Memorandum

MIAMI-DADE COUNTY

Date:	July 7, 2014
To:	Honorable Chairwoman Rebeca Sosa and Members, Board of County Commissioners
From:	Carlos A. Gimenez Mayor
Subject:	South Miami-Dade Cultural Arts Center Status Report

CRC
Agenda Item No. 7(D)

The third season of the South Miami-Dade Cultural Arts Center (SMDCAC) commenced on October 1, 2013. The Center has welcomed 14,708 patrons for the month of May. Since the Grand Opening in October 2011, the Center has seen over 151,414 patrons attend events at the facility. For the 2013-2014 season, the Center has hosted 49,788 people for its events and activities.

In June, the Center had the following rental clients: New Theatre's production of *Gidion's Knot* (June 1-June 15); Archimedean Academy Graduation (June 2); Somerset Senior High School Graduation (June 4); Miami Dance Project recital (June 7); An Dance recital (June 14); Academy of Arts recital (June 15); Greater Miami Youth Symphony Summer Camp (June 16-July 2); Adrenaline Dance recital (June 21); Pridelines meeting every Tuesday of the month; and Zumba classes "Zumba with Ronald" every Tuesday and Friday.

Shows coming up at SMDCAC over the summer months include: Rhythmic Circus, Feet Don't Fail Me Now, a tap dance production presented by Culture Shock Miami (June 28); Science of Ecology with Steve Trash, Family Show (July 19); Flamenco show starring Jose Luis Rodriguez presented by FUNDarte and SMDCAC (July 19 and July 20); Sultans of String, a quintet of musicians (August 8); and a FREE concert by the U.S. Army Jazz Ambassadors (September 20).

The Center launched its 2014-2015 subscription on June 10. Performances offered on the subscription series include: Etienne Charles (jazz); Tu Dance (contemporary dance); Noche Flamenca (Flamenco dance and music); The Hot Sardines (jazz); Guys and Dolls (Broadway); Alonzo King LINES Ballet (ballet); The Second City (comedy, improv); StepCrew (Irish step dancing); Zap Mama and Antibales (world music, afro-beat, afro-pop); Raisin' Cane Starring Jasmine Guy and The Avery Sharpe Trio (theater); The Pasadena Roof Orchestra (jazz); Peking Acrobats (acrobats); Mummenschanz (theater, mime, masks); Urban Bush Women (contemporary dance); Jekyll and Hyde (Broadway); The Kinsey Sicks (a cappella, drag); and Ballet Memphis (ballet).

To date for the 2013-2014 season SMDCAC's volunteer program has saved Miami-Dade County $62,179 in staffing costs.

For a complete listing of upcoming shows and events, please visit the Center's website, www.smdcac.org.

