

Memorandum



Date: January 15, 2014

CRC
Agenda Item No. 7(E)

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in black ink, appearing to be "Carlos A. Gimenez".

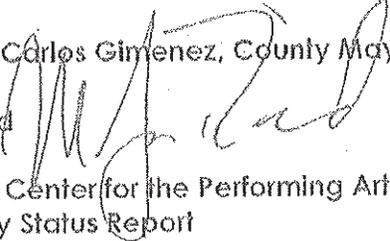
Subject: Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-
Monthly Status Report

Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County.

A handwritten signature in black ink, appearing to be "Lisa M. Martinez".

Lisa M. Martinez
Senior Advisor

MEMORANDUM

Date: December 13, 2013
To: The Honorable Carlos Gimenez, County Mayor
From: M. John Richard 
Subject: Adrienne Arsht Center for the Performing Arts of Miami-Dade
County Monthly Status Report

In celebration of Art Basel Miami Beach the Adrienne Arsht Center for the Performing Arts of Miami-Dade County presented the Miami premiere of Jonah Bokaer and Daniel Arsham's *Occupant*, December 6th – 8th. Created jointly by "contemporary dance's renaissance man" (*The New York Times*) Jonah Bokaer and Miami native visual artist Daniel Arsham, *Occupant* is a stimulating new, multidisciplinary piece, which focuses on movement in relationship to built spaces, objects, lighting and other media, creating illusions in stage space.

Arsham and Bokaer have been collaborators for a number of years, having met in 2006 when Bokaer was a dancer with the Merce Cunningham Dance Company. Over the years the duo has performed a number of works at the Arsht Center including *Replica* in 2010, and *Recess* in 2012.

Nurturing Local Artists

The Project [theatre], with support from the Knight Foundation, and the Adrienne Arsht Center for the Performing Arts of Miami-Dade County are proud to present the world premiere of *Urban Apparel*, a pop-up immersive theater and fashion experience in Downtown Miami's Ultramont Mall. Playing December 12 – 22, 2013, The Project [theatre]'s latest work parodies well-known hipster clothing and lifestyle stores, such as Urban Outfitters and American Apparel, and offers its audience members (or "customers") a peek behind the counter into the lives of quirky "Lifestyle-Associates" currently employed at a fictional store called Urban Apparel.

Urban Apparel, directed by David Hemphill, marks The Project [theatre]'s third collaboration with the Arsht Center following two successful commissioned pieces – *Beer Samplers* and *Extended Stay* – which were featured as part of the Center's *Miami Made Festival* in 2012 and 2013, respectively.

Arts Education

On Tuesday, December 10th and Wednesday December 11th, the Adrienne Arsht Center hosted approximately 350 students, teachers and parents at the Accessing the Arts final performances, the culmination of the nine week

performance arts residencies in six Miami-Dade County Public Schools (M-DCPS). Throughout the two days, students showcased the skills learned in music, theater and dance by professionally trained teaching artists. Accessing the Arts is an inclusive program designed to engage students with disabilities in the classroom through the performing arts and is in partnership with VSA Florida and M-DCPS Division of Special Education.

Fortifying South Florida's Performing Arts Industry

Earlier this year, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County and the International Alliance of Theatrical Stage Employees (IATSE) Local 500 collaborated to send 65 stage technicians and production professionals to the Entertainment Technician Certification Program (ETCP). ETCP has brought together an unprecedented group of organizations, businesses and individuals to create rigorous assessments for professional stage technicians. The ETCP Certification Council includes members from Cirque du Soleil, Disney Theatrical Productions and Live Nation. The training program was a success and the Arsht Center was recently named an ETCP Recognized Employer. The ETCP Employer Recognition Program represents a commitment to the enhancement of safety and reduction of risk in the workplace by industry employers.

Serving as a Community Resource

Created by the Adrienne Arsht Center, MiamiArtsJobs.com provides local and out-of-state job seekers with part-time, full-time, freelance and internship postings by a wide variety of organizations in the Miami area. MiamiArtsJobs.com is a free job portal for career opportunities in the creative services, arts and cultural industries. The site is a comprehensive resource of job opportunities in a variety of areas including advertising, architecture, art, design, fashion, film, music, performing arts and publishing.

Financials for the Month of October

- Operating revenue for October was 10% better than budget.
- Ticket sales were strong driven by performances of *Mamma Mia!*, *The Idan Raichel Project* and the Center's third collaboration with University of Miami's Department of Theatre Arts, *Metamorphoses*.
- Occupancy costs were as budgeted.

Upcoming Performances

- From London's West End, the worldwide smash hit musical *We Will Rock You* runs in the Ziff Ballet Opera House for a limited engagement December 10th – December 15th.

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- The Project [theatre], with support from the Knight Foundation, and the Arsht Center present the world premiere of *Urban Apparel* December 12 – December 22 at Miami's Ultramont Mall.
- Nothing brings in the holidays better than Miami City Ballet's production of George Balanchine's *The Nutcracker*™ December 19th – December 22nd in the Ziff Ballet Opera House.
- Itzhak Perlman brings his beloved violin for one night only in his return to the Arsht Center's Knight Concert Hall on December 19th.
- Following three sold-out seasons at the Arsht Center, Ayikodans, "Haiti's premier dance troupe" (*Miami New Times*), returns to the Carnival Studio Theater December 20th -22nd.
- On December 20th in the Knight Concert Hall, the world-renowned Jazz at Lincoln Center Orchestra and its esteemed Artistic Director Wynton Marsalis will perform holiday favorites, with special guest vocalist Cécile McLorin Salvant – the sensational 23-year-old Miami native who won the 2010 Thelonious Monk Competition.
- Dan Zanes and Friends will warm the Knight Concert Hall with a sing-along celebration of the holidays at *Free Family Fest* on December 28th.
- The heartwarming and hilarious Broadway musical *ELF* will play the Ziff Ballet Opera House December 31st – January 5th.