

Memorandum



Date: February 4, 2014

Agenda Item No. 1(F)1

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez".

Subject: Sunset Review of County Boards for 2013 – Cultural Affairs Council

In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2013 Sunset Review of County Boards Report for the Cultural Affairs Council. The Board approved the attached report at its meeting of January 16, 2013 and has recommended the continuation of its board.

A handwritten signature in black ink, appearing to read "Lisa M. Martinez".

Lisa M. Martinez
Senior Advisor, Office of the Mayor

Date: January 16, 2013
To: Carlos A. Gimenez
Mayor
From: Adolfo Henriques
Chairperson, Cultural Affairs Council
Subject: Sunset Review of County Boards for 2013 – Cultural Affairs Council

Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2013 Sunset Review of County Boards Report for the Cultural Affairs Council for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its meeting of January 16, 2013.

It is recommended that the BCC approve the continuation of the Cultural Affairs Council.

BACKGROUND

The Miami-Dade County Cultural Affairs Council (initially named the Metropolitan Dade County Council of Arts and Sciences) was created in 1976. Miami-Dade County's Cultural Affairs Council and its Department of Cultural Affairs, together with the Art in public Places Trust, develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work: securing more public and private resources to invest in and promote cultural development; developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and making cultural activities more accessible for all of our residents and visitors. Through staff, board and programmatic resources, the Department and the Council promote, coordinate and support Miami-Dade County's more than 1,100 not-for-profit cultural organizations as well as thousands of resident artists through grants, technical assistance, public information and interactive community planning.



Adolfo Henriques
Board Chairperson

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2013**

I. GENERAL INFORMATION

1. Name of Board reporting:
Cultural Affairs Council

2. Indicate number of board members, terms of office, and number of vacancies:
Number of Board Members: 15
Terms of Office: Thirteen (13) Council members are appointed by individual County Commissioners to terms that end concurrently with the last day of the term of the County Commissioner who appointed the Council member. Two (2) Council members are appointed by the Board of County Commissioners to at-large terms of four years each
Number of Vacancies: None

3. Identify number of meetings and members' attendance (Attach records reflecting activity from **Jan. 1, 2011** through **December 31, 2012**):
Number of Meetings: 19
Number of Meetings with a Quorum: 17
Attendance Records: See Attachment

4. What is the source of your funding? The following revenues sources support Council developed and implemented programs and projects: Tourist Development Tax revenues; General Fund revenues; Convention Development Tax revenues and Bond Series revenues; federal, state and private foundation grants; The Children's Trust; contracted services fees; and regional Local Arts Agencies

5. Date of Board Creation: April 20, 1976

6. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments).
See Attachment

7. Include the Board's Mission Statement or state its purpose:
The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences

8. Attach the Board's standard operating procedures, if any.
N/A

9. Attach a copy of the Board's By-Laws, if any.
N/A

10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of the membership.
See Attachment

II. EVALUATION CRITERIA

1. Is the Board serving the purpose for which it was created? (Please provide detailed information) Yes (please reference the content of this report for details)

2. Is the Board serving current community needs? (Please provide detailed information)
Yes (please reference the content of this report for details)
-
-

3. What are the Board's major accomplishments?
a. Last 24 months:

STRENGTHENING CULTURAL ORGANIZATIONS AND ARTISTS

- ***New Arts & Economic Prosperity Study Documents the Significant Impact of the Arts in Miami-Dade County***

In collaboration with Americans for the Arts, the nation's leading organization for advancing the arts and arts education, the Department released its most comprehensive study ever of the impact of the nonprofit arts and culture industry in Miami-Dade County. The study affirmed that Miami-Dade County's nonprofit arts and cultural organizations represent a significant business industry in Miami-Dade County with the following key results:

- The non-profit arts and cultural industry in Miami-Dade County generates almost \$1.1 billion in local economic activity annually, an almost 17% increase over the last study released five years ago;
- Non-profit arts and cultural organizations in Miami-Dade County employ 29,792 full-time workers, ranging from artists and administrators to accountants and carpenters, up from 22,895 employees, five years ago; and
- Miami-Dade's audiences for the arts are growing, representing over 13.5 million cultural attendees annually as compared to 12.7 million five years ago.

These results put Miami-Dade County among the top tier of comparable metropolitan areas and demonstrate how the arts are effective catalysts for strengthening the economy and making Miami-Dade County more competitive both nationally and internationally for business, tourism and the arts.

- ***NACo Achievement Award Received for www.power2give.org, a Fundraising Platform that Cultivates New Private Sector Donors to the Arts in Miami-Dade County***

The Department received a 2012 NACo Achievement Award for www.power2give.org, a new, online fundraising platform to encourage the private sector to support arts and cultural projects in Miami-Dade County. In its first year of operation, 800 individual donors used this crowd-sourcing web site to contribute more than \$240,000 to help support 92 projects by arts and cultural organizations in Miami-Dade County. You can go to www.power2give.org, find a cultural project that interests you, contribute as little or as much as you choose toward its goal, and get some great benefits in return. This is a brand new way to encourage ticket buyers and subscribers to try their hands at being donors easily and affordably. Donors see exactly where their money is going, and are encouraged to share their experience with their family, friends and colleagues using social media tools embedded in their favorite project. This will begin to encourage the next generation of cultural philanthropy so critically important to the public-private partnership necessary for the success of our young cultural community.

- ***Art in Public Places is Making County Buildings Better, Receives National Recognition and Launches a New, Interactive Website.***

Miami-Dade County Art in Public Places completed eleven highly integrated art projects in 2012 and received recognition for three recently completed public art works, the highest number of public art projects of any community in the nation from the Americans for the Arts' Public Art Network *Public Art 2012 Year in Review* which selects the top 50 projects in the nation. Miami-Dade projects

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featured in the *Public Art 2012 Year in Review* were Ivan Toth Depeña's *Reflect*, a cutting edge, new media project for the main lobby of the Stephen P. Clark Government Center; Christopher Janney's *Harmonic Convergence*, an interactive sound environment with diagonal patterns of colored glass that are integrated into the Mover Station Terminal Connector of Miami International Airport; and *Ripple Gardens*, a series of exterior sculptural gardens designed for Jackson South Community Hospital by artist Mikyoung Kim. In addition, with a significant grant from the John S. and James L. Knight Foundation, the Department launched a state-of-the-art website and collections management software system, www.miamidadepublicart.org. The development of this custom-designed platform not only allows for the more than 600 works of art from the Miami-Dade County Public Art Collection to be viewed by worldwide visitors, it also serves as the management system for the conservation and stewardship of the collection, including inventory and records-keeping functions. The site allows residents and visitors anytime-online access to images and documentation of the public art collection, the ability to create virtual tours and capabilities to search the collection by media, artist or location. In addition, the new website features expanded content, opportunities for artists, tools, resources and news items that are being updated constantly.

CREATING MORE OPPORTUNITIES FOR PEOPLE TO PARTICIPATE IN THE ARTS

• ***More than 200,000 Children and Families Have Opportunities to Participate in Arts Programs.***

The Department of Cultural Affairs secured a renewal of its annual grant from The Children's Trust at \$996,000 (in aggregate, more than \$7.9 million has been granted to the Department since 2006). Through the Department's Children's Trust-funded programs, more than 200,000 children and families benefitted from arts activities in FY 2011-2012. Of particular note is the Department's *All Kids Included (AKI)* initiative creating ADA/accessible arts experiences for thousands of children with and without disabilities. In 2012, the 6th annual *AKI* Family Arts Festival occurred at the new South Miami-Dade Cultural Arts Center, attracting more than 4,000 families and children. Also, as part of the opening season of the South Miami-Dade Cultural Arts Center, the Department presented the "Open Access Theater Series," a comprehensive model ADA/Accessible theater arts program featuring a variety of accessible offerings, including: ASL interpretation, audio description and touch tours, open captioning, large print and Braille, and Shadow Interpreted Theater. The 13 performances and three workshops offered benefitted a total of 5,295 individuals to conclude a two-year NEA grant (\$50,000 awarded in 2010). In addition, the Department created the first-ever Sensory-Friendly Disability Access Symbol and developed a "Going to the Show" illustrated guide to prepare new audiences for a first-time theater experience. In collaboration with the Parks, Recreation and Open Spaces Department, the Youth Arts in the Parks program was piloted at Camp Matecumbe and expanded to 3 Miami-Dade County park locations to provide arts instruction to kids with disabilities.

• ***Student Participation Increases in "Culture Shock Miami," a \$5 Student Ticket Initiative.***

Culture Shock Miami offers thousands of \$5 tickets for high school and college students, ages 13-22, (www.cultureshockmiami.com) to experience cultural

activities in an easy and affordable way. In 2012, 6,041 tickets were sold, an increase of 16% over FY 2010-2011 ticket sales, and cultural events offered on the website continued to sell out. With the assistance of its volunteer Culture Shock Student Council, the program launched a re-branded marketing and public relations campaign in 2012, featuring a re-designed logo and "Shock Value" advertising campaign. To date, the program has sold more than 34,000 tickets to high school and college students.

