

Memorandum



Date: October 22, 2014

CRC
Agenda Item No. 7(B)

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez".

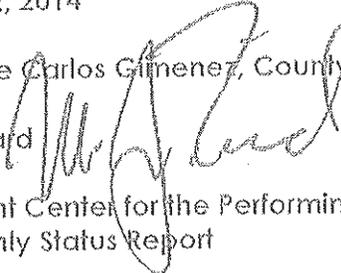
Subject: Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-
Monthly Status Report

Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County.

A handwritten signature in black ink, appearing to read "Michael Spring".

Michael Spring, Senior Advisor
Office of the Mayor

MEMORANDUM

Date: September 12, 2014
To: The Honorable Carlos Gimenez, County Mayor
From: M. John Richard 
Subject: Adrienne Arsht Center for the Performing Arts of Miami-Dade
County Monthly Status Report

On Saturday, September 6, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County celebrated its anticipated 2014-2015 Box Office Opening Weekend with more than 30 new shows on sale to the public for the first time, including Tony Bennett with special guest Antonia Bennett, Ballet Nacional de España, Broadway's *Sister Act*, San Francisco Symphony conducted by Michael Tilson Thomas, Stephen Sondheim's *Into The Woods*, Disney's *Newsies*, Flamenco Festival 2015 and much more.

Thousands of tickets were sold to the Center's wildly diverse mix of programming and guests who purchased tickets at the box office were invited to a surprise from the Arsht Center's vault – close to 100 pieces of coveted memorabilia, ranging from autographed posters to CDs, from an array of artists that have performed on the Center's world-class stages.

As part of the festivities, Classical South Florida (WKCP) broadcasted live all day from the Center's Ziff Ballet Opera House lobby with a special season preview hosted by Scott Blankenship ("On the Town") and live interviews with artists and executives from Florida Grand Opera, Miami City Ballet, New World Symphony, The Cleveland Orchestra and the Arsht Center. The leaders of the four arts organizations, along with Knight Foundation and Miami-Dade County Department of Cultural Affairs, also participated in an inaugural Season Opener Roundtable Discussion, moderated by WLRN Herald News Editorial Director Alicia Zuckerman, which covered topics such as the maturation of Miami's arts community, recent achievements, new opportunities and future growth.

Miami's Town Square

The Adrienne Arsht Center recently hosted Style Saves' 4th annual Back-to-School event. Close to 700 underprivileged students and parents from Miami-Dade County Public Schools, Communities in Schools, Big Brothers Big Sisters, The Guatemalan-Maya Center, Mentor Network, Lotus House and Irie Foundation were treated to free back-to-school attire while enjoying a day of makeovers,

styling and interactive activities. The premise is to inspire self-esteem through clothes and instill confidence in students both socially and in their academic careers. The Arsht Center was proud to host and be a venue sponsor for this important community event which included notable community leaders including Superintendent Alberto Carvalho.

Community Engagement

The children of Overtown Youth Center's after school program received a surprise from the performers of the Center's summer blockbuster H2OMBRE. Decked out in their costumes, including one of the water suits used during performances to shoot more than 6,000 gallons of water, the performers surprised the children while they were working on their ongoing garden project. Together, the performers and children planted new fruit and vegetable seeds and plants donated by the Arsht Center, which is an integral part of the Overtown Youth Center's comprehensive STEM education program.

Financials

- As the Center enters the final quarter of FY2014, we continue with a strong financial foundation.
- Occupancy costs are as budgeted.
- We anticipate ending the year with a balanced budget.

Upcoming Performances

- Come join us under the Circo Hermanos Vazquez Big Top (directly south of the Ziff Ballet Opera House) September 5th through 21st for a limited-engagement spectacular that will delight and thrill audiences of all ages.
- Twenty-two performers from around the globe drum and dance in a kinetic and provocative blend of Flamenco, urban dance and percussion to create a multi-sensory theatrical experience in *Study Between Worlds* September 20th and 21st in the Ziff Ballet Opera House.
- For the launch of our new Cuba Beat series, the sensational Oscar D'León and his Orchestra take us on a journey through the most popular Cuban musical genres while paying tribute to the all-time greats such as Beny Moré, Celia Cruz, and Trío Matamoros in *Son, Guaracha & Rumba*, September 27th in the Knight Concert Hall.
- *I LOVE LUCY® LIVE ON STAGE*, the brand-new hit stage show adapted from one of the most beloved programs in television history, plays the Ziff Ballet Opera House September 30th through October 5th. The show's star, playing Ricky Ricardo, is from Miami.
- Considered by some to be among the most watched virtuoso performers in the world, Lola Astanova brings her distinct visual flair to the Adrienne Arsht Center for an unforgettable evening of music with Miami Symphony Orchestra's season opener, October 5th in the Knight Concert Hall.