

MEMORANDUM

Agenda Item No. 5 (A)

TO: Honorable Vice Chairwoman Audrey M. Edmonson
and Members, Board of County Commissioners

DATE: December 18, 2012

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution approving
renaming the Public Health
Trust's Jackson Mental Health
Hospital as the "Jackson
Behavioral Health Hospital"

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Vice Chairwoman Audrey M. Edmonson.



R. A. Cuevas, Jr.
County Attorney

RAC/jls



MEMORANDUM
(Revised)

TO: Honorable Vice Chairwoman Audrey M. Edmonson
and Members, Board of County Commissioners

DATE: December 18, 2012

FROM:

R. A. Cuevas, Jr.
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County Attorney

SUBJECT: Agenda Item No. 5 (A)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor

Agenda Item No. 5 (A)

Veto _____

12-18-12

Override _____

RESOLUTION NO. _____

RESOLUTION APPROVING RENAMING THE PUBLIC HEALTH TRUST’S JACKSON MENTAL HEALTH HOSPITAL AS THE “JACKSON BEHAVIORAL HEALTH HOSPITAL”

WHEREAS, due to the changing needs of our culturally diverse residents in Miami-Dade County and the current behavioral health care market in South Florida, it is in the best interest of the Public Health Trust to rename the Jackson Mental Health Hospital; and

WHEREAS, at its November 26, 2012 meeting, the Financial Recovery Board of the Public Health Trust passed the attached Resolution No. PHT 11/12-086 seeking to rename the Jackson Mental Health Hospital as the “Jackson Behavioral Health Hospital”; and

WHEREAS, the Public Health Trust recommends to the Commission that its designated facility now known as the Jackson Mental Health Hospital be renamed the “Jackson Behavioral Health Hospital”; and

WHEREAS, a public hearing was held to consider such renaming,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board hereby approves renaming the Public Health Trust’s Jackson Mental Health Hospital as the “Jackson Behavioral Health Hospital.”

The Prime Sponsor of the foregoing resolution is Vice Chairwoman Audrey M. Edmonson. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Audrey M. Edmonson, Vice Chairwoman	
Bruno A. Barreiro	Lynda Bell
Esteban L. Bovo, Jr.	Jose "Pepe" Diaz
Sally A. Heyman	Barbara J. Jordan
Jean Monestime	Dennis C. Moss
Rebeca Sosa	Sen. Javier D. Souto
Xavier L. Suarez	Juan C. Zapata

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of December, 2012. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

APW/ES

Eugene Shy, Jr.

RESOLUTION NO. PHT 11/12 – 086

RESOLUTION APPROVING THE RENAMING OF
JACKSON MENTAL HEALTH HOSPITAL CENTER AS
THE “JACKSON BEHAVIORAL HEALTH HOSPITAL”
AND AUTHORIZING THE PRESIDENT OF THE PUBLIC
HEALTH TRUST TO OBTAIN APPROVAL OF THE
BOARD OF COUNTY COMMISSIONERS

*(Madeline Valdes, Corporate Director, Property Management Division,
Jackson Health System)*

WHEREAS, as more fully set forth in the attached memo incorporated herein, it is determined to be in the best interest of the Public Health Trust that the Jackson Mental Health Hospital Center be renamed the “Jackson Behavioral Health Hospital”;

and

WHEREAS, the President, Facilities Subcommittee and Fiscal Committee recommend approval of this name change.

NOW, THEREFORE BE IT RESOLVED BY THE FINANCIAL RECOVERY BOARD OF THE PUBLIC HEALTH TRUST OF MIAMI-DADE COUNTY, FLORIDA, that this Board hereby approves the renaming of the Jackson Mental Health Hospital Center as the “Jackson Behavioral Health Hospital” and authorizes the President of the Public Health Trust to take appropriate action to seek the approval of the Board of County Commissioners to implement the renaming of the Jackson Mental Health Hospital Center as the Jackson Behavioral Health Hospital.

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The foregoing resolution was offered by Mr. Nuell and the motion was seconded by Mr. Arriola as follows:

Joe Arriola	Aye
Michael Bileca	Aye
Joaquin del Cueto	Absent
Mojdeh L. Khaghan	Aye
Marcos Jose Lapciuc	Aye
Stephen S. Nuell	Aye
Darryl K. Sharpton	Aye

The Chairperson thereupon declared the resolution duly passed and adopted this 26th day of November 2012.

PUBLIC HEALTH TRUST OF MIAMI-DADE COUNTY, FLORIDA

BY: _____


Joaquin del Cueto, Secretary

Approved by the Miami-Dade County Attorney's Office as to form and legal sufficiency _____


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REQUEST

Staff requests authorization to rename the Jackson Mental Health Hospital Center as the "Jackson Behavioral Health Hospital" and authorizing the President of the Public Health Trust to obtain approval of the Board of County Commissioners.

BACKGROUND

In response to the changing needs of our culturally diverse residents in Miami-Dade County and the current behavioral health care market in South Florida, it is in the best interest of the Trust to rename the Jackson Mental Health Hospital Center as the "Jackson Behavioral Health Hospital" to maintain its position as the provider of choice for mental health and behavioral health services. After a marketing research conducted by our External Affairs Department, this aforementioned name change will help de-stigmatize mental health disorders allowing for our community residents to seek out much-needed mental health services within Jackson Mental Health Hospital Center. Furthermore, the marketing research and consultation with experienced marketing advisors indicated existing opportunities to enhance our facility's image with a more contemporary name.

RECOMMENDATION

This Board recognizes that it is in the best interest of the PHT to rename the Jackson Mental Health Hospital Center as the "Jackson Behavioral Health Hospital" to maintain its position as the provider of choice for mental health and behavioral health services. I concur with Staff's recommendation to authorize the President or his designee to seek the approval of the Board of County Commissioners to implement the renaming of the Jackson Mental Health Hospital Center as the Jackson Behavioral Health Hospital.