

Memorandum



Date: March 5, 2013

Agenda Item No. 1(F)1

To: Honorable Rebeca Sosa, Chairwoman
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in cursive script, likely belonging to Carlos A. Gimenez, the Mayor mentioned in the "From" field.

Subject: Sunset Review of County Boards for 2013 – Film and Entertainment Advisory Board

In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2013 Sunset Review of County Boards Report for the Film and Entertainment Advisory Board. The Board approved the attached report at its meeting of November 15, 2012 and has recommended the continuation of its board.

A handwritten signature in cursive script, likely belonging to Jack Osterholt, the Deputy Mayor mentioned in the caption below.

Jack Osterholt
Deputy Mayor

mayor02313

Date: November 26, 2012
To: Carlos A. Gimenez
Mayor
From: Kevin Sharpley
Chairperson, Film & Entertainment Advisory Board
Subject: Sunset Review of County Boards for 2013 – Film & Entertainment Advisory Board

Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2013 Sunset Review of County Boards Report for the (insert Board Name) for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its meeting of November 15, 2012.

It is recommended that the BCC approve the continuation of the Film & Entertainment Advisory Board.

BACKGROUND

The Miami-Dade County Film and Entertainment Advisory Board was originally created in 1991, to advise the Mayor and members of the Board of County Commissioners on issues related to the growth and economic viability of the film, television, commercial advertising and still photography production industries in Miami-Dade County. It functioned well in that capacity until early in 2000 when a series of quorum issues began to hamper its ability to work effectively. Those quorum issues, and a general lack of industry interest, led to the Board's few remaining members resigning in January of 2002.

The Film and Entertainment Advisory Board was resurrected by the BCC in 2006, after a four year hiatus, and has since fulfilled its mission well. The Film and Entertainment Advisory Board was resurrected by the BCC in 2006, after a four year hiatus, and has since fulfilled its mission well. The Board has been instrumental in advising the BCC on several issues related to film permitting, has weighed in with the City of Miami regarding the Coconut Grove Auditorium use as a temporary studio facility, and has incubated an independent film networking organization, Cinevisun, to stimulate growth in that industry sector.

The Board has recognized several of the major issues confronting the film and entertainment industry at its annual retreat and goal setting meeting in January 2011. It has held meetings to discuss those issues and possible solutions/recommendations that might be put forward. The Board is committed to industry growth, searching for strategies to create a more cohesive industry community, and another to look at ways to encourage the growth of ancillary support businesses and growing the local crew and talent base. The Board has implemented an initiative to match up college internship programs with ancillary businesses that support the industry that are interested in training the potential future local workforce. In addition, supporting efforts to find ways to have local filming incentives including creating an infrastructure incentive fund.

The Miami-Dade Film and Entertainment Advisory Board recent accomplishments including supporting the popular TV show *Burn Notice* by encouraging the City of Miami to allow them to remain in the old Coconut Grove Convention Center through its seventh season. It has co-hosted several networking events to bring better cohesiveness to the industry, including its annual holiday industry reception and



the NATPE welcome receptions, and it has worked to support the State of Florida Film Production Incentives.



Kevin Sharpley
Board Chairperson

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2013**

I. GENERAL INFORMATION

1. Name of Board reporting: Film and Entertainment Advisory Board
2. Indicate number of board members, terms of office, and number of vacancies:
Number of Board Members: 17
Terms of Office: Concurrent with the terms of Appointing Commissioners, or 4 years in the case of At - Large appointments.
Number of Vacancies: 2
3. Identify number of meetings and members' attendance (Attach records reflecting activity from Jan. 1, 2011 through December 31, 2012):
Number of Meetings: 11
Number of Meetings with a Quorum: 11
Attendance Records: See Attachment
4. What is the source of your funding? Office of Film & Entertainment budget
5. Date of Board Creation: 1991
6. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments).
See Attachment
7. Include the Board's Mission Statement or state its purpose:
The Board's purpose, as defined by its authorizing ordinance, is to advise the Mayor and Board of County Commissioners on policies and issues affecting the Film and Entertainment production industry in Miami-Dade County as they relate to that industry's economic viability.
8. Attach the Board's standard operating procedures, if any.
None
9. Attach a copy of the Board's By-Laws, if any.
See attached.
10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of the membership.
See Attachment

