

Memorandum



Date: October 22, 2014

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor 

Subject: South Miami-Dade Cultural Arts Center Status Report

CRC
Agenda Item No. 7(C)

The fourth season of the South Miami-Dade Cultural Arts Center (SMDCAC) commenced on October 1, 2014. Since the Grand Opening in October 2011, the Center has seen over 159,928 patrons attend events at the facility. For the 2013-2014 season the Center has had 58,529 people walk through its doors.

Program highlights and rentals for the month of September included : SMDCAC Presents U.S. Jazz Ambassadors FREE concert on September 20; Jai Uttal concert and activities by Stop, Breathe and Smile on September 27; Deva Premal concert and activities by Stop, Breathe and Smile on September 28; New Theatre rehearsals ongoing for the month of September; FREE dance classes with Thomas Armour Youth Ballet every Monday, Wednesday, Thursday and Saturday; Pridelines meeting every Tuesday of the month, Zumba classes “Zumba with Ronald” every Tuesday and Friday.

The Center kicked off the 2014-15 season with a free Backyard Bash Concert on the facility’s concert lawn on Saturday, October 4. Musical guests included world music artists Ribab Fusion from Morocco, Miami sound pioneers Spam Allstars and South Florida indie band Xperimento. Patrons were given the opportunity to explore the many performance spaces of the Center, meet the staff and secure seats to upcoming events. Food Trucks were at the kick off.

The Center launched its 2014-2015 subscription campaign on June 10th. Performances offered on the subscription series include: Etienne Charles (jazz); Tu Dance (contemporary dance); Noche Flamenca (Flamenco dance and music); The Hot Sardines (jazz); “Guys and Dolls” (Broadway); Alonzo King LINES Ballet (ballet); The Second City (comedy, improvisation); StepCrew (Irish step dancing); Zap Mama and Antibales (world music, afro-beat, afro-pop); “Raisin’ Cane” starring Jasmine Guy and The Avery Sharpe Trio (theater); The Pasadena Roof Orchestra (jazz); Peking Acrobats (acrobats); Mummenschanz (theater, mime, masks); Urban Bush Women (contemporary dance); “Jekyll and Hyde” (Broadway); The Kinsey Sicks (a cappella, drag); and Ballet Memphis (ballet).

On September 2nd, single tickets for the Center’s entire season went on sale, including main stage performances as well as the Cabaret Series in the Black Box Theater (a 130-seat venue for intimate performances with table seating), Family Series, and Black Creek Nights featuring local and international bands in a nightclub setting.

For the 2013-2014 season, the Center saw an overall 18.4% increase in attendance at SMDCAC-produced events compared to the previous season. In addition, in 2013-2014, SMDCAC’s volunteer program saved Miami-Dade County \$80,000 in staffing costs.

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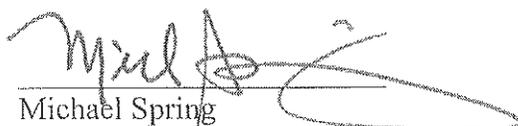
For a complete listing of upcoming shows and events, please visit the Center's website, www.smdcac.org.

BACKGROUND

The South Miami-Dade Cultural Arts Center is located on S.W. 211 Street in Cutler Bay and is a multidisciplinary arts center designed to showcase the performing arts. The design team was led by architectural and engineering firm Arquitectonica International, Inc, and also included: theater consultant Fisher Dachs Associates, Inc.; acoustical and sound and communications consultant Artec Consultants, Inc.; and arts management consultant AMS Planning & Research Corp.

The Center's 966-seat state-of-the-art Theater Building includes a fly tower, orchestra pit, front of house spaces (box office, lobby, restrooms, concessions, etc.), back of house support spaces (dressing rooms, storage and work areas, administrative offices, etc.) and a multi-purpose rehearsal space. The separate Activities Building of the Center houses an informal performance space, and smaller multi-purpose spaces for lectures, classes, or community gatherings. The Center's two buildings are joined by an outdoor promenade leading to a gently-sloping lawn for outdoor concerts and festivals along the Black Creek Canal.

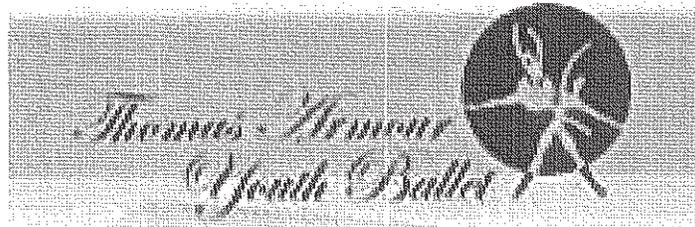
Through Miami-Dade County's Art in Public Places Program, the Center has major public art works created by Miami artist Robert Chambers. An innovative light piece illuminates the translucent inner lobby wall with changing light designs created by computer-programmed LED fixtures. In addition, the lobby features two marble sculptures also created by Robert Chambers.


Michael Spring
Senior Advisor, Office of the Mayor

South Miami-Dade Cultural Arts Center Attachment



**Hip Hop Dance Master Class With Ernest Baker
Saturday, July 26**



FREE Ballet & Jazz Dance Classes

Reg forms
available at
SMDCAC Box
Office or online
at taballet.org

Classes begin
August 18th!



**REGISTRATION BEGINS ON AUGUST 1
FOR MORE INFO CALL 305-687-5543**

**FREE Dance Classes with Tomas Armour Youth Ballet
every Monday, Wednesday, Thursday and Friday**