

Memorandum



Date: February 4, 2014

Agenda Item No. 1(F)2

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez".

Subject: Sunset Review of County Boards for 2013 – Tourist Development Council

In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2013 Sunset Review of County Boards Report for the Tourist Development Council. The Board approved the attached report at its July 9, 2013 panel meeting and is recommending the continuation of its board.

A handwritten signature in black ink, appearing to read "Lisa M. Martinez".

Lisa M. Martinez, Senior Advisor
Office of the Mayor

mayor09313

Date: July 9, 2013
To: Carlos A. Gimenez
Mayor
From: Commissioner Esteban L. Bovo, Jr.
Chairperson, Tourist Development Council
Subject: Sunset Review of County Boards for 2013 – Tourist Development Council

Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2013 Sunset Review of County Boards Report for the Tourist Development Council for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its July 9, 2013 panel meeting.

It is recommended that the BCC approve the continuation of the Tourist Development Council.

BACKGROUND

On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28 establishing the Tourist Development Council. The mission of the Miami-Dade County Tourist Development Council (TDC) is to develop and promote Miami-Dade County's appeal as a tourist destination, primarily by supporting tourism-related activities and programs. To accomplish this mission, the TDC invests its resources in tourist-oriented, cultural and special events such as visual and performing arts, including theater, concerts, operas, dance, festivals, art exhibitions and recitals; sports events; broadcast and electronic media origination projects.

Since its inception, the TDC has invested its annual appropriations in support of programs and projects, which promote Miami-Dade County tourism. These investments have contributed significantly to Miami-Dade's attractiveness as a distinctive tourist destination, one which possesses an active, year-round calendar of interesting and unique activities, with world class venues and cultural institutions, and a caliber of programmatic offerings characterized by artistic excellence and popular appeal. The importance of supporting and promoting these assets and their positive impact on Miami-Dade's image as a premiere tourist destination is demonstrated by the steady annual growth in Miami-Dade's tourism figures and the international reputation the County has earned as a culturally rich, dynamic and exciting place to visit.

It is recommended that the Board approve the continuation of the Tourist Development Council because Miami-Dade County is the direct beneficiary of the invaluable and incalculable contributions made by Council members in the form of their time, expertise and voluntary contributions made in support of advancing Miami-Dade County's tourist development, investments, and policies.



Esteban L. Bovo, Jr.
Board Chairperson

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2013**

I. GENERAL INFORMATION

1. Name of Board reporting:
Miami-Dade County Tourist Development Council (TDC)
-
2. Indicate number of board members, terms of office, and number of vacancies:
Number of Board Members: 9
Term of Office: Council members serve for staggered terms of two or four years
Number of Vacancies: 1

The Tourist Development Council is a nine (9) member volunteer board. The membership of the Tourist Development Council is established pursuant to Florida State Statute Section 125.0104 which provides that the chair of the governing board of the of the County or any other member of the governing board as designated by the chair shall serve on the Council; two members of the Council must be elected municipal officials, at least one of whom must be from the most populous municipality in the county; and six members of the Council must be persons who are involved in the tourist industry and who have a verifiably demonstrated interest in the tourist development of Miami-Dade County, of which members, not less than three nor more than four shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county and subject to the tax. The Statute further defines that the governing board of the County shall have the option of designating the chair of the council or allowing the council to elect a chair.

3. Identify number of meetings and members' attendance (Attach records reflecting activity from January 1, 2011 through December 31, 2012):
Number of Meetings: 8
Number of Meetings with a Quorum: 7
Attendance Records: See Attachment
4. What is the source of your funding?
The following revenue sources support the Tourist Development Council's grants program: 2% Tourist Development Room Tax Revenue, which reflect annual revenues from the Greater Miami Convention and Visitors Bureau pursuant to a multi-year arrangement with them and 2% Hotel/Motel Food and Beverage Surtax Revenues; and annual revenues.
5. Date of Board Creation: April 4, 1978
6. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments).
See Attachment
7. Include the Board's Mission Statement or state its purpose:
The Tourist Development Council provides support to promote Miami-Dade County's appeal as a tourist destination by sponsoring tourist-oriented sports events, cultural and special events (visual and performing arts, including theater, concerts, recitals, opera, dance, art exhibitions, festivals and other tourist related activities) and television origination projects.
8. Attach the Board's standard operating procedures, if any.
N/A
9. Attach a copy of the Board's By-Laws, if any.
N/A

10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, including a vote of the membership.
See Attachment

II. **EVALUATION CRITERIA**

1. Is the Board serving the purpose for which it was created? (Please provide detailed information)
Yes. The Tourist Development Council meets quarterly to review applications from significant cultural and/or special events, including sports activities and television/film origination projects that promote tourism in Miami-Dade County. Annually, the program funds more than 120 major tourism-generating events.
2. Is the Board serving current community needs? (Please provide detailed information)
Yes. The TDC operates with the full participation of elected officials and hotel and tourism leaders from the private sector and other municipalities including representatives from the W Hotel Miami Beach, Biltmore Hotel, Redland Hotel, Greater Miami Convention and Visitors Bureau, and the City of Miami Beach and City of Miami Commissions. The application process is fully interactive involving staff at all levels of the application development and subsequent review process. Recipients of TDC funding for the previous two completed fiscal years are attached hereto for reference.
3. What are the Board's major accomplishments?
a. Last 24 months
See Attached "TDC Activity Summary Worksheet"
b. Since established:
Since its inception, the TDC has invested its annual appropriations in support of programs and projects which promote Miami-Dade County tourism by sponsoring tourist-oriented sports, cultural and special events such as visual and performing arts including theater, concerts, recitals, opera, dance, art exhibitions, and festivals. These investments have contributed significantly to Miami-Dade's attractiveness as a distinctive tourist destination, one which possesses an active, year-round calendar of interesting and unique activities, with world class venues and cultural institutions, and a caliber of programmatic offerings characterized by artistic excellence and popular appeal. The importance of supporting and promoting these assets and their positive impact on Miami-Dade's image as a premiere tourist destination is demonstrated by the steady annual growth in Miami-Dade's tourism figures and the international reputation the County has earned as a culturally rich, dynamic and exciting place to visit.
4. Is there any other board, either public or private, which would better serve the function of this board?
No

5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)
No

6. Should the Board's membership requirements be modified?
No

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2013**

7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2011 and FY 2012)

The TDC board serves in a fully voluntary capacity; there is no specific county budget for the board itself. The Department of Cultural Affairs staff serves the TDC in developing and implementing County cultural tourism and special events policy. The County is the direct beneficiary of the invaluable, incalculable contributions made by Council members in the form of their time, expertise and voluntary contributions made in support of advancing Miami-Dade County's tourist development, investments and policies.

8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.

The TDC evaluates all requests for support presented to it on the basis of the impact of the event in promoting Miami-Dade County as a visitor destination, including the amount of anticipated media coverage, nationally and internationally, the effectiveness of the proposed marketing strategy, and the financial viability of the event's presenter(s). Each grant contract entered into by the TDC stipulates concrete reporting requirements, eligible uses of TDC/County funds, and clear objectives for promoting and marketing Miami-Dade County as an attractive destination to visit. The submission of reports and paid invoices required to substantiate grant payments thus provides tangible evidence as to the promotion and advertising being accomplished on behalf of the County, the broad reach of programs locally, nationally, and internationally, and the impact of funded activities on the local tourism industry.

**TOURIST DEVELOPMENT COUNCIL
ATTENDANCE REPORT 2012-2013**

TDC BOARD MEMBERS	Oct. 31, 2012 1st Qtr.	Feb. 7, 2013 2nd Qtr.	Apr. 11, 2013 3rd Qt.
Chairman Dennis C. Moss	P	P	
Chairman Esteban L. Bovo, Jr.			P
Mayor Matti H. Bower	A	A	P
Stuart L. Blumberg	P	P	P
George Cozonis	P	P	P
Gene Prescott	P	P	P
William Perry, III	P	P	P
Olga Ramundo	P	P	A
Miguel Waldo			
Commissioner Michelle Spence-Jones	A	A	A

* - No Quorum

Key: A = Absent

P = Present

ATTACHMENT I

**TOURIST DEVELOPMENT COUNCIL
ATTENDANCE REPORT 2010-2011**

TDC BOARD MEMBERS	Dec. 16, 2010 1st Qtr.	Dec. 16, 2010 2nd Qtr.	Apr. 21, 2011 3rd Qtr.	Aug. 31, 2011 4th Qtr
Chairman Jose "Pepe" Diaz	P	P		
Chairman Dennis C. Moss			P	P
Mayor Matti H. Bower	P	P	A	A
Stuart L. Blumberg	P	P	P	P
George Cozonis	P	P	P	P
Rex Oleson	P	P	A	A
Gene Prescott	P	P	A	P
William Perry, III	P	P	P	P
Olga Ramundo	P	P	P	P
Commissioner Wilfredo Gort	A	A	A	A