II. EVALUATION CRITERIA

1. Is the Board serving the purpose for which it was created? (Please provide detailed information) Yes, the Film & Entertainment Board has participated in state and local policy matters affecting the industry. The Board has been engaged in workshops, seminars, economic development reports and marketing initiatives.
2. Is the Board serving current community needs? (Please provide detailed information) Yes. The Board has recognized several of the major issues confronting the film and entertainment industry at its annual retreat and goal setting meeting in January 2011. It has held meetings to discuss those issues and possible solutions/recommendations that might be put forward. The Board is committed to industry growth, searching for strategies to create a more cohesive industry

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2013**

community, and another to look at ways to encourage the growth of ancillary support businesses and growing the local crew and talent base. The Board has implemented an initiative to match up college internship programs with ancillary businesses that support the industry that are interested in training the potential future local workforce. In addition, supporting efforts to find ways to have local filming incentives including creating an infrastructure incentive fund.

3. What are the Board's major accomplishments?

a. Last 24 months

The Miami-Dade Film & Entertainment Advisory Board facilitated the creation of the Michael Bay Day Proclamation sponsored by Miami-Dade County Commissioner Sally Heyman. In light of all of Mr. Bay's achievements and his contributions to the local economy, the Board discussed and unanimously approved the request.

The Miami-Dade Film and Entertainment Advisory Board supported the popular TV show *Burn Notice* by encouraging the City of Miami to allow them to remain in the old Coconut Grove Convention Center through its seventh season.

The Miami-Dade Film & Entertainment Advisory Board and the Miami-Dade Office of Film & Entertainment are launching an internship program to connect local college students in film and entertainment programs with production and ancillary companies in the industry. It has co-hosted several networking events to bring better cohesiveness to the industry, including its annual holiday industry reception and the NATPE welcome receptions, and it has worked to support the State of Florida Film Production Incentives.

b. Since established In the past, this Board has worked with the BCC and Mayor's Office, and with the Office of Film & Entertainment on such initiatives as One Community One Goal and many other state and local policy matters affecting the industry. The Board has been engaged on the Crandon Park Master Plan, the movement of the Office of Film & Entertainment to the Miami-Dade Mayor's Office, on industry surveys, workshops, seminars, economic development reports and marketing initiatives.

4. Is there any other board, either public or private, which would better serve the function of this board?

No

5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)

No

6. Should the Board's membership requirements be modified?

No

7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2011 and FY 2012)

\$1000

8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2013

The Board has adopted By-Laws governing its attendance and meetings etiquette. It held its annual goal-setting meeting in December 2011 and adopted several goals for FY 2012-2013.

Board Members	21-Mar-11	26-May-11	28-Jun-11	29-Sep-11	10-Nov-11	8-Dec-11
Vacant						
Mayor	V	V	V	V	V	V
Yvonne McCormick-Lyons						
Dist 1 - Commissioner Jordan	A	A	P	P	P	P
Marie Louissaint						
Dist 2 - Commissioner Monestime	V	P	A	P	P	P
Tony Lesesne						
Dist 3 - Commissioner Edmonson	A	A	A	A	P	P
Sheila Duffy-Lehrman						
Dist 4 - Commissioner Heyman	P	P	P	A	A	P
Will Edwards						
Dist 5 - Commissioner Barreiro	P	P	P	P	V	V
Steve Merkin						
Dist 6 - Commissioner Sosa	P	A	A	P	A	P
Serona Eiton						
Dist 7 - Commissioner Suarez	P	P	P	P	P	P
David Bercuson						
Dist 8 - Commissioner Bell	V	V	V	V	V	P
Kevin Sharpley						
Dist 9 - Commissioner Mass	P	P	P	P	P	P
Ivan Jose Patron						
Dist 10 - Commissioner Souto	P	P	A	P	A	P
Piedad Palacios						
Dist 11 - Commissioner Martinez	P	P	P	P	P	P
Omar Caraballo						
Dist 12 - Commissioner Diaz	A	P	P	A	P	A
Vacant						
Dist 13 - Commissioner Bovo	V	V	V	V	V	V
Horacio Garcia						
BCC-At Large	P	A	A	A	A	P
Joseph T. Monagle III						
BCC-Rep Consumer of Film & Ent	P	P	A	P	P	P
Cindy Lerner						
Miami-Dade County League of Cities	P	A	P	A	A	A
Quorum	Yes	Yes	Yes	Yes	Yes	Yes
V=Vacant						
P=Present						
A=Absent						

