

# Memorandum



**Date:** July 3, 2012

Agenda Item No. 1(F)1

**To:** Honorable Joe A. Martinez, Chairman  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez".

**Subject:** Sunset Review of County Boards for 2012 – Dial-A-Life Advisory and Oversight Board

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In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2012 Sunset Review of County Boards Report for the Dial-A-Life Advisory and Oversight Board. The Board approved the attached report at its meeting of December 2, 2011 and has recommended the continuation of its board.

A handwritten signature in black ink, appearing to read "Genaro 'Chip' Iglesias".

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Genaro "Chip" Iglesias  
Deputy Mayor/Chief of Staff

mayor08912

# Memorandum



**Date:** February 27, 2012  
**To:** Genaro "Chip" Iglesias  
Deputy Mayor  
**From:** Lorena Guerra-Macias  
Chairperson, Dial-A-Life Advisory and Oversight Board  
**Subject:** Sunset Review of County Boards 2012- Dial-A-Life  
Advisory and Oversight Board

Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2012 Sunset Review of County Boards Report for the Dial-A-Life Advisory and Oversight Board for transmittal to the Board of County Commissioners (BCC). The Board approved the attached at its meeting of December 2, 2011.

It is recommended that the BCC approve the continuation of the Dial-A-Life Advisory and Oversight Board.

## BACKGROUND

The Dial-A-Life Advisory and Oversight Board was created on July 10, 2001 in order to establish guidelines and application procedures for eligible recipients consistent with the requirements according to Ordinance #01-115, to report the program's status and progress to the Board of County Commissioners and to oversee the collection and disbursement of the donated cellular telephones.

The Board should continue to function and oversee the collection and distribution of the cellular telephones provided to eligible at risk Miami-Dade residents for the purpose of calling 9-1-1 for emergency assistance. The Board should also continue to make necessary program adjustments and modifications to provide ongoing efficient service to at risk Miami-Dade residents.

  
Lorena Guerra-Macias  
Board Chairperson

**SUNSET REVIEW QUESTIONNAIRE  
MIAMI-DADE COUNTY BOARDS  
2012**

1. Name of the Board reporting:

Dial-A-Life Program Advisory and Oversight Board

2. Indicate number of board members, terms of office, and number of vacancies:

Number of Board Members: Ten members

Terms of Office: Two-year term

Number of Vacancies: None

3. Identify number of meetings and members' attendance (attach records reflecting activity from January 1 20<sup>10</sup> through December 31, 20<sup>11</sup>):

Number of Meetings: Four

Number of Meeting with a Quorum: Three

Attendance Records: See Attachment

4. What is the source of your funding?

N/A

5. Date of Board Creation:

July 10, 2001

6. Attach a copy of the ordinance creating the board (Please Include all subsequent amendments).

See Attachments

7. Include the Board's Mission Statement of state its purpose:

The purpose of the Dial-A-Life Advisory and Oversight Board is to establish guidelines and applications for eligible recipients consistent with the requirements according to Ordinance #01-115, to report the program's status and progress to the Board of County Commissioners and to oversee the collection and disbursement of the donated cellular telephones.

8. Attach the Board's standard operating procedures, if any.

N/A

9. Attach a copy of the Board's By-Laws, if any.

N/A

10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of membership.

See Attachment

## II. EVALUATION CRITERIA

1. Is the Board Serving the purpose for which it was created? (Please provide detailed information)

To date, the Board has served its purpose to establish guidelines and application procedures for eligible recipients consistent with the requirements according to the Ordinance #01-115 to report the programs; status and progress to the Board of County Commissioners and to oversee the collection and disbursement of the donated cellular telephones.

2. Is the Board serving current community needs? (Please provide detailed information)

Yes, the Board is serving current community needs by collecting used, disconnected cellular phones and reprogramming them so that eligible at risk Miami-Dade County residents can call 9-1-1 for emergency assistance. Various states, counties and municipalities have also shown interest in the Dial-A-Life Program and have requested information to emulate a Dial-A-Life Program.

