



MEMORANDUM

Agenda Item 15(C)1

TO: Honorable Chairwoman Rebeca Sosa, and
Members, Board of County Commissioners

DATE: February 5, 2013

FROM: Honorable Harvey Ruvin, Clerk
Circuit and County Courts

SUBJECT: Appointments and Reappointments
to the Health Council of South
Florida, Inc.

Christopher Agrippa, Division Chief
Clerk of the Board Division

It is recommended that the Board consider reappointing Nelson Lazo, Ted Greer and appointing Robert Arnold to the Health Council of South Florida for a period of two years, as recommended by the Health Council of South Florida, Inc., Nominating Committee.

In accordance with Florida Statutes 408.033, the Health Council of South Florida, Inc. Nominating Committee has submitted the applications of Messrs. Lazo, Greer and Arnold as qualified candidates for appointment to the Board of Directors of the Health Council of South Florida, Inc. Florida Statutes provide for the county commission having jurisdiction in the respective district to appoint the members to the Council.

Attached for your information and review is a copy of the applications, letters of recommendation and resumes of these nominees.

CA/sm
Attachments



January 10, 2013

Officers

- Nelson Lazo, MBA
Chair
- Arianna Nesbitt, MPSA
Vice Chair
- Rick Freeburg, MBA
Treasurer
- Eneida O. Roldan, MD, MPH, MBA
Secretary

Jose Perdomo, MHSA, JD
Immediate Past Chair

Board Members

- Albert Collazo
- Rev. Ted Green, Jr., PhD
- Elizabeth J. MacGard, RN, BHSA, CCHP
- Aristides Pallin, MBA
- Ed Rosasco, FACHE
- Debra S. Walker, PhD

President & CEO

Marisel Losa, MHSA

An Equal
Opportunity
Employer

Shania Moore
Office of the Clerk of the Board
Miami-Dade County Board of County Commissioners
111 N.W. 1st Street, Suite 17202
Miami, FL 33128

Dear Ms. Moore:

The Health Council of South Florida Inc. is pleased to request the appointment of Robert C. Arnold to the Board of Directors in the category of Consumer. The seat became vacant with the term expiration of Fred Stock, who is not eligible for reappointment as he has reached the maximum eight years of service. The appointment for Mr. Arnold is for a two-year term.

Mr. Arnold is Partner/Attorney at The Victoria Law Group. The Council's Nominating Committee convened to review applications, in accordance with Council's Bylaws, and recommends the appointment of Mr. Arnold to the Council's Board. A bio sketch accompanies the application form, for nomination to serve on the Local Health Council District XI, Miami-Dade County.

If possible, we respectfully request that this application be submitted to the Commissioners for appointment at the next County Commission Meeting. Please feel free to contact Any Morello, Sr. Executive Assistant, at (305) 592-1452, ext. 110 should you need any additional information.

Sincerely,

Marisel Losa
President & Chief Executive Officer

enclosure

8095 NW 12th Street, Suite 300 – Doral, FL 33126
Phone 305-592-1452 – Fax 305-592-0589 – Web www.healthcouncil.org – Email healthcouncil@healthcouncil.org

Our Mission is to be the source of unbiased health and quality of life data and analysis; the preferred partner for quality program planning, management, evaluation, and community services; the facilitator of collaboration and partnerships in Miami-Dade and Monroe counties; and the trusted champion for ethical and targeted healthcare policy at the local, state, and national levels.