Boards Members	23-Feb-12	21-Mar-12	18-May-12	24-Jul-12	15-Nov-12
Vacant	V	V	V	V	V
Mayor					
Yvonne McCormick-Lyons					
Dist 1 - Commissioner Jordan	P	A	P	P	A
Marie Louissaint					
Dist 2 - Commissioner Monestime	P	P	P	A	P
Tony Lesane					
Dist 3 - Commissioner Edmanson	A	A	A	P	P
Sheila Duffy-Lehrman					
Dist 4 - Commissioner Heyman	P	P	P	P	P
Bruce Orosz					
Dist 5 - Commissioner Barreiro	A	A	A	A	P
Steve Menkh					
Dist 6 - Commissioner Sosa	P	P	A	P	P
Serona Elton					
Dist 7 - Commissioner Suarez	P	P	A	A	P
David Betuson					
Dist 8 - Commissioner Bell	P	P	A	P	P
Kevin Sharpley					
Dist 9 - Commissioner Moss	P	P	A	P	P
Ivan Jose Parron					
Dist 10 - Commissioner Souto	P	A	P	P	P
Piedad Palacios (resigned 11-14-12)					
Dist 11 - Commissioner Martinez	P	P	P	P	V
Omar Caraballo					
Dist 12 - Commissioner Diaz	A	P	P	P	P
Vacant					
Dist 13 - Commissioner Bovo	V	V	V	V	V
Horacio Garcia					
BCC At Large	A	A	P	P	P
Joseph T. Monagle III					
BCC-Rep Consumer of Film & Ent	A	A	P	P	P
Cindy Lerner (resigned 5-7-12)					
Michael Gongora (Appt 7-31-12)					
Miami-Dade County League of Cities	P	A	V	V	P

Quorum Yes Yes Yes Yes Yes Yes

V=Vacant
P=Present
A=Absent



MEMORANDUM

Agenda Item No. 2(a)

107.07-174 ORIGINAL FILE COPY

CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
Dade County, Florida
and Members
Board of County Commissioners

DATE: October 1, 1991

SUBJECT: Film Advisory Board
Substitute Ordinance

FROM: Robert A. Ginsburg
County Attorney

#91-108

Attached is a Substitute Ordinance prepared at the request of Commissioner Collins. The differences between the original draft adopted by this Board in July and the substitute text are as follows:

1. The word "media" has been deleted throughout the ordinance.
2. The purpose of this board is expanded to include "support" for the film, print and broadcast industries in Dade County.
3. The revised text clarifies that no decision of this board is binding upon the Board of County Commissioners.
4. The qualifications of board members are defined to require "substantial" knowledge and "personal involvement" in the affected industries.
5. The board will elect its initial chairperson.
6. The board's annual budget will be subject to the approval of the Board of County Commissioners.
7. The board will report to the County Commission through the Culture and Recreation committee.

Robert A. Ginsburg

RAG/DBM/Y1

Agenda Item No. 2(a)
10-1-91

ORDINANCE NO. #91-108

ORDINANCE RELATING TO FILM, PRINT AND BROADCAST
ADVISORY BOARD; CREATING SECTION 2-11.14.1 CODE
OF METROPOLITAN DADE COUNTY, FLORIDA; ESTABLISHING
BOARD; PROVIDING FOR MEMBERSHIP, TERMS OF OFFICE
AND QUALIFICATIONS OF BOARD MEMBERS; PROVIDING
PURPOSES, PROCEDURES AND POWERS OF BOARD;
PROVIDING SEVERABILITY, INCLUSION IN THE CODE
AND AN EFFECTIVE DATE

WHEREAS, the Film, Print and Broadcast Industries are vital
and growing components of Dade County's economic and
cultural development, and

WHEREAS, it is in the best interest of Dade County to keep
abreast of current developments and concerns of the Film, Print
and Broadcast industries;

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY
COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Section 2-11.14.1, Code of Metropolitan Dade
County is hereby created to read as follows:

Section 2-11.14.1 Film, Print and Broadcast
Advisory Board.

