

# Memorandum



**Date:** May 1, 2012

Agenda Item No. 1F4

**To:** Honorable Joe A. Martinez, Chairman  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor

A handwritten signature in cursive script, likely belonging to Carlos A. Gimenez, the Mayor.

**Subject:** Sunset Review of County Boards for 2012 – The Dr. Antonio Jorge Social and Economic Development Council (SEDC)

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In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2012 Sunset Review of County Boards Report for the Dr. Antonio Jorge Social and Economic Development Council. The Board approved the attached report at its meeting of February 17, 2012 and has recommended the continuation of its board.

A large handwritten signature in cursive script, likely belonging to Carlos A. Gimenez, the Mayor.

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Deputy Mayor

mayor07612

**Date:** March 1, 2012  
**To:** Carlos A. Gimenez  
Mayor  
**From:** Dr. Raul Moncarz  
Chairperson, Social and Economic Development Council  
**Subject:** Sunset Review of County Boards for 2012 – The Dr. Antonio Jorge Social and Economic Development Council

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Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2012 Sunset Review of County Boards Report for the Dr. Antonio Jorge Social and Economic Development Council for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its meeting of February 17, 2012.

It is recommended that the BCC approve the continuation of the Social and Economic Development Council.

#### **BACKGROUND**

The Social and Economic Development Council was created on October 17, 2001 by Resolution R-1087-01, and establishing the SEDC in Article XCIX of the County code by Ordinance #02-120 on July 9, 2002.

The SEDC provides information and recommendations to the Mayor and the Board of County Commissioners of Miami-Dade County regarding short and long-term economic policies and actions to promote economic growth and development, with special attention to the needs of low income segments of population and reducing socio-economic disparities.

The SEDC monitors and assesses socio-economic trends in Miami-Dade County and provides input into the development of County economic development plans and the preparation of the resource allocation plans as these relate to the strategic economic development goals and objectives of the overall Strategic Plan and the economic development objectives expressed in the County's Comprehensive Development Master Plan.



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Dr. Raul Moncarz  
Board Chairperson

**SUNSET REVIEW QUESTIONNAIRE  
MIAMI-DADE COUNTY BOARDS  
2012**

**I. GENERAL INFORMATION**

1. Name of Board reporting: **The Dr. Antonio Jorge Social and Economic Development Council**
2. Indicate number of board members, terms of office, and number of vacancies:  
Number of Board Members: 16  
Number of Vacancies: Maximum at 22 members
3. Identify number of meetings and members' attendance (Attach records reflecting activity from **Jan. 1, 2010** through **December 31, 2011**):  
Number of Meetings: 23  
Number of Meetings with a Quorum: 23  
Attendance Records: See Attachment: 2010 and 2011 Attendance Log.
4. What is the source of your funding? The SEDC receives no direct funding. The work is done by the volunteer members of the Council and is supported by county staff from Sustainability, Planning and Economic Enhancement.
5. Date of Board Creation: October 17, 2001 the BCC adopted Resolution R-1087-01.
6. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments).  
  
See Attachments
7. Include the Board's Mission Statement or state its purpose:  
  
To suggest and recommend to the Mayor and the Board of County Commissioners of Miami-Dade County the appropriate short and long-term policies and measures to reactivate the economy of the County, with special attention to the needs of low income segments of population in an effort to reduce the social economic disparities.
8. Attach the Board's standard operating procedures, if any.  
  
The SEDC does not have a set of operating procedures, but is governed by the County Resolution and Ordinances as attached.
9. Attach a copy of the Board's By-Laws, if any.  
  
The SEDC does not have a set of by-laws, but is governed by the County Resolution.
10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, **including a vote of the membership**.  
See Attachment = Minutes of February 17, 2012.

**SUNSET REVIEW QUESTIONNAIRE  
MIAMI-DADE COUNTY BOARDS  
2012**

**II. EVALUATION CRITERIA**

1. Is the Board serving the purpose for which it was created? (Please provide detailed information)

Yes. The SEDC is monitoring and assessing socio-economic trends in Miami-Dade County. The Council provides input during the development of County economic development plans, the economic development objectives expressed in the County's Comprehensive Development Master Plan and the strategic economic development goals and objectives of the overall Strategic Plan brought before the Council by County administration or the Board of County Commissioners.

2. Is the Board serving current community needs? (Please provide detailed information)

Yes. The Council meets on a regular basis (usually monthly) to review economic trends and forces affecting economic conditions affecting Miami-Dade County low-income residents, and discuss how the County may better promote economic development. In 2010, the Council organized and sponsored a public conference/workshop with participation by Council members as well as outside speakers on the topic of potential new sources of general revenue and major economic development initiatives. In 2011, the Council organized and sponsored another conference/workshop on the topic of economic development.