- ***Bilingual "Golden Ticket Arts Guide" Reaches More Than 18,000 Senior Citizens with Free Ticket Offers.***

The Department published and distributed the Golden Ticket Arts Guide, combining English and Spanish language versions into one booklet. In 2012, 18,000 guides were provided free-of-charge to senior citizens ages 62 and older, featuring hundreds of free cultural events presented by 45 participating local cultural and arts organizations. The free guide is distributed via the Miami-Dade Public Library System and can also be ordered directly by calling a dedicated phone number operated by the Miami-Dade County 311 Answer Center, 786-331-5375.

ESTABLISHING A NETWORK OF OUTSTANDING CULTURAL FACILITIES

- ***The South Miami-Dade Cultural Arts Center Completes its First Stellar Season.***

The South Miami-Dade Cultural Arts Center successfully completed its inaugural season in 2012, offering 103 music, dance, theater and community events to enthusiastic audiences of more than 39,000 people. Located on SW 211 Street in Cutler Bay across from the Southland Mall, the Center's 961-seat theater, two studio theaters, classrooms and concert lawn are being operated by the Department. The Center continues to emphasize its goals of presenting artistically excellent work and developing strong community outreach components in everything that it does. The cutting edge design by the world-renowned, Miami-Dade-based architectural firm Arquitectonica already is establishing this first major cultural facility as a landmark in the south part of the County.

- ***Milestones Are Achieved on Building Better Communities Cultural Facilities Projects.***

In 2012, the next generation of community cultural facilities, as approved in the Building Better Communities bond program, made significant progress under the Department's management. With an anticipated opening in 2013, the Miami Art Museum (MAM) completed its second year of construction and the Miami Science Museum (MSM) broke ground on February 28, 2012, scheduled for completion by early 2015. Internationally acclaimed architects Herzog & de Meuron (for MAM) and Grimshaw (for MSM) are designing exciting new buildings for these major new facilities on the bay in downtown Miami's Museum Park. In addition, GOB funding supported the completion of the five buildings of Fairchild Tropical Botanic Garden's DiMare Science Village in 2012. The Science Village includes the Clinton Family Conservatory's Wings of the Tropics Exhibit, Glass House Café, Windows to the Tropics Conservatory, The Whitman Tropical Fruit Pavilion and the Kushlan Tropical Science Institute.

- ***The African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium Launch New Programming under the Department's Leadership***

As part of the Mayor's reorganization of County government, the merger of the African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium into the Department was begun. New programming

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objectives were initiated by the Department for each cultural facility. In collaboration with Youth for America, a major grant from the Miami-Dade County School System was secured to provide after-school instruction in the arts for thousands of students at the African Heritage Cultural Arts Center. At the Joseph Caleb Auditorium, a field trip performance series in collaboration with the Miami-Dade County School System's Cultural Passport program was launched with the goal of offering more than forty performances of local and national performing arts companies to students. In order to develop a strong artistic profile for Miami-Dade County Auditorium, the Department inaugurated a co-presenting program in 2012 in partnership with non-profit cultural organizations to offer a line-up of exciting performances on the main stage and in the black box configuration. Partner organizations include Fundarte, the Rhythm Foundation, Tigertail and the Performing Arts Series presented by Miami Dade College. Facility use and attendance continue to increase for Miami-Dade County Auditorium with more than 150 events and 125,000 guests attending performances for the 2012 season.

b. Since established: Please see attached

4. Is there any other board, either public or private, which would better serve the function of this board?
No

5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)
No

6. Should the Board's membership requirements be modified?
No

7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2011 and FY 2012)
The CAC board serves in a fully voluntary capacity; there is no specific county budget for the board itself. County staff serves the County Mayor, County Manager and the County Commission in developing and implementing County cultural policy. To the extent any costs can be directly attributed to the Cultural Affairs Council itself, these would be less than \$5,000 per year (including staff time dedicated to confirming monthly meetings, preparation of monthly agenda packages, the annual Planning and Budget Retreat held offsite, etc.). The County is the direct beneficiary of the invaluable, incalculable contributions made by Council members in the form of their time, expertise and voluntary efforts made in support of advancing the County's cultural development, investments and policies.

8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

Please see attached "Miami-Dade County Department of Cultural Affairs Business Plan At A Glance". It provides the primary goals and strategies developed and implemented by the Department and the Cultural Affairs Council to advance their joint roles as the County's cultural developers. The Cultural Affairs Council guides and reviews the policies that shape and constitute the Department's Business Plan.

Miami-Dade County Cultural Affairs Council / Department of Cultural Affairs

Major Accomplishments **(last update: December 2012)**

The Miami-Dade County Cultural Affairs Council (founded as the Council of Arts and Sciences) was established by the Miami-Dade County Board of County Commissioners in 1976. The significant areas of the Council's accomplishments over the years, which have lent to the emergence of Miami-Dade County as a cosmopolitan, international center, include:

STRENGTHENING CULTURAL ORGANIZATIONS AND ARTISTS

- **Demonstrating a nearly \$1.1 billion impact of the arts on the local economy:** In collaboration with Americans for the Arts, the nation's leading organization for advancing the arts and arts education, the Department released its most comprehensive study ever of the impact of the nonprofit arts and culture industry in Miami-Dade County. The study affirmed that Miami-Dade County's nonprofit arts and cultural organizations represent a significant business industry in Miami-Dade County with the following key results:

- The non-profit arts and cultural industry in Miami-Dade County generates almost \$1.1 billion in local economic activity annually, an almost 17% increase over the last study released five years ago;
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These results put Miami-Dade County among the top tier of comparable metropolitan areas and demonstrate how the arts are effective catalysts for strengthening the economy and making Miami-Dade County more competitive both nationally and internationally for business, tourism and the arts.

- **Being Distinguished Nationally with Awards, most recently:**
 - In 2012 by NACo for www.power2give.org, a Fundraising Platform that Cultivates New Private Sector Donors to the Arts in Miami-Dade County;
 - In 2012 by Americans for the Arts' Public Art Network *Public Art 2012 Year in Review* as the most decorated Art in Public Places program, with 3 of the top 50 projects in the nation, including: *Ivan Toth Depeña's Reflect*, a cutting edge, new media project for the main lobby of the Stephen P. Clark Government Center; *Christopher Janney's Harmonic Convergence*, an interactive sound environment with diagonal patterns of colored glass that are integrated into the Mover Station Terminal Connector of Miami International Airport; and *Ripple Gardens*, a series of exterior sculptural gardens designed for Jackson South Community Hospital by artist Mikyoung Kim;
 - In 2011 by Destination Marketing International Association and Americans for the Arts, as recipient of the first-ever National Arts Destination Marketing Award, recognizing the innovative collaboration between the Department and the Greater Miami Convention & Visitors Bureau to market the community as a travel

destination, using the arts and culture as the leading asset that gives Miami its distinctive and competitive edge;

- In 2011 by NACo for Culture Grants Online, an electronic grants management system that converted the submission of the more than 500 annual "paper" applications to the Department's grants programs to all electronic filing;
- In 2010 by NACo for *ArtBurstMiami.com* an online media bureau, providing authoritative, scholarly and credible, critical journalism about the arts, in both English and Spanish, demonstrating to traditional and non-traditional media the value of and broad audience for meaningful arts coverage; and
- In 2009 by NACo for the *County Economic Impact of the Arts Report*

CREATING MORE OPPORTUNITIES FOR PEOPLE TO PARTICIPATE IN THE ARTS

- ***Providing New Opportunities to More than 200,000 Children and Families to Participate in Arts Programs:*** The Department of Cultural Affairs secured a renewal of its annual grant from The Children's Trust at \$995,328. Through the Department's Children's Trust-funded programs, more than 200,000 children and families benefitted from arts activities in FY 2011-2012. Of particular note is the Department's All Kids Included (AKI) initiative creating ADA/accessible arts experiences for thousands of children with and without disabilities. In 2012, the 6th annual AKI Family Arts Festival occurred at the new South Miami-Dade Cultural Arts Center, attracting more than 4,000 families and children. Also, as part of the opening season of the South Miami-Dade Cultural Arts Center, the Department presented the "Open Access Theater Series," a comprehensive model ADA/Accessible theater arts program featuring a variety of accessible offerings, including: ASL interpretation, audio description and touch tours, open captioning, large print and Braille, and Shadow Interpreted Theater. The 13 performances and three workshops offered benefitted a total of 5,295 individuals to conclude a two-year NEA grant (\$50,000 awarded in 2010). In addition, the Department created the first-ever Sensory-Friendly Disability Access Symbol and developed a "Going to the Show" illustrated guide to prepare new audiences for a first-time theater experience. In collaboration with the Parks, Recreation and Open Spaces Department, the Youth Arts in the Parks program was piloted at Camp Matecumbe and expanded to 3 Miami-Dade County park locations to provide arts instruction to kids with disabilities.
- ***Increasing Student Participation in "Culture Shock Miami," a \$5 Student Ticket Initiative Year upon Year:*** *Culture Shock Miami* offers thousands of \$5 tickets for high school and college students, ages 13-22, (www.cultureshockmiami.com) to experience cultural activities in an easy and affordable way. In 2012, 6,041 tickets were sold, an increase of 16% over FY 2010-2011 ticket sales, and cultural events offered on the website continued to sell out. With the assistance of its volunteer Culture Shock Student Council, the program launched a re-branded marketing and public relations campaign in 2012, featuring a re-designed logo and "Shock Value" advertising campaign. To date, the program has sold more than 34,000 tickets to high school and college students.
- ***Reaching More Than 18,000 Senior Citizens Annually with "Golden Ticket Arts Guide" Free Ticket Offers:*** The Department published and distributed the Golden Ticket Arts Guide, combining English and Spanish language versions into one booklet. In 2012, 18,000 guides were provided free-of-charge to senior citizens ages 62 and older, featuring hundreds of free cultural events presented by 45 participating local cultural and arts organizations. The free guide is distributed via the

