

MEMORANDUM

Agenda Item No. 11(A)(6)

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: June 17, 2014

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution urging The Beacon
Council, Inc. to develop an
economic development plan
for District 11; and requiring a
report from The Beacon Council

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Juan C. Zapata.



R. A. Cuevas, Jr.
County Attorney

RAC/cp



MEMORANDUM
(Revised)

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: June 17, 2014

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(6)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(6)
6-17-14

RESOLUTION NO. _____

RESOLUTION URGING THE BEACON COUNCIL, INC. TO DEVELOP AN ECONOMIC DEVELOPMENT PLAN FOR DISTRICT 11; AND REQUIRING A REPORT FROM THE BEACON COUNCIL

WHEREAS, the County Commission has designated The Beacon Council as the economic development agency which is to receive additional business tax revenues; and

WHEREAS, the annual revenue generated from the additional business tax is in excess of three million dollars (\$3,000,000.00); and

WHEREAS, in accordance with applicable law, such revenues can only be used to oversee and implement a comprehensive economic development strategy through advertising and promotional activities and other sales and marketing techniques; and

WHEREAS, residents of County Commission District 11 have the longest commute times and highest toll rates in Miami-Dade County; and

WHEREAS, the residents of County Commission District 11 could benefit from economic development that promotes significant job creation with a focus on new higher-paying jobs in target industries within the district; and

WHEREAS, economic development within the district will create higher mobility and better quality of life for the residents of the County Commission District 11 and Miami-Dade County as a whole; and

WHEREAS, the Board urges The Beacon Council, as the sole recipient of additional local business tax revenues, to develop an economic development plan that addresses

advertising and promotional activities and other sales and marketing techniques in County Commission District 11; and

WHEREAS, the Board also urges The Beacon Council to include the economic development plan methods to foster greater collaboration with Florida International University and Tamiami Airport; and

WHEREAS, the Board finds that such collaborations with Florida International University and Tamiami Airport will promote economic growth in the district and prove to be beneficial to the residents of County Commission District 11 and Miami-Dade County as whole,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The foregoing recitals are incorporated in this resolution and are approved.

Section 2. The Board hereby urges The Beacon Council, as a part of its economic development strategy for Miami-Dade County, to develop an economic development plan that addresses advertising and promotional activities and other sales and marketing techniques in County Commission District 11.

Section 3. The Board directs The Beacon Council to submit a report to this Board within sixty (60) days of the effective date of this resolution. The report shall include, but is not limited to, any steps taken by The Beacon Council to implement the action it is urged to take as more fully described herein.

The Prime Sponsor of the foregoing resolution is Commissioner Juan C. Zapata. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Rebeca Sosa, Chairwoman
Lynda Bell, Vice Chair

Bruno A. Barreiro
Jose "Pepe" Diaz
Sally A. Heyman
Jean Monestime
Sen. Javier D. Souto
Juan C. Zapata

Esteban L. Bovo, Jr.
Audrey M. Edmonson
Barbara J. Jordan
Dennis C. Moss
Xavier L. Suarez

The Chairperson thereupon declared the resolution duly passed and adopted this 17th day of June, 2014. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Terrence A. Smith