3. What are the Board's major accomplishments?

- a. Last 24 months

The SEDC held a public conference/workshop *Funding Government: Strategies for Generating Revenue through Reform & Economic Development* in October 2010. That workshop was held in the BCG chambers and televised. The workshop brought together academics and prominent local elected official to discuss long-term economic trends and policy approaches. In January 2011 the SEDC organized and sponsored a public conference/workshop titled *Accelerating Job growth through Economic Development*. This conference was also held in the Commission chambers and televised via MDTV. The conference speakers included Dr. Thomas O'Neil, Executive Director, Economic Gardening, University of Central Florida; Dr. Nancy Borkowski, Clinical Associate Professor, College of Business, FIU and healthcare industry expert; Dr. Mike Hampton, Dean, School of Hospitality and Tourism Management, FIU; and Mr. Manny Mencia, Sr. VP and CEO International Trade and Business Development, Enterprise Florida, Inc.

The SEDC has authored and published several policy position papers or letters with recommendations on revenue issues and education; provided input and feedback on economic trends. The SEDC worked with the Office of Economic Development Coordination in the monitoring the social and economic trends in Miami-Dade County, and provided comments on the proposed service and resource allocation priorities of the Mayor and County Manager relative to socio-economic development.

- b. Since established

The inaugural meeting for the SEDC was held on April 29, 2002. The SEDC has met regularly from 2002 to present. The Department of Planning and Zoning made the initial presentation of the proposed Economic Element of the Miami-Dade County Comprehensive Master Plan to the SEDC on June 19, 2002. The SEDC reviewed/commented on the Economic Element until it was finally adopted

**SUNSET REVIEW QUESTIONNAIRE  
MIAMI-DADE COUNTY BOARDS  
2012**

by the BCC on April 14, 2004, and is now participating in the Evaluation and Appraisal Report process as the County reviews and revises its CDMP. Reviewed and critiqued departmental business plans related to the socio-economic strategic plan priority outcomes for the FY 2003-04, FY 2004-05, FY 2005-06 and FY 2006-07 Proposed Resource Allocation and Multi-Year Capital Plan. Provided comments on the proposed service and resource allocation priorities of the Mayor and County Manager relative to socio-economic development for the FY 2003-04, FY 2004-05, FY 2005-06, FY 2006-07, FY 2007-08, and FY 2008-09 to the Mayor and BCC. The SEDC has received a wide variety of presentations/testimony from county departments on issues facing Miami-Dade County such as healthcare, affordable housing, work force housing, living wage labor practices, poverty, Homestead Exemption, General Obligation Bond 2004, economic development, community development, ethics, social issues, social services, immigration, ethnic relations, CDBG funding levels, Urban Economic Revitalization, Metro Miami Action Plan, Public Health Trust, OSBM, CAA, OCED, DHS, MDHA, MDP&Z.

In 2007, at the urging and close direction of the SEDC, the Department of Planning and Zoning provided the staff support for preparing a compilation of data and SEDC policy recommendations highlighting important socio-economic trends and areas of economic development policy priorities – the "Overview of the Socio-Economic Condition of Miami-Dade County".

In 2008, the County hired its first Chief Economist, a longstanding recommendation of the SEDC. In FY 2008-09 the County established the Office of Economic Development Coordination which included the Chief Economist as well as some additional staff. This too was encouraged by the SEDC, and this Office is providing real dividends to the County in the form of high quality research and analysis.

4. Is there any other board, either public or private, which would better serve the function of this board?  
No.
5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)  
No.
6. Should the Board's membership requirements be modified?  
No.
7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2010 and FY 2011)  
Members of the SEDC provide their services pro-bono. In 2010 Office of Economic Development Coordination; and in 2011 the Office of Economic Development and International Trade provided staff support to the SEDC from existing staff resources as part of the department's annual budget. Photocopying, mailing and costs for logistical support are also reflected in the department's budget.
8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

**SUNSET REVIEW QUESTIONNAIRE  
MIAMI-DADE COUNTY BOARDS  
2012**

The SEDC provides policy recommendations relative to social-economic development in Miami-Dade County to the BCC through the Economic Development and Social Services Committee.