Miami-Dade Public Library System and can also be ordered directly by calling a dedicated phone number operated by the Miami-Dade County 311 Answer Center, 786-331-5375

ESTABLISHING A NETWORK OF OUTSTANDING CULTURAL FACILITIES

- ***The South Miami-Dade Cultural Arts Center:*** The South Miami-Dade Cultural Arts Center successfully completed its inaugural season in 2012, offering 103 music, dance, theater and community events to enthusiastic audiences of more than 39,000 people. Located on SW 211 Street in Cutler Bay across from the Southland Mall, the Center's 961-seat theater, two studio theaters, classrooms and concert lawn are being operated by the Department. The Center continues to emphasize its goals of presenting artistically excellent work and developing strong community outreach components in everything that it does. The cutting edge design by the world-renowned, Miami-Dade-based architectural firm Arquitectonica already is establishing this first major cultural facility as a landmark in the south part of the County.
- ***Launching New Programming at the African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium under the Department's Leadership:*** As part of the Mayor's reorganization of County government in FY 2011-12, the merger of the African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium into the Department was begun. New programming objectives were initiated by the Department for each cultural facility. In collaboration with Youth for America, a major grant from the Miami-Dade County School System was secured to provide after-school instruction in the arts for thousands of students at the African Heritage Cultural Arts Center. At the Joseph Caleb Auditorium, a field trip performance series in collaboration with the Miami-Dade County School System's Cultural Passport program was launched with the goal of offering more than forty performances of local and national performing arts companies to students. In order to develop a strong artistic profile for Miami-Dade County Auditorium, the Department inaugurated a co-presenting program in 2012 in partnership with non-profit cultural organizations to offer a line-up of exciting performances on the main stage and in the black box configuration. Partner organizations include Fundarte, the Rhythm Foundation, Tigertail and the Performing Arts Series presented by Miami Dade College. Facility use and attendance continue to increase for Miami-Dade County Auditorium with more than 150 events and 125,000 guests attending performances for the 2012 season.
- ***Using Art in Public Places to Make County Buildings Better:*** The department has completed its restructuring of the County's prestigious Art in Public Places (APP) program by focusing on three central objectives: 1) ensuring the accountability and care of the more than 600 outstanding art works in the public art collection; 2) establishing written public art policies and procedures that apply uniformly to all County and municipal capital projects; and 3) commissioning new public art works with the objective of integrating public art to make local government buildings better. Currently, more than 23 integrated art projects are actively under construction in building projects throughout the County. In 2012, with support from a significant grant from the John S. and James L. Knight Foundation, the Department launched a state-of-the-art website and collections management software system, www.miamidadepublicart.org. The development of this custom-designed platform

not only allows for the more than 600 works of art from the Miami-Dade County Public Art Collection to be viewed by worldwide visitors, it also serves as the management system for the conservation and stewardship of the collection, including inventory and records-keeping functions. The site allows residents and visitors anytime-online access to images and documentation of the public art collection, the ability to create virtual tours and capabilities to search the collection by media, artist or location. In addition, the new website features expanded content, opportunities for artists, tools, resources and news items that are being updated constantly.

- ***Achieving Milestones on Building Better Communities Cultural Facilities Projects:*** In 2012, the next generation of community cultural facilities, as approved in the Building Better Communities bond program, made significant progress under the Department's management. With an anticipated opening in 2013, the Miami Art Museum (MAM) completed its second year of construction and the Miami Science Museum (MSM) broke ground on February 28, 2012, scheduled for completion by early 2015. Internationally acclaimed architects Herzog & de Meuron (for MAM) and Grimshaw (for MSM) are designing exciting new buildings for these major new facilities on the bay in downtown Miami's Museum Park. In addition, GOB funding supported the completion of the five buildings of Fairchild Tropical Botanic Garden's DiMare Science Village in 2012. The Science Village includes the Clinton Family Conservatory's Wings of the Tropics Exhibit, Glass House Café, Windows to the Tropics Conservatory, The Whitman Tropical Fruit Pavilion and the Kushlan Tropical Science Institute.

PRIOR YEARS' ACHIEVEMENTS INCLUDE:

LEADING THE CULTURAL COMMUNITY TO SURVIVAL AND SUCCESS DURING THE ECONOMIC DOWNTURN

- ***Securing a Major American Recovery and Reinvestment Act (ARRA) Grant to Help Restore Arts Jobs:*** The department was one of only 16 local departments of cultural affairs in America to receive \$250,000 in FY 2009-10, the largest arts ARRA award. appropriated from National Endowment for the Arts (NEA) ARRA arts funds, the. The Department of Cultural Affairs re-granted the entirety of these funds competitively to help restore 22 arts jobs lost in local non-profit cultural organizations through the newly created Employment for the Arts in a Struggling Economy (EASE) Grant Program.
- ***Helping to Stabilize Hundreds of Arts Groups through the Cultural Survival Initiative (CSI Miami-Dade):*** The department initiated its CSI Miami-Dade comprised of technical assistance workshops, enhanced online resources and opportunities for cost-saving collaboration as a comprehensive "tool kit" to help non-profit arts organizations survive the economic downturn.

WORKING THROUGH THE ARTS FOR A GREENER MIAMI-DADE COUNTY

- ***Making County Arts Grants Paperless in 2010:*** The department launched an electronic grants management system in 2010 that converted the submission of the more than 500 annual "paper" applications to all electronic filings.
- ***Going for the Green with the New Art and Science Museums:*** Both the new Miami Art Museum and the new Miami Science Museum are being designed to

achieve silver certification from the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED).

- **Emphasizing Energy Efficiency in Public Art:** In 2010, the policy for selecting artists for public art commissions was updated to include a criterion emphasizing that artists' proposals should contribute to the overall capital projects' LEED goals, including the objective that any form of power used in an art work should be energy efficient (LED lighting, etc).
- **Making Art in Public Places Part of the Department of Cultural Affairs:** As of FY2007-08, the Department of Cultural Affairs absorbed the County's Art in Public Places Program. With more than 600 works of art in its collection, the program has become a major county-wide "museum" of art created by our own Miami-Dade based artists and by artists from all over the world. A new brochure was published to provide residents and visitors the opportunity to conduct self-guided tours of highlights of the collection. In addition, a user-friendly Guide to Art in Public Places handbook was created and distributed, and Department-led workshops conducted, working with all County departments to improve coordination of public art works in public building projects.
- **Training for Artists and Educators, Cultural Organizations and Administrators in Accessibility:** Since 2006-07, the Department has been presenting annual, day-long workshops for cultural organizations, addressing ADA/accessibility issues related to cultural programming and facilities, policy, marketing, exhibitions, audience and legal issues, in partnership with VSA arts and featuring national experts in each area. In addition, the Department has been activating its Accessibility Action Plan, including: presenting the annual All Kids Included Family Arts Festival; developing its ADA/Accessible Resource web page; conducting an online survey of current ADA practices as part of its granting processes; providing scholarships to cultural practitioners to attend the annual Kennedy Center LEAD conferences, extending Access mini-grants to promote and help pay for arts program access technology, such as ASL interpreters, captioning, audio description marketing materials, etc.; and creating Program Access Demonstration projects (e.g., Early GETsmART for special education classrooms – see below for program description, the Healing Arts Project at the Holtz Hospital NICU, Music and Art for Autism in Schools, and a Theatre Inclusion Project in collaboration with The Playground Theater professional children's company).
- **Reaching More Toddlers and Pre-School Children with Innovative Arts Curriculum - "Early GETsmART" and "Start with the Arts:"**
In 2005-06, the Department of Cultural Affairs launched *Start with the Arts*, a bilingual, arts-based learning approach for to literacy and school readiness for preschool age children, in partnership with Arts for Learning/Miami and with the support of The Children's Trust. Early GETsmART uses the *Start with the Arts* resource book created by VSA arts to provide professional development workshops for early childhood educators and parents to teach them how to connect the arts with early learning. To date, more than 2,500 early childcare providers and teaching artists have received training in this Pre-K arts curriculum. More than 3,000 students, two to five years old, in over 160 classrooms have had the benefit of teachers and artists collaborating on this innovative pre-school learning program. Additional funding to expand *Start with the Arts* has been secured from The Children's Trust, the Dade Community Foundation and Head Start.