CANDIDATE FOR NOMINATION TO SERVE ON THE LOCAL HEALTH COUNCIL
DISTRICT XI, MIAMI DADE COUNTY

NAME Robert "Bob" C. Arnold

BUSINESS ADDRESS 1200 Brickell Ave, Suite 1450 TEL (305) 515-5599
(Street)

Miami, FL 33131 FAX 866-621-7395
(City, State Zip Code)

RESIDENCE ADDRESS 335 S. Biscayne Blvd. TEL (305) 297-1989
(Street)

Miami, FL 33131 FAX 866-621-7395
(City, State Zip Code)

E-MAIL bob@TheVictoriaLawGroup.com CELL PHONE (305) 297-1989

SEX MALE FEMALE AGE 60 OR OLDER

RACE Hispanic ETHNICITY Hispanic American

TYPE OF SEAT: PURCHASER PROVIDER CONSUMER

EMPLOYER The Victoria Law Group

NATURE OF BUSINESS/PROFESSION Law Firm

IF CORPORATION, INDICATE TITLE & DUTIES N/A

PERTINENT BIOGRAPHICAL INFORMATION (Resume or Curriculum Vitae may be attached)

Have been active in organizations that focus on healthy eating habits and choices of children, and childhood diabetes

I, (candidate's name) Robert "Bob" C. Arnold, a citizen of the United States, and a duly qualified elector of Miami-Dade County, would, if appointed, be willing and able to discharge the responsibilities and functions of a member of the Local Health Council. I declare that I do not serve on another board, agency or advisory group created and/or funded by the Monroe County Commission.

[Signature]
CANDIDATE'S SIGNATURE

11/14/12
DATE

BOBARNOLD
FLORIDA BAR #: 11732
The Victoria Law Group
1200 Brickell Ave., Suite 1450
Miami, FL 33130
 O: 305.515-5599
 F: 866.621.7395
 Bob@TheVictoriaLawGroup.com

EDUCATION

Harvard Law School <i>Juris Doctorate</i> Publisher, Harvard Law RECORD (Student and Alumni Newspaper) Research Assistant for Columnist and Author Steve Stark	Cambridge, Massachusetts 1993
Pierre Laclède Honors College at the University of Missouri <i>Bachelor of Arts, summa cum laude</i> Major: Communications Minors: Economics and Spanish	Saint Louis, Missouri 1990

EXPERIENCE

Partner/Attorney *(May 2007 to Present)*
The Victoria Law Group (www.TheVictoriaLawGroup.com)
 Provide Corporate and Commercial Legal Services in support of global financial services companies and individuals.

SKILLS/ABILITIES

Draft Licensing, Sponsorship, and Intellectual Property Agreements.
 Complex Commercial Litigation.
 White Collar Fraud Matter in support of an SEC Investigation.
 Draft Offering Documents and Business Plans.
 Manage and Oversee Litigation in Latin America.
 Protect Intellectual Property Rights.

OTHER EXPERIENCE

VISA – Miami; Vice President, Regional Counsel	2007-2010
Duane Morris – Miami; Corporate Counsel, Associate	2006-2007
Project Counsel – Miami; Robert Half Legal and Special Counsel	2002-2006
Los Angeles Times; Senior Analyst, Advertising and Marketing Department	1999-2002

1200 Brickell Ave., Suite 1450, Miami, FL 33131 (305) 515-5599 Fx: (866) 621-7395

Bob@TheVictoriaLawGroup.com

KTLA (Los Angeles' Tribune-owned WB Affiliate); Television Producer	Summer 2001
Touchstone Television; Writers' Assistant/Script Coordinator	Seasons 1994-97
Brillstein Grey Television; Writers' Assistant/Script Coordinator	Season 1995-96
Walt Disney Studios Writing Fellowship; Writer	October 1993-94
Wachtell, Lipton, Rosen and Katz (New York); Summer Associate	Summer 1991
Husch, Eppenberger (St. Louis); Summer Associate	Summer 1990
KSDK (NBC Affiliate in St. Louis); Summer Intern	Summer 1989

MILITARY HONORS AND ACHIEVEMENTS

133rd Field Artillery Regiment, California Army National Guard	Los Angeles
<i>Signal Lieutenant</i>	<i>1995 to 2001</i>
Officer's Candidate School, Honor Graduate	
Officer's Basic Course, Honor Graduate	
2nd & 75th Infantry Regiment, US Army	Fort Lewis, Washington
<i>Airborne Ranger</i>	<i>1983 to 1987</i>
Primary Leadership Development Course, Distinguished Honor Graduate	
Army Commendation Medal	
Airborne and Ranger Schools	