**Key: A = Absent
P = Present**

**TOURIST DEVELOPMENT COUNCIL
ATTENDANCE REPORT 2011-2012**

TDC BOARD MEMBERS	Oct. 12, 2011 1st Qtr.	Dec. 14, 2011 2nd Qtr.*	Jan. 25, 2012 2nd Qtr.	Feb. 29, 2012 3rd Qtr.	May 30, 2012 4th Qtr.
Chairman Dennis C. Moss	P		P	P	P
Mayor Matti H. Bower	A		A	A	A
Stuart L. Blumberg	P		P	P	P
George Cozonis	P		A	P	P
Rex Oleson	A				
Gene Prescott	P		P	P	P
William Perry, III	P		P	P	P
Olga Ramundo	P		A	P	A
Miguel Waldo			P	P	A
Commissioner Wilfredo Gort	A		A	A	
Commissioner Michelle Spence-Jones					A

*** - No Quorum
Key: A = Absent
P = Present**

ORDINANCE NO. 78-28

ORDINANCE DECLARING INTENTION OF THE COUNTY TO CONSIDER ENACTMENT OF AN ORDINANCE LEVYING AND IMPOSING TOURIST DEVELOPMENT TAX AS AUTHORIZED BY FLORIDA LAW; ESTABLISHING METROPOLITAN DADE COUNTY TOURIST DEVELOPMENT COUNCIL; SETTING FORTH PURPOSES OF COUNCIL; PROVIDING FOR APPOINTMENT OF MEMBERS BY RESOLUTION; ESTABLISHING QUALIFICATIONS FOR MEMBERSHIP; ESTABLISHING TERMS OF MEMBERS; PROVIDING FOR REMOVAL OF MEMBERS; PROVIDING FOR ORGANIZATION OF COUNCIL; PROVIDING FOR NO COMPENSATION; PROVIDING A FINDING OF PUBLIC PURPOSE; PROVIDING FOR SEVERABILITY; PROVIDING FOR INCLUSION IN THE CODE; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, the Florida Legislature in their 1977 session enacted Chapter 77-209, Laws of Florida, known as the "Local Option Tourist Development Act" (hereinafter sometimes referred to as the "Enabling Act"); and

WHEREAS, the Local Option Tourist Development Act provides for the levying of a local option tourist development tax by any county if such tax is imposed through an ordinance of the governing body of the county (hereinafter sometimes known as "the Levying Ordinance"); and said Levying Ordinance is approved by the electorate through a referendum election; and

WHEREAS, the Enabling Act provides that at least 60 days prior to the enactment of the Levying Ordinance, the County Commission shall establish and appoint the members of a tourist development council to be known as the "Dade County Tourist Development Council" and shall indicate the intention of the county to consider the enactment of an ordinance levying and imposing the tourist development tax; and

WHEREAS, the Board of County Commissioners of Dade County has determined that it is in the best interests of the residents and taxpayers of Dade County to establish a Dade County Tourist

Development Council and to indicate the County's intention to consider the enactment of the Levying Ordinance; and

WHEREAS, the Commission desires further input from interested citizens prior to appointing the membership of the Council and has determined that it is in the best interest of the people of Dade County to name the members of the Council by resolution,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Statement of Intent. -- It is the intent of the Dade County Board of County Commissioners to consider the enactment of an ordinance levying and imposing a tourist development tax as authorized by Chapter 77-209, Laws of Florida, known as the "Local Option Tourist Development Act". The ordinance is intended to be effective throughout Dade County except for the municipal areas of Bal Harbour, Miami Beach, and Surfside.

Section 2. Dade County Tourist Development Council. -- There is hereby created and established in Dade County, Florida, a (9) nine member advisory board to be known as the Metropolitan Dade County Tourist Development Council (hereinafter referred to as the "Council") for the purposes and with the powers conferred by the Enabling Act. As part of its purpose and power, the Council shall prepare and submit a plan for tourist development to the Board of County Commissioners for its consideration.

Section 3. Appointment of Members; Qualifications for Membership; Terms of Membership. -- The Board of County Commissioners shall, by Resolution, appoint the members of the Council. The Mayor of Dade County shall be the chairman of the Council. Two members of the Council shall be elected municipal officials. Three members of the Council shall be owners or operators of motels, hotels or other tourist accommodations in the county and subject to the tax. Three members of the Council shall be persons who are involved in the tourist industry and who have demonstrated

an interest in tourist development, but who are not owners or operators of motels, hotels, or other tourist accommodations in the county and subject to the tax. All members of the Council shall be electors of the County. Members shall serve staggered terms of four years as determined in the appointing Resolution.

Section 4. Removal of Members. -- Any member of the Council who ceases to be a qualified elector of Dade County shall immediately forfeit his or her office. Should a vacancy result from such forfeiture, or should any member of this Council fail to attend (3) consecutive meetings of the Council without due cause, the chairperson of the Council shall certify the same to the County Commission which shall fill the vacancy created thereby by appointment. ^{Added to Sec. 214.0. Sec. 2 B.} Any member of the Council may be removed from office without cause by a majority of the entire membership of the County Commission.

Section 5. Organization of the Council. -- The chairperson of the Council shall be the Mayor of Dade County. The members of the Council, by majority vote, shall select any other officer as may be deemed necessary or desirable. Any other such officer shall serve at the will of the Council. A majority vote of the entire membership of the Council shall be necessary to take any action. A majority of the members of the Council shall constitute a quorum necessary to hold a meeting or take any action. The chairperson may call meetings of the Council, and meetings may be called by written notice signed by five (5) members of the Council, and the Council at any meeting may fix and call a meeting for a future date. Minutes shall be kept of all meetings of the Council. All meetings shall be public. The County Manager shall provide adequate and competent clerical and administrative personnel as may be reasonably required by the Council for the proper

performance as may be reasonably required by the Council for the proper performance of its duties and functions, subject to budget limitations as fixed by the County Commission.

Section 6. Providing for No Compensation. -- Members of the Metropolitan Dade County Tourist Development Council shall serve without compensation, salary or remuneration of any nature, but the County Commission may provide in the annual county budget sufficient funds for the reasonable and necessary expenses incurred by the Council in performance of its duties and functions.

Section 7. Public Purpose. -- This ordinance being for a public purpose and for the welfare of the citizens of Dade County, Florida, shall be liberally construed to effect the purposes hereof.

Section 8. Severability. -- If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 9. Inclusion of Code. -- It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 10. Effective date. -- This ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED:

Prepared by:

C. A. Citrin

Approved by County Attorney as
to form and legal sufficiency.

SLS

**CLERK'S SUMMARY OF MEETING AND OFFICIAL MINUTES
TOURIST DEVELOPMENT COUNCIL
JULY 9, 2013**

The Tourist Development Council (TDC) convened in the 6th floor Conference Room at the Stephen P. Clark Government Center, 111 Northwest First Street, Miami, Florida, at 2:30 p.m. on July 9, 2013. There being present Chairman Esteban Bovo Jr. and members Mr. Stuart Blumberg, Mr. Gene Prescott, Ms. Olga Ramudo, and Mr. William Perry III; (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

The following staff members were present: Mr. Michael Spring, Director, Department of Cultural Affairs; Mrs. Nikenna D. Benjamin, Grants Program Administrator; Ms. Dorianny Cardenas, Program Assistant; Assistant County Attorney Daniel Frastai; and Deputy Clerks Karen Harrison and Tawana Parker.

Mr. William "Bill" Talbert, President of the Greater Miami Convention Visitor's Bureau, was also present.

Chairman Bovo called the meeting to order at 2:30 p.m. He asked the Council members to state their names for the record.

I. Additions, Deletions, Withdrawals

There were no additions, deletions, or withdrawals from today's agenda.

II. Conflict of Interest

Mr. Michael Spring, Director, Department of Cultural Affairs, indicated that a conflict of interest existed for a TDC member on any item before the TDC if any of the following instances applied:

- the TDC Board Member was a paid staff member of an applicant organization;
- the TDC Board Member served on the Board of Directors of an applicant's organization;
- and the TDC Board Member made a contribution of at least \$1000 to an applicant's organization within the last three years.

Mr. Spring noted the Conflict of Interest (COI) policy also applied if an immediate family member of a TDC Board member fell into those categories.

III. Items for Approval

A. Minutes of the April 11, 2013 Meeting

It was moved by Mr. William Perry III that the minutes of the April 11, 2013 Tourist Development Council (TDC) Meeting be approved. This motion was seconded by Ms. Olga

Ramudo, and upon being put to a vote, passed 5-0 (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

B. Third Quarter Deferred Applicant

Junior Orange Bowl Committee, Inc.

\$6,000

**Junior Orange Bowl International Tennis, Golf, Chess
Sports Ability Games & National Basketball**

Mr. Michael Spring advised there was a conflict of interest in today's (7/9) meeting concerning the foregoing applicant, which involved Mr. William Perry III and Mr. Gene Prescott, and would require this item to be deferred as a carry-over to the First Quarter Funding Period of the fiscal year (FY) 2013-2014 for retro-active approval by the Council.