3. What are the Board's major accomplishments?

a. Last 24 months:

- 41 Distribution events were conducted
- 4 Cellular phone collection drives were conducted
- 7 Collection centers partnered with the program
- 16 Dial-A-Life presentations were conducted
- 567 Dial-A-Life cellular phones have been distributed to residents

- To date 11,837 cellular phones have been collected, 5,594 have been distributed and 4,301 have been discarded (broken)

b. Since established:

- Dial-A-Life Advisory and Oversight Board created
- Implementation plan created and approved by board
- Program Coordinator hired
- Marketing plan approved
- Program kickoff held
- Posters and fliers created and distributed throughout Miami-Dade County
- Established distribution and collection centers
- Trained distribution and collection centers
- Donor and Recipient Forms created, approved and printed
- Additional board member (Enterprise Technology Service Department) added to Board
- Database created to monitor and track cellular phone collection and distribution
- Trust fund established
- A recipient used Dial-A-Life Program cellular phone to make a life threatening emergency call for assistance and was transported to Kendall Regional Hospital for treatment
- New marketing campaign approved by Board to re-launch program
- Established new telephone number (305) 375-DIAL (3425) for program, calls answered by 3-1-1 Call Center.
- Revised Donor and recipient Forms
- Created Dial-A-Life Program website, purchased and secured dialalife.org, dialalife.net, and dialalife.com domains

4. Is there any other board, either public or private, which would better serve the function of this board?

Currently there are no recommendations for modification.

5. Should the ordinance creating the board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)

Currently there are no suggested ordinance amendment recommendations.

6. Should the Board's membership requirements be modified?

Currently there are no modification recommendations for Board membership.

7. What is the operating cost of the Board, both direct and indirect? (report on FY 2010 and FY 2011 )

Cost absorbed through Dial-A-Life Trust Fund

8. Describe the Board's performance measure developed to determine its own effectiveness in achieving its stated goals.

N/A

Also: Include a CD in Word, of County Manager's transmittal memorandum to the Board of County Commissioners with the Board's recommendation.

DIAL-A-LIFE PROGRAM ADVISORY & OVERSIGHT BOARD				
Board Members	6/4/2010	12/2/2010	8/5/2011	12/2/2011
Chairman Joe Martinez				N/A
Chief Karls Paul-Noel	X	X	X	X
Lorena Guerra- Macias				X
Mary Chesser				
Kathleen Sarmiento	X			X
John Concepcion	X	X	X	X
Deanna Greiner				N/A
Ivon Mesa				X
David Benjamin		X	X	
Gail Sterner	X			N/A
Esther Martin				X

NOTE: "X" = Present, " " = Absent, "N/A" = no longer a board member, not required to attend meetings



**Miami-Dade Legislative Item  
File Number: 032684**

Printable PDF Format 

File Number: 032684      File Type: Ordinance      Status: Adopted  
 Version: 0      Reference: 04-18      Control: County Commission  
 File Name: ORDINANCE AMENDING DIAL-A-LIFE PROGRAM Introduced: 9/30/2003  
 Requester: NONE      Cost:      Final Action: 1/20/2004  
 Agenda Date: 1/20/2004 Agenda Item Number: 6A

Notes: Title: ORDINANCE AMENDING DIAL-A-LIFE PROGRAM, ESTABLISHING GUIDELINES FOR COLLECTION OF DONATED CELLULAR AND/OR MOBILE TELEPHONES AND DISTRIBUTION TO ELIGIBLE RECIPIENTS; ESTABLISHING DIAL-A-LIFE PROGRAM BOARD; PROVIDING FOR MEMBERSHIP, PURPOSE, ORGANIZATION AND PROCEDURE, APPOINTMENT AND TENURE, POWERS, DUTIES AND FUNCTIONS OF THE BOARD, AND STAFF SUPPORT; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

Indexes: DIAL-A-LIFE PROGRAM Sponsors: Joe A. Martinez, Prime Sponsor

Sunset Provision: No      Effective Date:      Expiration Date:

Registered Lobbyist: None Listed

**Legislative History**

Acting Body	Date	Agenda Item	Action	Sent To	Due Date	Returned	Pass/Fail
Board of County Commissioners	1/20/2004	6A	Adopted				P
Public Safety Committee	12/9/2003	3A	Forwarded to BCC with a favorable recommendation				P
County Manager	11/17/2003		Referred	Public Safety Committee	12/9/2003		
Public Safety	11/14/2003	3A	Deferred to next				

Committee committee meeting  
**REPORT:** The foregoing proposed resolution was deferred to the next committee meeting scheduled for December 9, 2003, due to lack of a quorum.

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Board of County Commissioners	10/21/2003	Scheduled for a public hearing	Public Safety Committee	11/14/2003
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Board of County Commissioners	10/21/2003	13L	Adopted on first reading	11/14/2003	P.
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**REPORT:** The foregoing proposed ordinance was adopted on first reading and set for public hearing before the Public Safety Committee on November 14, 2003 at 2:00 p.m.

