honorable Chairman Joe A. Martinez and Members, Board of County Commissioners	DATE:	July 7, 2011
FROM:	R. A. Cuevas, Jr. County Attorney	SUBJECT:	Resolution establishing County policy to fund Orange Bowl Committee for next three prospective fiscal years to support its efforts to continue membership in the College Football Bowl Championship Series, subject to annual appropriation by the Board; and directing County Mayor or to negotiate and execute funding agreement for such purposes

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Jose "Pepe" Diaz and Co-Sponsor Commissioner Barbara J. Jordan.



R. A. Cuevas, Jr.
County Attorney

RAC/cp



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: July 7, 2011

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(4)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised**
- 6 weeks required between first reading and public hearing**
- 4 weeks notification to municipal officials required prior to public hearing**
- Decreases revenues or increases expenditures without balancing budget**
- Budget required**
- Statement of fiscal impact required**
- Ordinance creating a new board requires detailed County Manager's report for public hearing**
- No committee review**
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve**
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(4)

7-7-11

RESOLUTION NO. _____

RESOLUTION ESTABLISHING COUNTY POLICY TO FUND ORANGE BOWL COMMITTEE FOR NEXT THREE PROSPECTIVE FISCAL YEARS TO SUPPORT ITS EFFORTS TO CONTINUE MEMBERSHIP IN THE COLLEGE FOOTBALL BOWL CHAMPIONSHIP SERIES, SUBJECT TO ANNUAL APPROPRIATION BY THE BOARD; AND DIRECTING COUNTY MAYOR OR MAYOR'S DESIGNEE TO NEGOTIATE AND EXECUTE FUNDING AGREEMENT FOR SUCH PURPOSES

WHEREAS, the Orange Bowl Game has been a tradition for the Greater Miami area and College Football for the past 77 years and is recognized as one of the America's premier sporting events; and

WHEREAS, the Orange Bowl Game and Festival is a major countywide event of significant economic impact that provides a strong economic return to Miami-Dade County; and

WHEREAS, for the past 10 years, the Board of County Commissioners (the "Board") has supported the Orange Bowl and its selection as one of only four such Bowl games in the country to participate in the Bowl Championship Series ("BCS") and host the College Football Championship game once every four years; and

WHEREAS, in its National Championship year of the BCS, the Orange Bowl Committee hosts both the Orange Bowl Game and the College Football National Championship game, thereby increasing the economic benefit and impact for Miami-Dade County in the year in which the Orange Bowl hosts the College Football National Championship game; and

WHEREAS, the Board's support of the Orange Bowl is an important part of an overall funding strategy for the Orange Bowl Committee, involving Orange Bowl Committee cash reserves, corporate sponsorships, and local support that enables the Orange Bowl Committee to show strong local support and funding to compete in BCS negotiations; and

WHEREAS, the Orange Bowl is facing increasingly strong competition for participation in the BCS from the cities of Atlanta, Jacksonville and Dallas; and

WHEREAS, this Board desires to provide funding to the Orange Bowl Committee during the next three (3) fiscal years, beginning in fiscal year 2011-2012 through fiscal year 2013-2014, in a total amount not to exceed \$1.2 million, to be funded in the amount of 800,000 in cash from the Countywide General Fund (\$150,000 for each annual Orange Bowl game and \$350,000 for the 2013 College Football National Championship Game) and \$400,000 of in-kind services (\$100,000 per game for four games) from the Miami-Dade Police Department ("MDPD") and the Miami-Dade Fire Rescue Department ("MDFR"), subject to annual appropriation by the Board; and

WHEREAS, such funds, if appropriated, shall be disbursed as follows: \$150,000 in cash and up to \$100,000 in in-kind services from MDPD and MDFR in fiscal year 2011-2012; \$500,000 in cash and up to \$200,000 in in-kind services from MDPD and MDFR in fiscal year 2012-2013; and \$150,000 in cash and up to \$100,000 in in-kind services from MDPD and MDFR in fiscal year 2013-2014; and

WHEREAS, the County Mayor or Mayor's designee shall negotiate and execute a funding agreement with the Orange Bowl Committee, after approval by the County Attorney's Office,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The recitals contained in the foregoing "WHEREAS" clauses are incorporated as part of this Resolution.

Section 2. It shall be the policy of this Board to fund the Orange Bowl Committee in an amount not to exceed \$1.2 million for the next three prospective fiscal years in support of its efforts to continue membership in the College Football Bowl Championship Series as follows: \$150,000 in cash from the Countywide General Fund and up to \$100,000 in in-kind services from MDPD and MDFR in fiscal year 2011-2012; \$500,000 in cash from the Countywide General Fund and up to \$200,000 in in-kind services from MDPD and MDFR in fiscal year 2012-2013; and \$150,000 in cash from the Countywide General Fund and up to \$100,000 in in-kind services from MDPD and MDFR in fiscal year 2013-2014, all subject to annual appropriation by this Board.

Section 3. The County Mayor or Mayor's designee is hereby directed to negotiate and execute the appropriate funding agreement with the Orange Bowl Committee to accomplish the purposes set forth herein, after approval of the form of the agreement by the County Attorney's Office.

The Prime Sponsor of the foregoing resolution is Commissioner Jose "Pepe" Diaz, and the Co-Sponsor is Commissioner Barbara J. Jordan. It was offered by

Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman
Audrey M. Edmonson, Vice Chairwoman
Bruno A. Barreiro
Esteban L. Bovo, Jr.
Sally A. Heyman
Jean Monestime
Rebeca Sosa
Xavier L. Suarez
Lynda Bell
Jose "Pepe" Diaz
Barbara J. Jordan
Dennis C. Moss
Sen. Javier D. Souto

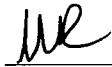
The Chairperson thereupon declared the resolution duly passed and adopted this 7th day of July, 2011. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Monica Rizo

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