

Memorandum



Date: March 14, 2012

To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: Ordinance codifying the standards, criteria, and applications governing the Miami-Dade County Community Periodical Program

EDSS
Supplement to
Substitute
Agenda Item No. 1(F)1

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez", written over the printed name in the "From:" field.

The proposed ordinance governing the Community Periodical Program (CPP) requires that publishers qualify for participation by meeting a series of conditions including but not limited to minimum distribution levels and locations, size of publication, pricing and printing restrictions, vendor registration, etc. Administrative tasks require processing applications, verifying documentation, monitoring compliance and processing payments. In addition, participation in the program is no longer restricted to prior year participants; therefore, a greater number of participants can become eligible. The implementation of this ordinance will not have a fiscal impact to the County, as the Community Information and Outreach department will absorb the additional responsibilities in administering the program.

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Office of the Mayor