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County Attorney	9/30/2003	Assigned	Public Safety Committee	11/14/2003
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County Attorney	9/30/2003	Assigned	Richard B. Rosenthal	9/30/2003
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### Legislative Text

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**TITLE**

ORDINANCE AMENDING DIAL-A-LIFE PROGRAM, ESTABLISHING GUIDELINES FOR COLLECTION OF DONATED CELLULAR AND/OR MOBILE TELEPHONES AND DISTRIBUTION TO ELIGIBLE RECIPIENTS; ESTABLISHING DIAL-A-LIFE PROGRAM BOARD; PROVIDING FOR MEMBERSHIP, PURPOSE, ORGANIZATION AND PROCEDURE, APPOINTMENT AND TENURE, POWERS, DUTIES AND FUNCTIONS OF THE BOARD, AND STAFF SUPPORT; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

**BODY**

WHEREAS, cellular and/or mobile telephones may be utilized by members of the disabled community, the elderly, and victims of domestic violence for the purpose of making emergency 911 phone calls; and

WHEREAS, the County and its Communications Department may serve as a clearinghouse for citizens to donate cellular and/or mobile telephones to other citizens of this community that are in need of such telephones; and

WHEREAS, from time-to-time the County has surplus cellular and/or mobile telephones with no commercial value,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Section 2-1312 of the Code of Miami-Dade County, Florida, is hereby amended to read as follows:1

Sec. 2-1312. [Program board.]

\* \* \*

## D. Board Membership.

1. Members. The Board shall be composed of the following members: a County Commissioner to be appointed by the Board of County Commissioners; one member who shall be selected and appointed by the County Manager; the director of the Miami-Dade County Department of Communications; one representative of the telecommunications industry who shall be selected and appointed by the Board of County Commissioners; one representative from a domestic violence awareness, services, and/or prevention organization who shall be selected and appointed by the Board of County Commissioners; one representative from an elderly awareness, services and/or advocacy organization who shall be selected and appointed by the Board of County Commissioners; one member of the Miami-Dade County Domestic Violence Oversight Board who shall be selected and appointed by the Board of County Commissioners; and one representative from a disability awareness, services, and/or advocacy organization who shall be selected and appointed by the County Manager>>; and one member of the Miami-Dade Department of Information Technology who shall be selected and appointed by the Director of that Department<<.

\* \* \*

## E. Organization of the Board.

1. Meetings. The Board shall hold regular meetings, no less than ~~[[six]]~~>>four<< times per year>> for calendar year 2003, and four times per year for every year thereafter<<, and such other meetings, as it deems necessary. A majority of the duly appointed and sitting members of the Board shall constitute a quorum. Minutes shall be kept of all meetings of the Board and all meetings shall be duly noticed to the public.

\* \* \*

Section 2. Severability. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. Incorporation into Miami-Dade County Code. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 4. Effective Date. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

1 Words stricken through and/or ~~[[double bracketed]]~~ shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

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**Miami-Dade Legislative Item  
File Number: 012029**

File Number: 012029      File Type: Ordinance      Status: Adopted  
 Version: 0      Reference: 01-115      Control: County Commission  
 File Name: DIAL-A-LIFE PROGRAM Introduced: 7/26/2001  
 Requester: NONE      Cost:      Final Action: 7/10/2001  
 Agenda Date: 7/10/2001 Agenda Item Number: 4FSUBSTITUTE

Notes: THIS IS FINAL VERSION AS ADOPTED. (also see 011788) Title: ORDINANCE CREATING DIAL-A-LIFE PROGRAM, ESTABLISHING GUIDELINES FOR COLLECTION OF DONATED CELLULAR AND/OR MOBILE TELEPHONES AND DISTRIBUTION TO ELIGIBLE RECIPIENTS; ESTABLISHING DIAL-A-LIFE PROGRAM BOARD; PROVIDING FOR MEMBERSHIP, PURPOSE, ORGANIZATION AND PROCEDURE, APPOINTMENT AND TENURE, POWERS, DUTIES AND FUNCTIONS OF THE BOARD, AND STAFF SUPPORT; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

Indexes: CELLULAR PHONES      Sponsors: Joe A. Martinez, Prime Sponsor  
 DIAL-A-LIFE PROGRAM      Dorrin D. Rolle, Co-Sponsor