**SEDC MEMBERS ATTENDANCE LOG: JAN 2010 - DEC 2010 (22 Member Board)/ VACANT POSITION (1)**

X=Present A=Absent A(E)=Excused Absence V=Vacant NA=Not Applicable

X=Present A=Absent A(E)=Excused Absence V=Vacant NA=Not Applicable

NAME	Jan 15, 10	Feb 19, 10	March 19, 10	April 16, 10	May 21, 10	June 18, 10	July 16, 10 Cancelled	Aug 20, 10	Sep 17, 10	Oct 15, 10	Nov 19, 10	Dec 17, 10	<u>Absent</u>	<u>Excused Absence</u>
<b>BRAY, JAVIER</b> (replaced Atkins) Member - Appointed 11/17/09	X	X	A	X	A	X		A	A	A	A	A	7	0
<b>AZAN, REINALDO</b> Board Member - Appointed 2/19/08	X	X	A-E	A-E	A-E	A		A-E	X	X	X	A-E	1	5
<b>Capp, Larry Dr.</b> Board Member Appointed 7/19/2008	X	A-E	A	A	A	A		A-E	A-E	X	A	A	6	3
<b>CASILLO, ROSENDO</b> Board Member Appointed 4/21/09	X	A-E	A-E	A-E	A-E	A-E		X	X	X	A	X	1	5
<b>De VARONA, FRANCISCO</b> Member - Appointed 12/28/07/Resigned 7/17/09	Vacant	Vacant	Falla 3-16-10 A-E	X	A-E	A-E		X	X	A-E	A-E	X	0	5
<b>ENRIQUE FALLA</b> Member Appointed 3/16/2010	X	A-E	A-E	A-E	A-E	X		A-E	A-E	A-E	A-E	A-E	0	8
<b>DIAZ-MENDEZ, PEDRO Dr.</b> Board Member - Appointed 4/7/09	Vacant	Vacant	A-E	X	A-E	A		A-E	X	X	A	A-E	2	4
<b>JOHN DIXON</b> Board Member - Appointed 3/16/2010	A-E	X	X	X	X	X		A-E	X	X	X	X	0	2
<b>ESPINO, MARIA DOLORES Dr.</b> Board Member - Appointed 02/07	X	X	X	X	X	X		A-E	X	X	X	A-E	0	2
<b>JORGE, ANTONIO Dr., CHAIRMAN</b> Board Member - Appointed 7/9/02	X	X	X	X	X	X		A-E	X	X	X	A-E	0	2
<b>VALDES, REINALDO (replaced Lavin)</b> Board Member - Appointed 10/20/09	X	X	X	X	X	X		X	X	X	X	X	0	0

**SEDC MEMBERS ATTENDANCE LOG: JAN 2010 - DEC 2010 (22 Member Board) / VACANT POSITION (3)**

**X- Present A=Absent A(E)=Excused Absence NA=Not Applicable**

**X- Present A=Absent A(E)=Excused Absence NA=Not Applicable**

NAME	Jan 16,10	Feb 19,10	March 19,10	April 16,10	May 21, 10	June 18, 10	July 16,10 Cancelled	Aug 20,10	Sep 17,10	Oct 15,10	Nov 19,10	Dec 17,10	Absent	Excused Absence
LIPNER, KENNETH DR. Board Member - Appointed 7/9/02	X	X	X	X	X	X		A-E	X	X	X	X	0	1
LOPEZ-CALLEJA, J Board Member - Appointed 10/19/10	-	-	-	-	-	-		-	-	-	A-E	X	-	1
MONCARZ, ELISA Board Member - Appointed 1/10/08	A-E	X	X	A-E	X	X		A-E	A-E	X	X	X	0	4
MONCARZ, RAUL DR. Board Member Appointed 7/9/02	A-E	X	X	A-E	X	X		A-E	A-E	X	X	X	0	4
MUNOZ, GERMAN DR. Board Member - Appointed 3/6/07	X	A-E	X	A-E	A-E	X		A-E	A-E	A-E	A-E	A-E	0	8
PELLET, PEDRO F. DR. Board Member - Appointed 10/24/06	X	X	X	A-E	X	X		A-E	X	X	A-E	A-E	0	4
PERMUY, JESUS MR. Board Member - Appointed 10/24/06	X	X	X	A-E	A-E	A		X	X	X	A-E	X	1	3
PETERSON, BRIAN DR. Board Member - Appointed 12/16/08	A-E	X	A-E	X	X	X		X	X	A-E	X	X	0	3
RODRIGUEZ, LEONARDO DR. Board Member Appointed 7/9/02	A-E	X	X	A-E	X	X		A-E	X	X	X	A-E	0	4
SALAZAR, J. CARRILLO DR. Board Member - Appointed 7/9/02	X	X	A	X	A-E	A-E		A-E	A-E	A-E	A-E	A-E	1	7
WEST, BERNADETTE DR. Board Member - Appointed 10/18/05	X	A-E	X	A-E	A-E	X		X	X	X	A-E	A-E	0	5

**SEDC MEMBERS ATTENDANCE LOG: JAN 2010 - DEC 2010 (22 Member Board)/ VACANT POSITIONS (1)**

**X=Present A=Absent A(E)=Excused Absence NA=Not Applicable**

**X=Present A=Absent A(E)=Excused Absence NA=Not Applicable**

**FORMER MEMBERS/EX-OFFICIOS**

NAME	Jan 16,10	Feb 19,10	March 19,10	April 16,10	May 21, 10	June 18, 10	July 16,10 Cancelled	Aug 20,10	Sep 17,10	Oct 15,10	Nov 19,10	Dec 17,10	<b>Absent</b>	<b>Excused Absence</b>
<b>MARQUES, JAVIER I.</b> Ex-Officio - Appointed 7/9/09	a	a	a	a	a	a		a	a	a	a		n/a	n/a
<b>WILLIAMS, WILLIE Dr.</b> Board Member - Appointed 7/9/02 Removed 6/18/10 & (Appointed ex-officio)	A-E	A-E	A-E	A-E	A-E	A-E		Vacant	a	a	a		0	6
<b>ROIG, GUSTAVO Dr.</b> Board Member Appointed 10/7/08 Removed 6/18/10 & (Appointed ex-officio)	A	A	A-E	A	A	A		Vacant	a	a	a		5	1