Sec. 2-11.14.1(a) Board created.

There is hereby created the Film, Print and
Broadcast Advisory Board.

Sec. 2-11.14.1(b) Purpose.

The purpose of the Board is to advise and make
recommendations to the Board of County Commissioners on
all matters pertaining to the film, print, broadcasting

and related industries. The Board is intended to operate as a focal point for these industries in Dade County. The Board is to provide a point of reference for the public and the County Manager for collection, input and dissemination of information related to these industries. The Board shall cultivate working relationships with other government agencies to enhance and support the film, print and broadcast industries in Dade County. No decision of the Board shall be binding upon the Board of County Commissioners.

Sec. 2-11.14.1(c) Membership and terms of office.

(i) Membership. The Board shall consist of twenty-one (21) members. Each County Commissioner and the Mayor shall appoint two (2) Board members. Additionally, the Board of County Commissioners shall appoint one Board member who is a director of the Greater Miami Convention and Visitors Bureau, one member who is a director of the Beacon Council, Inc., and one member of the Dade League of Cities nominated by its Board of Directors. Board members shall serve without compensation but may be reimbursed for actual authorized expenses incurred in the discharge of their duties.

(ii) Qualifications. Each of the members shall be individuals who have substantial knowledge and personal involvement in the film, print or broadcast industries. The Board should represent the entire spectrum of the film, print and broadcast industries.

All members shall satisfy the qualifications for membership set out in section 2-11.38 of this Code.

(iii) Terms: Each Board member shall be appointed to a three (3) year term which shall end concurrently with the last day of the county's fiscal year; provided, however, that initially, six (6) members shall be appointed to serve a one-year term, six (6) members shall be appointed to serve two (2) year term and six (6) members shall be appointed to serve a three (3) year term. If a vacancy occurs prior to the expiration of a Board member's term, the County Commissioner who appointed that member shall appoint a new member to fill the balance of the term.

(iv) Removal. Failure by any Board member to maintain the qualifications for membership set out in section 2-11.38, failure to maintain the attendance requirements of section 2-11.39, or a violation of the Dade County Conflict of Interest and Code of Ethics Ordinance, section 2-11.1, Code of Metropolitan Dade County, Florida, shall be grounds for removal from the Board.

Sec. 2-11.14.1(d) Procedure.

(i) Chair. The Board shall have a chairperson elected by a majority of the Board members.

(ii) Meetings. The Board shall meet at the call of the chairperson, but in no event shall it meet less than once every three (3) months. A quorum shall consist of eleven (11) members. The Board may appoint committees of at least two Board members, and may include as committee members individuals who are not Board members. All actions by committees are advisory, and are not binding upon the Board, the County Manager, or the County Commission. All meetings of the Board and its committees shall comply with all requirements of the Florida "Government in the Sunshine" Law, Chapter 119, Florida Statutes, as it may be amended from time to time.

Sec. 2-11.14.1(e) Powers.

The Board shall have the power to invite individuals to address it, to hold public hearings, workshops and seminars. The Board cannot commit itself or the county to any expenditure of funds without the specific approval of the Board of County Commissioners, or of the County Manager, under circumstances when the Board of County Commissioners has delegated that authority to him or her.

Sec. 2-11.14.1(f) Staff.

The County Manager shall provide to the Board adequate staff and support services to enable it to carry out its purposes, subject to the budget approved by the Board of County Commissioners.

Sec. 2-11.14.1(g) Reports.

No less frequently than four (4) times per year, the Board shall submit a written report to the Board of County Commissioners through its Culture and Recreation Committee, detailing its activities during the past quarter and outlining its contemplated activities for the ensuing quarter.

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected thereby.

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida; and that the sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 4. The provisions of this ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED: OCT 01 1991

Approved by County Attorney as
to form and legal sufficiency.

