

# MEMORANDUM

Agenda Item No. 12(A)(1)

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**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**DATE:** July 16, 2013

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution expressing intent to  
develop a formalized partnership  
with the School Board of Miami-  
Dade County to establish and  
enhance magnet schools

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The accompanying resolution was prepared by the Mayor and placed on the agenda at the request of Prime Sponsor Chairwoman Rebeca Sosa.

  
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R. A. Cuevas, Jr.  
County Attorney

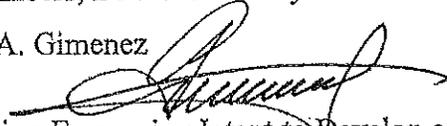
RAC/smm

# Memorandum



**Date:** July 16, 2013

**To:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor 

**Subject:** Resolution Expressing Intent to Develop a Formalized Partnership with the School Board of Miami-Dade County to Establish and Enhance Magnet Schools in Direct Alignment with Targeted Industries Included within the One Community, One Goal Plan

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## Recommendation

It is recommended that the Board of County Commissioners (Board) adopt the attached resolution expressing the County's intent to develop a formalized partnership with the School Board of Miami-Dade County to establish and enhance industry-focused Schools of Choice in direct alignment with the One Community, One Goal Plan to include the development of an entrepreneurial high school, logistics and international trade magnet school, performing arts industry high school in collaboration with the Adrienne Arsht Center for the Performing Arts; and the expansion of the science-based magnet middle school at Zoo Miami to include a Science, Technology, Engineering, and Math (STEM) magnet high school.

## Scope

The proposed Schools of Choice concepts would be offered countywide, ensuring countywide impact.

## Fiscal Impact/Funding Source

All necessary agreements will be brought back to the Board for approval, including details on fiscal impacts.

## Track Record/Monitor

Senior Advisor Lisa M. Martinez, as the administration's liaison to Miami-Dade County Public Schools (M-DCPS), will work with M-DCPS, and each of the following departments and external County partners to facilitate the development of program concepts that will lead to Memoranda of Understanding to be brought before the Board: Entrepreneurship High School – Regulatory and Economic Resources Department, Internal Service Department, and Venture Hive; STEM Magnet High School - Parks, Recreation and Open Spaces Department, Zoo Oversight Board and the Zoological Society of Florida; Logistics and International Trade Magnet High School – Miami-Dade Aviation Department and PortMiami; and Performing Arts Industry High School - Department of Cultural Affairs and the Performing Arts Center Trust, Inc., a/k/a Adrienne Arsht Center for the Performing Arts of Miami-Dade County.

## Background

On May 31, 2013, I launched Actively Investing in Miami-Dade - the AIM Initiative - at the Greater Miami Chamber of Commerce's (GMCC) 2013 Goals Conference. The AIM Initiative is a comprehensive strategy that coordinates Miami-Dade County's efforts in the areas of talent development and retention. The GMCC and the Beacon Council have joined me, and Miami-Dade County, in this effort. The Beacon Council's One Community One Goal initiative, which I am

privileged to co-chair, has emphasized that the way communities invest in learning and skills development, is a key factor to consider when building an infrastructure that supports healthy communities, businesses, industries, and quality of life.

The effort began with an assessment of what the County has historically offered, including multiple internship and training programs guided by industry experts aimed at developing, promoting, and fostering marketable skills in students through relevant experiences. This framework of opportunities has been expanded with the intention of strategically investing time and resources in efforts that will develop, retain, and recruit talent to Miami-Dade County's economy.

The AIM Initiative is committed to supporting the education of Miami-Dade County's future leaders from the ranks of high school, college, university, and technical school students. Working closely with the institutions that comprise our nationally recognized local education system, we aim to further develop and encourage our best and brightest in order to join a growing class of young professionals that choose to make Miami-Dade their home, now and in the future.

In 2006, Miami-Dade County entered into an Education Compact with Miami-Dade County Public Schools. Recently, with the same spirit of collaboration, Miami-Dade County and M-DCPS have joined forces to work on projects addressing important community issues including early childhood education and youth safety. A natural next step is the development of a collaboration on strategic projects that best prepare Miami-Dade County's youth to enter the workforce while simultaneously preparing a workforce to meet the interests and needs of local businesses.

The concepts being initially considered are summarized below:

**Tech Entrepreneurship Acceleration Magnet (TEAM) High School** - To have a meaningful, long-term impact on retaining young professionals, South Florida's economic revitalization will require the development of new, entrepreneurial ecosystem resources that support both innovation and high-growth potential entrepreneurs. Several recently launched initiatives, including Venture Hive, have been in direct response to Miami's economic challenges: supporting the early-stage business community with resources such as incentive grants that encourage young entrepreneurs to work Downtown, providing access to the expertise necessary for innovation to flourish, and new, job-creating ventures to be formed. The TEAM High School would be the first of its kind, attracting top students in Miami-Dade County to develop specialized skills in computer science and its application to create value. M-DCPS has demonstrated interest in launching a TEAM internship program for the 2013-2014 school year, as the long-term work is defined in the coming months.

**Science, Technology, Engineering and Math (STEM) Magnet High School** - This new high school program would build upon the success of the Zoo Magnet Program at Richmond Heights Middle School, which was developed in partnership with M-DCPS, Zoo Miami, and the Zoological Society of Florida. The Conservation Biology curriculum would be designed to provide integration of scientific research and technology using state-of-the-art tools to analyze and propose solutions for local and international conservation issues.

