



**MEMORANDUM**

Agenda Item No. 11(A)(16)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** October 23, 2012

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution retroactively authorizing  
in-kind services for the July 22, 2012  
"XXV Festival Independencia de  
Colombia event"

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairman Joe A. Martinez.

\_\_\_\_\_  
R. A. Cuevas, Jr.  
County Attorney

RAC/cp



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** October 23, 2012

**FROM:**   
R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(16)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(16)  
10-23-12

RESOLUTION NO. \_\_\_\_\_

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE POLICE DEPARTMENT FOR THE JULY 22, 2012 "XXV FESTIVAL INDEPENDENCIA DE COLOMBIA" EVENT SPONSORED BY THE FUNDACION COLOMBO AMERICANOS UNIDOS, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$8,000.00 TO BE FUNDED FROM THE DISTRICT 11 FY 2011-12 IN-KIND RESERVE FUND

**WHEREAS**, the Fundacion Colombo Americanos Unidos, Inc., has requested in-kind services from the Police Department for the July 22, 2012 "XXV Festival Independencia de Colombia" event in an amount not to exceed \$8,000.00 (see attached Fee Waiver/In-kind Service Application); and

**WHEREAS**, the purpose of the "XXV Festival Independencia de Colombia" event is to promote Colombian culture in South Florida; and

**WHEREAS**, the Fundacion Colombo Americanos Unidos, Inc., is a not-for-profit organization; and

**WHEREAS**, the "XXV Festival Independencia de Colombia" event is a special event, as that term is defined in the attached Fee Waiver/In-kind Service Application, and \$8,000.00 of the in-kind services shall be funded from the District 11 FY 2011-12 In-Kind Reserve Fund,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board retroactively authorizes in-kind services from the Police Department for the July 22, 2012 "XXV Festival Independencia de Colombia" event sponsored by the Fundacion Colombo Americanos Unidos,

Inc., in an amount not to exceed \$8,000.00 to be funded from the District 11 FY 2011-12 In-Kind Reserve Fund.

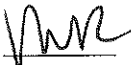
The Prime Sponsor of the foregoing resolution is Chairman Joe A. Martinez. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

- |                      |                                     |
|----------------------|-------------------------------------|
|                      | Joe A. Martinez, Chairman           |
|                      | Audrey M. Edmonson, Vice Chairwoman |
| Bruno A. Barreiro    | Lynda Bell                          |
| Esteban L. Bovo, Jr. | Jose "Pepe" Diaz                    |
| Sally A. Heyman      | Barbara J. Jordan                   |
| Jean Monestime       | Dennis C. Moss                      |
| Rebeca Sosa          | Sen. Javier D. Souto                |
| Xavier L. Suarez     |                                     |

The Chairperson thereupon declared the resolution duly passed and adopted this 23<sup>rd</sup> day of October, 2012. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS  
  
HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency. 

Monica Rizo

**MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION  
FY 2008-09**

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management  
111 N.W. 1st Street, Suite 2200  
Miami, FL 33128

Phone: (305) 375-5143  
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event\* - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event\* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

\*\*Note: Event budget must be included for "Special" and "Major" event types.\*\*