ADDITIONAL

Spanish Fluency; Financial Analysis; Microsoft Office Applications; CPR; Problem Solving, Leadership, Project Management, Mediating and Negotiating Skills

PERSONAL INTERESTS

Soccer (1994 World Cup Volunteer); AYSO Youth Coach; Bartending; Skiing; Writing; Yoga.

1200 Brickell Ave., Suite 1450, Miami, FL 33131 (305) 515-5599 Fx: (866) 621-7395

Bob@TheVictoriaLawGroup.com



Health Council of South Florida, Inc.

January 10th, 2013

Officers

Nelson Lazo, MBA
Chair
Arianna Nesbitt, MPSA
Vice Chair
Rick Freeburg, MBA
Treasurer
Encida O. Roldan, MD, MPH, MBA
Secretary

Shania Moore
Office of the Clerk of the Board
Miami-Dade County Board of County Commissioners
111 N.W. 1st Street, Suite 17202
Miami, FL 33128

Dear Ms. Moore:

The Health Council of South Florida Inc. is pleased to request the reappointment of the Board members listed below. Their reappointment is for a two year term. Their placement category is listed next to each Board member:

Jose Perdomo, MHSA, JD
Immediate Past Chair

Nelson Lazo	Provider
Ted Greer Jr.	Consumer

Board Members

Albert Collazo
Rev. Ted Greer, Jr., PhD
Elizabeth J. MacGard, RN, BHSA, CCHP
Aristides Pallin, MBA
Ed Rosasco, FACHE
Debra S. Walker, PhD

The nominees are in good standing and eligible for reappointment. A resume accompanies their application forms, "for nomination to serve on the Local Health Council District XI, Miami-Dade County".

If possible, we are respectfully requesting that these applications be submitted to the Commissioners for reappointment at the next County Commission Meeting.

Please feel free to contact Any Morello, Sr. Executive Assistant, at (305) 592-1452, ext. 110 should you need any additional information.

Sincerely,

President & CEO

Marisel Losa, MHSA

Marisel Losa, MHSA
President & Chief Executive Officer

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Employer*

enclosure

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CANDIDATE FOR NOMINATION TO SERVE ON THE LOCAL HEALTH COUNCIL
DISTRICT XI, MIAMI DADE COUNTY

NAME DR. TED GAER, JR.

BUSINESS ADDRESS 969 N. KROME AVE TEL 786-601-7348
(Street)

HOMESTEAD, FL 33030 FAX 786-601-7050
(City, State Zip Code)

RESIDENCE ADDRESS 11257 SW 243 RD TERR TEL N/A
(Street)

HOMESTEAD, FL 33032 FAX N/A
(City, State Zip Code)

E-MAIL TSR@FRESHSTART-FL-ORG CELL PHONE 305-301-9380

SEX MALE FEMALE AGE 60 OR OLDER

RACE BLACK ETHNICITY AA

TYPE OF SEAT: PURCHASER PROVIDER CONSUMER

EMPLOYER FRESH START FAMILY SERVICES, INC.

NATURE OF BUSINESS/PROFESSION SOCIAL SERVICES

IF CORPORATION, INDICATE TITLE & DUTIES PRESIDENT & CEO

AGENCY OVERSIGHT!

PERTINENT BIOGRAPHICAL INFORMATION (Resume or Curriculum Vitae may be attached)

BIO ATTACHED

I, (candidate's name) THOMAS "TED" GAER, JR., a citizen of the United States, and a duly qualified elector of Miami-Dade County, would, if appointed, be willing and able to discharge the responsibilities and functions of a member of the Local Health Council. I declare that I do not serve on another board, agency or advisory group created and/or funded by the Monroe County Commission.

