

Memorandum



Date: October 7, 2013

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-
Monthly Status Report

CRC

Agenda Item No. 7(E)

Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County



Lisa M. Martinez
Senior Advisor

MEMORANDUM

Date: September 6, 2013
To: The Honorable Carlos Gimenez, County Mayor
From: M. John Richard 
Subject: Adrienne Arsht Center for the Performing Arts of Miami-Dade
County Monthly Status Report

The Adrienne Arsht Center for the Performing Arts of Miami-Dade County and Arsht Families, a volunteer committee of parents committed to supporting children's access to the performing arts at the Arsht Center, proudly announce the first Arsht Families Imagination Ball scheduled for October 6, 2013. The one-of-a-kind children's gala will be an afternoon of immersive arts activities, dancing, wild dessert displays and live performances by "America's Got Talent" finalist David Garibaldi and His CMYKs (a group of sensational performance painters) as well as the kids rock band LIVE! Modern School of Music— all set on the Lynn Wolfson Stage of the Ziff Ballet Opera House. Proceeds from the Arsht Families Imagination Ball support the Center's Arts Education and Community Engagement programs.

Summer Programming

The month of August was busy at the Arsht Center. *Slava's Snowshow*, the theatrical experience that stole the hearts of more than 30,000 South Floridians when it premiered in Miami in 2008, returned to the Ziff Ballet Opera House. The return limited engagement proved that Miami loves snow! *Slava's Snowshow* ended its four-week run this summer with over 35,000 members of the community attending performances.

The Knight Concert Hall was the host site for Miami New Times Iron Fork 2013. Upwards of 3,500 guests attended this event which served as the kickoff for the Greater Miami Convention and Visitors Bureau Miami Spice.

Nearly 2,000 members of our community attended the culminating performance of AileyCamp Miami. This year's presentation, entitled *Reflections*, was an artistic narrative performed in front of an audience of more than 1700 friends and family members detailing the camper's growth and this camp's impact on our community. Thanks to the support of Miami-Dade County the camp is free for all 100 participants.

Community Recognition of PACT Chairman Mike Eidson

PACT Chairman Mike Eidson has been selected as the recipient of the Florida Justice Association's (FJA) 2013 Al. J. Cone Lifetime Achievement Award. Each year, FJA recognizes an individual who, in his or her lifetime of practicing law, epitomizes outstanding legal achievement and who is a model to which all lawyers should aspire. Mike clearly demonstrated all of these qualities and many more. The award will be presented to him during FJA's Masters of Justice Conference at the "Founders Luncheon" held on September 19, 2013 at The Biltmore Coral Gables.

The Jurisprudence Award was established to recognize individuals who have made an outstanding contribution to the legal profession and to the community at large, while exemplifying the principles upon which the Anti-Defamation League was founded. Mike Eidson has been selected as the 2013 Jurisprudence Award recipient. His passion for excellence, high ethical and professional standards, dynamic leadership and social responsibility are all values embodied in this award.

Arshf Center Business Plan

The Arshf Center continues to reach new heights with our trajectory closely mirroring that of the City growing around us. In the past five years we have hatched new programmatic series, launched breakthrough educational initiatives and secured a place in the hearts and minds of the nearly three million members of our community who have walked through our doors.

The Center's management team has completed the Fiscal Year 2014 business plan that outlines the Center's near-term and long-term goals. Each Arshf Center department has adopted a three-year view that culminates with our 10th Anniversary Season in 2016-17. The management team has also outlined a robust three-year capital campaign designed to secure the funding needed to support and expand the Center's core programmatic and institutional initiatives through the Center's tenth year and beyond.

Financials for the Month of July

- All performances have sold at 63% through the first ten months of the fiscal year.
- Occupancy costs are as budgeted.
- Projections forecast a year-end fundraising drive and pledge collections necessary to balance the budget as required in previous years.

Upcoming Performances

Now until September 15th the Arsht Center is hosting Circo Hermanos Vazquez. Celebrating its 40th anniversary, this limited-engagement spectacular will delight audiences of all ages.

Our 8th Season Begins Anew

Winner of the 2002 Tony Award for "Best Direction of a Play" and the Drama Desk Award for "Outstanding Play," Mary Zimmerman's *Metamorphoses* makes its much-anticipated regional premiere as part of the Arsht Center's 2013-2014 Theater Up Close Season. *Metamorphoses* runs October 10th through 24th in the Carnival Studio Theater.

Mamma Mia!, the ultimate feel-good show that has audiences coming back again and again, returns to the Ballet Opera House October 11th through 13th.

Having changed the face of Israeli popular music The Idan Raichel Project will perform October 17th. The Project's blend of African, Latin American, Caribbean and Middle Eastern sounds, coupled with a spectacular live show, has enchanted audiences worldwide.

Miami City Ballet's season opener, October 18th through 20th, features the company premiere of Christopher Wheeldon's breakthrough contemporary work, *Polyphonia*, along with two entrancing Balanchine ballets – *Serenade* and *Ballo della Regina*.

On October 24th in the Knight Concert Hall TEDxMiami will celebrate the power of innovation and the different viewpoints which innovators bring to longstanding problems. TEDxMiami annually brings together South Florida's leading thinkers and doers for a night of riveting talks and inspired connections at its Fall Conference.

The internationally acclaimed dance company Pilobolus will perform October 25th and 26th in the Ziff Ballet Opera House featuring a Miami premiere created in collaboration with masters of magic, Penn & Teller.