C. Proposed Program and Policy Recommendations

Mr. Spring advised that during this Fourth Quarter FY2012-13, the Council should identify any policy issues; however, the guidelines and process have worked well, and the applicants appeared to be satisfied with the services provided by this Council. He asked whether the Council members had any policy issues to address

Hearing no comments or questions, the Council proceeded to consider today's (7/9) agenda.

D. Overview of TDC Board Terms and Nominations

Mr. Michael Spring explained that TDC staff publicized a request for applicants to apply for membership of the TDC for the two current vacancies on the Council. He noted the seats on the Council were mandated categories and defined by State statute to be owners or operators of hotels or motels located in Miami-Dade County.

Mr. Spring noted that upon receipt of applications, the Nominating Committee recommended the following candidates as members of the TDC Council to be forwarded to the Board of County Commission (BCC) for approval: Hermant Patel, General Manager, King Motel/Mid-Town Inn; Danielle Torres, Director of Sales, Marriott Courtyard/ Hampton Inn. He further noted that the resumes of these candidates were included in today's (7/9) TDC Meeting Agenda Package.

Mr. Stuart Blumberg pointed out that a unanimous vote was not received for a nominee from the Nominating Committee members.

Mr. Spring noted the information reflecting the number of votes for nominee Hermant Patel, which was 2-1, would be indicated in today's (7/9) TDC Minutes.

It was moved by Mr. William Perry III that the TDC approve the TDC Nominating Committee recommendations of Hermant Patel and Danielle Torres be forwarded to the BCC for approval. This motion was seconded by Mr. Gene Prescott, and upon being put to a vote, passed 5-0 (Council members City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

E. FY 2011-2012 Sunset Review

Mr. Michael Spring advised that the County Commission has mandated all County Boards to undergo Sunset Reviews bi-annually, and this Council would be included. He noted the following items to be provided to the County Commission were in the agenda package, which was subject to the review by the Council: the outline of accomplishments; each Council member attendance records; and the recommendation to continue the work of TDC. Mr. Spring indicated the need for the Council to endorse this Sunset Review Report.

It was moved by Mr. Stuart Blumberg that the foregoing Sunset Review Report be endorsed by the Council members. This motion was seconded by Mr. William Perry III, and upon being put to a vote, passed 5-0 (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

IV. Reports and Discussion Items

A. Recap of Adopted TDC Criteria for Grant Evaluation

Mr. Michael Spring presented a brief update of the foregoing report noting a provision of notice that the TDC Criteria and Grant Guidelines would be reissued for the FY 2013-14. He noted the Council members needed to review the guidelines at today's (7/9) meeting and provide input, which reflected the changes the TDC has made over the years to refine the application process.

B. Updated Budget / Financial Position and Funding Recommendations for FY 2012-13 Fourth Funding Period

Mr. Michael Spring advised that the TDC was in its fourth and final quarter of this fiscal year spanning from July to September. He stated the fiscal year for the County started October 1st, and the accumulated revenue totaled \$1.3 million for this year, and budgets were prepared sufficiently per quarter to ensure adequate resources were available to award the applicants.

Mr. Spring noted that based on the TDC Subcommittee recommendations the funding recommendation for 20 applications totaled \$199,000.00. He also noted the initial 20 application requests totaled \$321,000.00, which was received from seven (7) new applications, and 13 were for continuing projects. He stated that 17 applications were non-profit organizations and three (3) were for-profit organizations.

Mr. Spring also noted if the TDC Subcommittee recommendations were approved by the Council there would be a reserve balance of approximately \$194,000.00, which could be used to make adjustments on today's (7/9) proposed awards or carried over to the next fiscal year.

Chairman Bovo asked the Council members to provide input regarding the allocations recommended by the TDC Subcommittee and whether the \$194,000.00 should be placed in the reserve account.

Mr. Stuart Blumberg indicated that during today's (7/9) process of reviewing the recommendations and hearing the Citizen's Presentations the Council usually determined if there were any further recommendations at hand.

Additionally, Mr. Blumberg noted the issue regarding the Sunset Review document reflected a list of TDC's accomplished work in funding a large number of organizational events within the community and he stressed the need for a public relations effort to share this information.

Mr. Michael Spring noted the Sunset Review process provided the opportunities to televise meetings through the County Commission, which reflected the work of TDC. He further noted the requirements of the awarded applicants included acknowledgement of TDC by placing the County logo on all promotional materials because TDC had a unified brand with the County. Mr. Spring indicated the most effective investment of the funds in the reserve account was to award more organizational events, which were included in the calendar of events of the Greater Miami Convention and Visitors Bureau as a collaborative effort with TDC.

Discussion ensued among the Council members regarding the activities of the TDC that was published in the Convention Bureau's weekly newsletter that was distributed to 10,000 people.

Further discussion ensued regarding the TDC active social media accounts, such as the Facebook and Tweeter account.

In response to Mr. Stuart Blumberg's inquiry regarding connections to the media, Mr. William Talbert noted a pro-bono article could be published in the Convention weekly newsletter regarding TDC. He commented on other newspaper resources such as Miami Today, South Florida Business Journal, and the Miami Herald.

Chairman Bovo stressed the importance of educating and informing the community on how their tax dollars were allocated and the events that were supported to limit misinformation.

V. Citizen's Presentations

VI. Grant Applications and Recommendations – Fourth Funding Period

A. Special Events/Promotions (Non-Profit) – Continuing

VI. A-2. Coral Gables Congregational Church (United Church of Christ), Inc.

In the absence of the foregoing applicant for this application, Mr. Michael Spring noted that there was a conflict of interest so the Council would not be able to take a vote on this item at today's (7/9) meeting.

VI. A-3. Inffinito Art & Cultural Foundation, Inc. Final Recommendation \$10,000

Ms. Viviane Spinelli of the foregoing applicant appeared before the Council and expressed appreciation of the support received from Miami-Dade County for the Brazilian Film Festival of Miami. She noted that the organization would be celebrating its 17th anniversary in August, 2013 featuring programs in Latin America. She commented on the collaborative marketing efforts through Brazilian newspapers, magazines, and the Brazilian Airlines in addition to the hotel to attract more Brazilian tourists to Miami. Ms. Spinelli requested that the Council consider increasing the awarded amount to this organization.

In response to Ms. Olga Ramudo's inquiry regarding clarification of where participants of the events were staying, Ms. Spinelli noted the information regarding the 220 hotel room nights was based on the feedback received from a survey by their clients; however, the remaining number of clients not listed independently arrange their stay at other hotels.

Later in the meeting, Chairman Bovo asked for clarification on the global impact, in terms of the number of people the event reached.

Ms. Spinelli noted that the Brazilian Film Festival of Miami event reached approximately 8,000 people across the country from places like Portugal, Brazil, and Latin America.

Discussion ensued among the Council members regarding the number of participants reflected on the application, which was 500 participants in foreign countries, 300 participants out of state, and 1200 out of the county.

It was moved by Chairman Bovo that FY2012-2013 TDC fourth funding period recommendation by the Subcommittee for the Inffinito Art & Cultural Foundation, Inc., be increased from \$10,000 to \$15,000. This motion was seconded by Ms. Olga Ramudo, and upon being put to a vote, the vote passed 5-0, (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

VI. A-4. Miami Hispanic Ballet Corp.

**Final Recommendation
\$17,000**

Ms. Christina Castellano appeared before the Council and thanked the members for their support. She commented on the increased growth of the event each year, and pointed out the upcoming schedule, which included ballet companies from Argentina, Brazil, Mexico and Switzerland in addition to Arizona and New York. Ms. Castellano noted the two award winners who would be conducting dance critics was from England and Cuba. She noted that the 200 participants were worldwide and included dancers, artists, as well as their families. Ms. Castellano noted the importance of the support from TDC and asked that the Council consider an increase in the award amount.

Later in the meeting, it was moved by Ms. Olga Ramudo that FY2012-2013 TDC fourth funding period recommendation by the Subcommittee for the Miami Hispanic Ballet Corp. be increased from \$12,000 to \$17,000. This motion was seconded by Chairman Bovo, and upon being put to a vote, the vote passed 4-1, Mr. Stuart Blumberg voted No. (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

VI. A-10. Viernes Culturales/Cultural Friday, Inc.

**Final Recommendation
\$15,000**

Mr. Jose Casanova representing the foregoing application appeared before the Council and expressed his appreciation for their support. He noted the organization has been in existence for 13 years and attracted 500,000 to Little Havana for these events. Mr. Casanova noted that in addition to cultural, the event supported economic development, which reflects the increase of

tourism. He commented on the economic development results of 22 new art galleries, new restaurants and specialty stores. Mr. Casanova asked that the Council consider increasing the recommended amount to \$15,000 requested amount.