Sunset Provision: No      Effective Date:      Expiration Date:  
 Registered Lobbyist: None Listed

**Legislative History**

Acting Body	Date	Agenda Item	Action	Sent To	Due Date	Returned	Pass/Fail
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County Attorney	7/26/2001		Assigned	Angellque Ortega			
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Board of County Commissioners	7/10/2001	4F SUBSTITUTE	Adopted as amended				P
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REPORT: A representative of the Miami-Dade Police Department responded to Commissioner Souto's inquiries and indicated she would investigate whether Crime Watch was interested in utilizing this program. Commissioner Martinez accepted an amendment to the foregoing proposed resolution to add as a member, the Chairperson of the Domestic Violence Advisory Board, as

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proposed by Commissioner Seijas. Commissioner Martinez was appointed to serve on the Dial-A-Life Program Board. The Board adopted the foregoing ordinance as amended to include the Chair of the Domestic Violence Advisory Board as a member of the Dial-A-Life Program Board. First Assistant County Attorney Greenberg indicated Commissioner Rolle wished to be added as a cosponsor to the foregoing proposed ordinance.

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## Legislative Text

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### TITLE

ORDINANCE CREATING DIAL-A-LIFE PROGRAM, ESTABLISHING GUIDELINES FOR COLLECTION OF DONATED CELLULAR AND/OR MOBILE TELEPHONES AND DISTRIBUTION TO ELIGIBLE RECIPIENTS; ESTABLISHING DIAL-A-LIFE PROGRAM BOARD; PROVIDING FOR MEMBERSHIP, PURPOSE, ORGANIZATION AND PROCEDURE, APPOINTMENT AND TENURE, POWERS, DUTIES AND FUNCTIONS OF THE BOARD, AND STAFF SUPPORT; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

### BODY

WHEREAS, cellular and/or mobile telephones may be utilized by members of the disabled community, the elderly, and victims of domestic violence for the purpose of making emergency 911 phone calls; and

WHEREAS, the County and its Communications Department may serve as a clearinghouse for citizens to donate cellular and/or mobile telephones to other citizens of this community that are in need of such telephones; and

WHEREAS, from time-to-time the County has surplus cellular and/or mobile telephones with no commercial value,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. The Code of Miami-Dade County shall be amended by the addition of the following new section:

A. Creation of the Dial-A-Life Program. There is hereby created and established the Dial-A-Life Program for the purpose of collecting cellular and/or mobile telephones and distributing them to eligible members of the Miami-Dade County community for purpose of providing them access to emergency "911" services.

B. Dial-A-Life Program Operations.

1. Collection from Public. The Dial-A-Life Program is to operate through the Miami-Dade Communications Department (the "Communications Department"). The Communications Department shall coordinate the distribution of collection bins provided by the Miami-Dade Solid Waste Department ("Solid Waste") in at least five (5) locations throughout Miami-Dade County for the purpose of collecting discarded cellular and/or mobile telephones from members of the Miami-Dade County community ("Donors"). The Communications Department shall also be responsible for distributing information regarding the Dial-A-Life Program, and collecting any and all information and/or forms from Donors required by the Dial-A-Life Program Board, as provided in Section 2, below. The Communications Department will also distribute, if requested by Donors, receipts reflecting the approximate value of the donated cellular and/or mobile telephones.

2. County Surplus Telephones. Notwithstanding anything in Administrative Order 8-2 or Section 2-

11.2.1 of the Code of Miami-Dade County to the contrary, the County may assign surplus mobile and/or cellular telephones with no commercial value to the Dial-A-Life Program for donation in accordance with the terms and conditions of this Ordinance; provided, however, that the Board of County Commissioners first make a finding by resolution that any surplus cellular and/or mobile telephones slated for donation through the Dial-A-Life Program are obsolete, or their continued use is uneconomical or inefficient, or that they no longer serve a useful function, and that they are without commercial value. All donation of County surplus mobile and/or cellular telephones shall be in accordance with Section 274.05 or 274.06 of the Florida Statutes.

3. Distribution to Eligible Recipients. The cellular and/or mobile telephones collected by the Communications Department for the Dial-A-Life Program shall be distributed to persons whose household income is less than \$20,000 per year and who are: (1) living with a physical or mental disability; (2) over the age of sixty-five (65); or (3) or have been victims of domestic violence (collectively "Eligible Recipients"). The Dial-A-Life Program Board, as provided in Section 2 below, shall establish all guidelines for the distribution of the telephones to Eligible Recipients, including, but not limited to those for: proof of income, proof of disability, and proof of domestic violence. No more than two (2) cellular and/or mobile telephones will be distributed to a household.  
Section 2.

