

Memorandum



Date: April 2, 2013
To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners
From: Carlos A. Gimenez
Mayor
Subject: Supplemental Information to Item 11A1 - Resolution directing the County Mayor or designee to prepare geospatial layer analysis and database of vacant industrial and commercial parcels to assist the Beacon Council and other Economic Development Organizations in attracting business development to Miami-Dade County

Supplement to:
Agenda Item No. 11(A)(1)

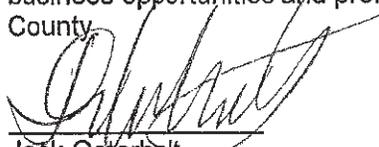
This supplement provides information regarding the fiscal impact for item 11A1 (Legistar 130536) previously discussed and amended at the March 14, 2013 Economic Development and Port Miami Committee.

Per the requirements of the resolution, County staff recommends the purchase of a searchable online web service that depicts available vacant industrial and commercial properties based on user-defined criteria for Miami-Dade County given that it is a quicker and more cost effective solution than using in-house resources to develop the web service. Utilizing geographically based demographic and business information, this web based service will facilitate the promotion of Miami-Dade County as an ideal location for businesses to invest, relocate and operate.

The service provides property information from County data such as Targeted Urban Areas, Enterprise Zones, Empowerment Zones, Neighborhood Revitalization Strategy Areas, including information about acreage, planning and zoning designations, ownership, assessed and appraised values, taxing, available infrastructure etc. The service also enables broker registration to highlight available vacant industrial and commercial properties, and the vendor provides training at no additional charge. A mobile application is also included as part of this service.

If the County were to buy this service, it would cost \$37,000. The Beacon Council, as a member of the FPL Enterprise Florida Stakeholders Council, an economic development consortium, is entitled to a \$12,000 discount, which brings the price to \$25,000 annually. The Beacon Council will acquire the service; however, The Beacon Council and the County will split the costs equally (\$12,500) for the initial and subsequent annual renewals.

This initiative brings us one step closer towards achieving our shared goal of attracting commercial business opportunities and promoting growth in the area of economic development for Miami-Dade County.


Jack Osterholt
Deputy Mayor