Later in the meeting, it was moved by Ms. Olga Ramudo that FY2012-2013 TDC fourth funding period award recommendation by the Subcommittee for Viernes Culturales/Cultural Fridays, Inc. be increased from \$12,000 to \$15,000. This motion was seconded by William Perry III, and upon being put to a vote, the vote passed 5-0. (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

VI. A-11. Visitor Industry Human Resource Development Council, Inc. d/b/a Black Hospitality Initiative of Greater Miami **Final Recommendation \$15,000**

Ms. Graylyn Swilley appeared before the Council members representing the foregoing application noting the organization’s purpose for this request was to develop a heritage tourism cultural experience. She commented on the fast growing industry of heritage tourism and explained that the request for funding was to provide educational, cultural tools to six neighborhoods to increase tourism and local participation, which included Wynwood, Overtown, Little Haiti, and Little Havana.

In response to Mr. Stuart Blumberg’s question regarding whether the initial mission changed from the time that the organization was founded, Ms. Swilley noted that the mission had not changed, but increased in terms of meeting the demands of society. She noted the organization was continuing with the educational program, that was teaching students to become tour operator was another phase and part of the mission.

Later in the meeting, it was moved by Ms. Olga Ramudo that the FY2012-2013 TDC fourth funding period award recommendation by the Subcommittee for Visitor Industry Human Resource Development Council, Inc. be increased from \$9,000 to \$15,000. This motion was seconded by Mr. Gene Prescott, and upon being put to a vote, the vote passed 4-1, Mr. Stuart Blumberg voted No. (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

Upon making the needed adjustments on the foregoing items in VI-A Section, Mr. Michael Spring announced that VI-A2 application would be deferred to the first quarter funding period of next year because there was a conflict of interest with Mr. Gene Prescott.

It was moved by Mr. Stuart Blumberg that the FY2012-2013 TDC fourth funding period award recommendations by the Subcommittee for the remaining applications in VI-A Section of Special Events/Promotions (Non-Profit) – Continuing who did not make a presentation in today’s (7/9) TDC meeting be approved as follows:

Agenda Item No	Organization Name	Final Recommendation
VI. A-1.	Community Arts and Culture, Inc.	\$ 5,000

VI. A-5.	Olympia Center, Inc. d/b/a Gusman Center for the Performing Arts	\$ 9,000
VI. A-6.	Partons of Exceptional Artists, Inc.	\$ 3,000
VI. A-7.	Teatro Avante, Inc	\$10,000
VI. A-8.	The Miami Children's Museum, Inc.	\$12,000
VI. A-9	The National Auxillary Association, Inc.	\$ 3,500

This motion was seconded by Mr. William Perry III, and upon being put to a vote, the vote passed 5-0 (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

B. Special Events/Promotions (Non-Profit) – First-Time

VI. B-2. Key Biscayne Community Foundation, Inc. Final Recommendation \$5,000

Ms. Melissa White appeared before the Council members on behalf of the foregoing organization and noted it would be sponsoring its 54th Annual Key Biscayne 4th of July Parade that attracted countywide residents. She thanked the Council members for their support.

VI. B-3. South Florida Art Center, Inc. d/b/a Art Center South Florida Final Recommendation \$5,000

Ms. Cheresse Crockett, Exhibition Manager appeared before the Council, representing the foregoing organization and noted the upcoming exhibition would be held August 3-9th, 2013, featuring four out of seven artists who were from New York. She said a tour package would be provided to guests who stayed at South Beach hotels and would include a guided tour of the exhibition, and private studio tours for resident artists, and discounts for well-known restaurants. Ms. Crockett noted that with the grant awarded at today's meeting additional marketing efforts would be implemented.

It was moved by Mr. Stuart Blumberg that the FY2012-2013 TDC fourth funding period award recommendations by the Subcommittee for the applications in VI-B Section Special Events/Promotions (Non-Profit)-First-Time be approved including item VI.B-1 Delou Africa, Inc. in the amount of \$3,500 who did make a presentation at today's (7/9) meeting. This motion was seconded by Ms. Olga Ramudo, and upon being put to a vote, the vote passed 5-0 (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

C. Special Events/Promotions (For-Profit) – First-Time

VI. C-1. Film Life, Inc. Final Recommendation \$25,000

Ms. Yvette Harris, Community Relations Director, American Black Film Festival, appeared before the Council members and noted this was its 17th Anniversary. She provided a brief

history of the locations and the featured celebrities at the events such as Spike Lee. Ms. Harris commented on the partners in marketing such as NBC Universal, and Nickelodeon, and the use of six major studios Walt Disney, Sony, etc. She noted there were more than the actual secured 600 room nights because of the need to identify a better way to track the attendance, which in moving forward will be a collaborative effort with the Greater Miami Convention Center and Visitors Bureau. Ms. Harris noted the event hosted approximated 4,000 African Americans.

It was moved by Mr. Stuart Blumberg that the FY2012-2013 TDC fourth funding period award recommendations by the Subcommittee for the foregoing application in VI-C Section Special Events/Promotions (For-Profit) – First Time be approved. This motion was seconded by Ms. Olga Ramudo, and upon being put to a vote, the vote passed 5-0 (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

D. Sports (Non-Profit) – Continuing

VI. D-1. Pinecrest Premier Soccer, Inc.

**Final Recommendation
\$12,500**

Ms. Olga Ramudo noted for clarification that the requested amount by the foregoing organization was \$12,500, rather than the \$10,000 that was reflected on today's (7/9) agenda.

Mr. Nick Megaloudis, Director of Pinecrest Premier Soccer Club appeared before the Council, represent the Mega Cup Miami Soccer Tournament and the 4th Annual Tournament was forthcoming. He thanked the TDC members for their support since the beginning of the organization. Mr. Megaloudis pointed out the success of the organization was related to competition level rising and the opportunities to play outside teams. He noted the expected number of participating teams was about 210 this year and was looking forward to moving out of state and international. Mr. Megaloudis said that this funding had assisted with marketing efforts and he thanked the TDC Council for their support for the past three years.

Mr. Stuart Blumberg explained to Ms. Ramudo that both the Soccer and Judo applications were originally recommended \$10,000; however, he had requested to increase both applications with an additional \$2,500.00 for a total of \$12,500.00.

VI. D-2. United States Judo, Inc.

**Final Recommendation
\$17,500**

Mr. Jose Rodriguez appeared before the Council, on behalf of the foregoing application and he provided the members with some photographs. He noted that the organization was a national governing body of judo within the United States. Mr. Rodriguez announced that the 2013 IJF World Cade Championship would be held on August 8th- 12th, which was an Olympic qualifier for youth that would be held in China in 2014. He also noted there would be over 200 countries participating in addition to over 1,000 visitors and athletes that would stay in over 550 hotel room nights. He provided a brief overview of the activities in the past year that involved nationwide participation. Mr. Rodriguez thanked the Council members for their support and he asked that this application received the requested amount totaling \$17,500.00 that was needed to invest into the event.

Later in the meeting, it was moved by Ms. Olga Ramudo that FY2012-2013 TDC fourth funding period award recommendation by the Subcommittee for United States Judo, Inc., be increased from \$12,500 to \$17,500. This motion was seconded by William Perry III, and upon being put to a vote, the vote passed 5-0. (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

It was moved by Mr. Stuart Blumberg that the FY2012-2013 TDC fourth funding period award recommendations by the Subcommittee for the remaining applications in VI-D Section Sports (Non-Profit) – Continuing be approved. This motion was seconded by Mr. William Perry III, and upon being put to a vote, the vote passed 5-0 (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

E. Sports (For-Profit) – First-Time

VI. E-1. World Baseball Foundation

**Final Recommendation
\$15,000**

Mr. Mario Signorello appeared before the Council members on behalf of the foregoing application, and noted that the 12 team international tournaments that had 82 teams that came from 12 countries to participate. He referred to this organization as sports tourism because more people attended than was recorded and each team was required to purchase at least 20 travel packages for seven days, totaling an average of 7,200 hotel rooms. Mr. Signorello noted the intent of the organization was to improve the tracking system of attendees to reflect the actual amount of participants and hotel rooms. He also noted that with increasing the amount of the TDC grant, the World Baseball Foundation could make improvements on the event, increase productivity, and to attract more participants internationally, which would represent TDC's mission.

In response to Mr. Stuart Blumberg's inquiry regarding the reason for such a wide spread area of hotel information within the package, rather than focusing on locations near the parks, Mr. Signorello noted the information was based on economics and request by participants. He noted that transportation was included in the package and a portion of these funds would be used for bus transportation.

Responding to Mr. Blumberg's question regarding whether the Marlins Baseball Team made any contributions other than their logo towards this effort, Mr. Signorello said he worked with the Marlins Baseball Team, which supported this organization's event by providing tickets and featuring a parade on their behalf.