Commissioner sponsoring event \_\_\_\_\_

1. Full legal name of the requesting organization: FUNDACION COLOMBO AMERICANOS UNIDOS INC

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): \_\_\_\_\_

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): \_\_\_\_\_

CRISTOBAL OSPINA

Phone 786 380 68 71

Fax 305 774 73 13 Email: cristobal@celerak.com

4. Specify fee waiver or in-kind service requested (quantify, if applicable): POLICE & FIRE

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): \_\_\_\_\_

**XXV FESTIVAL INDEPENDENCIA DE COLOMBIA**

**SUNDAY JULY 22, 2012**

**TO PROMOVE COLOMBIAN CULTURE IN SOUJT FLORIDA**

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): \_\_\_\_\_

**MIAMI FAIR & EXPO CENTER 10961 SW CORAL WAY, MIAMI, FLORIDA 33165**

**JOE MARTINEZ - COMMISIONER DISTRICT II**

8. Description of regional or local impact: \_\_\_\_\_

**THE EVENT CREATES JOBS AND HELP THE SOUTH FLORIDA ECONOMIE**

**EXAMPLE: HOTELS RESERVATIONS, AIRLINES PURCHASE, ADVERTISING LOCAL AND INTERNATIONAL**

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): \_\_\_\_\_

**EVENT OPEN FOR THE PUBLIC SUNDAY JULY 22, FROM 1:00 PM TO 11.00 PM**

**SET UP FROM TUSDAY , JULY 17 TO SATURDAY JULY 21, 2012**

6

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): \_\_\_\_\_

**XXV FESTIVAL INDEPENDENCIA DE COLOMBIA**

**SUNDAY JULY 22, 2012**

**TO PROMOVE COLOMBIAN CULTURE IN SOUJT FLORIDA**

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy  
 Youth/Education: Event benefits youth of any age and/or offers educational benefits

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): \_\_\_\_\_

**MIAMI FAIR & EXP CENTER - FLOOR PLAN**

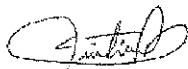
11. Expected number of participants and estimated attendance (per day, if applicable): \_\_\_\_\_

**SUNDAY JULY 22, 2012 - 5.000**

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): \_\_\_\_\_

**EVENT BUDGET ATTACHED**

I hereby certify that all the statements made in this application are true and correct.

