

# Memorandum



**Date:** May 13, 2013

CRC  
Agenda Item No. 7(E)

**To:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor

A handwritten signature in black ink, appearing to be "Carlos A. Gimenez", written over the printed name.

**Subject:** Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-  
Monthly Status Report

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Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County

A handwritten signature in black ink, appearing to be "Lisa M. Martinez", written over a horizontal line.

Lisa M. Martinez  
Senior Advisor

## MEMORANDUM

**Date:** March 8, 2013  
**To:** The Honorable Carlos Gimenez, County Mayor  
**From:** M. John Richard   
**Subject:** Adrienne Arsht Center for the Performing Arts of Miami-Dade County  
Monthly Status Report

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As the chief performing arts organization in one of the nation's most diverse communities, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is charged with presenting a year-round calendar of programs that reflect the cultural makeup of our community. Coinciding with the 500th Anniversary of Spanish explorer Ponce de Leon's arrival in Florida, Flamenco Festival Miami returns to the Adrienne Arsht Center for a sixth season of world-class flamenco dance and music with Spain's massively popular Ballet Flamenco de Andalucía performing in Miami for the first time. From March 14 - 17, 2013, in the Ziff Ballet Opera House, the renowned Ballet Flamenco de Andalucía, led by the award-winning flamenco star Ruben Olmo, will premiere a new evening-length work, *Metafora*, a kaleidoscope of castanets, fans and traditional flamenco. Flamenco Festival Miami has become a staple of the Miami arts scene since it premiered in 2008. With the 2013 debut of the famed Ballet Flamenco de Andalucía, the Center continues to deliver the highest level of flamenco artistry in the world to Miami-Dade County audiences each season.

The Arsht Center proudly heralds its eighth season of showcasing Broadway's greatest hits in the Ziff Ballet Opera House. Next season opens with the South Florida premiere of the worldwide smash-hit musical *We Will Rock You* December 10-15, 2013; followed by the hilarious holiday-themed Broadway musical *Elf*, set to bring in the New Year December 31, 2013-January 5, 2014. In addition, Miami audiences will experience, for the first time, the irresistible love story of Tony Award-winning "Best Musical" *Once* from February 4-9, 2014; the heart-warming tale of loyalty and friendship and winner of 5 2011 Tony Awards *War Horse*, March 4-9, 2014; and the stunning new production of one of the most beloved musicals of all time – Tim Rice and Andrew Lloyd Webber's Tony Award-winning musical *Evita* from May 27 – June 1, 2014.

### **Nurturing Emerging Artists**

The Arsht Center, together with Riviera South Beach hotel, Alan Lieberman and Nathan Lieberman, presented the fifth annual Miami Made Festival, a weeklong showcase of new works-in-progress created and performed by a roster of Miami-based artists across multiple disciplines, all of whom have previously collaborated with the Arsht Center. Miami Made was created to serve as a platform that opens up other opportunities for its participating artists, such as allowing them to expand to full productions at the Arsht Center, in other major U.S. cities, and abroad. Miami Made Festival 2013 took place

from February 26<sup>th</sup> to March 3<sup>rd</sup> and included staged play readings and a dance showcase on-site in the Carnival Studio Theater, as well as pop-up performances at the soon-to-be-opened hotel, Riviera South Beach. Admission to Miami Made Festival was free to the community.

The Arsht Center and The Alliance Theatre Lab are proud to present a new expanded production of the smash-hit comedy *Brothers Beckett* written by Carbonell Award nominee David Michael Sirois. Playing March 7-24, 2013, in the intimate Carnival Studio Theater *Brothers Beckett* is the fifth installment of the Arsht Center's 2012-13 Theater Up Close series which features artistic collaborations from stellar local theater ensembles and nationally acclaimed theater companies.

The Arsht Center invited Ayikodans, Haiti's most prominent artistic export, back to Miami for a triumphant celebration of its 25th Anniversary season. The full company of dancers, drummers and vocalist performed a program that featured two pieces created by Artistic Director Jeanguy Saintus – the world premiere of *Lamentation 13*, a new work paying homage to the company's history, and *Eritaje 25*, a compilation of repertory pieces representing 25 years of Ayikodans. Ayikodans first premiered at the Arsht Center when a group of South Florida's prominent community leaders joined forces to save the dance troupe after the devastation of the 2010 Earthquake in Haiti.

### **Community Outreach**

AileyCamp Miami will return to the Arsht Center in June 2013. Once again, this year's AileyCamp Miami will be completely free for 100 at-risk Miami-Dade Public Schools middle school students. Summer camp applications have been distributed to the community. Applications may also be downloaded from our website at [www.arshtcenter.org/educate](http://www.arshtcenter.org/educate). Last year the Center received over 600 applications.

The Arsht Center convened nearly 800 members of the South Florida community on February 22 to celebrate the homecoming of acclaimed Cuban-American poet Richard Blanco, who served as the Inaugural Poet during President Obama's swearing-in ceremony. Blanco, a Miami native, became the first Hispanic, the youngest and the first openly gay poet to earn this distinction. Admission was free of charge for the community.

The evening featured a bilingual reading of selected works, including "One Today," the poem recited during the 2013 Presidential Inauguration. There was also an on-stage interview conducted by Univision Network's Pamela Silva Conde and an open format Q&A session with the community. The event also included a guest appearance by P. Scott Cunningham, co-founder and director of the O, Miami Poetry Biennial and concluded with a book signing. Miami-Dade County proclaimed February 22, 2013, Richard Blanco Day and Mayor Tomas Regalado presented him with the key to the City of Miami.

### **Financial summary for January 2013**

- All performances sold at 77% during the month of January.
- Through the month of January earned revenues were more than budgeted.
- Year to date occupancy costs are as budgeted.
- Projections forecast a year-end balanced budget.

### **Upcoming performances**

- Alliance Theatre Lab and the Arsht Center present *Brothers Beckett* March 7th through 24th in the Carnival Studio Theater.
- Miami City Ballet presents *Program III* March 8th – 10th in the Ziff Ballet Opera House.
- Miami City Ballet's Ballet for Young People will bring families together through dance with *Wonderland* at the March 9th Family Fest.
- Following its sold-out performance in the Knight Concert Hall three years ago, taiko drumming troupe KODO returns the Arsht Center March 9th.
- The Cleveland Orchestra will perform Beethoven Nine March 14th through 16th in the Knight Concert Hall.
- Flamenco Festival Miami returns for a sixth glorious season of world-class flamenco dance and music March 14th through 17th.
- Tony Award nominee *FELA*, featuring many of Fela Kuti's most captivating songs and Bill T. Jones's visionary staging, will play in the Ziff Ballet Opera House March 19th through the 24th.
- Jada Pinkett-Smith kicks off the 8th Annual Women's International Film & Arts Festival with a South Florida premiere of her documentary film *Free Angela and All Political Prisoners* on March 20 in the Knight Concert Hall.
- The legendary Dizzy Gillespie and the great Cuban conguero Chano will be celebrated at *Jazz Roots* on March 22 in the Knight Concert Hall. The renowned Cuban multi-instrumentalist and jazz ambassador Paquito D'rivera will headline the concert.
- Grammy Award-winning jazz pianist and vocalist Diana Krall will perform April 2nd in the Knight Concert Hall.
- Tony Award-winning *Priscilla Queen of the Desert* will play April 2nd through the 7th in the Ziff Ballet Opera House.
- Tony Award-winning choreographer and dancer, Savion Glover will perform an exuberant tap extravaganza *SoLe Sanctuary* on April 6th in the Knight Concert Hall.