Mr. Signorello stated this was a first year the Foundation applied for funding, and the plan was to continue and expand this event to places like Europe, other than South Florida.

Later in the meeting, it was moved by Mr. Stuart Blumberg that the FY2012-2013 TDC fourth funding period award recommendations by the Subcommittee for VI-E1. World Baseball Foundation be approved. This motion was seconded by Mr. William Perry III, and upon being

put to a vote, the vote passed 5-0 (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

F. Government/Municipal (Non-Profit) First-Time

VI. F-1. Downtown Development Authority of the City of Miami

Final Recommendation

\$15,000

Mr. William Perry III noted a discussion took place during the Subcommittee meeting regarding the Downtown Development Authority (DDA) of the City of Miami, and he asked Mr. Spring to share the conversation with the Council members.

Mr. Spring noted there was a concern at the Subcommittee meeting regarding the applicant being a granting organization and applying for funding through TDC so a request was made that a DDA representative would make a presentation at today's (7/9) meeting.

Additionally, Mr. Perry noted a question was raised to clarify the number of room nights recorded by the DDA.

Ms. Lauren Bourgoyne, representing the DDA appeared before the Council and noted this was the organization's second year of this program and was still growing. She noted that DDA was still in the process of negotiations and had a scheduled meeting with all the downtown hotels on August 2nd to determine the best way to collaborate. Ms. Bourgoyne commented on the collaborative efforts between the DDA and the hotels last year and the effort in educating the concierges to assist the hotel guests regarding the event. She noted the a record of last year's event was not available due to the process of determining how to capture the information needed, but have identified a way to retrieve that information this year.

Mr. Stuart Blumberg expressed his concern regarding TDC providing a grant to a funding organization, which was the first time he recalls this type of application during his time serving on the Council.

Mr. William Perry III noted that from his experience, looking at most of these organizations, within their budgets, allocations were made to other organizations, and TDC supported them as well.

Discussion ensued among the Council members regarding the past organizations that received grants, but also supported other organizations.

Mr. Spring pointed out that TDC was a granting organization that also applied for grants as well and as of yesterday a grant was received from the Children's Trust for approximately a million dollars to support this program. He also noted TDC had applied for funding through the State to the national arts and others; however, in the case of the DDA, has a multi-faceted set of programs and services such as promoting downtown, which was the reason for investing in the television program with the assurance that the downtown music venues would be highlighted.

He further noted that part of DDA's budget was invested toward vehicles that promote downtown Miami and another portion was invested in cultural and special events because it creates activities that attract tourism, and promotes restaurants and hotel stays in that area. Therefore, with this focus DDA applies for grants from any entity that would provide an opportunity to generate more funds to build its budget to sponsor additional cultural events in that area. Mr. Spring commented on the various programs and services provided by DDA that were supported through their budget and other resources, which was different from TDC.

Additionally, Ms. Laura Bourgoyne noted the reason DDA looks for additional funding was because its pool of revenue was small compared to the number of projects, which included marketing, and urban planning. She also noted the collaborative effort DDA has made in partnering with all the downtown arts and cultural organizations.

Later in the meeting, it was moved Ms. Olga Ramudo that the foregoing application be approved. This motion was seconded by Mr. Gene Prescott, followed with a discussion.

Mr. William Perry III requested that a representative of DDA return to the Council in August, 2013 to report the numbers regarding the hotel rooms in Miami during the event.

Following the discussion, the Council members proceeded to vote that the FY2012-2013 TDC fourth funding period award recommendations by the Subcommittee for the foregoing application VI F1. Downtown Development Authority of the City of Miami be approved with a condition to require that DDA return to the Council in August, 2013 and report the number of hotel rooms stayed in Miami-Dade County during this event. Upon being put to a vote, the vote passed 4-1, Mr. Stuart Blumberg voted No. (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

G. Television (For-Profit) First-Time

VI. G-1. Tantra, Inc.

**Final Recommendation
\$15,000**

Mr. James Quinlan representing the Music Voyager appeared before the Council and noted that this television series used music as a vehicle to explore cultural destinations. He commented on the choosing Miami because of the live music venues and talents that would be televised. He noted that the intent was to produce and air the show nationally on public television during the month of November, which is considered music month. Mr. Quinlan expressed his appreciation of the support from TDC, and he noted there were other broadcast partners that went global, which provided an instant network of broadcast partners.

In response to Mr. Stuart Blumberg's question regarding the filming location, Mr. Quinlan noted the live music venues from bank clubs would be located in Miami-Dade County such as "The Stage," in addition to some beach venues. He noted that the organization had not requested support through the Miami Beach Visitor and Convention Authority (VCA) for support because of the short timeframe and deadlines. Mr. Quinlan stated this event was a one-time specific showing and segments were conducted in other countries such as Israel, Turkey and South America.

Later in the meeting, it was moved by Ms. Olga Ramudo that FY2012-2013 TDC fourth funding period award recommendation for Tantra Inc., be increased from \$15,000 to \$20,000. This motion was seconded by Mr. Stuart Blumberg for a discussion.

Mr. Blumberg questioned how the foregoing applicant received financial support and how did it make a profit because it was listed as a for-profit organization.

Mr. Quinlan explained that the production company was organized as a for-profit and was based in Colorado. He noted that the programs were sold through broadcasting partners who also have raised some sponsorship; however, it was primarily a public broadcasting based and those revenues were limited.

Mr. Stuart Blumberg noted that although he was familiar with the applicant, he was not supportive in funding for-profit organizations on a first-time basis with public funds.

The Council proceeded to vote that FY2012-2013 TDC fourth funding period award recommendation for Tantra Inc., be increased from \$15,000 to \$20,000. This motion failed.

It was moved by Mr. Stuart Blumberg that the FY2012-2013 TDC fourth funding period award recommendations by the Subcommittee for VI-G1 Tantra Inc., be approved. This motion was seconded by Chairman Bovo, and upon being put to a vote, the vote passed 5-0 (City of Miami Beach Mayor Mattie Herrera Bower and City of Miami Commissioner Michelle Spence-Jones were absent).

Following the Citizen's Presentations, Chairman Bovo thanked the representatives for coming out and commended the organization for providing quality events for families in this community.

Mr. William Talbert asked if Mr. Michael Spring could remind the Council members of the formula, which some are based on declining format.

Mr. Michael Spring explained that the TDC has an adopted policy that a non-profit organization applicant was eligible for a grant in successive years that was decreased by 10 percent of the previous year and would occur for a total of five years. He also noted at the end of the five year cycle, this applicant would have an opportunity to start the five year cycle over. Mr. Spring noted the policy for a for-profit organization was at a greater percentage reduction, which was 33 percent annually for a three-year period, and would no longer be able to apply for funding

Mr. Spring further explained that for non-profits the reduction funds were instituted as a policy so the TDC would always have a pool of revenue available for new or first-time applications. He further noted this policy would avoid institutionalized awards to organization, and this policy has worked well for TDC as well as the use of the Council's discretion to amend or revise the formula on a case by case basis during a presentation.

In response to Chairman Bovo's inquiry regarding the recommendations by the TDC Subcommittee, Mr. Spring noted that the first tier of recommendations was by the staff that used

the formula. He noted there was a rating system for new or first-time applicants used by staff to generate awards followed by the Subcommittee review for consideration of any propose amendments before being forwarded to the Council for approval.

Mr. Spring said in addition to the proposals to increase some grants by Mr. Blumberg, the Subcommittee requested to increase VI.-A3 Inffinito Art, and Cultural Foundation Inc. and VI.-A7, XXVIII International Hispanic Theatre Festival by \$4,000 each. He noted that very modest changes were made at the Subcommittee level because of expected changes by the Council.

Adjournment

Hearing no further questions or comments, the TDC meeting adjourned at 3:41 p.m.

