Memorandum

MIAMI-DADE COUNTY

Date: June 2, 2015

Agenda Item No. 1(F)5

To: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: Sunset Review of County Boards for 2015 – Cultural Affairs Council

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In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2015 Sunset Review of County Boards Report for the Cultural Affairs Council. The Board approved the attached report at its meeting of November 19, 2014 and has recommended the continuation of its board.

Michael Spring
Senior Advisor to the Mayor

Date: November 19, 2014

To: Carlos A. Gimenez
Mayor

From: Adolfo Henriques
Chairperson, Cultural Affairs Council

Subject: Sunset Review of County Boards for 2015 – Cultural Affairs Council

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Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2015 Sunset Review of County Boards Report for the Cultural Affairs Council for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its meeting of November 19, 2014.

It is recommended that the BCC approve the continuation of the Miami-Dade County Cultural Affairs Council.

BACKGROUND

The Miami-Dade County Cultural Affairs Council (initially named the Metropolitan Dade County Council of Arts and Sciences) was created in 1976. Miami-Dade County's Cultural Affairs Council and its Department of Cultural Affairs, together with the Art in Public Places Trust, develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work: securing more public and private resources to invest in and promote cultural development; developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and making cultural activities more accessible for all of our residents and visitors. Through staff, board and programmatic resources, the Department and the Council promote, coordinate and support Miami-Dade County's more than 1,000 not-for-profit cultural organizations as well as thousands of resident artists through grants, technical assistance, public information and interactive community planning.

Adolfo Henriques
Board Chairperson

SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2015

I. GENERAL INFORMATION

1. Name of Board reporting:
   Cultural Affairs Council

2. Indicate number of board members, terms of office, and number of vacancies:
   Number of Board Members: 15
   Terms of Office: Thirteen (13) Council members are appointed by individual County Commissioners to terms that end concurrently with the last day of the term of the County Commissioner who appointed the Council member. Two (2) Council members are appointed by the Board of County Commissioners to at-large terms of four years each
   Number of Vacancies: None

3. Identify number of meetings and members' attendance (Attach records reflecting activity from **Jan. 1, 2013** through **December 31, 2014**):
   Number of Meetings: 20
   Number of Meetings with a Quorum: 19
   Attendance Records: See Attachment

4. What is the source of your funding?
   The following revenues sources support Council developed and implemented programs and projects: Tourist Development Tax revenues; General Fund revenues; Convention Development Tax revenues and Bond Series revenues; earned revenues; federal, state and private foundation grants; The Children's Trust; contracted services fees; and regional Local Arts Agencies

5. Date of Board Creation: April 20, 1976

6. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments).
   See Attachment

7. Include the Board's Mission Statement or state its purpose:
   The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences

8. Attach the Board's standard operating procedures, if any.
   N/A

9. Attach a copy of the Board's By-Laws, if any.
   N/A

10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, **including a vote of the membership.**
    See Attachment

II. EVALUATION CRITERIA

1. Is the Board serving the purpose for which it was created? (Please provide detailed information) Yes (please reference content of this report for details)

2. Is the Board serving current community needs? (Please provide detailed information) Yes (please reference content of this report for details)