RAG

Prepared by:

DBM

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STATE OF FLORIDA)
DADE COUNTY) SS:
)

I, HARVEY RUVIN, Clerk of the Circuit Court in and for Dade County, Florida, and Ex-Officio Clerk of the Board of County Commissioners of said County, DO HEREBY CERTIFY that the above foregoing is a true and correct

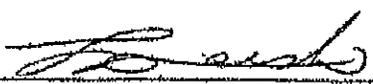
COPY OF ORDINANCE 91-108 PASSED AND ADOPTED OCTOBER 1, 1991

as appears of record.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal on
this 30TH day of JUNE A.D. 1999.

HARVEY RUVIN, Clerk
Board of County Commissioners
Dade County, Florida

By


Deputy Clerk



SEAL

Board of County Commissioners
Dade County, Florida

BYLAWS for the FILM & ENTERTAINMENT ADVISORY BOARD

- **PURPOSE:** Advise and make recommendations to the Board of County Commissioners and Mayor on all matters pertaining to the Film & Entertainment industry.
- **MEMBERSHIP:** Seventeen (17)
- **QUALIFICATIONS:** Individuals who have substantial knowledge and personal involvement in the film and entertainment business, or who are appointed by the BCC as representing the Dade League of Cities and/or Consumers.
- **TERMS:** Four (4) years. Appointment shall end concurrently with last day of appointing authority.
- **REMOVAL:**
 - Failure to maintain attendance requirement.
 - Violation of Miami-Dade County Conflict of Interest and Code of Ethics Ordinance.
- **ATTENDANCE REQUIREMENTS:** A Board member shall be automatically removed if, in a given fiscal year he or she is --
 - Absent from two (2) consecutive meetings without an acceptable excuse.
 - Absent from three (3) of the Board's meetings without an acceptable excuse.(An "acceptable excuse" is defined as an absence for medical reasons, business reasons, personal reasons, or any other reason which the board, by a two-thirds vote of membership, deems appropriate.)
 - A member shall be deemed absent if not present at the meeting at least 75% of the time.
 - Advance notice is required on all absences.
 - If advance notice is not given, it will be counted as unexcused.
- **PROCEDURE:** The Board shall have a Chairperson elected by a majority of the Board members.
- **MEETINGS:** The Board shall meet at the call of the Chairperson, but in no event shall it meet less than once every three (3) months.
 - Quorum shall consist of seven (7) members.
 - The Board may appoint committees of at least two (2) members and may include as committee members individuals who are not Board members.
 - All actions by committees are advisory, and not binding upon the Board.
 - All meetings of the Board and its committees shall comply with all requirements of the Florida "Government in the Sunshine" Law.
- **POWERS:**
 - The Board shall have the power to invite individuals to address it, to hold public hearings, workshops and seminars.
 - The Board cannot commit itself or the County to any expenditure of funds without the specific approval of the Board of County Commissioners.
- **STAFF:** The Mayor shall provide to the Board adequate staff to enable it to carry out its purposes, subject to the budget approved by the Board of County Commissioners.
- **REPORTS:** The Board shall submit a written report annually to the Mayor and the Board of County Commissioners detailing its activities during the past year and outlining its contemplated activities for the ensuing year.

FILM IAMI.ORG

FILM & ENTERTAINMENT ADVISORY BOARD MEETING

Thursday, November 15, 2012 Minutes
Stephen P. Clark Center, 111 NW 1st Street,
12nd Floor, Back Conference Room,
Miami, FL 33128

Members present:

Tony C. Lesesne (District 3 representative), Sheila Duffy-Lehrman (District 4 representative), Steven Menkin (District 6 representative), David Bercuson (District 8 representative), Kevin Sharpley (District 9 representative), Ivan Jose Parron (District 10 representative), Omar Caraballo (District 12 representative), Horacio Garcia (Miami-Dade County Board of County Commissioners at-Large representative), Serona Elton (District 7 representative) Marie Louissaint (District 2 representative), Bruce Orosz (District 5 representative), Commissioner Michael Gongora (Dade County League of Cities representative) and Joseph Monagle (Miami-Dade County Board of County Commissioners representative)

Members not present:

Yvonne McCormick-Lyons (District 1 representative) and Piedad Palacios (Chair and District 11 representative)

Staff present:

Sandy Lighterman and Catherine Forte

The meeting was called to order at 10:06 AM by Sandy Lighterman.