**SEDC MEMBERS ATTENDANCE LOG: JAN 2011- DEC 2011 (21 Member Board)/ VACANT POSITION (2)**

**SEDC MEMBERS ATTENDANCE LOG: JAN 2011- DEC 2011**

X-Present    A-Absent    A(E)-Excused Absence    V-Vacant    NA-Not Applicable

NAME	Jan 21, 11	Feb 18, 11	March 18, 11	April 15, 11	May 20, 11	June 17, 11	July 15, 11	Aug 19, 11	Sep 16, 11	Oct 21, 11	Nov 18, 11	Dec 16, 11	Absent	Excused Absence
<b>BORKOWSKI, DR. NANCY</b> Board Member, Appointed 4/4/11				X	A(E)	X	A(E)	A(E)	A(E)	X	X	A(E)	0	5
<b>BRAY, JAVIER</b> Board Member - Appointed 11/17/09 (Removed due to absences)	A	A	A	V	V	V	V	V	V	V	V	V	3	0
<b>AZAN, REINALDO</b> Board Member - Appointed 2/19/08 (resigned 5/20/11)	X	X	A-E	A-E	X	V	V	V	V	V	V	V	0	2
<b>CAPP, LARRY DR.</b> Board Member Appt 7/19/2008 (ex-officio, 4/4/11)	A	A	A-E	A	A	V	V	V	V	V	V	V	4	1
<b>CASTILLO, ROSENDO</b> Board Member Appointed 4/21/09	X	A	X	X	X	A-E	X	A-E	X	X	X	A-E	1	3
<b>ENRIQUE FALLA</b> Member Appointed 3/16/2010 (Resigned 3/18/11)	A-E	A-E	V	V	V	V	V	V	V	V	V	V	0	2
<b>DIAZ-MENDEZ, PEDRO DR.</b> Member - Appointed 4/7/09 (Resigned 3/7/11)	A	A-E	V	V	V	V	V	V	V	V	V	V	1	1
<b>JOHN DIXON</b> Board Member - Appointed 3/16/2010 (ex-officio, 8/1/11)	A	A	A	A-E	A	X	A	V	V	V	V	V	5	1
<b>ESPINO, MARIA DOLORES DR.</b> Board Member - Appointed 02/07	X	X	X	A-E	X	X	A-E	A-E	X	X	X	X	0	3
<b>JORGE, ANTONIO DR., CHAIRMAN</b> Board Member - Appointed 7/9/02 (resigned 5/21/11)	X	X	X	X	X	V	V	V	V	V	V	V	0	0
<b>KERBEL, MARCOS</b> Board Member - Appointment 1/20/2011	-	X	X	X	X	X	A-E	A-E	X	X	A-E	X	0	3
<b>VALDES, REINALDO</b> Board Member - Appointed 10/20/09	X	X	X	X	X	X	X	A-E	A	X	X	X	1	1

**SEDC MEMBERS ATTENDANCE LOG: JAN 2011 - DEC 2011 (21 Member Board) / VACANT POSITION (2)**

**X=Present A=Absent A(E)=Excused Absence NA=Not Applicable**

NAME	Jan 21, 11	Feb 18, 11	March 18, 11	April 15, 11	May 20, 11	June 17, 11	July 15, 11	Aug 19, 11	Sep 16, 11	Oct 21, 11	Nov 18, 11	Dec 16, 11	Absent	Excused Absence
LIPNER, KENNETH Dr. Board Member - Appointed 7/9/02	A-E	X	X	A-E	X	X	X	A-E	X	X	X	X	0	3
LOPEZ-CALLEJA, J Board Member - Appointed 10/19/10	X	A-E	X	X	X	A-E	A-E	X	A	X	A-E	X	1	4
MONCARZ, ELISA Board Member - Appointed 1/10/08	X	X	X	X	X	X	X	X	X	A-E	X	A-E	0	2
MONCARZ, RAUL Dr. Board Member Appointed 7/9/02	X	A-E	X	X	X	X	X	X	X	A-E	X	A-E	0	3
MUNOZ, GERMAN Dr. Board Member - Appointed 3/6/07	A-E	A-E	A-E	AE	A-E	A-E	A-E	A-E	A	A-E	X	A-E	1	10
PELLET, PEDRO F. Dr. Board Member - Appointed 10/24/06	X	X	X	X	A-E	A-E	X	A-E	X	X	A-E	A-E	0	4
PERMUY, JESUS Mr. Board Member - Appointed 10/24/06	A	X	X	X	X	X	A-E	A-E	X	X	X	X	0	2
PETERSON, BRIAN Dr. Board Member - Appointed 12/16/08	X	X	X	X	X	X	X	X	X	A-E	X	X	0	1
RODRIGUEZ, LEONARDO Dr. Board Member Appointed 7/9/02	X	X	A-E	X	A-E	A-E	A-E	X	X	X	A-E	X	0	5
SALAZAR, J. CARRILLO Dr. Board Member - Appointed 7/9/02	A	X	X	X	X	A-E	A	X	A-E	A	A-E	A-E	2	4
WEST, BERNADETTE Dr. Board Member - Appointed 10/18/05	X	X	X	AE	X	X	X	X	A-E	X	A-E	X	0	3