A. Creation of Dial-A-Life Program Board. A Dial-A-Life Program Advisory and Oversight Board (the "Board") will be formed to oversee the collection and distribution of donated cellular and/or mobile telephones, and to report to the Board of County Commissioners the status and progress of the Dial-A-Life Program.

B. Purpose. The Board shall the following rights and responsibilities:

1. to oversee the collection and disbursement of the donated mobile and/or cellular telephones;
2. to establish guidelines and application procedures for Eligible Recipients consistent with the requirements of this Ordinance.
3. to evaluate applications of potential Eligible Recipients;
4. to solicit assistance from the telecommunications industry for the repair and refurbishing of inoperable donated telephones;
5. to report to the Board of County Commissioners no less than two (2) times per year the status and progress of the Dial-A-Life Program, including the number of cellular and/or mobile telephones collected by the Program, the number of applications received by potential Eligible Recipients, the number of cellular and/or mobile telephones actually distributed to Eligible Recipients, and the cost of administering the Program.
6. to promulgate rules consistent with this Ordinance for the conduct of its meetings and the discharge of its responsibilities;
7. to perform other functions as are set forth for the Board in this Ordinance.

C. Ratification by the Board of County Commissioners. Any rules, guidelines, applications, or other material established by the Board in accordance with Section 2(B) shall be submitted to the Board of County Commission for ratification.

#### D. Board Membership.

1. Members. The Board shall be composed of the following members: a County Commissioner to be appointed by the Board of County Commissioners; one member who shall be selected and appointed by the County Manager; the director of the Miami-Dade County Department of Communications; one representative of the telecommunications industry who shall be selected and appointed by the Board of County Commissioners; one representative from a domestic violence awareness, services, and/or prevention organization who shall be selected and appointed by the Board of County Commissioners; one representative from an elderly awareness, services and/or advocacy organization who shall be selected and appointed by the Board of County Commissioners; one member of the Miami-Dade County Domestic Violence Oversight Board who shall be selected and appointed by the Board of County Commissioners; and one representative from a disability awareness, services, and/or advocacy organization who shall be selected and appointed by the County Manager.

2. Qualification. All of the Board members shall be at least 21 years of age and be citizens of the United States. In addition to any other qualification the Board may establish from time to time, the Board members shall be of high moral character and have demonstrated business experience and acumen.

3. Election and Term. Board members appointed by the Board of County Commissioners shall serve two (2) years terms and may be re-appointed as approved by the Board of County Commissioners. All other Board members shall serve until the earlier of: (i) the expiration of a two (2) year term from their appointment; (ii) their removal by a majority vote of the Board; or (iii) their resignation from the Board. Any Board vacancies arising due to a Board member's term expiring, removal from office, resignation, or otherwise shall be filled by the entity or person responsible for the initial appointment. By example, if a Board vacancy occurs in a position appointed by the County Manager, such vacancy shall be filled by a person selected and appointed by the County Manager of Miami-Dade County.

4. Removal. Any Board members may be removed with or without cause at any time by the vote of 7 of the 8 Board members entitled to vote at a special meeting of the Board members called for that purpose. New Board members to fill the vacancies thus created shall be elected and designated in accordance with Section 2 (E)(1).

5. Compensation. Members of the Board shall serve without compensation, but shall be entitled to reimbursement for necessary expenses incurred in the discharge of their duties.

#### E. Organization of the Board.

1. Meetings. The Board shall hold regular meetings, no less than six times per year, and such other meetings, as it deems necessary. A majority of the duly appointed and sitting members of the Board shall constitute a quorum. Minutes shall be kept of all meetings of the Board and all meetings shall be duly noticed to the public.

2. Applicability of County Rules and Procedures. The Board shall at all times operate under the Florida Open Government laws, including the "Sunshine Law," public meeting laws and public records laws and shall be governed by all State and County conflict of interest laws, as applicable, including the Miami-Dade County Conflict of Interest and Code of Ethics Ordinance, Sec. 2-11.1 of the Code of Miami-Dade County.