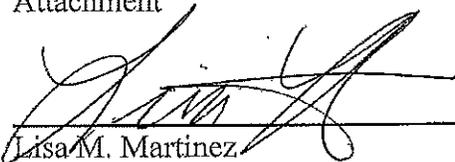
**Logistics and International Trade Magnet High School-** Logistics and International Trade is an emerging industry that has changed dramatically in recent years as international trade has grown. Miami International Airport, operated by the Miami-Dade Aviation Department is the largest U.S. gateway for Latin America and the Caribbean and is one of the leading international passenger and freight airports in the world. MIA and related aviation industries contribute close to 300,000 jobs directly and indirectly to the local economy. Additionally, Miami International Airport's (MIA) and the General Aviation Airports' annual economic impact is \$32.8 billion.

Similarly, PortMiami is Miami-Dade County's second most important economic engine contributing over \$27 billion annually directly and indirectly to the local economy and supporting more than 207,000 jobs in South Florida. It is recognized as t. Miami's unique geographic position makes the Port easily accessible to Caribbean and Latin American markets, as well as those of Asia and Europe by way of the Panama Canal. PortMiami is also known worldwide as the *Cruise Capital of the World*, welcoming more cruise passengers to its terminals than any other port in the world.

After preliminary conversations initiated by M-DCPS, a partnership will be explored for the development of a trade and logistics curriculum which would not only be designed to complement higher education programs, but will also prepare students with the appropriate certifications to be qualified for entry level positions at the airport and seaport upon high school graduation.

**Performing Arts Industry High School** - After preliminary conversations with M-DCPS, Adrienne Arsht Center for the Performing Arts and Town Square Neighborhood Development Corporation (the independent nonprofit devoted to the planning and development of the Arsht Center's surrounding neighborhood), all parties have demonstrated an interest in further exploring a possible partnership to plan and develop an educational facility with a programmatic focus on the performing arts industry and permanent parking to serve M-DCPS, the Adrienne Arsht Center for the Performing Arts and the surrounding community.

Attachment

  
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Lisa M. Martinez  
Senior Advisor, Office of the Mayor



# MEMORANDUM

(Revised)

**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**DATE:** July 16, 2013

**FROM:**   
R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 12(A)(1)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_\_, 3/5's \_\_\_\_\_, unanimous \_\_\_\_\_) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 12(A)(1)  
7-16-13

RESOLUTION NO. \_\_\_\_\_

RESOLUTION EXPRESSING INTENT TO DEVELOP A FORMALIZED PARTNERSHIP WITH THE SCHOOL BOARD OF MIAMI-DADE COUNTY TO ESTABLISH AND ENHANCE MAGNET SCHOOLS IN DIRECT ALIGNMENT WITH TARGETED INDUSTRIES INCLUDED WITHIN THE BEACON COUNCIL'S ONE COMMUNITY, ONE GOAL PLAN

**WHEREAS**, On May 31, 2013, the Mayor launched Actively Investing in Miami-Dade - the AIM Initiative - at the Greater Miami Chamber of Commerce's (GMCC) 2013 Goals Conference; and

**WHEREAS**, the AIM Initiative is committed to supporting the education of Miami-Dade County's future leaders from the ranks of high school, college, university, and technical school students; and

**WHEREAS**, the GMCC and the Beacon Council have partnered with Miami-Dade County, in this effort; and

**WHEREAS**, the effort began with an assessment of what the County has historically offered, including multiple internship and training programs guided by industry experts aimed at developing, promoting, and fostering marketable skills in students through relevant workplace experiences; and

**WHEREAS**, this framework of opportunities has been expanded with the intention of strategically investing time and resources in efforts that will develop, retain, and recruit talent to Miami-Dade County's economy; and

**WHEREAS**, in 2006, Miami-Dade County entered into an Education Compact with Miami-Dade County Public Schools; and

**WHEREAS**, recently, with the same spirit of collaboration, Miami-Dade County

and M-DCPS have joined forces to work on projects addressing important community issues including early childhood education and youth safety; and

**WHEREAS**, a natural next step is the collaboration on strategic projects that best prepare Miami-Dade County's youth to enter the workforce while simultaneously preparing a workforce to meet the interests and needs of local businesses; and

**WHEREAS**, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board:

Section 1. Expresses its intent to develop a formalized partnership with the School Board of Miami-Dade County that will result in the creation of an entrepreneurial high school in collaboration with Venture Hive, trade and logistics technical magnet schools, a performing arts industry high school in collaboration with the Adrienne Arsht Performing Arts Center Trust, and the expansion of the science-based magnet middle school at Zoo Miami in collaboration with the Zoo Oversight Board, Zoological Society of Florida, and Zoo Miami to include a Science, Technology, Engineering, and Math (STEM) magnet High School.

Section 2. Directs the Mayor to bring back to this Board for approval all necessary agreements.

The foregoing resolution was offered by Commissioner who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Rebeca Sosa, Chairwoman

Lynda Bell, Vice Chair

Bruno A. Barreiro

Jose "Pepe" Diaz

Sally A. Heyman

Jean Monestime

Sen. Javier D. Souto

Juan C. Zapata

Esteban L. Bovo, Jr.

Audrey M. Edmonson

Barbara J. Jordan

Dennis C. Moss

Xavier L. Suarez

The Chairperson thereupon declared the resolution duly passed and adopted this 16<sup>th</sup> day of July, 2013. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

DF

Daniel Frastai