

# MEMORANDUM

Agenda Item No. 11(A)(16)

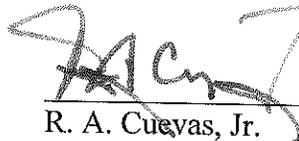
**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**DATE:** May 6, 2014

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution directing the County Mayor to seek input from, and to the extent possible partner with, the Miami-Dade County Chamber of Commerce as well as other Local Chambers of Commerce and the Greater Miami visitors and Convention Bureau and create a tourist and customer feedback program to assist the county in improving its public transportation system

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairwoman Rebeca Sosa and Co-Sponsor Commissioner Dennis C. Moss.



R. A. Cuevas, Jr.  
County Attorney

RAC/Imp



**MEMORANDUM**  
(Revised)

**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(16)

5-6-14

RESOLUTION NO. \_\_\_\_\_

RESOLUTION DIRECTING THE COUNTY MAYOR OR MAYOR'S DESIGNEE TO SEEK INPUT FROM, AND TO THE EXTENT POSSIBLE PARTNER WITH, THE MIAMI-DADE COUNTY CHAMBER OF COMMERCE AS WELL AS OTHER LOCAL CHAMBERS OF COMMERCE AND THE GREATER MIAMI VISITORS AND CONVENTION BUREAU AND CREATE A TOURIST AND CUSTOMER FEEDBACK PROGRAM TO ASSIST THE COUNTY IN IMPROVING ITS PUBLIC TRANSPORTATION SYSTEM

**WHEREAS**, this Board is committed to enhancing the transportation options, availability and experience for residents and visitors to Miami-Dade County; and

**WHEREAS**, the County's public transportation system consists primarily of MetroRail, MetroMover, Metrobus, and Special Transportation Services run or contracted through Miami-Dade Transit as well as the various circulators provided by or for the municipalities and funded in whole or in part with half-penny sales surtax funds; and

**WHEREAS**, these public transportation options serve all segments of society including commuters, students, elderly residents, and tourists, each of which offer a unique perspective on the public transportation system; and

**WHEREAS**, although the 311 information system can catalogue and address specific issues, this Board desires the County to utilize the resources of various Chambers of Commerce representing diverse segments of the population in order to assist in creating a holistic customer feedback program with the goal of assisting the County in improving its transportation system; and

**WHEREAS**, in creating this feedback program, which may consist of “secret shoppers” or otherwise seek the input of the riding public, the County should seek input from, and partner with, the Miami-Dade County Chamber of Commerce, the Miami-Dade Chamber of Commerce, the Women’s Chamber of Commerce of Miami-Dade County, and the Greater Miami Visitors and Convention Bureau in order to create a program that is responsive, easy to use, and most importantly, focused specifically on soliciting feedback for the purpose of improving transit and public transportation services,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that the County Mayor or Mayor’s designee is directed to seek input from, and to the extent possible partner with, the Miami-Dade County Chamber of Commerce as well as other local chambers of commerce and the Greater Miami Visitors and Convention Bureau and create a tourist and customer feedback program to assist the County in improving its public transportation system.

The Prime Sponsor of the foregoing resolution is Chairwoman Rebeca Sosa and the Co-Sponsor is Commissioner Dennis C. Moss. It was offered by Commissioner who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Rebeca Sosa, Chairwoman

Lynda Bell, Vice Chair

Bruno A. Barreiro

Jose "Pepe" Diaz

Sally A. Heyman

Jean Monestime

Sen. Javier D. Souto

Juan C. Zapata

Esteban L. Bovo, Jr.

Audrey M. Edmonson

Barbara J. Jordan

Dennis C. Moss

Xavier L. Suarez

The Chairperson thereupon declared the resolution duly passed and adopted this 6<sup>th</sup> day of May, 2014. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Alex S. Bokor