3. What are the Board's major accomplishments?
   a. Last 24 months

STRENGTHENING CULTURAL ORGANIZATIONS AND ARTISTS

- ***African Heritage Cultural Arts Center Wins a 2014 Knight Arts Challenge $75,000 Award from the John S. And James L. Knight Foundation for "Sankofa" - a 40th Anniversary, Year-Long Celebration***
  To commemorate its 40th anniversary, the African Heritage Cultural Arts Center (AHCAC) was awarded a prestigious Knight Arts Challenge grant. The award is to support "Sankofa: Looking Back, Going Forward," a year-long series of events, performances, and educational workshops, celebrating four decades of outstanding accomplishments and recognizing the talented performers, instructors and community leaders who have been trained at the AHCAC and gone on to contribute so importantly to the development and creativity of young people here and across the nation. The Knight Foundation's $75,000 award will help honor the past and celebrate the present by reconnecting these established artists with the AHCAC that launched their training and careers. These artists include Willerm Delisfort (International Pianist), Shareef Clayton (Duke Ellington Orchestra), Tyrell Rolle (Cirque De Soleil), Marshall Davis, Jr. (Broadway Hoofer), and Chello (BET Comic).
- ***The Department is Recognized by the Association of Professional Fundraisers as Grantmaker of the Year***
  For the first time in its history, in 2013 the Miami chapter of the Association of Professional Fundraisers recognized a public sector entity as Grantmaker of the Year: the Miami-Dade County Department of Cultural Affairs. This award is made to acknowledge the effectiveness of both the process and results of investing grant funds in non-profit organizations. The Department of Cultural Affairs grants process generates the following results:
  - Investments in non-profit cultural organizations and artists through more than 500 grants annually help to produce almost $1.1 billion in local economic activity each year;
  - Every dollar of County funding invested in cultural grants leverages, on the average, $31 other matching dollars; and
  - By combining strategic technical assistance with the investment of cultural grants, the Department continues to be effective in strengthening the organizational capacity of artists and cultural organizations and maximizing the return for the public of County arts grants.

  The Department has earned a national reputation for the openness, fairness and effectiveness of its portfolio of competitive grants programs and its grantmaking process.

- ***NACo Achievement Awards Received for "Going to the Museum – A Guide to Preparing New Visitors for a Museum Experience" (2014), "Art in Public Places Makes Public Art Cyber-Accessible" (2013) and "Going to the Show – A Guide to Preparing New Audiences for a Live Theater Experience" (2013)***

  The Department continues to be recognized as a national leader and innovator among government organizations, receiving three more NACo Achievement Awards over the past 24 months. In 2014, honors were given to the Department's ***"Going to the Museum – A Guide to Preparing New Visitors for a Museum Experience,"*** a free tri-lingual online resource, printed guide and classroom poster, to help prepare young audiences for a first time museum experience. The guide uses Universal Design principals and teaches children with and without disabilities, including children with Sensory Processing Disorders and Autism Spectrum Disorders (ASD), what to expect when "Going to the Museum. In 2013, the Department received a NACo Achievement Award for ***"Art in Public Places Makes Public Art Cyber-Accessible,"*** celebrating the newly designed website of Miami-Dade County Art in Public Places, www.*miamidadepublicart.org*, which extends the accessibility of more than 650 works of art from the Miami-Dade County Public Art Collection. The site allows residents and visitors anytime-online access to images and documentation of the public art collection, the ability to create virtual tours and capabilities to search the collection by medium/media, artist or location. It also serves artists directly, featuring expanded content, opportunities for artists, tools, resources and news items that will be constantly updated. This custom-designed platform not only allows for the collection to be viewed by worldwide visitors, but it also serves as the management system for the conservation and stewardship of the County's award-winning public art collection, including inventory and records-keeping functions. Also in 2013, the Department was awarded for "Going to the Show," a free online resource, printed guide and classroom poster to help prepare new audiences for a live theater, dance or musical experience. The guide uses Universal Design principles, "social stories" and visual/picture schedules depicted through whimsical illustrations, to teach children with and without disabilities, including children with Sensory Processing Disorders and Autism Spectrum Disorders (ASD), what to expect when "Going to the Show." Parents, guardians, teachers and other caregivers are able to familiarize their children with the sequence of events of going to a live performance by reading the guide together in preparation for a visit to the theater. This lends some predictability to this new encounter, which, in turn, decreases the child's apprehension about this novel situation, and contributes to a happier, more satisfying cultural entertainment experience for everyone.

- ***Partnered with the Kennedy Center – DeVos Institute for Arts Management on Capacity Building: Miami 2.0, Advancing Miami's Non-Profit Cultural Organizations***

  The Department continued its collaboration with the DeVos Institute of Arts Management at the Kennedy Center to offer *Capacity Building: Miami 2.0* an advanced and intensive cycle of the program for a competitively selected group of the most committed organizations that had participated in the initial, 2-year *Capacity Building: Miami* initiative launched in 2011. *Capacity Building: Miami 2.0* gave the groups a more one-on-one support structure, as they proceeded with complex capacity-related projects. Participating organizations attended two group seminars to structure the learning, and the customized, individual

consultative interactions focused on developing and executing a "work-path" (explicit deliverables tied to a timeline) in the following three areas: Strategic Planning; Fundraising from Individuals; and Board Engagement and Productivity.