**SEDC MEMBERS ATTENDANCE LOG: JAN 2011 - DEC 2011 (22 Member Board)/ VACANT POSITION1 (1)**

**X=Present A=Absent A(E)=Excused Absence NA=Not Applicable**

**FORMER MEMBERS/EX-OFFICIOS**

NAME	Jan 16,10	Feb 19,10	March 19,10	April 16,10	May 21, 10	June 18, 10	July 16,10 Cancelled	Aug 20,10	Sep 17,10	Oct 15,10	Nov 19,10	Dec 17,10	<b>Absent</b>	<b>Excused Absence</b>
<b>MARQUES, JAVIER I.</b> Ex-Oficio - Appointed 7/9/09	a	a	a	a	a	a		a	a	a	a		n/a	n/a
<b>WILLIAMS, WILLIE Dr.</b> Board Member - Appointed 7/9/02 Removed 6/18/10 & (Appointed ex-officio)	A-E	A-E	A-E	A-E	A-E	A-E		Vacant	a	a	a		0	6
<b>ROIG, GUSTAVO Dr.</b> Board Member Appointed 10/7/08 Removed 6/18/10 & (Appointed ex-officio)	A	A	A-E	A	A	A		Vacant	a	a	a		5	1
<b>CAPP, LARRY DR.</b> Board Member Appointed 7/19/2008 (ex-officio, 4/4/11)														
<b>JOHN DIXON</b> Board Member - Appointed 3/16/2010 (ex-officio, 8/1/11)														

# Miami-Dade County Code of Ordinances

## ARTICLE XCIX. - SOCIAL AND ECONOMIC DEVELOPMENT COUNCIL

### **Sec. 2-1441. - Creation of Board.**

There is hereby created and established in Miami-Dade County an advisory board to be known as the Dr. Antonio Jorge Social and Economic Development Council for Miami-Dade County ("Council").

### **Sec. 2-1442. - Membership.**

- (a) The Council shall consist of at maximum twenty-two (22) voting members. The Council, by a majority vote of members present shall, appoint its own members and its own chairperson and vice-chairperson. The SEDC may review the credentials of any person interested in serving as an SEDC member.
- (b) The provisions of Section 2-11.38.2(b) of the Code of Miami-Dade County shall not apply to current voting members of the Social and Economic Development [Council] as of September 30, 2009.

### **Sec. 2-1443. - Organization.**

- (a) Five (5) members of the Council shall constitute a quorum. The Council shall adopt a schedule of regular meetings. Special meetings of the Council may be called by the Chairperson or upon the written request of five (5) members. All meetings of the Council shall be public and written minutes shall be maintained.
- (b) Ex officio members. The Council may, from time to time appoint ex officio, non-voting members to the Council. The ex officio members shall not count towards a quorum. The Council may remove any ex officio member, with or without cause. The Council may appoint whatever number of ex officio members the Council deems necessary. There shall be no attendance requirement for ex officio members.

### **Sec. 2-1444. - Duties and Functions.**

The Council shall be charged with the following duties, functions and responsibilities and will report biannually to the Economic Development and Housing Committee:

- a. To suggest and recommend to the Mayor and Commissioners of Miami-Dade County the appropriate short-run policies and measures to reactivate the economy of the County, with special attention to the needs of low income segments of the population;
- b. To actively participate in and coordinate the efforts for the conceptualization, formulation and implementation of a long-run strategy for the acceleration of the social and economic development of Miami-Dade County. The resulting socioeconomic plan should aim at the rapid increase in the per-capita income of the general population as well as at the diversification of the local economy and the substantial reduction in the prevailing rates of poverty in the County;
- c. To provide a forum and medium for governmental officers and community leaders to study and address the socioeconomic consequences of the terrorist attacks of September 11, 2001;
- d. To make findings and recommendations on a quarterly basis to the Mayor of Miami-Dade County and the Board of County Commissioners regarding the necessary measures to ensure full recovery and future socioeconomic development.

**Sec. 2-1445. - Staff Support.**

The County Manager shall provide adequate departmental staff support and access to the necessary resources to enable the Council to carry out its duties, functions and responsibilities.