Chairman Esteban Bovo Jr.
Tourist Development Council

**TDC Activity Summary Worksheet
FY 2010-2011**

ORGANIZATION	PROJECT TITLE	AWARD
7th Circuit Productions, Inc.	Moksha Art Fair	2,000
Actors' Playhouse Productions, Inc.	2010-2011 Mainstage Season	16,000
Alyans Atizay Aylsien, Inc.	Global Caribbean II: Caribbean Trilogy	10,000
Aqua Foundation for Women, Inc.	Aqua Giri Festival 2011	5,000
Bayfront Park Management Trust	Downtown Miami's 2010 New Year's Eve Celebration	6,000
Beach Soccer Worldwide / JBC LLC	Beach Soccer Worldwide Miami Cup 2011	10,000
Center for Advancement of Jewish Education, Inc.	14th Annual Miami Jewish Film Festival	5,000
Center For Emerging Art, Inc.	Music Map of the World: Ireland, Austria, Germany, Mexico/Spain	5,000
Centro Cultural Boliviano Masis (FANO)	9th Annual Andean Dance and Music Festival	3,500
City of Miami Gardens	Jazz in the Gardens	15,000
City of Sunny Isles Beach	Sunny Isles Beach Jazz Fest	10,500
City Theatre, Inc.	16th Annual SUMMER SHORTS FESTIVAL	7,000
Classical South Florida, Inc.	Sounds of the Season in South Florida	10,000
Coconut Grove Arts & Historical Association, Inc.	Coconut Grove Arts Festival	17,500
Coconut Grove Chamber of Commerce Inc.	The Great Taste of the Grove	5,000
Community AIDS Resource, Inc., dba Care Resource	26th Anniversary White Party	20,000
Community Arts And Culture Inc	13th Annual Afro Roots World Music festival	5,000
Coral Gables Cinemateque, Inc.	One World, Many Cinemas	7,500
Coral Gables Congregational Church (United Church of Christ), Inc.	2011 Summer Concert Series & Young Musicians Summer Master Classes	5,000
Creation Art Center Corporation	Orinoco	5,000
Cuban Classical Ballet of Miami, Inc.	La Fille mal gardee Ballet	6,000
Culture in the City	Giants in the City	8,000
Dave and Mary Alper Jewish Community Center, Inc.	2nd Quarter Visual Arts Season	10,500
Dr. Martin Luther King, Jr., Parade and Festivities Committee, Inc.	MLK Parade and Festivities	10,000
Edge Zones, Inc.	Zones Contemporary Art Fair	7,500
Exponica International, Inc.	20th Annual Exponica International, The Fair of the Americas	10,500
Fairchild Tropical Botanic Garden, Inc.	Les Lalannes at Fairchild	12,000
Florida Dance Association, Inc.	Florida Dance Festival WinterFest	16,000
Florida Grand Opera, Inc.	FGO Spring Weekends	5,000
Florida International University Board of Trustees, for the benefit of Institute for Public Management and Community Service	Inter-American Conference of Mayors	14,400
Florida International University Board of Trustees, for the benefit of Women Basketball	FIU Thanksgiving Tournament and FIU Sun & Fun Classic	4,000
Friends of the Bass Museum, Inc.	Hot Nights, Cool Jazz!	6,000
Friends of the Miami-Dade Public Library, Inc.	Art of Storytelling: International Festival	8,750
Fundarte, Inc.	A Tribute to Beny More	12,500
GABLESTAGE, INC.	2010-2011 Season	13,500
Gary Nader Foundation, Inc.	Miami/Miami Beach Biennale of Sculpture	15,000
Greater Miami Billfish Tournament, Inc.	Yamaha Contender Miami Billfish Tournament	8,000
Greater South Dade/South Miami/Kendall Chamber of Commerce d.b.a. Chamber South	39th Annual South Miami Art Festival	5,400
Ground Up And Rising, Inc.	Ground Up 2011 Summer	3,500
Haitian Heritage Museum Corp.	Dancin In the District	6,750
Hispanic Theater Guild Corporation	RAZAS (RACES)	10,000
Historical Association of Southern Florida, Inc.	18th Annual Miami International Map Fair	10,000
Inffinito Art & Cultural Foundation, Inc.	15th Brazilian Film Festival of Miami	8,000
Irreversible Magazine	Irreversible Cultural Events Series	5,000
Jewish Museum of Florida	AUKTION 392 and THE LEO FRANK CASE REVISITED	7,500

**TDC Activity Summary Worksheet
FY 2010-2011**

ORGANIZATION	PROJECT TITLE	AWARD
Junior Orange Bowl Committee, Inc.	Junior Orange Bowl International Tennis, Golf, Sports Ability Games, National Basketball, Ice Hockey	8,000
Key Biscayne Chamber of Commerce, Inc.	Key Biscayne Chamber of Commerce & Visitors Center	9,000
Lumana Global Corp	Third Annual Downtown Miami Riverwalk Festival and Boat Parade	5,000
M. Athalle Range Cultural Arts Foundation	A Musical Celebration of Life - Honoring Mrs. Athalle Range	20,000
MDGLCC Foundation, Inc.	LGBT Visitor Center	15,000
Media USA/DBA STUDIOMILANO	Miami Sailing Week	5,025
Miami Beach Chamber of Commerce	Miami Beach Visitors Center	20,000
Miami Beach Latin Chamber of Commerce, Inc.	Tourist Hospitality Center	20,000
Miami Book Fair International, Inc.	Miami Book Fair International	22,500
Miami City Ballet, Inc.	Miami City Ballet's Paris Debut	15,000
Miami Design Preservation League, LLC	Art Deco Weekend	25,000
Miami Gay & Lesbian Film Festival, Inc.	13th Annual Miami Gay & Lesbian Film Festival	20,000
Miami Hispanic Ballet Corp.	XVI International Ballet Festival of Miami	15,000
Miami International Film Festival	Miami International Film Festival	16,000
Miami Momentum Dance Company, Inc.	Miami Dance Festival 2011	9,000
Miami Music Festival LLC	Miami Music Festival	6,700
Miami Northwest Express Track Club, Inc.	36th Annual Northwest Track & Field Classic	12,000
Miami Overseas Chinese Association, Inc.	Miami Hong Kong Dragon Boat Festival	15,000
Miami River Fund, Inc.	Miami Riverday 2011	5,600
Miami Short Film Festival Inc.	9th Edition of the Miami Short Film Festival	5,250
Miami Tri Events LLC	Rohto Ironman 70.3 Miami	12,500
Miami-Dade County Days, Inc.	Miami-Dade County Days in Tallahassee 2011 -	15,000
Michael-Ann Russell Jewish Community Center, Inc.	Festival Yachad	6,300
MiMo Biscayne Association, Inc.	MiMo ART Boulevard	12,500
Museum of Contemporary Art, Inc.	Bruce Weber: Haiti/Little Haiti	10,500
Museum of Science, Inc. (dba Miami Science Museum)	Stingray Sea Lab Marketing Project	9,000
National Foundation for Advancement in the Arts, Inc.	YoungArts Week	9,000
National Gay and Lesbian Task Force	Winter Party Festival	10,000
New Theatre, Inc.	THE RADIANT & A STREETCAR NAMED DESIRE	8,000
New World Festival, Inc.	Coral Gables Cultural Calendar	12,000
New World Symphony, Inc.	NWS New Campus: Grand Opening Community Events	10,000
Patrons of Exceptional Artists, Inc.	2011 Miami International Piano Festival	3,000
Performing Arts Center Trust, Inc. dba Adrienne Arsht Center for the Performing Arts of Miami-Dade County	Cirque Eloize ID	7,000
Red Chemistry, Inc.	Romance in a Can	5,250
Rocker's Island Entertainment, Inc.	Best of the Best Weekend	12,500
Rotary Foundation of South Miami, Inc.	South Miami Rotary Art Festival	5,000
Seraphic Fire, Inc	Seraphic Fire Signature Series	11,250
South Florida Autism Charter Schools, Inc.	Miami International Agriculture & Cattle Show	12,500
South Florida Bluegrass Association, Inc.	33rd Annual Everglades Bluegrass Festival	6,000
South Florida Stadium LLC	Fc Barcelona vs. CD Guadalajara (Chivas) International Soccer Match	25,000
Teatro Avante, Inc.	XXVI International Hispanic Theatre Festival of Miami	8,000
The Cultural Council, Inc.	20th Annual In the Park with Arts	7,500
The Dance Now! Ensemble, Inc.	Dance Now presents	5,000
The Deering Estate Foundation, Inc.	Deering Seafood Festival on the Bay	7,500
The Florida International University Board of Trustees - South Beach Wine & Food Festival	Fun & Fit As a Family	12,250
The Miami Bach Society, Inc.	Tropical Baroque Music Festival XII	9,000
The Miami Children's Museum, Inc.	Bob the Builder- Project: Build It!	16,000
The Miami Symphony Orchestra/Orquesta Sinfonica de Miami, Inc.	Guerrilla Concerts: Music in Unsuspected Spaces	12,500
The Musical Arts Association of Miami, Inc.	The Cleveland Orchestra Miami Residency - Orchestral & Family Concerts	9,000
The National Auxiliary Association, Inc.	Camp Kanya	3,500
The Polo Life, LLC.	The Miami Beach Polo World Cup VII and the South Beach Women's Polo World III	5,000

TDC Activity Summary Worksheet

FY 2010-2011

ORGANIZATION	PROJECT TITLE	AWARD
THE RHYTHM FOUNDATION, INC.	2011 TransAtlantic Festival	5,000
The Sicilian Cultural and Film Festival, Inc.	VI Sicilian Film Festival	2,500
The Unconservatory, Inc.	Gala for Two Pianos	4,000
Tigertail Productions, Inc.	Tigertail International & Special Events	10,000
Tropical Everglades Visitor Association, Inc.	Tropical Everglades Visitor Center	20,000
United Haitian American Artists, Inc.	22nd Annual Haitian Independence Day Concert	5,000
United States Judo, Inc.	2011 IJF World Cup, U.S. Open & Training Camp	15,000
University of Miami, Frost School of Music	Festival Miami 2010	10,500
University of Wynwood, Inc.	O, Miami	15,000
US Road Sports and Entertainment of Florida, LLC	13.1 Marathon Miami Beach	5,000
Women's International Film & Arts Festival, Inc	Women's International Film Festival	5,000

