

MEMORANDUM

Agenda Item No. 11(A)(1)

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: December 17, 2013

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution directing
County Mayor to identify
viable locations in or near
Downtown Miami for
development of soccer stadium
facility for new major league
soccer franchise, to analyze
feasibility of development of
stadium at such locations

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Bruno A. Barreiro.



R. A. Cuevas, Jr.
County Attorney

RAC/cp



MEMORANDUM

(Revised)

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: December 17, 2013

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(1).

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☒ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor

Agenda Item No. 11(A)(1)

Veto _____

12-17-13

Override _____

RESOLUTION NO. _____

RESOLUTION DIRECTING COUNTY MAYOR OR MAYOR'S
DESIGNEE TO IDENTIFY VIABLE LOCATIONS IN OR NEAR
DOWNTOWN MIAMI FOR DEVELOPMENT OF SOCCER
STADIUM FACILITY FOR NEW MAJOR LEAGUE SOCCER
FRANCHISE, TO ANALYZE FEASIBILITY OF DEVELOPMENT
OF STADIUM AT SUCH LOCATIONS, AND TO NEGOTIATE
AND FINALIZE AGREEMENTS WITH ALL NECESSARY
PARTIES FOR DEVELOPMENT OF STADIUM AT PREFERRED
LOCATION, SUBJECT TO SUBSEQUENT BOARD
CONSIDERATION AND APPROVAL

WHEREAS, the sport of soccer, the "World's Game", has over 265 million participants worldwide; and

WHEREAS, soccer is one of the top participation sports in the United States with over 24 million participants; and

WHEREAS, Major League Soccer, the highest level of professional soccer in the United States and Canada, is the third most popular professional sports league in the United States in terms of average attendance; and

WHEREAS, due to the growth of soccer's popularity, Major League Soccer has announced a strong interest in expanding its league; and

WHEREAS, Major League Soccer has a strong desire to have a presence in the southeast United States; and

WHEREAS, in light of soccer's popularity and international appeal, the City of Orlando and Orange and Seminole counties partnered with Orlando City Soccer Club to bring Major League Soccer to their community in an effort to leverage soccer's international exposure to further strengthen the area's tourism and hospitality industry; and

WHEREAS, on November 18, 2013 Major League Soccer announced that Orlando City Soccer Club, in partnership with the City of Orlando and Orange and Seminole counties, will be the league's 21st team joining the league in 2015; and

WHEREAS, the city of Atlanta is also being considered by Major League Soccer as part of their southeastern United States expansion strategy; and

WHEREAS, Miami-Dade County has demonstrated its support of the game by strong attendance at local international matches and high television viewership as evidenced by Nielsen's ratings of soccer matches, both due in large part to the County's demographics; and

WHEREAS, a Major League Soccer stadium facility located in the downtown area has the potential to further strengthen its vibrancy and to continue to position the urban core as a live, work and play center; and

WHEREAS, Major League Soccer has communicated its interest in Miami-Dade County as the location of a possible 22nd team in the league via expansion; and

WHEREAS, an Major League Soccer franchise would generate a positive economic impact to our community by creating jobs and delivering other direct and indirect benefits; and

WHEREAS, Major League Soccer has reported that Mr. David Beckham has an option to own an Major League Soccer franchise; and

WHEREAS, Mr. Beckham has publicly conveyed his interest in Miami-Dade County as the possible home of his Major League Soccer franchise,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The foregoing recitals are incorporated in this resolution and are approved.

Section 2. This Board directs the County Mayor or the Mayor's designee to identify viable locations in or near downtown Miami for development of a soccer stadium facility for a new Major League Soccer franchise and to analyze the feasibility of the development of such stadium facility at the identified locations. This Board hereby directs the County Mayor or the Mayor's designee to negotiate and finalize the terms of agreements with all necessary parties for the development of the stadium facility at the preferred location and to present such agreements to this Board for its subsequent consideration and approval. At a minimum, the agreements shall provide as follows: (a) the County shall have no responsibility or obligation to contribute County funds towards the development and construction costs of the soccer stadium facility; (b) the developer of the soccer stadium facility shall be solely responsible for funding all development and construction costs of the stadium facility; and (c) rent shall be due and owing to the County for use and occupancy of the soccer stadium site if such site is owned by the County.

Section 3. This Board hereby directs the County Mayor or the Mayor's designee to prepare and submit to this Board a written report detailing the feasibility of development of the soccer stadium facility at the proposed site. This report shall be submitted to the Board at the time the Board considers approval of agreements for the development of the stadium facility and shall include, at a minimum, an analysis of the impacts of the proposed development, including, but not limited to, the economic impact to the County as a whole, traffic impacts to the surrounding areas, and direct or indirect impacts to neighboring businesses.

Section 4. The County shall hold three (3) public meetings regarding any resolution approving agreements related to the development of a new soccer stadium facility for a new Major League Soccer franchise. The County Mayor or the Mayor's designee shall schedule public meetings on any such proposed resolution following the Chairperson's assignment of the items to committee or following any waiver of the committee requirement. Such public meetings shall be held prior to this Board's consideration of the proposed resolution. The public meetings required in this section shall be conducted by county staff and shall be for the purpose of soliciting community input about the proposed development. Members of the public, County officials and County staff may be heard at such meetings. All public meetings required hereby shall be held at locations and times which are accessible and convenient to the majority of residents in Miami-Dade County and allow for maximum participation by geographic and ethnic communities within Miami-Dade County. All public meetings shall be appropriately advertised, including use of print advertisements in newspapers of general circulation and community based periodicals. The provisions of this section shall be construed as directory only and failure to comply with the provisions hereof shall not affect the validity of any resolution or action of this Board.

The Prime Sponsor of the foregoing resolution is Commissioner Bruno A. Barreiro. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Rebeca Sosa, Chairwoman

Lynda Bell, Vice Chair

Bruno A. Barreiro

Jose "Pepe" Diaz

Sally A. Heyman

Jean Monestime

Sen. Javier D. Souto

Juan C. Zapata

Esteban L. Bovo, Jr.

Audrey M. Edmonson

Barbara J. Jordan

Dennis C. Moss

Xavier L. Suarez

The Chairperson thereupon declared the resolution duly passed and adopted this 17th day of December, 2013. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

GBK

Geri Bonzon-Keenan