MEMORANDUM

Agenda Item 15(C)1

To: Honorable Chairman Joe A. Martinez, and Members, Board of County Commissioners

Date: November 15, 2011

From: Honorable Harvey Ruvin, Clerk
Circuit and County Courts

Christopher Agrippa, Division Chief
Clerk of the Board Division

Subject: Appointment of Esther Martin to the Dial-A-Life Program Advisory and Oversight Board

It is recommended that the Board consider the appointment of Ms. Esther Martin to serve as a member of the Dial-A-Life Program Advisory and Oversight Board.

Section 2-1311 of the Miami-Dade County Code established the Dial-A-Life Program to oversee the collection and distribution of donated cellular and/or mobile telephones to eligible members of the community. The section further provides for the Board of County Commissioners to appoint one member from the telecommunications industry to the Dial-A-Life Advisory Board.

The Dial-A-Life Program Coordinator has forwarded a letter from Ms. Maria Johnston, AT&T Corp Strategic Manager, nominating Ms. Martin to the Dial-A-Life Program Advisory and Oversight Board. Ms. Martin will fill the seat vacated by Ms. Deanna Greiner.

Ms. Johnston's letter of recommendation and resume has been attached for your review.

CA/sm
Attachments

at&t

5/24/11

FF Michelle Fayed

Miami Dade County

Dial-a-life Oversight and Advisory Board

Via email

Ms. Fayed,

This letter is to advise you the Ms. Deanna Greiner is no longer a part of the AT&T local team working with Miami Dade County. She is a huge loss to our local team and unfortunately, her new duties will take her out of State and will impede her ability to stay on the Dial- a -Life Board. AT&T stays committed to supporting the Dial -a -Life efforts and as such would like to nominate Esther Martin from our local team to take Ms. Greiner's place on the Board.

Esther has worked with AT&T for 9 years and lives in the Miami Dade County area. I am sure she will be a huge asset to the Board and will be able to help move the Dial a Life agenda forward.

You may reach Esther via email at Esther.Martin@att.com and her cell phone number is 305 582 9541.

Please let me know if you need any other information.

Sincerely,

Maria Johnston, RCDD

Strategic Account Manager 3, Team Lead

AT&T Corp, GEM Sector

Cell: 305 582 9475

Email: Maria.Johnston@att.com

Cc: em6388@att.com

ESTHER MARTIN

13605 SW 109th Terrace
Home: (305) 382-2062; Cell: (786) 202-3427
Email address: Emartin22@Bellsouth.net

SUMMARY OF QUALIFICATIONS:

- Strong interpersonal and communication skills.
- Effective organizational skills.
- Highly motivated and results-oriented.

PROFESSIONAL EXPERIENCE:

AT&T/BellSouth — Miami, Florida
Account Manager 2, Gov/Ed — November 2002 to Present
Manage an existing base of large business accounts within the Government/Education sectors with annual billing revenue of $30M. Focus on revenue retention and growth within customer base, as well as maintaining excellent customer satisfaction. Target selling new products and services to increase total billed revenue base.

Data Solutions Corp./Company @ Work, Inc. — Miami, Florida
Administrative & Marketing Assistant (Part-Time) — January 2002 to July 2002
Telemarketing calls resulted in an increase in training class enrollments. Identified new sales opportunities for other services and products. Responsible for Accounts Receivable, Accounts Payable, Invoicing, and Checking register.

Aspedient Technologies/Corporate Systems Group — Miami, Florida
Account Executive — October 1994 to October 2001
Primary objectives were to seek out new accounts and manage existing customer relationships. Proposed end-to-end solutions comprised of equipment, professional and security solutions, managed services, and telecommunications.
Operations Administrator
Duties included assisting with the complete operations of a computer systems integrator with annual sales in excess of $25 million. Responsible for the purchasing of computer hardware and software from various distribution channels.

IBM Corporation — Coral Gables, Florida
Marketing Representative — May 1985 to January 1994
Promoted from Administrative/Marketing Support Assistant to Marketing Representative. Maintained IBM's 100% customer satisfaction goal while accountable for diverse marketing activities consisting of training courses and branch level meetings. Coordinated the logistics of product marketing events, including seminars and road shows. As a Marketing Representative, I was responsible for finding new business opportunities and maintaining the assigned customer territory base as part of a marketing account team in the distribution/retail and manufacturing industries.

EDUCATION:
Bachelor of Arts in Business Administration, Florida International University, Miami, FL, 1988

COMPUTER SKILLS: Microsoft Word, Excel, PowerPoint

LANGUAGES: Bilingual – Fluent in English and Spanish