Ms. Lighterman requested that a motion be made to approve the minutes of the July 24, 2012 Film & Entertainment Advisory Board (F&E Board) of Directors meeting. Kevin Sharpley motioned to approve the minutes; the motion was seconded by Horacio Garica and was unanimously approved.

Ms. Lighterman advised the F & E Board that a new Board Chair & Vice-Chair needed to be elected. The attention of the Board was directed to a letter from the current F & E Board Chair, Ms. Piedad Palacios that informed the Board of her resignation as the Board's Chair and departure from the Board as a standing member.

Ms. Lighterman also advised the F & E Board members that a vote would be needed on the Sunset Review questionnaire. She explained that the Sunset Review was a review process of the Miami-Dade County Board of County Commissioners to examine the contributions of the F & E Board and determine its continuation. She directed the members' attention to the document for review. Members were then asked for suggestions on any necessary corrections or additions and to vote for or against the continuation of the F & E Board.

Board member Horacio Garcia inquired as to the reason why the Miami-Dade County Board of County Commissioners were looking to sunset the F & E Board. Ms. Lighterman explained that the review was a biennial process that was required under the Miami-Dade County By-laws. The Board had a previous sunset request when the F & E Board was under the direction of Mr. Jeff Peel. The Miami-Dade County Board of County Commissioners did not subscribe to Mr. Peel's recommendation at the time. Ms. Lighterman expressed her desire to see the F & E Board continue to operate and add to the board's accomplishments.

Mr. Garcia also inquired as to the newly vacated position of Chairwoman Palacios. Ms. Lighterman explained that Chairwoman Palacios' position would need to be filled by the newly elected Miami-Dade County Commissioner Juan Zapata; being that the Chairwoman's position was filled by the district's previous Commissioner and Commission Chairman Joe A. Martinez.

Ms. Lighterman asked the Board members if they had any recommendations for the Sunset Review questionnaire. Board members highlighted the importance of the F & E Board's contribution to the continuation of the television show *Burn Notice* filming in the community and the monetary value the show brings to the area. In their opinion that contribution alone was reason enough to have the F & E Board continue.

Ms. Lighterman requested a vote from the F & E Board members on the Sunset Review questionnaire. All members present voted for the completed Sunset Review questionnaire; no members voted against the issue.

Ms. Lighterman opened the floor for nominations of a new F & E Board Chair; Mr. Kevin Sharpley was nominated as the F & E Board Chair and no other nominations were presented. All members present voted for Mr. Kevin Sharpley as the new F & E Board Chair; no members voted against the issue.

Ms. Lighterman opened the floor for nominations of a new F & E Board Vice Chair. Chairman Kevin Sharley nominated board member Mr. David Bercuson as F & E Board Vice Chair. Board member Mr. Horacio Garcia seconded the motion. All members present voted for Mr. David Bercuson as the new F & E Board Vice Chair; no members voted against the issue.

Ms. Lighterman introduced a new Board member to the F & E Board membership; City of Miami Beach Commissioner Michael Gongora who was appointed by the Dade County League of Cities.

Ms. Lighterman gave a status report regarding the Miami-Dade County Office of Film & Entertainment since the last meeting. She introduced Ms. Catherine Forte who is currently assisting the Film Office during a staff member's absence. Ms. Lighterman explained that the Film Office was given a new position in the 2012-13 Miami-Dade County budget. The position was being filled by Martha Hoffman; however due to budget cuts to the unit of Economic Development and International Trade (EDIT), Ms. Hoffman was laid off. The position will be filled by Ms. Jeanie Lisenby from the EDIT unit who is

currently serving on Federal Jury Duty until December. Upon her arrival Ms. Lisenby will be trained to assist with the Film Office's permitting function; this transition comes during a busy season for the office.

Ms. Lighterman indicated the office had issued over 1,000 permits just from the Miami-Dade County Office of Film & Entertainment; infusing 2.25 million dollars into the economy. This was less than the previous year due to the loss of the television show *Charlie's Angels*. During the next budget year, five television series are expected to film in the area.; *Burn Notice*, *The Glades*, *Graceland*, *Magio City* and a new series from NBC/Universal *Can the Woman Come Out and Dance*.