BACKGROUND

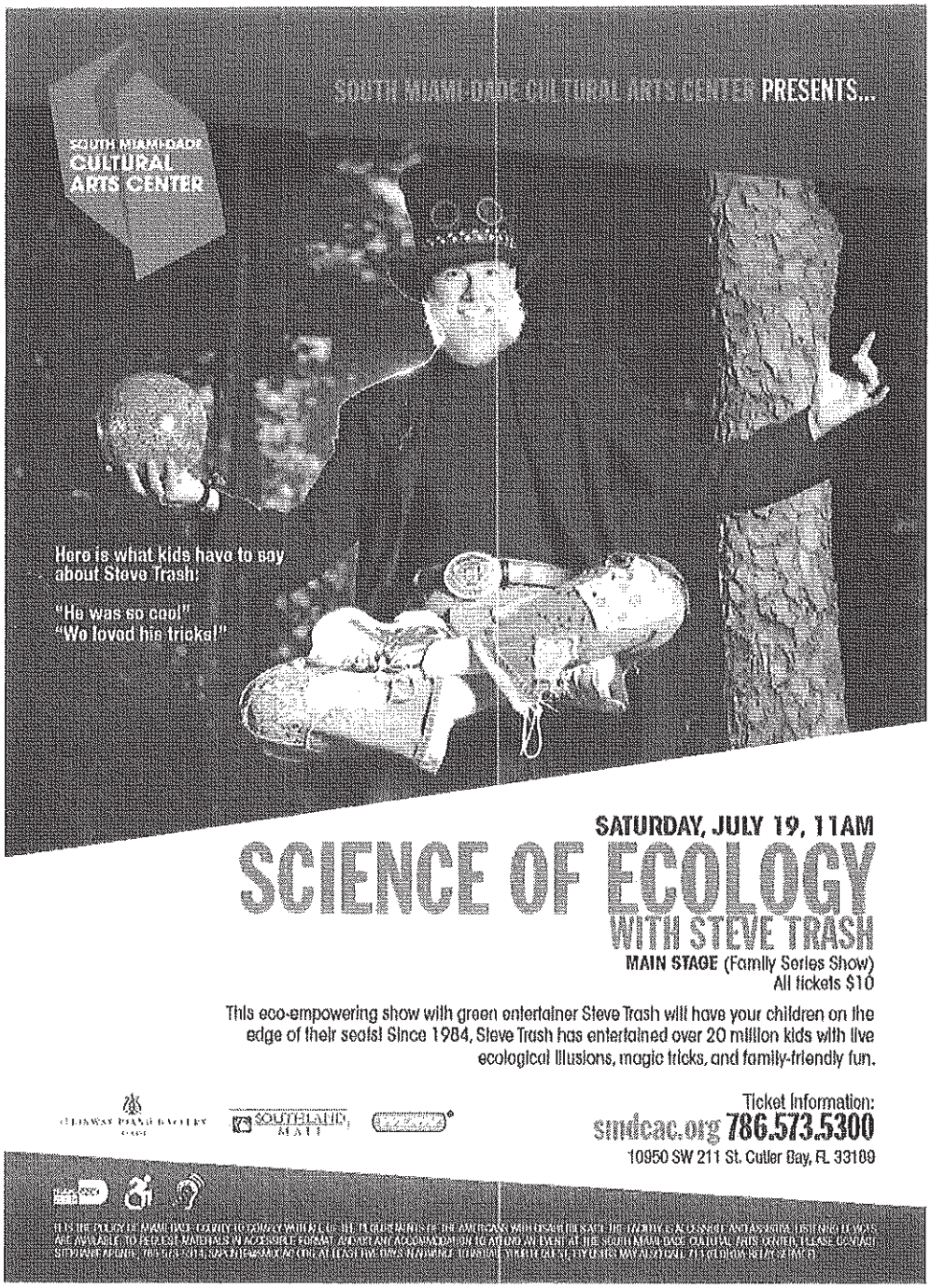
The South Miami-Dade Cultural Arts Center is located on S.W. 211 Street in Cutler Bay and is a multidisciplinary arts center designed to showcase the performing arts. The design team was led by architectural and engineering firm Arquitectonica International, Inc, and also included: theater consultant Fisher Dachs Associates, Inc.; acoustical and sound and communications consultant Artec Consultants, Inc.; and arts management consultant AMS Planning & Research Corp.

The Center's 966-seat state-of-the-art Theater Building includes a fly tower, orchestra pit, front of house spaces (box office, lobby, restrooms, concessions, etc.), back of house support spaces (dressing rooms, storage and work areas, administrative offices, etc.) and a multi-purpose rehearsal space. The separate Activities Building of the Center houses an informal performance space, and smaller multi-purpose spaces for lectures, classes, or community gatherings. The Center's two buildings are joined by an outdoor promenade leading to a gently-sloping lawn for outdoor concerts and festivals along the Black Creek Canal.