- **Establishing a Network of Outstanding Cultural Facilities:** The Department planned and managed the development of neighborhood cultural facilities, as part of its comprehensive plan to create access to excellent arts experiences countywide. Designed to complement the new downtown performing arts center, the neighborhood theaters renovated and/or built as part of this comprehensive plan include: **Actors' Playhouse, African Heritage Cultural Arts Center, Joseph Caleb Auditorium, Colony Theater, Goodlet Auditorium, Gusman Center for the Performing Arts, Hialeah High School Auditorium, Lyric Theater / Phases 1 & 2, Manuel Artime Performing Arts Center, Miami Dade County Auditorium, Milander Auditorium, Lou Rawls Center for the Performing Arts at Florida Memorial University, Shores Performing Arts Theater and the South Miami-Dade Cultural Arts Center.**
- **Receiving a 2005 local Emmy Award for The "M-List"** - The "M-List," two 30-minute feature television shows created and produced by the Department of Cultural Affairs, in partnership with the Greater Miami Convention and Visitors Bureau, the Tourist Development Council and OnBoard Media/Beach TV, received the local 2005 Emmy Award as the best Information Oriented Program. The shows feature a total of 17 cultural institutions throughout Miami-Dade County (*African Heritage Cultural Arts Center, ArtCenter/South Florida, Bass Museum of Art, Fairchild Tropical Garden, Frost Museum of Art at FIU & the Margulies Sculpture Park, Gold Coast Railroad Museum, Historical Museum of Southern Florida, Holocaust Memorial, Jewish Museum of Florida, Lowe Art Museum at UM, Miami Art Museum, Miami Children's Museum, Miami Museum of Science and Space Transit Planetarium, Museum of Contemporary Art, Vizcaya Museum and Gardens, Wolfsonian-FIU*), each the subject of its own 3-5 minute segment. The programs are being aired in rotation several times daily as part of Beach TV's regular schedule on its cable channel and multiple times each day in hotel guest rooms as part of the programming "loop" provided exclusively by Beach TV.
- **Achieving 2-to-1 Voter Approval for More than \$450 Million in Cultural Facilities Building and Improvement Projects through the Building Better Communities General Obligation Bond Program:** On November 2, 2004, voters approved the Building Better Communities bond program that included more than \$450 million for 19 cultural facilities projects throughout the County. The Department led the effort to develop a strategic assessment of cultural infrastructure needs and to educate the public about these projects through the County's informational campaign.
- **Publishing a Calendar of Events Commemorating Haiti's Independence:** The Department collaborated with the Greater Miami Convention & Visitors Bureau to publish and distribute more than 25,000 copies of the **Miami Haiti Bicentennial Calendar of Events**, a comprehensive guide to the array of activities occurring in Miami-Dade in 2004 to commemorate the anniversary of 200 years of Haitian independence. An accompanying web site, www.miamihaitibicentennial2004.com, was launched for ongoing events listing updates.
- **Obtaining \$1,500,000 in State Grants for the South Miami-Dade Cultural Center:** The new South Miami-Dade Cultural Center, a 1000-seat theater in Cutler Ridge adjacent to the South Miami-Dade Government Center being designed by ARQ/Arquitectonica, is preparing to issue a construction contract and break ground. The Department of Cultural Affairs received \$500,000 in State cultural facilities funding in FY2002, and was twice since recommended for additional \$500,000

grants by the Florida Arts Council in November 2002 and November 2004, respectively.

- **Securing a Major Grant from the Knight Foundation for "Readiness" and Stabilization Work for the new Performing Arts Center and its Resident Companies:** In 2001, the Department of Cultural Affairs secured a \$1.5 million grant from the John S. and James L. Knight Foundation to help prepare for the opening of the Performing Arts Center. A portion of these funds are being used to conduct the first-ever, community-wide market research on community interest in the performing arts to determine how best to attract citizens and visitors of all backgrounds and means to the new Center. In addition, this support will help develop strategies to ensure that the Center's resident companies are financially stable and that the Center operates at its optimum financial and programmatic levels.
- **Planning and Advancing Protective Work for the Miami Circle:** The Planning Group appointed by Florida's Secretary of State continued meeting in 2002 to develop a long-range management plan for the Miami Circle property, the site of the most important archaeological "find" on the east coast of the United States. The Department of Cultural Affairs took the lead in assembling a pro bono design team of architects, landscapers and builders and, working with the State's Division of Historical Resources, is designing a pedestrian walkway and a protective covering to provide public access to the site and protect the Miami Circle from the elements.
- **Growing Cultural Districts:** With grant and staff support from the Department of Cultural Affairs, new cultural districts grew dramatically in Little Havana (highlighted by the monthly "Viernes Culturales" events on Calle Ocho), in Homestead (with the establishment of Art South, a colony of individual artists with studios in the old Baptist Church complex in downtown Homestead), and in Bird Road (in a artist-populated warehouse area south of Bird Road and east of the Palmetto Expressway). These pioneering arts districts are attracting new visitors and businesses to under-served areas of Miami-Dade, serving as effective catalysts for the economic and social revitalization of their surrounding neighborhoods.
- **Developing and Deploying an Action Plan for Community and Cultural Recovery:** In the aftermath of the September 11th terrorists' attacks on America, the Department quickly began a comprehensive initiative to help re-energize the community. This included: collaboration with the Greater Miami Convention & Visitors Bureau on creating a 2-for-1 cultural tickets component of the "What Makes You Happy" marketing campaign; discount advertising opportunities for cultural organizations in major print media (2-for-1 ads); and a "VIP Tickets to the Arts" campaign in partnership with the Bureau, the Greater Miami Chamber of Commerce and the Beacon Council to encourage business leaders to purchase "the best seats in the house" to cultural events as holiday gifts.
- **Establishing a Department of Cultural Affairs:** Effective October 1, 1999, the agency was reconfigured into a three-division Department of Cultural Affairs. This strategically improved structure enables the Council to maximize programming and capital investments, enhance its comprehensive planning, coordinate decision-making and efficiently utilize limited resources. The three divisions correspond to the Department's key programmatic and service areas: Cultural Grants and Services; Cultural Facilities Improvement and Management; and Education and Outreach. The Council has initiated a major reorganization and expansion of its grants programs.

- ***Raising Federal Funds for New Initiatives:*** In 1999, the Cultural Affairs Council was awarded the largest grant of any local arts agency from the National Endowment for the Arts' (NEA) Education and Access program to help establish its innovative Cultural Access Network program, initiating cross-cultural programs in 11 of the network of neighborhood cultural facilities being improved by the Council. In the last 14 years, the Council has secured more than \$1.5 million in federal funds from a series of NEA grants to address the most pressing needs as identified through the Council's public planning process: grassroots arts development, regional cultural collaborations, neighborhood facilities improvements, individual artists fellowships and exhibitions, organizational advancement for mid-sized performing arts groups, creative development support for new works and cultivation of new audiences for the arts.
- ***Integrating Cultural Needs Firmly into the Broader Civic Agenda:*** In January 1998, at the first-ever Mayor's Economic Summit, attended by national, state and local business and civic leaders, culture was included as one of the 10 industries fundamental to community economic development. Miami-Dade County Mayor Alex Penelas assigned the Council to develop and lead the Summit component on culture. The Culture Workshop's recommendations were embraced as part of the Summit's resulting unified platform, which now constitutes the action plan for the County's economic development.
- ***Advancing the Campaign for New Revenues:*** The Council coordinated two professionally-led focus groups and conducted bilingual public polling in March 1998 to assess community attitudes on a new dedicated revenue source for the arts. The polling results from these representative groups of voters documented strong community support for culture, e.g.,: a high level of satisfaction exists in the community with the quality of arts and cultural activities in Miami-Dade County (better than two-thirds of voters rated the quality of the arts locally as either excellent or good); and 68% of the voters indicated they had attended at least one arts/cultural event in 1998. These results were consistent across ethnic, age, gender and educational lines.
- ***Completing a Nationwide Revenue Study to Establish New Dedicated Revenues:*** In 1997, the Council initiated a comprehensive national revenue survey, conducted by a major, international accounting firm. The survey identified 20 potential sources of revenue capable of generating at least \$7 million in new, dedicated revenues needed to expand existing and create new cultural grants programs.
- ***Initiating Innovative, Tourism-Related Program Growth:*** In 1997, the Council was a catalyst for the creation of the Greater Miami Convention and Visitors Bureau's executive level position of Cultural Tourism Director, developing the job description and serving on the candidate selection panel. Additionally, the 1995 reorganization of Miami-Dade County government resulted in new responsibilities for the Council: managing the State-mandated Tourist Development Council (TDC) and its then \$800,000+ annual grants program (marking the first time in Florida that a local arts agency has been entrusted with the administrative responsibilities for a TDC); and administering the Visitor Industry Voluntary Educational Service Training Trust (VESTT) program, a partnership between local governments and the hospitality industry, for quality service and behavioral training specifically designed for local visitor industry personnel.