[Signature]
CANDIDATE'S SIGNATURE

11/7/2013
DATE

Dr. Thomas “Ted” Greer, Jr.
11257 SW 243rd Rd Terrace Homestead, FL 33032
Ted_greer@att.net (305) 301-9380

Dr. Ted Greer, Jr. is the President and Chief Executive Office of **Fresh Start Family Services, Inc.**, a Florida non-profit organization established to offer an array of intervention and preventative supportive services to and with children, youth and families, including individuals living at or below the Federal Poverty Level. The mission is to serve as a safety-net to help support and equip participants with knowledge and access to needed resources to achieve a fresh start in their economic, educational, vocational, career, health, and social development. Fresh Start has reached out to and has established strong partnerships with government, the private sector, places of worship, schools, optimist clubs, academic institutions and other non-profit organizations in order to offer participants the best possible opportunity to achieve self sufficiency. Fresh Start’s scope of service is designed to intervene and prevent enrolled participants from falling back into a cycle of homelessness, unemployment, abuse and neglect, foster care, crime and violence, truancy, chronic illnesses, domestic violence, emotional instability and drugs and alcohol. To achieve these goals, Fresh Start has established and implemented a truancy prevention program, therapeutic services, health and wellness – addressing health promotion and disease prevention as it pertains to diabetes, a drop-in center for youths and adults including youths aging out of foster care with resume and career development.

Dr. Ted Greer is the former Chief Executive Officer of his own private for-profit firm called **Social Marketing Workforce, Inc.** (SMW) based in Cutler Bay, Florida. SMW’s mission was to serve as the leading resource and partner for governmental entities, faith-based, non-profit, academic, research and civic organizations in the planning and implementation of programs designed to bring about social, behavioral and lifestyle changes. SMW helped its partners influence social change by employing effective strategic, proven approaches to best target and engage the intended audience to believe that the benefits they receive will be greater than the costs they incur.

Prior to his arrival to Fresh Start, Dr. Greer served as the Senior Vice President for **One Hope United, Inc.**(formerly Kids Hope United). He provided oversight of the South Dade Children’s Resource Network and Community Mental Health Services Division. The Network is an innovative service partnership program funded by The Children’s Trust and is designed to improve the lives of children and their families by connecting a family’s natural support system with other services within their communities. The Network brings together various child- and family-serving agencies in a service partnership, giving families a single point of access to appropriate, effective, coordinated services. The primary goal of the Network is to support children and families before a situation becomes a crisis—ultimately preventing abuse and neglect from ever occurring and keeping children and families out of the child welfare system, empowering them to remain safe at home. This will be accomplished by a network of agencies and individual partners from a variety of disciplines and backgrounds in the five targeted communities of Naranja, Goulds, Cutler Bay, Perrine and Richmond Heights.

Prior to his role at One Hope United, Dr. Greer served as the Assistant Vice President of Programs and Community Initiatives for **Health Choice Network (HCN)** in Miami, Florida. HCN is a national model of successful collaboration among 26 community health centers with 145 sites located in Florida, New Mexico, and Utah. Member health centers provide comprehensive primary and preventive health care to more than 450,000 patients in underserved communities, including more than 220,000 uninsured patients and 100,000 Medicaid beneficiaries. HCN, a not-for-profit organization, helps member centers to offer high-quality health care, utilizing the latest health information technology, and to operate with greater efficiency in today's challenging health care marketplace.

Dr. Greer was responsible for overseeing the planning, implementation and operations of the nationally recognized, faith-based Healthy Body, Healthy Soul Program. The program encompasses several disease prevention and health promotion initiatives addressing health disparities in Black and Hispanic communities, including pediatric asthma, diabetes, breast, cervical and lung cancer projects. Dr. Greer forged partnerships among federally qualified community health centers, churches, academic institutions, hospitals, and other community-based organizations in Miami-Dade County, Ft. Myers, Broward County, and Tampa. He has implemented disease prevention strategies that include outreach to indigent and uninsured populations, training for clergy members, lay health educators, outreach workers, social workers and case managers, and disease prevention education through home visits. He also coordinated educational seminars and conferences, as well as community- and church-based health screenings.