**TDC Activity Summary Worksheet
FY 2011-2012**

ORGANIZATION NAME	PROJECT TITLE	AWARD
7th Circuit Productions, Inc.	Moksha Art Fair	2,000
Actors' Playhouse Productions, Inc.	2011-2012 Mainstage Season	20,000
Alliance française de Miami	Le Bal du 14 Juillet - Bastille Day	2,500
ALYANS ATIZAY AYISYEN, INC.	Global Caribbean III: Haiti Kingdom of This World	9,000
Aqua Foundation for Women, Inc.	Aqua Girl Festival 2012	5,000
arteamericas, Inc.	arteamericas	15,000
Bayfront Park Management Trust	Downtown Miami's 2011 New Year's Eve Celebration	5,250
Center for Advancement of Jewish Education, Inc.	15th Annual Miami Jewish Film Festival	5,000
Center for Haitian Studies, Inc.	14th Annual Haitian Compas Festival	15,000
Centro Cultural Bolivian Masls, Corp.	Andean Festival of Dance and Music	3,500
City of Miami Gardens	Jazz in the Gardens	20,000
City Theatre, Inc.	17th Annual Summer Shorts Festival	5,000
	A Grand Night for Singing: Falling for Opera	9,000
Coconut Grove Arts & Historical Association, Inc.	Coconut Grove Arts Festival	15,000
Community AIDS Resource, Inc., dba Care Resource	27th Annual White Party Week	17,500
Community Arts And Culture Inc	14th Annual Afro Roots World Music Festival	5,000
Coral Gables Cinematheque, Inc.	World Voices	6,750
Coral Gables Congregational Church (United Church of Christ), Inc.	2012 Summer Concert Series & Young Musicians' Summer Master Classes	5,000
Corzo Castella Carballo Thompson Salman, P.A.	Biscayne Green	5,000
Council of International Fashion Designers	Miami Beach International Fashion Week	15,000
Creation Art Center Corporation	Po-Po-Po	5,000
Cuban Classical Ballet of Miami, Inc.	Noche Espanola	10,000
Dr. Martin Luther King, Jr., Parade and Festivities Committee, Inc.	DR. MARTIN LUTHER KING, JR PARADE AND FESTIVITIES	13,500
Edge Zones, Inc.	Zones Contemporary Art Fair	6,750
EXPONICA INTERNATIONAL, INC.	21st Annual Exponica International	9,000
Fantasy Theatre Factory, Inc.	"FUN Happens!"	5,000
Florida Association of Nonprofit Organizations, Inc.	Solid as a Heart - Express Yourself	2,500
Florida Grand Opera, Inc.	"Romeo et Juliette" French Opera Festival'	15,000
Florida International University Board of Trustees for the benefit of Institute for Public Management	Annual Conference of Mayors	14,400
Florida International University for the benefit of Institute for Public Management and Community Service	Fun & Fit as a Family	12,250
Friends of the Bass Museum, Inc.	Hot Nights, Cool Jazz!	5,250
Friends of the Miami-Dade Public Library, Inc.	Art of Storytelling	7,500
Fundarte, Inc.	Concert for A New Renaissance: Symphonic Dances, Prayers & Meditations for Peace	10,000
GABLESTAGE, INC.	GableStage 2011-2012 Season	12,000
Greater Miami Billfish Tournament, Inc.	Yamaha Contender Miami Billfish Tournament	7,000
Greater South Dade/South Miami/Kendall Chamber of Commerce d/b/a Chamber South	40th Annual South Miami Arts Festival	5,000
Ground Up And Rising, Inc.	2012 Outside Free Public Theatre Programming	3,500
Haitian Neighborhood Center Sant La, Inc.	Haitian Heritage Cultural Month Celebration	7,500
Historical Association of Southern Florida, Inc.	Nineteenth Annual Miami International Map Fair	9,000
Homestead Rodeo Association, Inc.	63rd Annual Homestead Championship Rodeo and Frontier Days	15,000
Inffinito Art & Cultural Foundation, Inc.	16th Brazilian Film Festival of Miami	10,000
Italian Film Festival, Inc.	2011 Italian Film Festival	7,500
Jamaica Awareness, Inc.	Celebration: Culturama, Celebrating 50 Years	8,000
Jewish Museum of Florida	Marketing for Exhibits	5,000
Junior Orange Bowl Committee, Inc.	Junior Orange Bowl Int'l Tennis, Golf, Chess, Sports Ability Games & Nat'l Basketball	7,000
Lumana Global Corp	Fourth Annual downtown Miami Riverwalk Festival and Boat Parade	5,000
M. Athalle Range Cultural Arts Foundation, Inc.	Celebration of Life Series	20,000
Meia, Inc.	HIT Week Miami	7,000

**TDC Activity Summary Worksheet
FY 2011-2012**

ORGANIZATION NAME	PROJECT TITLE	AWARD
Miami Beach Latin Chamber of Commerce, Inc.	Miami Beach Visitor Information Center	20,000
Miami Beach Chamber of Commerce, Inc.	Tourist Hospitality Center	20,000
Miami Book Fair International, Inc.	Miami Book Fair International	25,000
Miami Design Preservation League LLC	Art Deco Weekend	22,500
Miami Gay & Lesbian Film Festival, Inc.	14th Annual Miami Gay and Lesbian Film Festival	17,500
Miami Hispanic Ballet Corp.	XVII International Ballet Festival of Miami	13,500
Miami International Film Festival	Miami International Film Festival 2012	20,000
Miami Light Project, Inc.	DBR: Symphony for the Dance Floor; Grand Opening of The Light Box at Goldman Warehouse	15,000
Miami Northwest Express Track Club, Inc.	37th Annual Northwest Track & Field Classic	12,000
Miami River Fund, Inc.	Miami Riverday	5,000
MIAMI SHORT FILM FESTIVAL, INC.	Miami Short Film Festival 10th Anniversary	10,000
Miami Tri Events LLC	Rohto Ironman 70.3 Miami	8,250
Miami-Dade County Days, Inc.	Miami-Dade County Days in Tallahassee 2012 -	15,000
Miami-Dade Sports Commission	WrestleMania XXVIII	25,000
Michael-Ann Russell Jewish Community Center, Inc.	Festival Yachad - Israeli Folk Dance Festival	5,600
Museum of Contemporary Art, Inc.	Mark Handforth: Rolling Stop	9,000
Mystery Park Arts Company, Inc dba SoBe Institute of the Arts	American Masterworks String Festival	6,750
National Foundation for Advancement in the Arts, Inc.	YoungArts Week 2012	15,000
National Gay and Lesbian Task Force	National Gay and Lesbian Task Force Winter Party Festival	8,000
New Visions of South Dade, Inc.	24th Annual Dr. Martin Luther King, Jr. Parade & Festival	15,000
New World Festival	Coral Gables Cultural Calendar County-wide Tourism Cultural Activities	12,000
Patrons of Exceptional Artists, Inc.	2012 Miami International Piano Festival	3,000
Pinecrest Premier Soccer Inc.	Mega Cup Miami Soccer Tournament	15,000
Red Chemistry, Inc.	2012 European Film Festival in Miami & Short Film Competition	5,000
Rotary Foundation of South Miami, Inc.	South Miami Arts Festival	5,000
Seraphic Fire, Inc	Seraphic Fire 10th Fall Season	10,000
South Arts, Inc.	Performing Arts Exchange	15,000
South Florida Autism Charter Schools, Inc.	Miami International Agriculture and Cattle Show	10,500
South Florida Bluegrass Association, Inc.	34th Annual 3-day Everglades Bluegrass Festival	5,000
Teatro Avante, Inc.	XXVII International Hispanic Theatre Festival of Miami	7,000
Teatro en Miami Corp.	TEMFest 2011	10,000
The Black Archives History & Research Foundation of South FL, Inc.	Historic Overtown Folklife Tours	15,000
The Cultural Council, Inc.	Art and All That Jazz	6,750
The Dance Now! Ensemble, Inc.	Fall for Dance NOW!	5,000
THE DAVE AND MARY ALPER JEWISH COMMUNITY CENTER, INC.	2011-2012 1st Quarter Visual Arts and 31st Annual Jewish Book Festival	9,000
The Key Biscayne Chamber of Commerce, Inc.	Key Biscayne Chamber of Commerce and Visitors Center	9,000
The Miami Bach Society, Inc.	Tropical Baroque Music Festival XIII	8,000
The Miami Children's Museum, Inc	MiChiMu's Fun-lympics!	14,000
The National Auxiliary Association, Inc	Camp Kenya Band and Auxiliary Camp	3,500
THE RHYTHM FOUNDATION, INC.	Big Night in Little Haiti	5,000
The Sicilian Cultural and Film Festival Inc.	The VII Sicilian Film Festival	2,500
The Unconservatory, Inc.	Gala For Two Pianos	4,000
Tigertail Productions, Inc.	Tigertail International & Special Events	8,750
Tropical Everglades Visitor Association, Inc.	Visitor Center	20,000
United Haitian American Artists, Inc	24th Annual Haitian Independence Day Concert	5,000
United States Judo, Inc	2012 IJF World Cup, U.S. Open and Training Camp	15,000
University of Miami, Frost School of Music	Festival Miami 2011	9,000
V O R Miami, Inc.	Volvo Ocean Race 2011-2012	25,000
Viernes Culturales/Cultural Fridays, Inc.	Viernes Culturales/Cultural Fridays	15,000
Women's International Film & Arts Festival, Inc.	7th Annual Women's International Film & Arts Festival	9,000