3. Attendance requirement. Notwithstanding any other provision of this Code, any Board member shall be automatically removed if, in a given fiscal year: (i) he or she is absent from three consecutive meetings without an acceptable excuse; or (ii) if he or she is absent from three of the Board's meetings

without an acceptable excuse; or (iii) whether excused or not, he or she misses two-thirds (2/3) of the Board's meetings in a given fiscal year. A member shall be deemed absent from a meeting when he or she is not present at the meeting at least seventy-five percent of the time. An "acceptable excuse" is defined as an absence for medical reasons, business reasons, personal reasons, or any other reason which the Board, by a two-thirds vote of the membership, deems appropriate. By a two-thirds (2/3) vote of the members of the full Board, the provisions of this section may be waived.

4. Staff and Facility Support. The County Manager and the County Attorney shall provide such staff support to the Board as may be necessary to accomplish its purpose. The County Manager will provide such facilities as the Board may deem necessary to accomplish its purposes.

Section 3. Severability. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 4. Incorporation into Miami-Dade Code. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 5. Effective Date. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

Section 6. Sunset Ordinance. This ordinance does not contain a sunset provision.

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DIAL-A-LIFE PROGRAM  
ADVIOSRY AND OVERSIGHT BOARD MEETING  
THURSDAY DECEMBER 2, 2011

ATTENDANCE:

Members Present

Lorena Guerra- Macias  
Chief Karls Paul Noel  
Esther Martin  
John Concepcion  
Kathleen Sarmiento  
Ivon Mesa

Members Absent

Mary Chesser  
David Benjamin

Others

Jane Anderson  
Tom Logue  
Trisha Smith  
FF Michelle Fayed, Dial-A-Life Program Coordinator

Lorena Guerra- Macias called the meeting to order at 1:20 pm. Roll call was called to verify attendance, six members present.

APPROVAL OF MINTUES

Ms. Ivon Mesa made a motion to approve the August 5, 2011 meeting minutes, Mr. John Concepcion seconded the motion and all present agreed.

PROGRAM UPDATES

- There have been no requests for Dial-A-Life cellular phones through 3-1-1 as of December 2, 2011 since the last DAL board meeting.
- 90 phones have been distributed through out DAL distribution centers. DAL attended 10 distribution events and handed out 5 cellular phones to resident's homes. 2 distribution sites have been added to our program as well as a new collection site. Since our last meeting in August 800 cellular telephones have been donated to the DAL program.
- There is a whole new lot of unusable cellular telephones that will be put up for bid again in the coming new year to generate revenue for the DAL trust fund.
- The last time the DAL Board met, the discussion of the validity of the program was discussed. In that discussion it was decided that the focus of the program should be brought back to the domestic violence issues. Due to this conversation the following domestic violence assistance centers were contacted were

contacted: The Lodge, Safespace North, Safespace South, Harmony House, Shelter of Hope, and DV Hotline. Only one domestic violence assistance center was interested in participating with the Dial-A-Life Program. Coordinated Victims Assistance Center remains a strong partner with Dial-A-Life.

- The No More Broken Hearts Information Fair in September was a success for Dial-A-Life. DAL was able to have Ms. Ivon Mesa speak at the event and several cellular telephones were distributed.
- Procurement update- On December 4, 2011 more Dial-A-Life flyers were ordered in English, Spanish and Creole. There is not attachment updating the trust fund balance because the order has not yet been processed. The new balance of the trust fund will be provided at our next board meeting.
- The DAL Board members were updated that since putting the new "Have We Helped" stickers on the back of all cellular telephones that are distributed, there has been a positive response of participants that call to ask question rather than discarding their DAL cellular telephones.
- The subject unreachable board members discussed at the last board meeting was discussed. Ms. Ivon Mesa was contacted and Ms. Mary Chesser is no longer reachable. The Chairman was advised that Mary Chesser was in a Mayors appointed position. Ms. Guerra-Macias asked if the Mayor was going to appoint a new person to the Board.

