

Memorandum



Date: March 11, 2013

CRC
Agenda Item No. 7(B)

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in black ink, appearing to be "Carlos A. Gimenez".

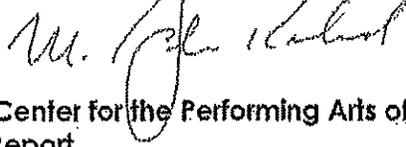
Subject: Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-
Monthly Status Report

Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County

A handwritten signature in black ink, appearing to be "Lisa M. Martinez".

Lisa M. Martinez
Senior Advisor

MEMORANDUM

Date: January 9, 2013
To: The Honorable Carlos Gimenez, County Mayor
From: M. John Richard 
Subject: Adrienne Arsht Center for the Performing Arts of Miami-Dade County
Monthly Status Report

Thanks to the support of the community, the holiday season was a huge success at the Adrienne Arsht Center for the Performing Arts. Disney's family shows are a clear favorite with Miami audiences during the holidays. Disney's *Mary Poppins*, which closed on January 6, 2013, set a new box office record for most sales for a 1-week run of a show with over \$1 million in sales. This season the Arsht Center decided to present two productions of the holiday favorite *The Nutcracker*: the original classic, Miami City Ballet's *George Balanchine Nutcracker* (the Ballet) and *The Nutcracker, a Magical New Play*, by the House Theater of Chicago – performed in our intimate 200-seat Carnival Studio Theater.

This was the Center's first time presenting two shows at the same time with the same source material and main title – and the results were fantastic. *The Magical New Play* ran for 5 weeks and was enjoyed by more than 3,500 theatergoers. Miami City Ballet's *George Balanchine Nutcracker* had its best sales in the Center's 7-year history – with the highest number of tickets sold (more than 6,800). All of our data is telling us that the synergy of having both shows at the same time lifted both shows and attracted a larger audience.

Private sector support

The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is pleased to announce that two of South Florida's most prominent philanthropists, Swanee and Paul DiMare, will Chair its 2013 Gala event on April 26. The institution's name benefactor and national philanthropist, Adrienne Arsht, will serve as Honorary Chair. Fundraising proceeds from the Gala will support the Center's arts education and community outreach programs. The Adrienne Arsht Center's triumphant 2012 Gala event, which featured a special performance by Kevin Costner and his band MODERN WEST, proved to be the institution's most successful fundraiser to date.

Major Cultural Institutions (MCI) Grant

The Center started the new year on a high note, with receipt of a Major Cultural Institutions grant (MCI) from the Miami-Dade County Department of Cultural Affairs. The Arsht Center is deeply appreciative of this support. The grant's unrestricted nature

allows the Center to stretch our programming in creative and new directions, pursuing artists of the highest caliber for the benefit of Miami-Dade County audiences. These grant funds help sustain programming by emerging artists including free community outreach programs, such as *Family Fest*. MCI funds allow the Center to remove barriers of access and target communities traditionally underserved by the arts. MCI support is crucial for the Center's ability to continue and grow its mission-driven activities.

Miami's New Town Square

As Americans descend upon Washington, D.C. for the second term inauguration of President Barack Obama, South Floridians will once again gather at the Arsht Center for a special community celebration and live television simulcast of the Inauguration. This free community event will take place on January 21 and will feature a simulcast of the President's address and Inauguration parade, presentation of the colors by Homestead Senior High School Air Force JROTC Color Guard, and a live musical performance by the Arsht Center's Free Gospel Sundays talent search winner, Bianca Sirgany-Castro, alongside the New World School of the Arts Concert Choir. Attendees will be greeted by the Miami Carol City High School marching band. As Inauguration Day takes place on Martin Luther King, Jr. Day this year, in his honor we are inviting attendees to support the Chapman Partnership, which operates a Homeless Assistance Center in downtown Miami, by bringing donations of school supplies, toiletries, new socks, and new undergarments.

Mr. Mayor, thank you for agreeing to speak at this communitywide celebration of democracy.

Nurturing Artistic Growth

This weekend, Miami choreographer Rosie Herrera and her Rosie Herrera Dance Theater will make their New York City debut at the Joyce Theater, one of the most prestigious venues for dance in the country. In April, the Arsht Center co-presents her troupe at the Baryshnikov Arts Center, at the invitation of Baryshnikov himself. Rosie Herrera is an extraordinary homegrown artist whom the Arsht Center has supported for many years with various commissions and special partnerships, including presentations at the renowned American Dance Festival in North Carolina.

Rosie Herrera's artistic growth reflects the programmatic impact the Arsht Center has on our community and now New York City. The upcoming performances are life-altering opportunities for Herrera and proud moments for all of us at the Arsht Center and in Miami-Dade County.

Financial summary for November 2012

- The Performing Arts Center Trust received an unqualified opinion for the year ended September 30, 2012 from our auditors, Morrison, Brown, Argiz, & Farra, LLC.

The firm indicated that the financial statements present a fair and accurate picture of the company and comply with generally accepted accounting principles. Later this month, the audit will be submitted to the PACT Board of Directors for approval.

- Operations during the month of November significantly exceeded the budget due to better than anticipated rental revenues.
- All performances sold at 60% during November and are at 57% through the first two months of the fiscal year.
- Attendance for the year is approximately 77,000 guests.
- Projections forecast a year-end balanced budget.

Ziff Ballet Opera House repairs

Punch list items from the Ziff Ballet Opera House repairs from the water damage occurrence on May 20th are almost complete. Arsht Center staff is working with inspectors to get the final certificate of occupancy. The report from the forensic engineer is forthcoming.

Upcoming performances

- Zoetic Stage and the Arsht Center present the Miami premiere of film and TV star Zach Braff's off-Broadway comedy hit, *All New People* January 10 -27 in the Carnival Studio Theater.
- A superstar roster of Award-winning jazz and classical musicians come together for an unprecedented one-night-only concert on January 11th at Jazz Roots: *Jazz and the Philharmonic, an artistic collaboration with University of Miami's Frost School of Music and National YoungArts Foundation*
- Miami City Ballet presents Program II January 11th -13th in the Ziff Ballet Opera House.
- YoungArts writing finalist read their original fiction, poetry, and non-fiction works on January 11th in the Peacock Foundation Studio.
- Third World's founding percussionist Willie Steward presents his youth ensemble as part of Free Family Fest's *Rhythms of Africa* on January 12th in the Knight Concert Hall.
- The Arsht Center is thrilled to host Simone Dinnerstein in a rare solo recital of the entire set of The "Goldberg" Variations on January 13th in the Knight Concert Hall.
- Matisyahu brings his acoustic show to the Arsht Center on January 19th in the Knight Concert Hall.
- The Miami Symphony Orchestra presents *Ocean Drive in Vienna* with famed conductor Eduardo Maruret on January 20th.
- The Arsht Center will host a free community celebration & live television simulcast of the Presidential Inauguration in the Knight Concert Hall on January 21st.

- Miami Music Association and the Adrienne Arsht Center presents superstar violinist Joshua Bell with The Cleveland Orchestra on January 25th and 26th in the Knight Concert Hall.
- Florida Grand Opera presents *The Magic Flute* January 26th in the Ziff Ballet Opera House.
- Miami Music Association and The Adrienne Arsht Center present The Cleveland Orchestra performing Berlioz & Beethoven February 1st and 2nd in the Knight Concert Hall.

We are grateful for our work with you in 2012, and we look forward to working together in the new year. Wishing you a happy and prosperous 2013!