TDC Activity Summary Worksheet

FY 2012-2013

ORGANIZATION	PROJECT TITLE	AWARD
Actors Playhouse Productions, Inc.	25th Anniversary Mainstage Season	15,000
ALYANS ATIZAY AYISYEN, INC.	Discover Haiti: Urban Zen by Donna Karan	8,000
Aqua Foundation for Women, Inc.	Aqua Girl 2013	5,000
Art Directors Club	92nd Annual Awards Festival of Art and Craft in Advertising and Design	10,000
Bayfront Park Management Trust	Downtown Miami's 2012 New Year Eve Celebration	5,000
Center for Advancement of Jewish Education, Inc.	16th Annual Miami Jewish Film Festival	5,000
City of Miami Gardens	Jazz in the Gardens	25,000
City of Sunny Isles Beach	Sunny Isles Beach Jazz Fest 2012	12,000
City Theatre, Inc.	18th Annual Summer Shorts Festival	5,000
Classical South Florida, Inc.	A Grand Evening for Opera	15,000
Coconut Grove Arts & Historical Association, Inc.	50th Annual Coconut Grove Arts Festival	25,000
Coconut Grove Chamber of Commerce Inc.	Great Taste of the Grove Food and Wine Festival	5,000
Community AIDS Resource, Inc., dba Care Resource	White Party Week 2012	15,000
Community Television Foundation of South Florida WPBT2	PBT Arts	17,500
Coral Gables Cinemateque, Inc.	International Lens	6,000
Council of International Fashion Designers, Inc.	Miami Fashion Week	17,000
Dr. Martin Luther King, Jr., Parade and Festivities Committee, Inc.	Dr. Martin Luther King, Jr. Parade and Festivities Committee	15,000
Edge Zones, Inc.	Miami Performance Festival International	6,000
EXPONICA INTERNATIONAL, INC.	2012 Exponica International	20,000
Florida International University Board of Trustees for the benefit of Institute for Public Management	Inter-American Conference of Mayors	14,400
Florida International University Board of Trustees for the benefit School of Hospitality Management SoBch Wine	Fun & Fit as a Family	10,500
Florida International University Board of Trustees, for the benefit of Women Basketball	FIU Thanksgiving Tournament and FIU Sun & Fun Classic	4,000
Friends of the Bass Museum, Inc.	Hot Nights, Cool Jazz!	5,000
Friends of the Miami-Dade Public Library, Inc.	International Art of Storytelling	15,000
Fundarte, Inc.	FUNDarte's Out in the Tropics 2013	5,000
GABLESTAGE, INC.	2012-2013 Season	10,500
Greater Miami Billfish Tournament, Inc.	Yamaha Contender Miami Billfish Tournament	6,000
Greater South Dade/South Miami/Kendall Chamber of Commerce d/b/a Chamber South	41st Annual South Miami Arts Festival	5,000
Haitian American Historical Society, Inc.	Toussaint L'Ouverture and the Louisiana Purchase	5,000
Historical Association of Southern Florida, Inc.	20th Annual Miami International Map Fair	8,000
Homestead Rodeo Association, Inc.	64th Annual Homestead Championship Rodeo and Frontier Days	13,500
IFCM Corp. d/b/a Indie Film Club Miami	FILMGATE	5,000
Italian Film Festival, Inc.	2012 Italian Film Festival	6,750
Jewish Museum of Florida	Project Mah Jongg - Marketing for Exhibit and Programs	5,000
LIGHTBOX PUBLISHING, INC	My Art Guide Miami 2012	10,000
M. Athalia Range Cultural Arts Foundation, Inc.	A Musical Celebration of Life	20,000
MDGLCC Foundation, Inc.	LGBT Visitor Center	20,000
Mela, Inc.	HIT Week Miami 2012	5,000
Miami Beach Chamber of Commerce	Miami Beach Chamber of Commerce Visit Miami Beach	20,000
Miami Beach Latin Chamber of Commerce, Inc.	Tourist Hospitality Center	20,000
Miami Book Fair International, Inc.	Miami Book Fair International	25,000
Miami City Ballet, Inc.	Liam Scarlett World Premieres	15,000
Miami Design Preservation League, Inc.	Art Deco Weekend	20,000
Miami Gay & Lesbian Film Festival, Inc.	15th Annual Miami Gay & Lesbian Film Festival	17,500
Miami International Film Festival	Miami International Film Festival	12,000
Miami Nice Jazz Festival, Inc.	Miami Nice Jazz Festival 2012	15,000

**TDC Activity Summary Worksheet
FY 2012-2013**

ORGANIZATION	PROJECT TITLE	AWARD
Miami Northwest Express Track Club, Inc.	38th Annual Northwest Track and Field Classic	10,000
Miami River Fund, Inc.	Miami Riverday	10,000
MIAMI SHORT FILM FESTIVAL, INC.	The 11th Edition of Miami short Film Festival	10,000
Miami-Dade County Days, Inc.	Miami-Dade County Days 2013 - Paella Fest	15,000
Michael-Ann Russell Jewish Community Center, Inc.	Festival Yachad - Israeli Folk Dance Festival	5,000
Museum of Contemporary Art, Inc.	Bill Viola: Liber Insularum	20,000
National Foundation for Advancement in the Arts, Inc.	YoungArts Week 2013	13,500
National Gay and Lesbian Task Force	Winter Party Festival	7,000
New Theatre, Inc.	Road Through Heaven	7,000
New World Symphony, Inc.	Making the Right Choices: A John Cage Centennial Celebration	8,750
Ocean Promotions & Events, LLC	Grovetoberfest	10,000
Olympia Center, Inc.	2012 Recent Cinema from Spain	10,000
Parks Foundation of Miami-Dade Inc.	Ribfest 2012	15,000
Performing Arts Center Trust, Inc. dba Adrienne Arsht Center for the Performing Arts of Miami-Dade County	Flamenco Festival Miami 2013	6,000
PhilanthroFest International Inc.	6th Annual Miami International Agriculture Horse & Cattle Show	12,500
Rotary Foundation of South Miami, Inc.	South Miami Arts Festival	5,000
Seraphic Fire, Inc.	Seraphic Fire's 11th Season-- Fall Performances	8,750
South Florida Autism Charter Schools, Inc.	PhilanthroFest 2013	9,000
South Florida Bluegrass Association, Inc.	35th Annual 3 Day Everglades Bluegrass Festival	10,000
Teatro en Miami Corp.	TEMFest 2012	9,000
The Dance Now! Ensemble, Inc.	Fall for Dance NOW!	5,000
THE DAVE AND MARY ALPER JEWISH COMMUNITY CENTER, INC.	Dave and Mary Alper JCC First Quarter Visual Arts First Quarter	15,000
The Deering Estate Foundation, Inc.	9th Annual Deering Seafood Festival on the Bay	10,000
The Key Biscayne Chamber of Commerce, Inc.	Key Biscayne Chamber of Commerce and Visitors Center	15,000
The Miami Bach Society, Inc.	Tropical Baroque Music Festival XIV	12,000
The Musical Arts Association of Miami, Inc.	The Cleveland Orchestra Miami 2012-13 Season	8,000
THE RHYTHM FOUNDATION, INC.	TransAtlantic Festival 2013	5,000
The Sunshine Jazz Organization, Inc.	Music in the Park	5,000
The Unconservatory, Inc.	Gala For Two Pianos 2013	4,000
Tigertail Productions, Inc.	Tigertail International & Special Events	7,500
Tropical Everglades Visitor Association, Inc.	Tropical Everglades Visitor Center	20,000
University of Miami, Frost School of Music	Festival Miami 2012	20,000
University of Wynwood, Inc.	O, Miami Poetry Festival	15,000
Village of Pinecrest - Pinecrest Gardens	10th Annual Pinecrest Gardens Fine Arts Festival	7,500
Womens International Film & Arts Festival, Inc.	The 8th Annual Women's International Film & Arts Festival	8,100