- ***Taking the First Steps to Establish New Dedicated Revenues:*** In 1996, the Council secured \$2.75 million in new dedicated convention development tax funds to sustain its Capital Grants Program for the next seven years and earmarked an additional \$1 million per year from this tax source (a total of \$32 million from 2003 until 2035) for the support of other cultural programs.
- ***Leading Hurricane Andrew Cultural Recovery Efforts:*** In the devastating aftermath of Hurricane Andrew, the Council secured \$8 million in 1992-93 from the State Hurricane Andrew Recovery and Rebuilding Trust Fund, the Knight and MacArthur Foundations, the National Endowment for the Arts and a nation-wide contributions campaign. The Council implemented a comprehensive technical assistance and funding program for the physical and financial recovery of Miami-Dade's cultural organizations and individual artists.
- ***Building Cultural Coalitions and Service Organizations:*** To help address broad needs surfaced through its action planning process, the Council has served as a catalyst in creating and supporting numerous service organizations and coalitions of arts groups, including the: Children's Cultural Coalition, Diaspora Arts Coalition, Greater Miami Festivals and Events Association, Dade Cultural Alliance, Theater League of South Florida, Alliance for Media Arts, Haitian Artists Network/Sosyete Koukouy, South Florida Cultural Consortium, Filmmakers' Workshop and Arts Help en Español /Arts Help an Kreyol.
- ***Sustaining an Interactive Cultural Planning Process:*** The Council conducts a model, dynamic, annual community planning process, distinguished by the television broadcast and print distribution of the Chair's annual State of the Arts Address; the publishing of annual planning brochures with updated goals and objectives; and the coordination of televised, board-led community meetings for public input on Council policies and programs.
- ***Serving as a Catalyst for Performing Arts Facilities:*** Over two decades, the Council led the planning and implementation of cultural facilities projects, including the County's largest public-private sector partnership - a new, Cesar Pelli-designed performing arts center complex (a 2,200 seat concert hall, a 2,480 seat ballet/opera house, a 250 seat studio theater and a public plaza) and securing \$255 million in dedicated funds for its construction); establishing a \$21 million operating endowment; investing \$8 million simultaneously to improve a complementary network of 10 existing performance venues; and committing \$70 million for new and/or improved state-of-the-art facilities in critically under-served areas of the county.
- ***Improving the Cultural Facilities Infrastructure:*** The Council coordinated the investment of \$125 million in public funds from 1986-2000 for new and improved neighborhood cultural facilities (beginning with the Philip Johnson-designed downtown Cultural Center's museums/library complex in 1986 and continuing with the Department's Capital Development Grants Program for improving more than 40 neighborhood facilities since 1988).
- ***Developing New Cultural Groups and Increasing the Economic Impact of the Arts:*** Grant and technical assistance programs established by the Council have helped to develop the number of Miami-Dade's non-profit cultural groups from 110 in 1983 to more than 1,100 in 2012, representing a wide diversity of cultural expressions, heritages and traditions.

- ***Securing Miami-Dade County's First Dedicated Cultural Funding Source:*** The Council led a successful referendum drive in 1978 to pass a tourist development tax as a dedicated revenue source for culture.

MIAMI-DADE CULTURAL AFFAIRS COUNCIL ATTENDANCE REPORT 2011

	Jan. 2011	Feb. 2011 (Planning Retreat)	Mar. 2011	Apr. 2011	May 2011	June 2011	July 2011	Aug. 2011	Sept. 2011	Oct. 2011	Nov. 2011	Dec. 2011
Alejandro J. Aguirre	P	A	A	E	P	A	NO MEETING	NO MEETING	P	E	P	P
Steven Alexander	E	P	P	P	P	E			A	P	E	E
Victor Bao						P			P	P	P	P
Xavier Cortada	E	E	P	P	P	P			P	P	E	E
Luis Diaz	P	P	P	E	E	P			P	P	E	E
Evelyn Langlieb Greer	E											
Adolfo Henriques	P	P	A	P	E	P			P	P	P	E
Robert J. Jensen	P	E	P	P	P	E			P	P	P	P
Louis-Albert Jolivert	P	P	E	E	E	P			A	E	E	P
Jorge Luis Lopez	P	P	P	P	E	P			P	P	P	P
Jorge Pérez	E	E	E	E	E	P			E	P	P	E
Janá Sigars-Malina	P	P	A	P	P	A			P	P	P	E
Phyllis Sloan-Simpkins												P
Rosa Sagrañes	P	E	P	E	P	P			A	E	P	P
Monty Trainer	P	P	P	P	P	P			P	E	E	P
Dwayne A. Wynn	P	P	A	E	P	E	A	A	P	P		

Key: P = Present
E = Excused
A = Absent

MIAMI-DADE CULTURAL AFFAIRS COUNCIL ATTENDANCE REPORT 2012

	Jan. 2012	Feb. 2012	Mar. 2012 (Planning Retreat)	Apr. 2012	May 2012	June 2012	July 2012	Aug. 2012	Sept. 2012	Oct. 2012	Nov. 2012	Dec. 2012
Alejandro J. Aguirre	A	P	A	MEETING CANCELED (NO ACTION ITEMS)	A	P	P	NO MEETING	A	P	A	MEETING CANCELED (NO TIME-SENSITIVE ACTION ITEMS)
Steven Alexander	E	P	P		P	P	E		E	P	P	
Victor Bao	P	P	P		P	P	P		P	A	P	
Xavier Cortada	P	P	E		P	P	E		E	E	P	
Luis Díaz	P	E	P		P	A	E		E	A	A	
Adolfo Henriques	P	P	P		E	P	P		P	P	P	
Robert J. Jensen	P	P	P		P	A	E		P	P	P	
Louis-Albert Jolivert	E	E	P		E	E	E		E	A	A	
Jorge Luis Lopez	E	P	P		P	P	P		P	P	P	
Jorge Pérez	P	E	P		E	E	P		P	E	E	
Janá Sigars-Malina	E	P	P		P	A	P		P	P	P	
Phyllis Sloan-Simpkins	P	P	P		P	A	P		P	A	P	
Rosa Sagrañes	A	E	E		P	E	E		P	P	E	
Monty Trainer	P	P	P		P	P	E		P	P	P	
Dwayne A. Wynn	E	E	E	E	P	P	P	A	P			

Key: P = Present
E = Excused
A = Absent

ORDINANCE NO. 76-34

ORDINANCE ESTABLISHING METROPOLITAN
DADE COUNTY COUNCIL OF ARTS AND
SCIENCES; PROVIDING DEFINITIONS;
ESTABLISHING QUALIFICATIONS FOR
MEMBERSHIP; PROVIDING FOR THE ELECTION
OF OFFICERS; PROVIDING FOR AN EXECUTIVE
DIRECTOR; SETTING FORTH POWERS;
PROVIDING FOR MEETINGS, COMMITTEES
AND RULES; PROVIDING FOR FUNDING BY
DADE COUNTY; PROVIDING A FINDING OF
PUBLIC PURPOSE; PROVIDING SEVERABILITY;
PROVIDING INCLUSION IN THE CODE; AND
PROVIDING AN EFFECTIVE DATE

WHEREAS, the Board of County Commissioners finds that it is in the public interest to increase the appreciation of the arts and sciences among Dade County's citizens; and

WHEREAS, the Commission finds that it is in the public interest to provide proper facilities for all types of cultural expression in locations that are accessible; and

WHEREAS, the Commission finds that it is in the public interest to create and maintain an atmosphere in which every arts and science group in Dade County has an opportunity to achieve financial solvency; and

WHEREAS, the Commission finds that it is in the public interest to create and maintain an atmosphere conducive to the fullest expression of all forms of the arts to provide artistic satisfaction to the performer and to enrich the lives and fill the leisure time of all Dade County's citizens,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF
COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Metropolitan Dade County Council of Arts and Sciences.-- There is hereby created and established the Metropolitan Dade County Council of Arts and Sciences, hereinafter referred to as the council, a part of the government of Dade County, Florida, for the purpose of developing, coordinating and promoting the performing and visual arts and the sciences, in

Dade County, contracting for artistic services, performances, and exhibits, and developing physical facilities for the use of the arts and sciences, all for the enjoyment, education, cultural enrichment, and benefit of the citizens of Dade County. In furtherance of said purpose, the council shall attempt to accomplish the following objectives:

(1) Stimulate greater governmental and public awareness and appreciation of the importance of the arts and sciences to the people of Dade County.