(Ord. No. 02-120, § 2, 7-9-02; Ord. No. 08-117, § 1, 10-7-08; Ord. No. 09-99, § 1, 11-3-09; Ord. No. 11-78, § 1, 10-4-11)

**Secs. 2-1446—2-1460. - Reserved.**



MEMORANDUM

Agenda Item No. 7(D)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** (Second Reading 10-4-11)  
July 7, 2011

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Ordinance amending the  
Code relating to participation  
on the Social and Economic  
Development Council

Ordinance No. 11-78

The accompanying ordinance was prepared and placed on the agenda at the request of Prime Sponsor Senator Javier D. Souto.

A handwritten signature in black ink, appearing to read 'RAC', written over a horizontal line.

R. A. Cuevas, Jr.  
County Attorney

RAC/up

# Memorandum



**Date:** October 4, 2011

**To:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez".

**Subject:** Ordinance amending Part III, Chapter 2 of the Code relating to participation on the Social and Economic Development Council

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The proposed ordinance amends the number of voting members to no more than twenty-two (22) voting members, and allows for those members to appoint the chairperson and vice-chairperson of the Social and Economic Development Council (SEDC). This proposed ordinance will not have a fiscal impact to the County.

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez".  

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Office of the Mayor

Fis5411



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** October 4, 2011

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 7(D)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_\_, 3/5's \_\_\_\_\_, unanimous \_\_\_\_\_) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 7(D)  
10-4-11

ORDINANCE NO. 11-78

ORDINANCE AMENDING PART III, CHAPTER 2, ARTICLE XCIX, SECTIONS 2-1441, 2-1442 AND 2-1443 OF THE CODE OF MIAMI-DADE COUNTY, FLORIDA, RELATING TO PARTICIPATION ON THE SOCIAL AND ECONOMIC DEVELOPMENT COUNCIL; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

WHEREAS, Ordinance 02-120 created the Miami-Dade Social and Economic Development Council ("SEDC") to advise the Board of County Commissioners ("the Commission") on policies and measures regarding the County's economy; and

WHEREAS, Ordinance 08-117 states that the SEDC appoints its own members subject to the Commission's ratification; and

WHEREAS, Dr. Antonio Jorge is a previous member and previous chairperson of the SEDC; and

WHEREAS, Dr. Antonio Jorge's experience includes serving as Professor of Political Economy at Florida International University and Senior Research Scholar at the University of Miami's Graduate School of International Studies,

**NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:**

**Section 1.** Section 2-1441 of the Code of Miami-Dade County, Florida, is hereby amended to read as follows:<sup>1</sup>

**Section 2-1441. Creation of Board.**

There is hereby created and established in Miami-Dade County an advisory board to be known as the >>Dr. Antonio Jorge<< Social and Economic Development Council for Miami-Dade County ("Council").

**Section 2.** Section 2-1442 of the Code of Miami-Dade County, Florida, is hereby amended to read as follows:

**Section 2-1442. Membership.**

~~[[a) The Council shall initially consist of the following seventeen (17) members:~~

- ~~a. Dr. Robert Cruz, Associate Professor of Economics and International Business at Barry University;~~
- ~~b. Dr. Antonio Jorge, Professor of Political Economy at Florida International University and Senior Research Scholar at the University of Miami's Graduate School of International Studies;~~
- ~~c. Dr. Kenneth Lipner, Professor of Urban Economics at Florida International University;~~
- ~~d. Dr. Raul Moncarz, Professor of Finance and Vice Provost for Academic Affairs, Florida International University;~~
- ~~e. Dr. Valerie Patterson, Professor and Associate Director of the School of Policy and Management at Florida International University;~~
- ~~f. Athalie Range, Community Leader;~~

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<sup>1</sup> Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

- ~~g. — Dr. Jorge Salazar Carrillo, Professor of Economics and Director of the Center for Economic Research, Florida International University;~~
- ~~h. — Dr. Albert Smith, President, Florida Memorial College;~~
- ~~i. — Tony Villamil, Chairman of the Beacon Council's Economic Roundtable and Chairperson of the Governor's Council of Economic Advisors;~~
- ~~j. — Dr. Marvin Dunn, Associate Professor and Chair, Psychology Department, Florida International University;~~
- ~~k. — Dr. Aida Levitan, co-chairman and chief executive officer of Publicis Sanchez & Levitan (PS&L);~~
- ~~l. — John Due, Assistant to Division Director, Division of Citizen Participation, Miami Dade County Community Action Agency;~~
- ~~m. — Jose Raul Fox, Businessman;~~
- ~~n. — Dr. Willie Williams, Professor of Mathematics (Emeritus), Florida International University;~~
- ~~o. — Dr. Leonardo Rodriguez, Professor of Management and Accounting for the School of Business, Florida International University;~~
- ~~p. — Maria Gutierrez, President, Creative Ideas; and~~
- ~~q. — Marta Flores, Radio Host, Radio Mambi.]]~~

~~[[ (b) — Commencing on November 1, 2008, the]] >> (a) The << Council shall consist of >> at maximum << twenty-two (22) voting members. The Council, by a majority vote of ~~[[ its membership]]~~ >> members present << shall, ~~[[ subject to ratification by the Board of County Commissioners,]]~~ appoint its own members >> and its own chairperson and vice-chairperson. The SEDC may review the credentials of any person interested in serving as an SEDC member. <<~~

~~[[ e]] >> (b) << The provisions of Section 2-11.38.2(b) of the Code of Miami-Dade County shall not apply to current voting~~

members of the Social and Economic Development  
[Council] as of September 30, 2009.