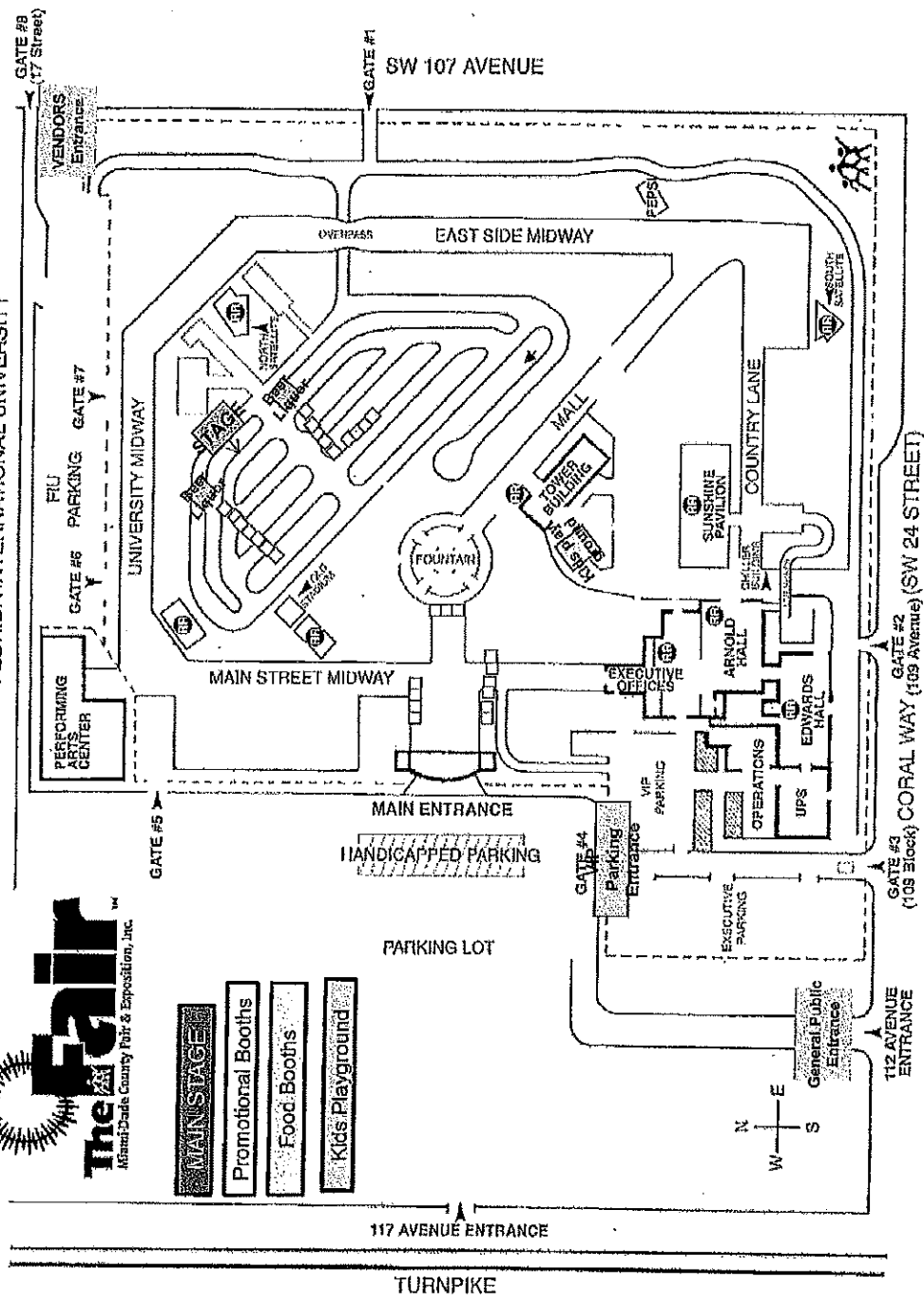


\_\_\_\_\_  
Signature of Authorized Representative

**JUNE 25, 2012**

\_\_\_\_\_  
Date

**Floor Plan XXIV Festival Independencia de Colombia July 22, 2012 @**  
**FLORIDA INTERNATIONAL UNIVERSITY**





**FESTIVAL COLOMBIA**  
**2012 Budget Projection**  
**Miami Fair & Expo Center**  
**July, 22, 2012**

**EVENT ATTENDANCE**  
**TICKETS REVENUES FRIDAY**

**TICKETS REVENUES SATURDAY**

**TICKETS REVENUES SUNDAY**

VENUE SALES 5000X \$20.00      \$      100,000.00

**TOTAL TICKETS SOLD      \$      100,000.00**

**SPONSORSHIPS INCOME      \$      100,000.00**

**CONCESSION REVENUES**

PROMOTIONAL BOOTHS @ 12 x 1500	\$	18,000.00
ART & CRAFTS BOOTHS @ 10 x 500	\$	5,000.00
FOOD BOOTHS @ 10 x 1250	\$	12,500.00
LIQUIDS CONCESSION	\$	10,000.00
BEER SALE	\$	30,000.00

**TOTAL EVENT REVENUES      \$      275,500.00**

**EXPENDITURES**

ARTISTS/GUEST'S	\$	50,000.00
TRAVELLING EXPENSES	\$	20,000.00

**TOTAL TALENTS      \$      70,000.00**

**VENUE PRODUCTION**

RUNWAY/STAGE/SOUND/LIGHTS	\$	15,000.00
PRODUCTION OFFICE/PERSONEL		
TV/VIDEOS/RADIO/AUDIO	\$	1,500.00
FOTOS		
VENUE RENT	\$	50,000.00
TENTS TBES CHAIRS	\$	4,000.00
GOLF CARDS		
POLICE	INKIND	
PARAMEDICS	INKIND	
LIABILITY INSURANCE	\$	2,000.00
CREDIT CARDS FEES	\$	1,500.00
SECURITIES	\$	4,000.00
WALKIE TALKIES	\$	500.00
TRUCK RENTAL	\$	500.00
KIDS PLAY		TRADE
CATERING VIP		TRADE
BEVERAGES LIQUOR) VIP		TRADE
BEVERAGES(NON-LIQUOR)		TRADE
VIP DECORATIONS		TRADE
ICE		
MPS CREDIT CARS MACHINES		
MISCELANEUS	\$	2,000.00

TOTAL PRODUCTIONS \$ 31,000.00

ADVERTISING

ROMANCE FM/AMOR 107.5	\$	7,500.00
CARACOL RADIO	\$	5,000.00
LATINA 105.5 FM		
ACTUALIDAD 1020		
CLASICA 92 FM		
COMCAST		
ADVERTISING IN COLOMBIA		
CARACOL TV	\$	2,500.00
TV COLOMBIA		
GENTV	TRADE	
TELE CARIBE	TRADE	
NUEVO HERALD	\$	5,000.00
EL COLUSA	\$	2,500.00
EL COLOMBIANO	\$	1,500.00
AROUND TOWN	\$	2,800.00
WEBSITES	\$	2,000.00
BILLBOARD BOGOTA/ MEDELLIN		
POSTERS	\$	500.00
TRYFOLDS/BOOKLETS	\$	5,000.00
WEBSITES	\$	2,000.00
MAGAZINE	\$	4,000.00
ART DESIGNS		
STREET ADVERTISING	\$	5,000.00
EVENTS TICKETS	\$	2,000.00
WRIST BANDS/CREDENTIALS	\$	1,500.00