(2) Encourage and implement greater and more efficient use of governmental and private resources for the development and support of the arts, and sciences.

(3) Encourage and implement opportunities for County residents to participate in artistic and scientific activities.

(4) Promote the development of Dade County artists, scientists and institutions and community organizations sponsoring arts and science activities, and audiences.

(5) Survey and assess the needs of the arts and sciences, and of the people of this County relating thereto and make such information promptly and regularly available to all interested agencies and persons upon request.

(6) Support and implement the preservation and growth of the County's artistic and scientific resources.

(7) Foster the development of a receptive climate for the arts and sciences to culturally enrich and benefit the citizens of Dade County in their daily lives, to make Dade County visits and vacations all the more appealing to the world and to attract to Dade County residency additional outstanding creators in the field of arts and sciences through appropriate programs of publicity, education, coordination and sponsor activities such as the presentation of lectures and exhibitions and central compilation and dissemination of information on the progress of the arts and sciences in Dade County.

(8) Encourage and coordinate the artistic and scientific activities of other governmental agencies, including those concerned with the public educational system.

(9) Provide Dade County cultural organizations with information and assistance.

The purposes and objectives provided by this section are hereby deemed to be public purposes.

Section 2. Definition of "the arts and sciences".--
The boundaries of the arts and sciences are constantly changing, but for purposes of this ordinance shall include, without limitation, all phases of the visual and performing arts and shall also include the exhibition of all forms of history and science, when such activities are conducted by nonprofit organizations.

Section 3. Membership and organization.--

(1) Each council member will be charged with the responsibility of serving the best interests of the arts and sciences in the County within the purposes of this act, and no council member shall view his or her council role to be that of representing any particular geographic area of the County, interest group, arts or science institution, community organization, or audience.

(2) (a) The council shall consist of 15 members. No person shall be qualified to sit as a member of the Cultural Arts Council if he or she is a salaried manager, administrator or director of any cultural organization in Dade County. Vacancies on the council shall be filled by the County Commission. In filling any vacancy, the County Commission shall select the replacement council member from a list of three candidates to be submitted by the remaining members of the council. In the event that none of the three candidates suggested meets Commission approval, the council shall submit another and entirely different list for Commission consideration. This process shall continue until a suitable replacement has been found to fill the existing or anticipated vacancy.

(b) The council shall endeavor to make the public aware of any vacancy which occurs, or which is expected, by complying with the notice and publication requirements established in subsection (6) of this section. The council shall then receive open nominations from citizens of Dade County before submitting any list of candidates to the County Commission.

(3) The term of office for each member shall be 5 years; however, of the members first appointed, three shall serve for 1 year, three for 2 years, three for 3 years, three for 4 years and three for 5 years. All members of the council shall be qualified electors residing in the County.

(4) No council member who serves a full term shall be reappointed to the Council during the two-year period following expiration of his or her term.

(5) No council member may receive compensation for his or her services, but the council may approve reimbursement for expenses necessarily incurred in the performance of a member's duties.

(6) For purposes of this section, notice and publication requirements shall be deemed to have been met by advertisement three consecutive days in a newspaper of County-wide circulation at least fourteen days prior to the taking of the intended action.

Section 4. Council officers.-- The council shall elect annually one of its members to be its chairperson, and another as vice chairperson.

Section 5. Executive director.-- The County Manager, with the advice and consent of the council, and subject to approval by the County Commission, shall appoint an Executive Director who shall be a full-time employee and shall receive a salary fixed by the County Commission. The Executive Director shall carry out the policies and programs established by the

council, shall employ, subject to council approval, such full-time and part-time staff and consultants as appropriate to carry out those policies and programs and shall be in charge of the day-to-day operations of those policies and programs.

Section 6. Powers of the council.-- The council shall have all legal powers necessary and appropriate to effectuate its objectives and the purposes as set forth in this ordinance, subject to the approval of the County Commission, including, but not limited to, the power:

- (1) To have a seal and to alter the same at pleasure.
- (2) To provide financial support, including grants, matching grants, loans and guarantees, when other sources of financial support are unavailable or impractical, to Florida artists, arts institutions, local arts interests, and community organizations sponsoring arts activities pursuant to such regulations as the council may adopt and publish.
- (3) To adopt rules for the regulation of its affairs and the conduct of its business.
- (4) To acquire by grant, purchase, gift or devise all property, real or personal, or any estate or interest therein necessary, desirable or convenient for the purpose of this ordinance, and to lease or rent all or any part thereof and to exercise all of its powers and authority with respect thereto.
- (5) To lease or contract for the operation of any part of any of the cultural facilities of the council, subject to reasonable public notice, bids and hearing.
- (6) To fix and collect rates, rentals, fees and charges for the use of any and all of the cultural facilities of the council.
- (7) To contract for the operation of concessions on or in any of the cultural facilities of the council, subject to reasonable public notice, bids and hearing.

(8) To advertise within or without the state any of the activities, events or facilities of the council.

(9) To make and enter into all contracts and agreements necessary or incidental to the purposes and the performance of the duties imposed and the execution of the powers granted under this act, and to employ such director, consulting services, engineers, superintendents, managers, construction and financial experts and attorneys, and such employees and agents as may, in the judgment of the council, be deemed necessary, and to fix their compensation.

(10) To cooperate and contract with the government of the United States or the State of Florida, or any agency or instrumentality thereof, or with any municipality, district, private corporation, co-partnership, association, or individual providing for or relating to cultural activities, events or facilities.

(11) To organize advisory committees.

(12) To recommend for consideration the names of at least three qualified persons for each vacancy that occurs on the council.

(13) To give such priority to the accomplishment of the purposes, objectives, and duties of the council as it shall determine to be in the best interests of the arts and sciences and the people of Dade County.

(14) To request and obtain such assistance, services, and information from other governmental agencies or entities as will enable the council to properly carry out its objectives under this ordinance.

(15) To do all acts or things necessary or convenient to carry out the powers expressly granted in this ordinance.

(16) To seek and accept appropriations or funds from any federal, state, county, city, or municipal governmental entity, or any individual, partnership, jointventure, or corporation.

(17) To create associate memberships.

Section 7. Council meetings; public hearings;

committees and advisors; reports; rules.--

(1) (a) All meetings shall be open to the public. Council meetings shall be held at least quarterly pursuant to notice and at such times and places as the council shall determine. One-half of the council membership, plus one, shall comprise a quorum for the transaction of business at council meetings.

(b) Continued and unexcused absence from council meetings shall constitute cause for a member's removal from the council, and replacement as provided for in subsection (2) of section 3. Such action shall be taken only with approval of 2/3 of the remaining council members.

(2) The council shall hold at least one public hearing annually, pursuant to public notice specifying the date and place of hearing and the subjects to be considered, specifically for the purpose of making the council's work known and investigating and assessing the needs and development of the arts and sciences in the County.

(3) The council may establish such working committees of council members as it deems appropriate to carry out its purposes, objectives, duties and powers.

(4) The council may convene such advisory panels and may consult with such advisors and experts as it deems necessary and appropriate for carrying out its objectives, duties and powers, and it shall initially establish and consult a professional advisory committee.

(5) The council shall formulate and publish rules and regulations setting forth the criteria pursuant to which its financial aid is given, and such other rules regarding its activities as it deems appropriate.

(6) The council shall annually file with the Board of County Commissioners a report summarizing its activities conducted during the preceding year and setting forth such recommendations, including recommendations with respect to present or proposed

legislation, concerning State encouragement and support of the arts, as it considers appropriate. The council's annual report, and such other reports as it deems appropriate, shall be made available to the public.

Section 8. Initial council; funding.--

(1) The initial 15 council members shall be selected as follows:

a) The Planning Advisory Board shall submit all public nominations received by it as of March 31, 1976, to both the Mayor's Advisory Committee on the Arts and the Cultural Executive Council/Junior League.

b) Both the Mayor's Advisory Committee on the Arts and the Cultural Executive Council/Junior League shall consider said public nominations, together with any additional nominations that either group may have, and each group will submit 45 nominations to the Planning Advisory Board.

c) The Planning Advisory Board will select 45 nominations from the total of 90 received and submit these 45 nominations to the Board of County Commissioners.

d) From the 45 names submitted by the Dade County Planning Advisory Board the initial 15 council members shall be appointed by the Board of County Commissioners.

(2) Funding by Dade County -- Requests of the council for funding by Dade County shall be initiated through the County Manager in accordance with established procedures.

Section 9. Public purpose.-- This ordinance being for a public purpose and for the welfare of the citizens of Dade County, Florida, shall be liberally construed to effect the purposes hereof.

Section 10. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

2/11/76

Section 11. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 12. This ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED: April 20, 1976.

Approved by County Attorney as to form and legal sufficiency. *A.T.C.*

**MINUTES OF THE
MIAMI-DADE COUNTY CULTURAL AFFAIRS COUNCIL
January 16, 2013**

A meeting of the Miami-Dade County Cultural Affairs Council was held at the 6th Floor Conference Room, Stephen P. Clark Government Center, 111 N.W. 1st Street, Miami, Florida.