As Assistant Vice President of Programs and Community Initiatives for HCN, Dr. Greer directed the Healthy Body, Healthy Soul Jessie Trice Cancer Prevention Project. This project honors the late community health advocate, Jessie Trice, with a community-based effort to reduce cancer rates and promote early detection through education and screening. Initially focused on lung cancer, the Project has now expanded to include outreach initiatives in prostate, breast and cervical cancers, all of which disproportionately affect minority and low-income populations. The Project has reached more than 20,000 men, women and children in Miami-Dade, Lee and Pasco Counties in the past six years. Dr. Greer is a strong advocate for the inclusion of underserved Black and Hispanic populations in local, national and international cancer research studies and increased funding for research targeting these communities. Dr. Greer also provided oversight of the Health Connect in our Schools initiative, operating in more than 72 Miami-Dade County Public schools, participatory research activities, as well as a Senior Immunization Program.

To maintain his divine calling to ministry and his personal faith, for the past 17 ½ years, Dr. Greer served as the Senior Pastor of **Ebenezer Community Church** in Homestead, Florida. Dr. Greer is now the International General Overseer of Fellowship of Christian Churches, Inc. He is a sought-after local and national speaker on faith and faith-based health promotion initiatives. He has been interviewed on local and national radio and television regarding faith,

health and social services issues. His conference speaking portfolio includes presentations at prestigious academic and research institutions such as Cornell University, University of California, University of Miami, Nova University, the City of Hope Cancer Center, Miami-Dade College, and the Florida Department of Health's Comprehensive Cancer Control Leadership Institute. In recognition of his history and reputation of advocating for the homeless, Dr. Greer was appointed by Alex Penelas, former Mayor of Miami-Dade County (1996-2004), to represent the faith community on the Miami-Dade County Homeless Trust's Homeless Prevention Committee. Dr. Greer has been recruited on numerous occasions by the U.S. Department of Health and Human Services Bureau of Primary Health Care's Faith-Health Leadership Conference and by the U.S. Department of Housing and Urban Development (HUD) to speak in Miami and Washington D.C. to local and national faith and health leaders regarding Health Choice Network's Healthy Body, Healthy Soul model, and best practices for faith-based health disparities initiatives.

Dr. Greer is a vocal and active community and faith leader. His strong commitment to community and volunteerism is evidenced by his countless volunteer hours serving on the Board of Directors of several local and national organizations, including the American Heart Association, American Cancer Society, and the American Lung Association of South Florida. He also serves as a member of the American Cancer Society Florida Division's Colorectal Cancer Operating Committee, and is chairman of the society's Black Disparity Cancer Committee. He is a past Chairman of the Goults Coalition of Ministers and Lay People, and is a current Board member of the Health Council of South Florida.

Dr. Greer's 28-year professional and volunteer career has earned him numerous achievements and awards including being selected as a Finalist from among 700 candidates nationally for the Robert Wood Johnson Community Health Leadership Award and a Miami-Dade County Pillar's Award for community leadership. Dr. Greer holds a Bachelor's degree in Social Work, a Master's degree in Health Care Administration, and his Doctoral degree in Ministry from Christian Bible College in Rocky Mount, North Carolina.

Dr. Greer is married to Olivia Elaine Greer for 16 years. They have two young daughters, Keziah Elaine 13 and Kereyne Candis 7 ½.

HCSF

Health Council of South Florida, Inc.