PARKING PERMITS		
VIPS. INVITATIONS/TICKETS		
FLAGS		
STREET SIGNS		
VENUE SIGNS		
STAGE BANNER		
STREET POLE BANNERS		
TSHIRTS		
MISCELANUES	\$	3,000.00

<b>TOTAL ADVERTISING</b>	<b>\$</b>	<b><u>53,800.00</u></b>
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<b>OFFICE</b>		
RENT	\$	7,200.00
TELEPHONE	\$	2,000.00
FPL		
EVENT /OFFICE EMPLOYEES SALARIES	\$	25,000.00
SERVER WEB		
ACCOUNTING		
CELULARES		
FOOD INVITATIONS		
DOMAIN		
MISCELLANEOUS	\$	7,000.00
<b>TOTAL OFFICE EXPENSES</b>	<b>\$</b>	<b><u>41,200.00</u></b>
<b>TOTAL OFFICE</b>	<b>\$</b>	<b><u>41,200.00</u></b>

SALES COMMISSIONS  
 BEER TAXES  
 EVENT SALES TAX (AVERAGE)

<b>TOTAL TAXES/COMMISSIONS</b>		
<b>TOTAL EVENT INCOME</b>	\$	275,500.00
<b>TOTAL EVENT COST</b>	\$	246,000.00
<b>PROFIT/LOSS</b>	\$	29,500.00

PREPARED BY



CRISTOBAL OSPINA  
 June 25, 2012



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## Detail by Entity Name

### Florida Non Profit Corporation

FUNDACION COLOMBO AMERICANOS UNIDOS, INC.

### Filing Information

**Document Number** N12000001606  
**FEI/EIN Number** NONE  
**Date Filed** 02/13/2012  
**State** FL  
**Status** ACTIVE  
**Effective Date** 02/12/2012

### Principal Address

12420 SW 94 LANE  
MIAMI FL 33186

### Mailing Address

12420 SW 94 LANE  
MIAMI FL 33186

### Registered Agent Name & Address

SANTAMARIA, ALFREDO M  
 12420 SW 94 LANE  
 MIAMI FL 33186 US

### Officer/Director Detail

#### Name & Address

Title DP

SANTAMARIA, ALFREDO M  
 12420 SW 94 LANE  
 MIAMI FL 33186

Title DVP

SANTAMARIA, JOSE R  
 12420 SW 94 LANE  
 MIAMI FL 33186

Title DS

13

PORRAS, PAOLA  
12420 SW 94 LANE  
MIAMI FL 33186

Title DT

OSPINO, CRISTOBAL  
500 NE 2 STREET # 402  
DANIA FL 33004

### Annual Reports

No Annual Reports Filed

### Document Images

02/13/2012 -- Domestic Non-Profit

**Note:** This is not official record. See documents if question or conflict.

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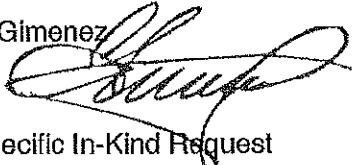
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# Memorandum



**Date:** October 23, 2012

**To:** Honorable Chairman, Joe A. Martinez  
and Members, Board of County Commissioners

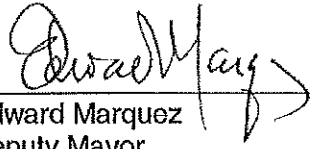
**From:** Carlos A. Gimenez  
Mayor 

**Subject:** District Specific In-Kind Request

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A retroactive waiver for in-kind services has been requested by the Fundacion Colombo Americanos Unidos, Inc., for their "XXV Festival Independencia de Colombia" event held on July 22, 2012.

In-kind services have been requested in an amount not to exceed \$8,000 from the Police Department for providing police services. This event will be funded from the District 11 FY 2011-12 In-Kind Reserve Fund.

  
Edward Marquez  
Deputy Mayor

InKind012034