Members Present

Adolfo Henriques, Chairman
Alejandro Aguirre
Victor Bao
Xavier Cortada
Robert Jensen
Jorge Pérez
Phyllis Sloan-Simpkins
Rosa Sugrañes
Monty Trainer
Dwayne Wynn

Members Not Present

Steven Alexander
Luis Diaz
Louis-Albert Jolivet
Jorge Luis Lopez
Janá Sigars-Malina

Staff

Michael Spring, Director
Carolina Alfonso
Kelly Allocco
Francine Andersen
Patricia Arbelaez
Roxana Barba
Nikenna Benjamin
Jessica Berthin
Sue Camp
Dori Cardenas
Lisa D'Andrea-Thompson
Marshall Davis
Roselin Duberceau-Baptiste
Sandra Hill
Gerry Landreth
Regla Lee
Deborah Margol
Gilda Mooney
Alex Peraza
Adriana Pérez
Dana Pezoldt
Brandi Reddick
Patricia Romeu
Javier Siut
Christina Tassy-Beauvoir
Nicolle Ugarriza
Pamela Valles

Others Present

Joe Adler, GableStage
Lisa Martinez, Office of the Mayor

Chairman Adolfo Henriques call the meeting to order at 12:19 PM.

Presentation by Joe Adler, Producing Artistic Director, GableStage

Mr. Adler thanked the Council and the staff of the Department for their support. He noted that Tarell Alvin McCraney's adaptation of *Hamlet* ends on February 10. From there, the show will be performed for free for student audiences at the Joseph Caleb Auditorium and South Miami-Dade Cultural Arts Center, both of which have over 950 seats each.

Mr. Adler announced that GableStage will present *Antony and Cleopatra* in collaboration with England's Royal Shakespeare Company and New York's Public Theater. The play is an adaptation by local playwright, Tarell McCraney, who, it was noted, was active in programs at the African Heritage Cultural Arts Center during his early years. The show will be performed as part of GableStage's 2013-2014 season. School productions will be free.

Due to a lack of quorum at the outset of the meeting, Chairman Henriques requested that staff proceed with Reports and Discussion items.

Culture Shock Miami

Christina Beauvoir reported that Department staff continues to work closely with Mediatrope on the re-design of the *Culture Shock Miami* website. To date, Mediatrope has set up an email and document exchange system via Basecamp.com, an online communication platform. This system is used to share information and ideas while designing the new site. As of December 2012, Mediatrope compiled functional specifications, a series of documents serving as drawing boards, and highlights of the components and functionalities of the new site, before online versions were created.

In addition, Mediatrope surveyed and interviewed prospective end-users: students, parents, educators, and cultural partners. This activity will provide the firm with a better understanding of shareholders' preferences and needs when designing the new website.

In an effort to receive direct feedback from the program's target audience, Department staff presented the specifications to the *Culture Shock Miami* Student Council. Following Department staff and Student Council input, Mediatrope created 3 design concepts for the new website. The concepts are being reviewed by staff and will be presented to the Student Council at their upcoming January 16th meeting. A report on the design selection will be provided at the next Cultural Affairs Council meeting.

Department staff continues to work with Matrix2 Advertising on the placement of ads in various media which includes print, online, and radio media, outdoor digital billboards, and movie theatre advertising.

In addition, *Culture Shock Miami* participated in the Y-100 2012 Jingle Ball Concert held on December 8th at the BB&T Center in Sunrise. The sponsorship package provided the program with concert tickets for a Y-100 radio station text-to-win contest, and CultureShockMiami.com online ticket give-away drawings, a booth and live mentions at the pre-concert Jingle Ball Village, Meet & Greet passes for X-Factor finalist, Cher Loyd, and two (2) airings of the program's :15 second ad during the concert. *Culture Shock Miami* staff attended the event to promote the program and recruit email addresses from attendees.

Ms. Beauvoir reported that Department staff continues to work with Arts Marketing Network (public relations firm) who helped launch the program's 2012-2013 cultural season in October. Arts Marketing Network continues to work on developing a strategic public relations plan to include media relations, community outreach, and a communications, web, email and social media strategy. Arts Marketing Network has been conducting primary research of the program's audience (students, parents, and teachers/mentors) to assist in the development of their strategic plan. They have worked with staff on drafting the instrument and began surveying audience members in December 2012. Arts Marketing Network will be meeting with Department staff at the end of the month of January to present and discuss a preliminary outline of their plan.

South Miami-Dade Cultural Arts Center

Nicolle Ugarriza reported that the second season of the South Miami-Dade Cultural Arts Center (SMDCAC) commenced on October 1, 2012. For the three month period following the start of season two, SMDCAC held 51 events among three performance venues (Mainstage, Black Box and Lab Theater) hosting over 18,000 patrons and guests. The Center continues to emphasize its goals of presenting artistically excellent work and developing strong community outreach components in everything that it does. To date, ticket sales have more than doubled from last season.

For the month of January, SMDCAC presents world music by Pedro Alfonso and Friends, *Flamenco: Spanish Heritage* and acclaimed national jazz singer Rene Marie, for the Center's Cabaret Series, sponsored by Mercedes Benz of Cutler Bay. Planned on the Mainstage for January is the famed group of dancer-illusionists MOMIX who present their nature-themed show *Botanica*. Grammy-award winning a cappella singers Sweet Honey in the Rock will perform on January 26. A pre-show reception will be hosted by Dress for Success Miami. The Center will also present *Freckleface Strawberry*, a family series musical theater production.

To kick off the New Year, SMDCAC offers free fitness and movement classes for the community in yoga, hip-hop, kick boxing, modern dance and belly dancing. Reservations for these free classes reached capacity within a few days. The Center plans to offer more free classes to the public throughout the year.

Ms. Ugarriza reported that for the month of February, SMDCAC presents an exciting and diverse array of artists. The Actors' Gang, under the artistic direction of actor/director Tim Robbins travels from Los Angeles to perform Molière's classic comedy, *Tartuffe*. Also showing in February are Haitian-American musician Daniel Bernard Roumain performing with the members of the Detroit-based Sphinx Symphony Orchestra and the Harlem Chamber Players as well as The Birdland Big Band from New York.

Dwayne Wynn joined the meeting at 12:33 PM. With a quorum, Chairman Henriques moved to Items for Ratification.

ITEMS FOR RATIFICATION

Approval of the Minutes for November 14, 2012

The minutes of the November 14, 2012 Council meeting were approved unanimously (motion by Victor Bao, seconded by Jorge Pérez).

FY 2013-2014 Grants Guidelines

The FY 2013-2014 Capital Development (CAP) Grants Program Guidelines, Cultural Advancement (ADV) Grants Program Guidelines, Dance Miami Choreographers' (DMC) Grants Program Guidelines, Festivals and Special Events (FEST) Grants Program Guidelines, Hannibal Cox, Jr. (HCJ) Grants Program Guidelines, International Cultural Exchange (ICE) Grants Program Guidelines, Major Cultural Institutions (MCI) Grants Program Guidelines and Youth Arts Miami (YAM) Grants Program Guidelines were approved unanimously (motion by Mr. Pérez, seconded by Mr. Bao).

ITEMS FOR APPROVAL

Requests for Excused Absences for March 21, 2012

Requests for excused absences submitted by Louis-Albert Joliver, Janá Sigars-Molina and Jorge Luis Lopez were approved unanimously (motion by Ms. Sugrañes, seconded by Mr. Bao).

FY 2013-2014 Youth Arts Enrichment (YEP) Grants Program Guidelines

The FY 2013-2014 Youth Arts Enrichment (YEP) Grants Program Guidelines were approved unanimously (motion by Mr. Wynn, seconded by Mr. Pérez).

FY 2012-2013 Summer Arts and Science Camps (SAS-C) Grants Program Recommendations

Francine Andersen reported that the FY 2012-2013 Summer Arts & Science Camps for Kids (SAS-C) Grants Panel, chaired by Councilor Monty Trainer, convened on Thursday, January 10, 2013 to review 31 applications requesting a total of \$804,257. The Panel recommended funding 24 applications for a total of \$450,000. The Summer Arts & Science Camps for Kids (SAS-C) Grants Program was created as a joint initiative of the Miami-Dade County Department of Cultural Affairs and The Children's Trust. The objective of the SAS-C Program is to grant funding to non-profit organizations that will provide underserved children in Miami-Dade County with opportunities to attend high quality cultural arts or science summer camp programs at little or no cost. Funding through the SAS-C Grants Program is intended to augment existing programs, providing more children with the opportunity to participate in cultural arts and science camps. Applicants to this program must have a minimum one-year track record of providing high quality arts or science summer camp programs for children and/or youth in Miami-Dade County.