#### NEW BUSINESS

- Ms. Ivon Mesa advised the Board that Version has a program called "The Hope Line" that provides the Coordinated Victims Assistance Center, Safespace North and South with cellular telephones that have 3,000 minutes available to the victims. The cellular telephones are given to these organizations in groups of 30 upon request. They have been working with Version for about 6 months. Mr. John Concepcion advised the Board that AT&T through their county contract are required to donate a certain amount of cellular telephones to this program. Ms. Mesa explained that the cellular telephones with the minutes are the ones distributed first; however, Dial-A-Life cellular telephones continue to be handed out to victims.
- The following changes have been made to the board members currently on the Dial-A-Life Board:
  - Chairman Martinez has stepped down from the Dial-A-Life Oversight and Advisory Board and appointed Lorena Guerra-Macias in his place. Ms. Guerra-Macias as asked to introduce her self. She explained that she is currently the Deputy Chief of Staff for Chairman Martinez and has worked with him for 9 years. She also made it known that her door is always open to discussions about Dial-A-Life to make sure that as many people are helped that need assistance.
  - Diana Griener from AT&T has also stepped down from her position on the DAL Board, and Ms. Esther Martin was appointed to AT&T's seat on the board. Ms. Martin was asked to introduce her self to the Board. She stated that she is one of the account managers for Miami-Dade County.

She has been with AT&T for 9 years now and is excited to service on the board.

- Chief Karls Paul-Noel has retired from Miami-Dade Fire Rescue. Due to his retirement, he is no longer able to fill the boards Miami-Dade Fire Rescue DAL position. Chief William Bryson has appointment Chief Raymond Barreto to the Miami-Dade Fire Rescue position. He was unable to attend today, however, his resumé is in the agenda. Chief Karls Paul-Noel expressed interest in maintaining his Dial-A-Life membership. The board was advised that the Mayor has appointed the Chief to one of his DAL board positions, which should be complete soon. Chief Paul-Noel was asked to make a few comments. He expressed how important DAL remains in the community even though new resources continue to be available. He also expressed his support for Chief Raymond Barreto's appointment to the DAL Board. He believes that his compassion he will be a wonderful asset to the board.
- David Benjamin wrote a letter two weeks ago thanking the Board members for his time on the Dial-A-Life Oversight and Advisory Board. Mr. Benjamin also advised the Board that he has accepted a position at a private law firm. In his place he has recommended Ms. Jane Anderson in his absence. Ms. Anderson was invited to introduce herself. She stated she has been with the state attorney office for five and a half years having been with the misdemeanor and domestic violence unit for about a year. She also expressed her appreciation to have the opportunity to serve on the DAL Board. A unanimous vote was taken to recommend Ms. Anderson to DAL Board in the county manager's position. Ms. Sarmiento has made a motion to recommend Ms. Anderson be recommended for the domestic violence awareness service or prevention organization and a vote was taken. All members present were in favor of the motion.
- Ms. Kathleen Sarmiento advised the Board that she will no longer be able to fill her position on the DAL Board as the representative from Alliance for Aging. She stated it's been a pleasure to sit on the Board. The director for the Alliance for Aging has recommended Ms. Trisha Smith to her vacant position. Ms. Smith introduced herself telling the Board that she is the resource and development specialist at the Alliance for aging. She explains that a large part of her responsibilities is outreach to Miami-Dade elderly so they know what resources are available to them. A motion was made to have Ms. Trisha Smith recommended to the BCC to be placed in the now vacant position. A unanimous vote was taken to have her recommended.
- The semiannual review was presented to the present Board members. They were asked to review the information. A few changes were noted. A motion was made to approve the corrected semiannual review by Ms. Ivon Mesa and Ms. Kathleen Sarmiento seconded the motion. A unanimous vote was taken to pass the semiannual review.

## HIGHLIGHTS

- The Jessie Trice Community Health Center is a new DAL distribution/ collection site located in Liberty City. The Board was advised that they are a health center for low income people in the surrounding community
- Multiple Senior Centers have reached out to Dial-A-Life to have presentations at the beginning of 2012.
- A new lot of broken cellular phones will go out for bid in the new year. The money procured from the selling of the phones will be put into the DAL trust fund to continue to help fund Dial-A-Life.

## ADDITIONAL COMMENTS

- Chief Karls Paul-Noel advised FF Michelle Fayed that there a few upcoming events that DAL could be present at. An upcoming toy ride for special needs children and their siblings may be a good place to have a DAL table.
- Ms Ivon Mesa recommended coming to their next meeting to meet all 33 organizations that they work with in order to help get people familiar with DAL.
- Ms. Ivon Mesa also wanted to state for the record that the number that was used to contact her previously was her old number and she was reachable through email.
- A motion was made by Ms. Kathleen Sarmiento to adjourn and was seconded by Ms. Ivon Mesa.

