Memorandum

MIAMI-DADE COUNTY

Date: January 15, 2014

CRC
Agenda Item No. 7(C)

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: South Miami-Dade Cultural Arts Center Status Report

The third season of the South Miami-Dade Cultural Arts Center (SMDCAC) commenced on October 1, 2013. The Center has welcomed 3,986 patrons for the month of November. Since the Grand Opening in October 2011, the Center has seen 109,695 patrons attend events at the facility.

In December, the Center presented the following shows: Miami Youth Ballet's The Nutcracker (December 7) and Seraphic Fire Holiday Concert (December 8).

In December, the Center had the following rental clients: Baptist Health Annual Celebration of Generosity donor event (December 3), Miami Youth Ballet's school field trips and public performance of The Nutcracker (December 4-6), Somerset Holiday School Show (December 11-12), Greater Miami Youth Symphony Winter Concert (December 15), Somerset on the Bay Holiday School Show (December 16-17) and Pinecrest Academy Holiday School Show (December 19).

For a complete listing of upcoming shows and events, please visit the Center's website, www.smdcac.org.

It was recently announced that Seraphic Fire, South Florida's acclaimed a cappella choral group, received the largest Knight Arts Challenge grant to be the ensemble in residence at South Miami-Dade Cultural Arts Center next season. The group will perform four major productions at the Center, some including the Firebird Chamber Orchestra.

The Education and Outreach Department is currently working on a New Year's Series of FREE movement and wellness classes called Jump Start Your Resolution. The series will offer: precision personal training, yoga, exotic dance, Zumba and Salsa dance.

On November 22, the Miami Chapter of the American Institute of Architects presented their annual "Award for Governmental Leadership" jointly to County Commissioner Dennis C. Moss and Michael Spring, Director of the Department of Cultural Affairs. This award was in recognition of the work done to achieve the outstanding design of the South Miami-Dade Cultural Arts Center

Since the beginning of the current season, which began in October, the Center's Volunteer program has saved the County $23,948 in staffing costs at performances, events and administrative/clerical support.

BACKGROUND

The South Miami-Dade Cultural Arts Center is located on S.W. 211 Street in Cutler Bay and is a multidisciplinary arts center designed to showcase the performing arts. The design team was led by architectural and engineering firm Arquitectonica International, Inc, and also included: theater consultant Fisher Dachs Associates, Inc.; acoustical and sound and communications consultant Artec Consultants, Inc.; and arts management consultant AMS Planning & Research Corp.