**Section 3.** Section 2-1443 of the Code of Miami-Dade County, Florida, is hereby amended to read as follows:

**Section 2-1443. Organization.**

- (a) ~~[[Dr. Antonio Jorge shall serve as the Chairperson of the Council.]]~~ Five (5) members of the Council shall constitute a quorum. The Council shall adopt a schedule of regular meetings. Special meetings of the Council may be called by the Chairperson or upon the written request of five (5) members. All meetings of the Council shall be public and written minutes shall be maintained.
- (b) Ex officio members. The Council may, from time to time, ~~[[subject to ratification by the Board of County Commissioners,]]~~ appoint ex-officio, non-voting members to the Council. The ex officio members shall not count towards a quorum. The Council may remove any ex officio member, with or without cause. The Council may appoint whatever number of ex officio members the Council deems necessary. There shall be no attendance requirement for ex officio members.

\* \* \*

**Section 4.** If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

**Section 5.** It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

**Section 6.** This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED: October 4, 2011

Approved by County Attorney as  
to form and legal sufficiency:

  
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\_\_\_\_\_

Prepared by:

Estephanie S. Resnik

Prime Sponsor: Senator Javier D. Souto

## MINUTES

### THE DR. ANTONIO JORGE SOCIAL AND ECONOMIC DEVELOPMENT COUNCIL MEETING

Friday, February 17, 2012

111 N.W. 1 Street, Miami, FL 33128 – 6<sup>th</sup> Floor Conference Room

#### Members Present

Dr. Raúl Moncarz, Chairperson; Dr. María D. Espino, Vice Chairperson; Mr. Rosendo Castillo; Mr. Marcos A. Kerbel; Dr. Kenneth Lipner; Mr. José López-Calleja; Dr. Elisa Moncarz; Dr. Pedro F. Pellet; Mr. Jesus Permuy; Dr. Leonardo Rodriguez; Mr. Reinaldo Valdes; Dr. Bernadette West.

#### Members with Excused Absence

Dr. Nancy Berkowitz

#### Members Absent

#### Guest

Mr. Barry Kent

#### Miami-Dade County Staff and Others

Dr. Robert Cruz, Chief Economist (SPEE); Mr. Robert Hesler (SPEE); Mr. Manuel Armada (SPEE); Aida Suárez (SPEE)

#### Call to Order – Welcome and Introductions

There being a quorum, Dr. Moncarz, Chair, called the meeting to order at 2:00 pm. Members of the Council and staff introduced themselves.

Dr. Moncarz noted that we are all mourning the recent passing of Dr. Antonio Jorge. We also appreciate very much those Council members who in spirit or in person paid their respects to the family. Mr. Barry Kent, the son in law of Dr. Jorge, was able to attend the afternoon meeting.

#### Approval of Minutes

Professor Moncarz requested a correction to the minutes of January 20, 2012, to change the name "Dr. Lipman" to "Dr. Lipner" under "Meeting of the Steering Committee 1/6/12." Motion made by Dr. Rodriguez to approve the minutes of January 20, 2012, as amended; Motion seconded by Mr. Permuy. All in favor and none opposed.

### Chairperson's Report

Dr. Moncarz noted that he was eager to see the next draft of the gambling report that is being edited by Dr. West. He believes the report should be published, and that the Council should be publishing more studies, recommendations, etc., that document the outcomes of the Council's deliberations and work.

Last week he was very fortunate to attend the Ports Report, the seaport and the airport. The business of the Airport and the Port are booming, even though we have 20% unemployment and even though the level of poverty has increased. We need to find a way to bring the benefits of the ports to those who need them.

There was a discussion about the potential impact of the American Airlines bankruptcy on the airport and local economy. More accurate information is still needed to be able to assess the outcome.

### The passing of Dr. Jorge and reflections

There was a lengthy discussion of the passing of Dr. Antonio Jorge and the impact he had had on the lives of all those present. Everyone in attendance took a few moments to reflect on how Dr. Jorge had impacted their lives.

Dr. Jorge was described as a friend, mentor, trusted advisory and one of the best individuals that anyone could know. He was honest and not afraid to tell you when he disagreed with you, but always respectful and sensitive. He was remarkable in the way he confronted and dealt with significant challenges that could overwhelm many others. His character and resolve were that strong. He was, of course, a well-known and respected scholar, and an expert in economics, political science, and other social sciences, and he was a student of history and many other fields. He was recognized as extremely passionate about helping the less fortunate through public policies that were consistent with social justice. He was passionate about restoring democracy and personal freedom in Cuba. Those who knew him well remarked about his great sense of humor, positive outlook and quick to laugh. The Council recognized his dedication to the SEDC, which would not have existed and survived this long without the many hours he dedicated to this project, and they affirmed their commitment to keep the Council moving in the direction that he laid out over nearly 10 years.

