

MEMORANDUM

Agenda Item No. 11(A)(3)

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: October 21, 2014

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution urging the Greater Miami Convention and Visitors Bureau and the Greater Miami and the Beaches Hotel Association to join "The Envelope Please" initiative, which asks hotels to place envelopes in hotel rooms to encourage guests to leave tips for cleaning staff

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairwoman Rebeca Sosa and Co-Sponsor Commissioner Jean Monestime.



R. A. Cuevas, Jr.
County Attorney

RAC/cp



MEMORANDUM
(Revised)

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(3)

10-21-14

RESOLUTION NO. _____

RESOLUTION URGING THE GREATER MIAMI CONVENTION AND VISITORS BUREAU AND THE GREATER MIAMI AND THE BEACHES HOTEL ASSOCIATION TO JOIN "THE ENVELOPE PLEASE" INITIATIVE, WHICH ASKS HOTELS TO PLACE ENVELOPES IN HOTEL ROOMS TO ENCOURAGE GUESTS TO LEAVE TIPS FOR CLEANING STAFF

WHEREAS, A Woman's Nation, an organization that promotes respect for women founded by journalist and former First Lady of California Maria Shriver, recently launched "The Envelope Please" Initiative ("the Initiative") to encourage hotel guests to provide tips to the room attendants who clean their hotel rooms; and

WHEREAS, the Initiative asks hotels to place envelopes in hotel rooms to make it convenient for guests to remember to express their gratitude to room attendants by leaving tips and thank you notes; and

WHEREAS, hotel room attendants are often women who work long hours, earn low wages, and serve as primary breadwinners for their families; and

WHEREAS, while other hotel employees such as valet personnel may have more face time with guests, room attendants typically clean hotel suites while guests are out and are therefore at risk of having their work overlooked in terms of receiving tips; and

WHEREAS, the Miami-Dade County Commission for Women, an advisory board to the Board of County Commissioners ("the Board), supports the Initiative; and

WHEREAS, Marriott International, Inc. joined the Initiative in September 2014, placing envelopes in more than 160,000 rooms at Marriott-managed hotels across the United States and Canada; and

WHEREAS, the Greater Miami Convention and Visitors Bureau (“the Bureau”) is a nonprofit organization dedicated to marketing local areas as tourist destinations; and

WHEREAS, the Greater Miami and the Beaches Hotel Association (“the Association”) includes more than 160 member hotels across Miami-Dade County,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Urges the Greater Miami Convention and Visitors Bureau and the Greater Miami and the Beaches Hotel Association to join “The Envelope Please” Initiative, which asks hotels to place envelopes in hotel rooms to encourage guests to leave tips for cleaning staff.

Section 2. Directs the Clerk of the Board to transmit certified copies of this resolution to the members of the Bureau’s board of directors and to the members of the Association’s board of directors.

The Prime Sponsor of the foregoing resolution is Chairwoman Rebeca Sosa and the Co-Sponsor is Commissioner Jean Monestime. It was offered by Commissioner

, who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Rebeca Sosa, Chairwoman
Lynda Bell, Vice Chair

Bruno A. Barreiro
Jose "Pepe" Diaz
Sally A. Heyman
Jean Monestime
Sen. Javier D. Souto
Juan C. Zapata

Esteban L. Bovo, Jr.
Audrey M. Edmonson
Barbara J. Jordan
Dennis C. Moss
Xavier L. Suarez

The Chairperson thereupon declared the resolution duly passed and adopted this 21st day October, 2014. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

JMM FRZ

Estephanie Resnik