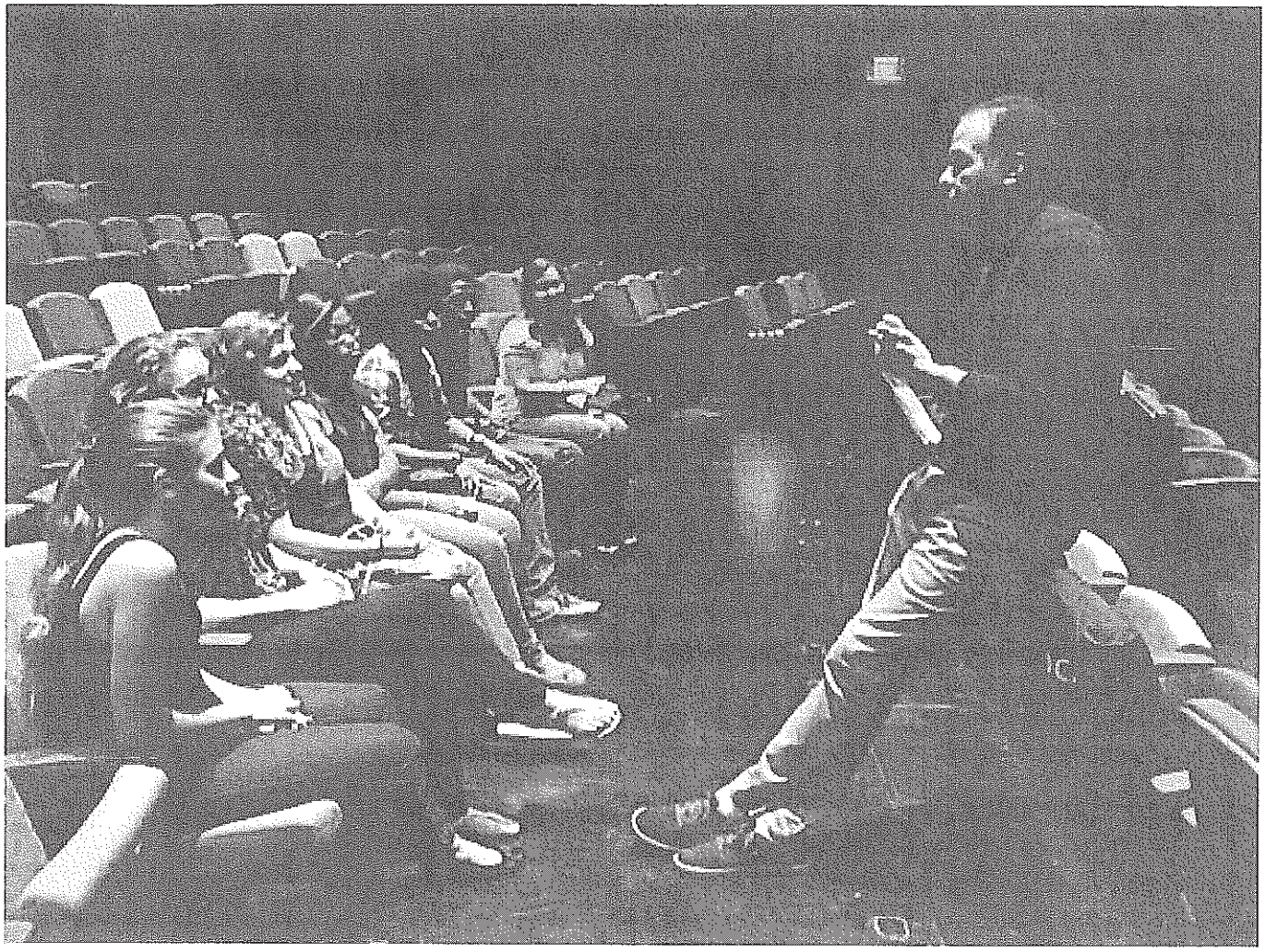
The Center's 966-seat state-of-the-art Theater Building includes a fly tower, orchestra pit, front of house spaces (box office, lobby, restrooms, concessions, etc.), back of house support spaces (dressing rooms, storage and work areas, administrative offices, etc.) and a multi-purpose rehearsal space. The separate Activities Building of the Center houses an informal performance space, and smaller multi-purpose spaces for lectures, classes, or community gatherings. The Center's two buildings are joined by an outdoor promenade leading to a gently-sloping lawn for outdoor concerts and festivals along the Black Creek Canal.

Through Miami-Dade County's Art in Public Places Program, the Center has major public art works created by Miami artist Robert Chambers. An innovative light piece illuminates the translucent inner lobby wall with changing light designs created by computer-programmed LED fixtures. In addition, the lobby features two marble sculptures also created by Robert Chambers.