CANDIDATE FOR NOMINATION TO SERVE ON THE LOCAL HEALTH COUNCIL DISTRICT XI, MIAMI DADE COUNTY

NAME Nelson Lazo
BUSINESS ADDRESS 5000 Kaveray Drive TEL (786) 308-3401
(Street)
Cornell Lakes, FL 33146 FAX (786) 533-9767
(City, State Zip Code)
RESIDENCE ADDRESS 3504 Durango Street TEL (305) 443-2483
(Street)
Coral Gables, FL 33134 FAX ---
(City, State Zip Code)
E-MAIL NelsonL@baptisthealth.net CELL PHONE (305) 542-4777

SEX MALE FEMALE AGE 60 OR OLDER

RACE White ETHNICITY Hispanic

TYPE OF SEAT: PURCHASER PROVIDER CONSUMER

EMPLOYER Baptist Health South Florida

NATURE OF BUSINESS/PROFESSION Healthcare / CEO

IF CORPORATION, INDICATE TITLE & DUTIES _____

PERTINENT BIOGRAPHICAL INFORMATION (Resume or Curriculum Vitae may be attached)

I, (candidate's name) Nelson Lazo, a citizen of the United States, and a duly qualified elector of Miami-Dade County, would, if appointed, be willing and able to discharge the responsibilities and functions of a member of the Local Health Council. I declare that I do not serve on another board, agency or advisory group created and/or funded by the Monroe County Commission.

CANDIDATE'S SIGNATURE [Signature]

1-7-13
DATE

Health Council of South Florida, Inc. 8095 NW 12th Street, Suite 300 -- Doral, FL 33126
Phone 305-592-1452 -- Fax 305-592-0589 -- Web www.healthcouncil.org -- Email healthcouncil@healthcouncil.org



Baptist Health South Florida



Nelson Lazo
Chief Executive Officer, Doctors Hospital
5000 University Drive
Coral Gables, Florida 33146

Telephone: 786-308-3401
Fax: 786-308-3402
E-Mail: nelsonl@baptisthealth.net

Nelson Lazo is the Chief Executive Officer of Doctors Hospital in Coral Gables, an affiliate of Baptist Health South Florida, the largest not-for-profit, faith-based healthcare organization in the region. Other affiliates include Baptist Hospital, Baptist Children's Hospital, South Miami Hospital, Homestead Hospital, Mariners Hospital, West Kendall Baptist Hospital, Baptist Outpatient Services, Baptist Cardiac & Vascular Institute and Baptist Health Foundation. In his role, Mr. Lazo is responsible for overall administrative and operational management for the 281-bed acute-care Doctors Hospital and its more than 1,000 employees.

Mr. Lazo was named to his current position in January 2010 after serving as CEO of Baptist Health's Mariners Hospital in Tavernier for three years. Prior to joining Baptist Health, he served as chief operating officer for Parkway Regional Medical Center in North Miami Beach; senior vice president and CEO of McNeal Hospital in Berwyn, Ill.; CEO and regional director of operations for HealthSouth Rehabilitation Hospital of Miami in Cutler Bay; director of regional operations for Phymatrix in Atlanta; vice president of healthcare services for the Coker Group in Atlanta; vice president of operations for United Medical Corporation in Orlando; and vice president of support services as well as associate administrator for Miami's Mercy Hospital.

Mr. Lazo received his bachelor's of science degree in business administration from Barry University in Miami. He went on to get his master's degree in business administration from Nova Southeastern University's H. Wayne Huizenga School of Business and Entrepreneurship in Fort Lauderdale. He was inducted into the 2010 Miami Dade College Alumni Hall of Fame in the field of healthcare.

He is active in community organizations, serving on the board of directors for the Coral Gables Chamber of Commerce, Beacon Council, as well as on the Orange Bowl Committee. He is also chairman of the board of the Health Council of South Florida, Inc., and a member of the American College of Healthcare Executives. Mr. Lazo served as president of Key Largo Chamber of Commerce.

Mr. Lazo and his wife, Olga, live in Coral Gables. They are the parents of two grown children. He is an avid sportsman enjoying activities such as fishing, boating and tennis.