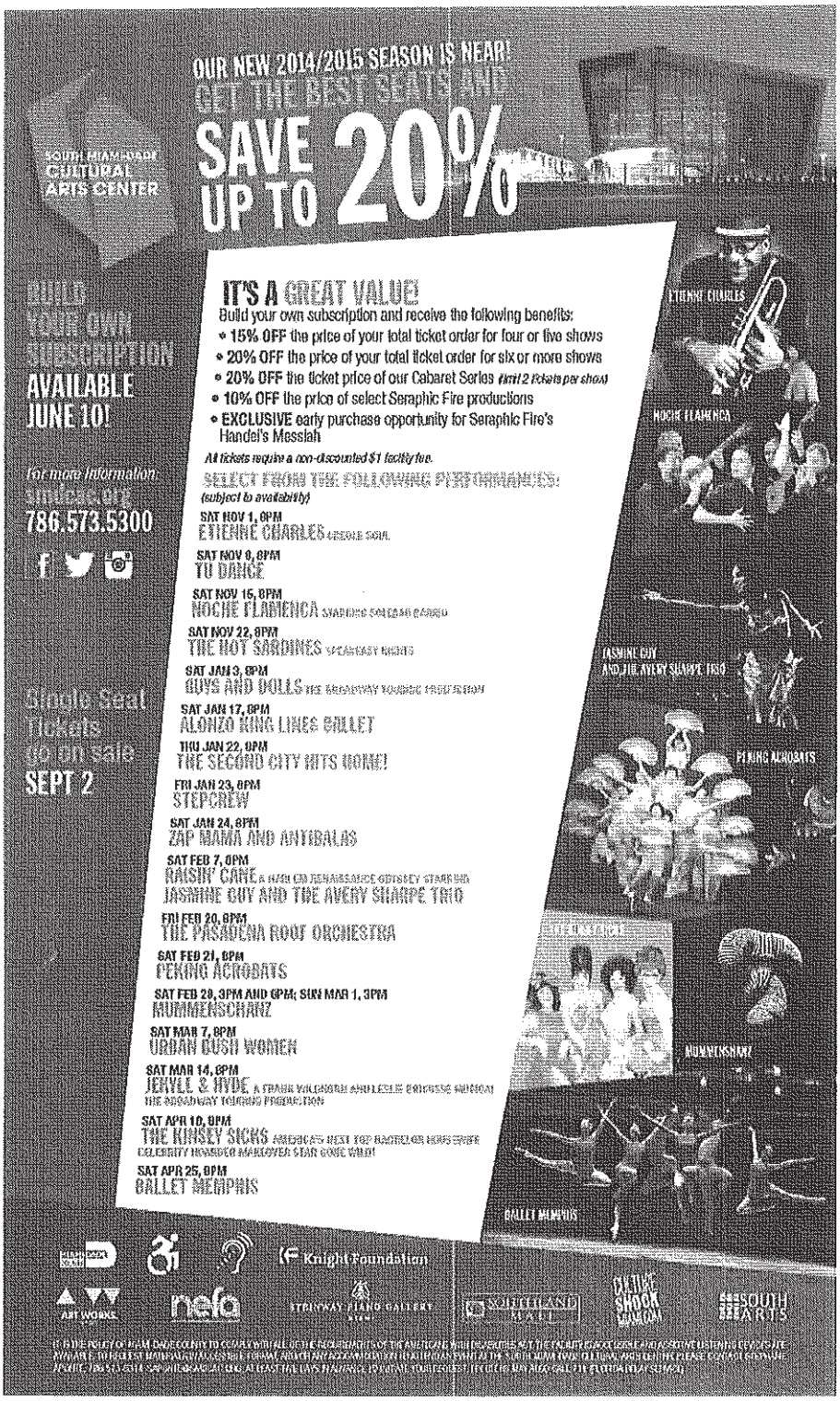
Through Miami-Dade County's Art in Public Places Program, the Center has major public art works created by Miami artist Robert Chambers. An innovative light piece illuminates the translucent inner lobby wall with changing light designs created by computer-programmed LED fixtures. In addition, the lobby features two marble sculptures also created by Robert Chambers.

Michael Spring
Senior Advisor, Office of the Mayor

South Miami-Dade Cultural Arts Center
Attachment



Promotional flyer/eblast for Steve Trash, Science of Ecology, Family Series Show (July 19)



Promotional flyer/eblast for 14-15 Subscription Series