There is expected to be a reduction in fees collected during the next budget year due to the departure of the City of Miami from the filmiami.org website system. The City of Miami has developed a separate permitting system. The Film & Entertainment office will continue to assist the City of Miami as much as possible when requested and continue to market for all areas in Miami-Dade County. Another issue that is expected to arise from the departure of the City of Miami is the increased difficulty in obtaining accurate statistics on the volume of production in the area. The Film & Entertainment office added three new municipalities; increasing the total number of municipalities to 18 being permitted for by Miami-Dade County. The objective of the office is to permit for all of the municipalities located within Miami-Dade County including Coral Gables and Homestead.

Board member (is this person Mr. Horacio?) Garcia inquired as to reason why the City of Miami had chosen to develop a permitting system and who at the City of Miami was responsible for the move. Ms. Lighterman stated that the City of Miami Film Liaison, Mr. Vinny Betancourt and Assistant City Manager, Mr. Luis Cabrera developed the system. Ms. Lighterman was unaware as to the specific reason for the move but speculated that it could be based on the interest in gaining greater control over their commodities.

Ms. Lighterman voiced concerns over Mr. Robert Townsend's movie *Playing for Love* being produced in corporation with the City of Miami and the University of Miami which dedicated \$300,000 to the project, in an effort to educate students and allow them to work on the film. Ms. Lighterman discussed the layout of the project with Ms. Margo Winick from the University of Miami Office of Communication. Ms. Winick did not have details of the project at that time. Board member Mr. Tony Lesene stated that he met with Mr. Clarence Wood from the CRA of the City of Miami and requested several meetings with City Commissioner Michelle Spence-Jones to discuss his concerns with the project and had not received a response to his concerns. Mr. Lesene's point of contention was that the City of Miami was using public monies on a project without providing for the local participation of other film makers to also receive monies. He also mentioned that during a public meeting Mr. Al Crespo mentioned the previous practice of companies coming to the area promising to use local film makers but rather than doing so, created fictitious local entities. Mr. Lesene had made numerous fruitless attempts to contact City of Miami staff over the issue. Ms. Lighterman encouraged interested Board members to come up with ideas on how the F & E Board can address the issue.

Ms. Lighterman commended the Board on their letter to the City of Miami and how it was instrumental in the renewal of the television show *Burn Notice's* Lease Agreement with the Coconut Grove Convention Center. She also commended Board member Mr. Ivan Jose Parron for his article published in the *Huffington Post* and Board member Horacio Garcia for obtaining vital information from the City of Miami.

Ms. Lighterman continued her report and announced that the Film & Entertainment Office's Internship Program had been launched and encouraged Board members looking for an intern to participate. Board member Ms. Serona Elton commented that internships are more likely to be filled during the summer when students have more time and large companies post their openings online through their central hiring center which may not be local. Board members suggested the Film Office contact Ms. Patty Arias from Miami Media Market for assistance with the project. Ms. Lighterman expressed her interest in reaching out to Mr. Richard Seres from the Production Guide to assist in contacting businesses interested in hiring an intern. Mr. Lesene inquired as to the level of interest the Film Office had received on the program. Ms. Lighterman stated that she received interest from students. Ms. Elton expressed her experience with having several internship opportunities available in the music industry. She explained of receiving an underwhelming response from students and found that students leave during the summer seeking opportunities in bigger markets. Ms. Lighterman explained that the interest in developing an internship program came from contacting local educational institutions which expressed a need in finding more companies looking for interns. Mr. Parron suggested the creation of a job fair to match interns with employers and Mr. Bercuson agreed with the recommendation. Board members engaged in a discussion about the possibilities of creating an internship fair. Mr. Sharpley and Mr. Lesene expressed their concern that an internship fair did not fall within the mission of the F & E Board and they recommended the job fair be addressed by a committee. Ms. Lighterman suggested a F & E Board retreat to address Mr. Sharpley's and Mr. Lesene's concerns regarding the Board's mission.