Dr. Jorge's son-in-law, Mr. Barry Kent wrapped up when he remarked that he wished Dr. Jorge's family were here and could have listened to everything that was said. It is all true. Dr. Jorge had a great sense of humor. He thanked those in attendance for their comments.

There was a motion made that the Council create a needs-based scholarship fund honoring Dr. Jorge made by Mr. Valdes and seconded by Dr. Rodriguez. It carried unanimously. The name of the scholarship should be The Dr. Antonio Jorge Social and Economic Development Council's Scholarship. The details will be developed by the steering committee and brought back to the Council for approval.

BCC Honors Dr. Jorge's family with Sympathy Proclamation, February 21<sup>st</sup>.

Dr. Cruz stated that Senator Souto is going to introduce a Sympathy Resolution at the next BCC meeting, Tuesday, February 21<sup>st</sup> at 8:30 in the morning. Everyone is welcome and it would be nice if some of the SEDC members could attend as well. More information would be to the members via email as it becomes available.

Approval of Sunset Review 2012

Dr. Cruz stated that every two years every advisory board has to do a sunset review. We have done this in the past. The Board then reviewed attachment 6, the sunset review questionnaire, and if you could take a few moments to look at that and if you do not have any objections, we can then submit this to the board.

After a brief discussion Dr. Espino made the motion to approve the Sunset Review and Dr. Rodriguez seconded. All members approved.

Establishing a trust fund allowing fundraising

Dr. Cruz presented to the Council a proposal to create a trust fund based on the one established by the International Trade Advisory Board. There was some discussion regarding the merits of having a trust fund set up through the County verses creating a separate 501(c)(3). Together the members reviewed the proposed resolution to create the fund and it was approved as presented with one change. The amount the trust could spend without requiring a vote of the entire council was increased to \$1,000 from the original \$500.

Dr. Cruz stated that he will talk with the county attorney that handles this board and see when they can prepare the resolution to go to the Board of County Commissioners.

SEDC stationery and business cards.

Dr. Cruz presented samples of business cards and Council stationery which were approved unanimously by the Council after a brief discussion. Dr. Moncarz stated that anyone who is interested in getting the business cards, please contact Dr. Cruz or Ms. Suárez.

Whitepaper: destination resort casinos

Dr. Moncarz stated that he thinks that there was been a tremendous effort by Dr. Peterson and other people of this board on the initial development of a whitepaper on destination resort casinos. He believes efforts like these should be an integral part of what this council does.

There followed a lengthy discussion on the form and content of the report. Comments made included the importance of not rushing a report out now that the issue will likely rest at least until next year. There is currently lacking a clear and unbiased socio-economic analysis and this is something the Council is uniquely positioned to provide. It was then moved by Dr. Espino and seconded to create a subcommittee to develop this analysis and produce the Council's whitepaper. The members of the committee will be: Mr. López-Calleja; Mr. Valdes, Dr. Espino, Mr. Kerbel, Professor Moncarz, Dr. West, and Dr. Peterson.

It was further discussed and agreed that the Council should focus on the production of a whitepaper on socio-economic conditions each year. The presentation of the paper, and possibly the awarding of the new scholarship, could be done at an annual conference to be hosted by the Council. This idea was referred to the steering committee to bring back to a future meeting.

Dr. Cruz stated that there is something that is happening that is important not only for the county but also nationally. New census information has change the allocation of the CDBG money for some areas including some if not all of the entitlement communities in South Florida that have seen a tremendous decline in their allocation. In the case of Miami-Dade County that has its own CDBG program, but also like many municipalities including the City of Miami, Hialeah, North Miami, Miami Beach, and a few others that have their own entitlement, we are looking at a decline this year of from a sixteen million dollar allocation to ten million dollar allocation. That is about to 40% decline which means that a lot of the programs that CDBG money is funding are going to be cut dramatically. Most of this decline in allocations is going on because part of the determining formula is a component called "overcrowding." The Census Bureau around 2006, 2007, changed the way they were asking the question about how many rooms a household had. The result tended to overstate the amount of overcrowding and understate the amount of rooms. There was some methodologically problems with the way they counted rooms. The survey is different now and you have to actually check off the number of rooms. The Census Bureau feels that the results they are more accurate. At the end of the day the overcrowding number is now much lower in Miami-Dade County than in the rest of the nation and as a result of that our allocation based on that particular parameter that they use it in the allocation formula is much lower. So

the question now is how to deal with that. Maybe you might want to have a presentation from the County from Public Housing and Community Development which is lead agency for that program, to come in and explain what is going on and maybe get some ideas of what the county can do moving forward.

After a brief discussion it was agreed to have a 20 minute presentation at the March meeting.

Dr. Moncarz motion to adjourn. Meeting adjourned at 4:00 pm.