## ADJOURNMENT



**Miami-Dade Legislative Item  
File Number: 040591**

Printable PDF Format

File Number: 040591    File Type: Ordinance    Status: Adopted  
 Version: 0    Reference: 04-96    Control: Board of County Commissioners  
 File Name: DIAL-A-LIFE PROGRAM Introduced: 2/25/2004  
 Requester: NONE    Cost:    Final Action: 5/11/2004  
 Agenda Date: 5/11/2004 Agenda Item Number: 6J

Notes: Title: ORDINANCE AMENDING ORDINANCE NO. 04-18 REGARDING DIAL-A-LIFE PROGRAM, PERMITTING MULTIPLE OR CONSECUTIVE TERMS OF BOARD MEMBERS; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

Indexes: DIAL-A-LIFE PROGRAM Sponsors: Joe A. Martinez, Prime Sponsor

Sunset Provision: No    Effective Date:    Expiration Date:

Registered Lobbyist: None Listed

**Legislative History**

Acting Body	Date	Agenda Item	Action	Sent To	Due Date	Returned	Pass/Fail
Board of County Commissioners	5/11/2004	6J	Adopted				P
Public Safety Committee	4/20/2004	3A	Forwarded to BCC with a favorable recommendation				P
REPORT:	Chairperson Martinez announced that the foregoing proposed ordinance was open for public participation, and there being no persons to appear before the Committee, the public hearing was closed.						
Board of County Commissioners	3/18/2004	13N	Adopted on first reading		4/20/2004		P
REPORT:	The foregoing proposed ordinance was adopted on first reading and set for public hearing before the Public Safety Committee Meeting on April 20, 2004 at 2:00 p.m.						
Board of County Commissioners	3/16/2004		Scheduled for a public	Public Safety	4/20/2004		

Commissioners	hearing	Committee
Board of County Commissioners	3/16/2004 13N Carried over	3/18/2004
County Attorney	2/25/2004 Assigned	Public Safety Committee 4/20/2004
County Attorney	2/25/2004 Assigned	Richard B. Rosenthal 2/25/2004

### Legislative Text

#### TITLE

ORDINANCE AMENDING ORDINANCE NO. 04-18 REGARDING DIAL-A-LIFE PROGRAM, PERMITTING MULTIPLE OR CONSECUTIVE TERMS OF BOARD MEMBERS; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

#### BODY

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Section 2-1312 of the Code of Miami-Dade County, Florida, is hereby amended to read as follows:1

Sec. 2-1312. [Program board.]

\* \* \*

#### D. Board Membership.

1. Members. The Board shall be composed of the following members: a County Commissioner to be appointed by the Board of County Commissioners; one member who shall be selected and appointed by the County Manager; the director of the Miami-Dade County Department of Communications; one representative of the telecommunications industry who shall be selected and appointed by the Board of County Commissioners; one representative from a domestic violence awareness, services, and/or prevention organization who shall be selected and appointed by the Board of County Commissioners; one representative from an elderly awareness, services and/or advocacy organization who shall be selected and appointed by the Board of County Commissioners; one member of the Miami-Dade County Domestic Violence Oversight Board who shall be selected and appointed by the Board of County Commissioners; and one representative from a disability awareness, services, and/or advocacy organization who shall be selected and appointed by the County Manager; and one member of the Miami-Dade Department of Information Technology who shall be selected and appointed by the Director of that Department.

\* \* \*

3. Election and Term. Board members appointed by the Board of County Commissioners shall serve

two (2) years terms and may be re-appointed as approved by the Board of County Commissioners. All other Board members shall serve until the earlier of:

- (i) The expiration of a two (2) year term from their appointment;
- (ii) Their removal by a majority vote of the Board; or
- (iii) Their resignation from the Board.

>>The foregoing shall not prohibit any Board member from serving multiple or consecutive terms, if re-appointed to such position.<< Any Board vacancies arising due to a Board member's term expiring, removal from office, resignation, or otherwise shall be filled by the entity or person responsible for the initial appointment. By example, if a Board vacancy occurs in a position appointed by the County Manager, such vacancy shall be filled by a person selected and appointed by the County Manager of Miami-Dade County.

\* \* \*

E. Organization of the Board.

1. Meetings. The Board shall hold regular meetings, no less than four times per year for calendar year 2003, and four times per year for every year thereafter, and such other meetings, as it deems necessary. A majority of the duly appointed and sitting members of the Board shall constitute a quorum. Minutes shall be kept of all meetings of the Board and all meetings shall be duly noticed to the public.

\* \* \*

Section 2. Severability. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. Incorporation into Miami-Dade County Code. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 4. Effective Date. This ordinance shall become effective ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

1 Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

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