MEMORANDUM

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: May 7, 2013

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution supporting the
South Florida Super Bowl
Host Committee's bid to host
Super Bowl L in 2016

The accompanying resolution was prepared and placed on the agenda at the request of Co-Prime Sponsors Commissioner Jose "Pepe" Diaz and Vice Chair Lynda Bell.

R. A. Cuevas, Jr.
County Attorney
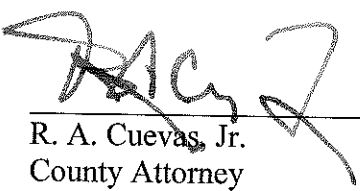
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MEMORANDUM

(Revised)

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: May 7, 2013

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 14(A)(3)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Ordinance creating a new board requires detailed County Mayor's report for public hearing**

✓ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve**

_____ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

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RESOLUTION NO. _____

RESOLUTION SUPPORTING THE SOUTH FLORIDA SUPER BOWL HOST COMMITTEE'S BID TO HOST SUPER BOWL L IN 2016

WHEREAS, South Florida has an opportunity to host the 2016 Super Bowl; and

WHEREAS, South Florida recently hosted Super Bowls XXIX in 1995, XXXIII in 1999, XLI in 2007, and most recently XLIV in 2010; and

WHEREAS, the last Super Bowl was watched by an estimated 111.3 million viewers making it the most watched television show in U.S. history; and

WHEREAS, our community has a proven track record of successfully hosting the Super Bowl; and

WHEREAS, at least 130,000 people are expected to visit the host community during the two weeks of Super Bowl festivities; and

WHEREAS, it is anticipated that at least 1 billion viewers around the world will focus their eyes on our community if the event is held in South Florida; and

WHEREAS, hosting this momentous sporting event in our community provides a tremendous opportunity to boost our tourism industry and local economy; and

WHEREAS, a host community is expected to generate in excess of $400 million from the Super Bowl; and

WHEREAS, the Board has previously recognized the significance of hosting this event and has shown its commitment to the 1995, 1999, 2007 and 2020 games through grant funding and in-kind support of the game and its surrounding activities,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board supports the South Florida Super Bowl Committee's bid to host Super Bowl L in 2016 and pledges Miami-Dade County's assistance, subject to available resources, to implement yet another successful Super Bowl.

The Co-Prime Sponsors of the foregoing resolution are Commissioner Jose "Pepe" Diaz and Vice Chair Lynda Bell. It was offered by Commissioner   , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

<div align="center">

Rebeca Sosa, Chairwoman
Lynda Bell, Vice Chair

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Bruno A. Barreiro	Esteban L. Bovo, Jr.
Jose "Pepe" Diaz	Audrey M. Edmonson
Sally A. Heyman	Barbara J. Jordan
Jean Monestime	Dennis C. Moss
Sen. Javier D. Souto	Xavier L. Suarez
Juan C. Zapata	

The Chairperson thereupon declared the resolution duly passed and adopted this 7th day of May, 2012. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:_____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Daniel Frastai