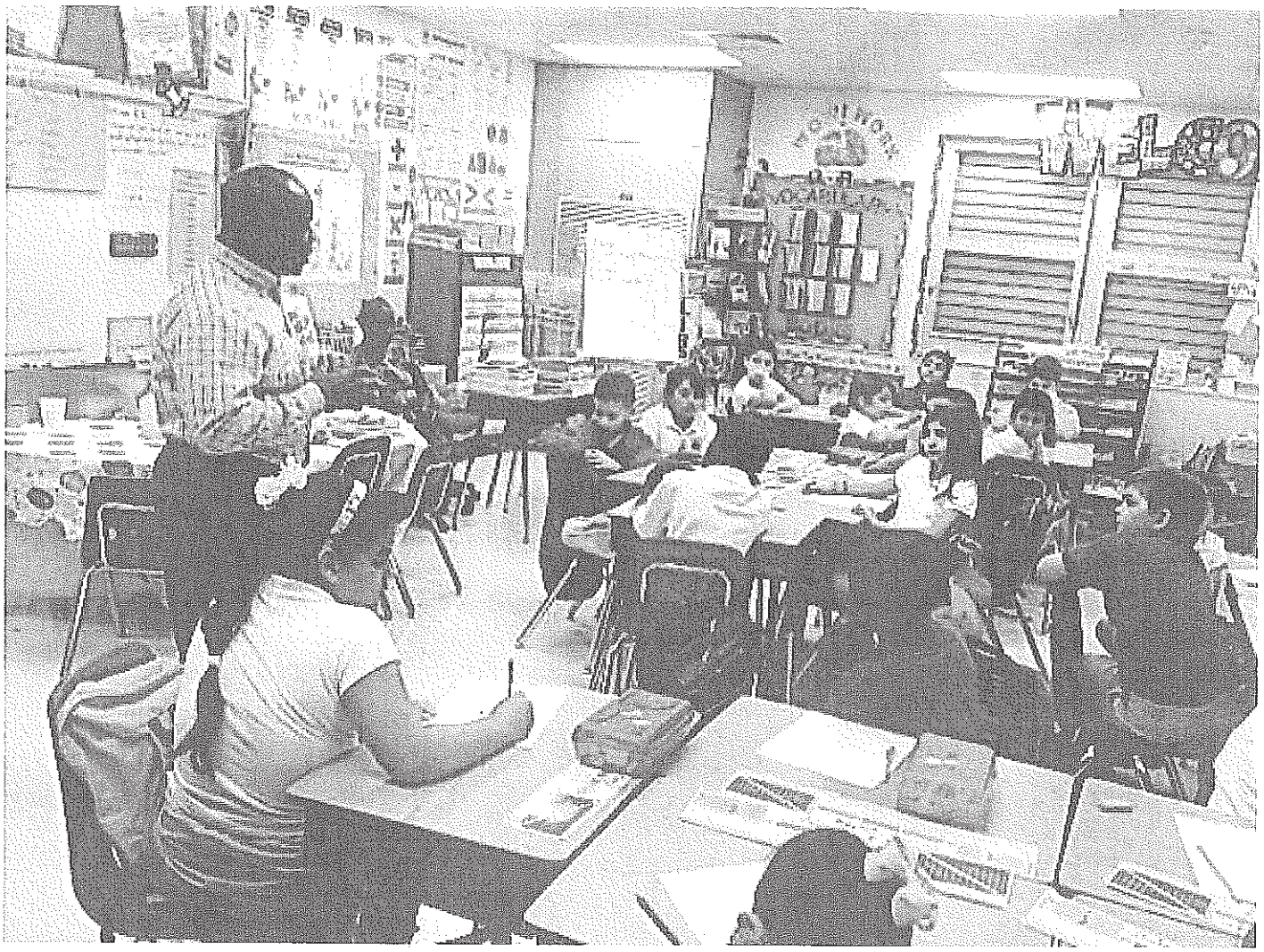
Lisa M. Martinez
Senior Advisor, Office of the Mayor

South Miami-Dade Cultural Arts Center
Education and Outreach Events

FREE Tango community class with members of Tango Fire (November 23)



Famed musician Stanley Clarke speaks to music students from Robert Morgan High School attending his sound check (November 2)



Dr. Paul Kwami, musical director of the Fisk Jubilee Singers with students from Avocado Elementary (November 6)