Ms. Lighterman finalized her report with information from her recent trip to the American Film Market (AFM) event during which she met with several businesses looking to expand to the area. Hertz expressed interest in opening lighting and grip, a star trailer company and four studios who are also interested in opening in the area. One studio is looking to open in the mid to north part of the County with nine stages, a back lot and water tank being funded internationally through a capital fund. Another group from Chicago would like to open studios in Hialeah to service Spanish language television. During AFM, Ms. Lighterman met with executives from HBO Studios who are interested in bringing a television show to the area next summer, and whose executives are willing to travel to Tallahassee to speak on the importance of the State's film industry tax incentives. Ms. Lighterman, Mr. Parron and Mr. Monagle attended the Florida Department of Economic Opportunity's Five Year Road Map and Ms. Lighterman is now on their Committee for Infrastructure. Ms. Lighterman also went on a second set visit with the First Lady of Florida to Iron Man 3. She concluded her report with a list of upcoming activities she will be attending such as the Sundance Film Festival and Tribeca Film Festival.

Ms. Lighterman gave Mr. Parron the floor to discuss the proposed changes to the Miami Beach residential filming regulations. Mr. Parron advised the board that the City of Miami Beach Neighborhoods Committee is considering a change to their regulations. The change is based on a resident's complaint over the current filming guidelines which allow a homeowner to use their property for filming for up to 60 days within a 6 month time period. The City of Miami Beach Neighborhoods Committee is considering reducing the number of production days to 10 with the authorization of abutting properties. The committee will be holding a public meeting to discuss the issue on Monday, November 19, 2012 and Mr. Parron encouraged F & E Board members to attend. Commissioner Gongora advised the Board that the resident seeking to have the regulations restricted has been contacting several homeowners' associations in the area to garner support. Ms. Duffy-Lehrman discussed the deleterious affect that the changes will have on the film industry. Mr. Parron stated that the change would constitute an 80 percent decrease in the number of production days allowed for residential filming. Board members engaged in a lively discussion about the issue, the reasons why it came about and possible contributions the Board could make to resolve the issue. Mr. Steve Menkin made a motion for Ms. Lighterman to draft a letter on behalf of the F & E Board members to the City of Miami Beach and attach a copy of the news article written by Mr. Parron for the *Huffington Post* which addresses the issue *with said motion seconded by Mr. David Bercuson* and all members agreed. Ms. Lighterman requested input from the individuals on the Board for drafting the letter. Chairman Sharley suggested having Board members, Mr. Ivan Jose Parron, and Ms. Sheila Duffy-Lehrman accompany him to hand deliver the letter to the City of Miami Beach Board members.

Ms. Lighterman reminded the Board members of current vacancies on the Board and the importance of adhering to Sunshine Laws by not "replying all" to e-mails sent to the F & E Board.

Ms. Lighterman gave the floor to F&E Board member, Mr. Horacio Garcia to speak about Trump Studios and former Commission Chairman Joe A. Martinez's long time interest of building a film studio in Miami-Dade County. Mr. Garcia made reference to a letter presented to the Board members written by Chairman Martinez addressing the Board of County Commissioners expressing his and Mr. Trump's desire to continue developing the project. He explained the details of the studio, which would be built in an area of Homestead near the Air force base. The idea is a public-private partnership where the County would give the land or lease out the land to someone, like Mr. Trump, who would be willing to build a film studio. Board members then engaged in a question and answer session about the concept of building a film studio in Homestead and available land in the area. Sandy Lighterman added that several parcels involved in this project have already been commissioned for separate usage including a park which may require a public vote in order to redistrict the area. Mr. Garcia advised board members that the Mayor of Miami-Dade County and Trump Studios were creating an advisory board of interested parties to further the idea. Mr. Steve Menkin made a motion to have Mr. Garcia represent the Board on the Trump Studio Board; Ms. Sheila Duffy-Lehrman seconded the motion. All members agreed. Chairman Sharley recommended that board members send any suggestion on other individuals interested in being on the Trump Studio Board to Sandy Lighterman.

Chairman Sharley brought up the topic of a date for a F & E Board Retreat. He suggested having the retreat on the first week of January. Ms. Duffy-Lehrman made a motion to have the retreat on the 12th of January from 11:00 a.m. to 2 p.m.; Mr. Steven Menkin seconded the motion. All members agreed. Board members would look for a venue to host the event.

The meeting adjourned at 12:05AM

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Sandy Lighterman". The signature is stylized with a long horizontal stroke at the bottom and a curved line above it.

Sandy Lighterman
Film & Entertainment Industries Liaison