Individual grant recommendations that involved Councilor conflicts of interest were removed from the package of recommendations and voted on individually. Council members declared conflicts of interest and abstained from voting on the following:

Xavier Cortada – Miami Dade College (\$10,549); Museum of Contemporary Art (\$20,389); Museum of Science, Inc. (dba Miami Science Museum) (\$23,016); and The Miami Children's Museum, Inc. (\$20,241)

Adolfo Henriques – The Miami Children's Museum, Inc. (\$20,241)

Jorge Pérez – Miami Dade College (\$10,549); Museum of Contemporary Art (\$20,389); and The Miami Children's Museum, Inc. (\$20,241)

Monty Trainer – Museum of Contemporary Art (\$20,389)

The Panel's recommendation to fund the remaining 20 organizations was approved unanimously (motion by Ms. Sugrañes, seconded by Mr. Trainer).

Actors' Playhouse Productions, Inc.	\$18,702
Area Performance Gallery Inc. DBA Area Stage Company	\$18,941
ArtSouth, A Not-For-Profit Corporation	\$23,039
Barry University, Inc.	\$ 7,278
enFamilia, Inc.	\$18,265
Experience Aviation, Inc.	\$22,076
Greater Miami Youth Symphony of Dade County, Florida, Inc.	\$24,445
Historical Association of Southern Florida, Inc.	\$ 9,122
Marjory Stoneman Douglas Biscayne Nature Center, Inc.	\$15,518
Miami Dance Project, Inc.	\$18,718
Miami Light Project, Inc.	\$21,297
Miami Stage Company/Miami Children's Theater Inc.	\$20,093
Miami Theater Center Inc.	\$21,918
Miami-Dade County Parks, Recreation and Open Spaces Department	\$17,040

Performing Arts Center Trust, Inc. dba Adrienne Arsht Center for the Performing Arts of Miami-Dade County	\$23,039
The Coral Gables Museum, Corp.	\$12,590
The Dave and Mary Alper Jewish Community Center, Inc.	\$20,219
The South Florida Boys Choir, Incorporated	\$16,259
The Thomas Armour Youth Ballet, Inc.	\$25,484
The Young Men's Christian Association of Greater Miami, Inc.	\$21,762

The panel's recommendation to fund the remaining four (4) organizations, for which there were the above-noted Councilors' conflict of interest and abstentions, were voted on individually and passed unanimously as follows:

Museum of Contemporary Art (motion by Mr. Wynn, seconded by Ms. Sagrañes)	\$20,389
Museum of Science, Inc. (dba Miami Science Museum) (motion by Rosa Sagrañes, seconded by Dwayne Wynn)	\$23,016
The Miami Children's Museum, Inc. (motion by Ms. Sagrañes, seconded by Mr. Wynn)	\$20,241
Miami Dade College (motion by Ms. Sagrañes, seconded by Mr. Wynn)	\$10,549

Phyllis Sloan-Simpkins and Alejandro Aguirre joined the meeting at 12:45 PM.

Sunset Review of the Cultural Affairs Council

Deborah Margol reported that the Sunset Review is a biennial report of the activities and accomplishments of the Cultural Affairs Council which is submitted to the Board of County Commissioners as a recommendation to continue or to sunset the Council. Mr. Henriques has recommended that the Council be continued.

The Sunset Review and its recommendation to continue the work of the Cultural Affairs Council was approved unanimously (motion by Mr. Wynn, seconded by Mr. Cortada).

Miami-Dade County Auditorium Update

Patricia Arbelaez reported that during the first quarter, approximately 45,000 patrons visited the theater; 12,500 students visited; and there were twelve articles in the press.

Ms. Arbelaez noted that there were co-productions with Miami Dade College Live and FUNDarte. In the coming months, there will be collaborations with Teatro Avante and Tigertail Productions.

Mr. Spring noted that money for future co-productions will allow the theater to be proactive in developing its own programming. He noted that there is already a change in perception about the theater thanks to the re-imagining of the Black Box theater which provides a unique experience for the patron.

Bob Jensen left the meeting at 12:55 PM.

Art in Public Places Update

Ms. Reddick reported that, in collaboration with PortMiami, Miami-Dade Art in Public Places (APP) has identified two opportunities for the integration of public art, including a series of bollard covers that would enhance the entire Port landscape as a form of outdoor public sculpture and an artistic wrap for approximately 18 parking fee collection and information booths that are located throughout PortMiami. The estimated public art budget is \$195,000.

Ms. Reddick reported that APP staff, in collaboration with Internal Services Department (ISD), issued an invitational Call to Artists for the public art opportunities at the Gran Via Elderly Housing Development, located at SW 8th Street and SW 127th Avenue. Ms. Reddick noted that APP staff was asked by ISD to identify public art opportunities within the approved project budget using the value of specified building materials, finishes, landscaping and labor for implementation of Art in Public Places elements to enhance building features.

The selected artists were required to present proposals that addressed each of the four opportunities that have been identified for the integration of public art, including the design of the exterior fence facing SW 8th Street, two exterior paving elements, five stories of interior flooring and the design of the residential balcony railings. The public art project budget is approximately \$145,000.

Ms. Reddick reported that the following artists presented site specific project proposals for the exterior fence, interior flooring, exterior paving and balcony railings of the Gran Via Elderly Housing Development:

Carlos Alves and JC Carroll
Carlos Betancourt and Alberto Latorre
Robert Huff
Leonel Matheu
Martin Opiel
Lydia Rubio
Carolina Sardi
Michele Weinberg

The team of Carlos Betancourt and Alberto Latorre was selected for the project.

Ms. Reddick reported that the original public artwork commissioned for the Earlington Heights Metrorail Station, the connector station for the new Orange Line, which links Metrorail service to Miami International Airport, is located on the ground entrance of the station and is titled *Blue Station Stones* by Beverly Buchanan. It is not visible to the majority of passengers who will use the station as a transfer to the Airport.

Miami-Dade Transit has expressed interest in commissioning an artwork to enhance the platform area of the station. APP has identified approximately \$50,000 of public art allocations that remain from the cancelled North Corridor Transit project and will use these funds to commission an artwork for the station.

Los Angeles based artist RETNA (Marquis Lewis) has been recommended to develop a site specific project proposal for the station. The artist, whose works are characterized by a colorful and graphic, yet elegant style, would translate well in the space. It was further noted that the artist, who was recently featured in the highly acclaimed Art in the Streets exhibition at the Museum of Contemporary Art, Los Angeles, has extensive experience in creating large scale murals and paintings, including a major commission at the Margulies Warehouse in Miami.

DIRECTOR'S REPORTS

- Mr. Spring announced that there are new officers for the Board of County Commissioners. Rebeca Sosa has been selected as Chairwoman and Linda Bell has been selected as Vice Chair. The committee

structure has been reorganized. There will be six committees, up from four, and there will be fewer members per committee. Senator Souto remains as chair of the newly named Cultural Affairs and Recreation Committee.

- Steven Alexander has been reappointed to the Cultural Affairs Council by Commissioner Sally Heyman.
- South Miami-Dade Cultural Arts Center has been awarded a Knight Arts Challenge Award for the "Bring It Home Miami" series which will feature artists from South Florida who have developed national and international reputations.
- Construction on the Lyric Theater is scheduled to resume and should take about six months to complete.
- Mr. Spring encouraged Councilors to visit Fairchild's new science village and the butterfly garden. He noted it was a GOB project.
- The State is planning to take the Coconut Grove Playhouse property through its surplus property process. This process requires that the property first be offered to a state agency, college or university. If there is no interest, it will then be offered to the County at appraised value; and then, to the City of Miami at appraised value. If there is still no interest, the property will be offered for sale to commercial interests.
- The annual budget retreat will be held February 20 as an extended meeting of the Cultural Affairs Council. Mr. Spring encouraged all Councilors to attend because there are important budget issues to be discussed.

Mr. Cortada left the meeting at 1:11 PM

COUNCILOR REPORTS

- Mr. Wynn thanked the staff at the Joseph Caleb Auditorium and African Heritage Cultural Arts Center for their hard work.
- Mr. Trainer noted that this is the 50th anniversary of the Coconut Grove Arts Festival. The unveiling of the poster for this year's event will be January 31, 2013 at the Sonesta Hotel. He also noted that Mr. Spring has been nominated for "12 Good Men" sponsored Ronald McDonald House.
- Ms. Sagrañes reported that she participated in "Give Miami Day" sponsored by The Miami Foundation. "Give Miami Day" is a 24-hour online giving event that allows individuals to make a charitable gift to a local nonprofit.
- Mr. Aguirre congratulated Mr. Trainer and the Coconut Grove Arts Festival for the 50th anniversary of the festival. He encouraged Councilors to visit the new science village and the Wings of the Tropics exhibit at Fairchild Tropical Botanic Gardens.
- Ms. Martinez wished the Council a Happy New Year on behalf of Mayor Gimenez.

The meeting adjourned at 1:15 PM.

Respectfully submitted,
Gerry Landreth