CREATING MORE OPPORTUNITIES FOR PEOPLE TO PARTICIPATE IN THE ARTS

- ***More than 200,000 Children and Families Have Opportunities to Participate in Arts Programs.***

  The Department of Cultural Affairs secured renewal of its annual grant from The Children's Trust at $996,000 (in aggregate, more than $9.8 million has been granted to the Department since 2006). Through the Department's Children's Trust-funded programs, more than 197,000 children and families benefitted from arts activities in FY 2013-2014. Of particular note is the Department's *All Kids Included (AKI)* initiative creating ADA/accessible arts experiences for thousands of children with and without disabilities. In 2014, the 8th annual *AKI* Family Arts Festival occurred at the South Miami-Dade Cultural Arts Center, attracting more than 4,000 families and children. In addition, the Department created the first-ever Sensory-Friendly Disability Access Symbol and developed the "Going to the Show" and "Going to the Museum" illustrated guides to preparing new audiences and visitors for a first-time performing arts or museum experience. In collaboration with the Parks, Recreation and Open Spaces Department, the Youth Arts in the Parks program continued at three park locations during the fall and spring semesters to provide inclusive, sequential arts instruction to kids with and without disabilities in an out-of-school social setting.

- ***Student Participation Increases in "Culture Shock Miami," a $5 Student Ticket Initiative.***

  Culture Shock Miami offers thousands of $5 tickets for high school and college students, ages 13-22, (www.cultureshockmiami.com) to experience cultural activities in an easy and affordable way. In 2014, 10,382 tickets were sold, an increase of 38% over FY 2012-2013 ticket sales, and cultural events offered on the website continued to sell out. With the assistance of its volunteer Culture Shock Student Council, the programs re-branded marketing and public relations campaigns demonstrated clear success. To date, the program has sold more than 46,000 tickets to high school and college students.

- ***Bilingual "Golden Ticket Arts Guide" Reaches More Than 18,000 Senior Citizens with Free Ticket Offers.***

  The Department published and distributed the Golden Ticket Arts Guide, a single booklet combining English and Spanish language versions. In 2014, 18,000 guides were provided free-of-charge to senior citizens ages 62 and older, featuring hundreds of free cultural events presented by more than 50 participating local cultural and arts organizations. The free guide is distributed via direct mail, the Miami-Dade Public Library System, the Department of Housing Development, the Department of Human Services - Elderly Services Division, the Transit Department, Parks, Recreation & Open Spaces – Senior Services Division, and in partnership with each County Commission office and the Office of the Mayor.

ESTABLISHING A NETWORK OF OUTSTANDING CULTURAL FACILITIES

- ***The South Miami-Dade Cultural Arts Center Continues to Grow and Delight Audiences and Earn Distinction.***

  The South Miami-Dade Cultural Arts Center successfully completed its third complete season in 2014, offering 315 music, dance, theater and community events to enthusiastic audiences of more than 63,000 people. Located on SW 211 Street in Cutler Bay across from the Southland Mall, the Center's 961-seat theater, two studio theaters, classrooms and concert lawn are being programmed and operated by the Department. The Center continues to emphasize its goals of presenting artistically excellent work and developing strong community outreach components in everything that it does. The cutting edge design by the world-renowned, Miami-Dade-based architectural firm Arquitectonica has established this first major cultural facility as a landmark in the south part of the County. The Miami chapter of the American Institute of Architects (AIA) jointly awarded Michael Spring, the Department's director, and County Commissioner Dennis C. Moss, District 9, the AIA's 2013 award for Government Leadership for their roles in setting the standard for the Center's outstanding design.

- ***Major Milestones Are Achieved on Building Better Communities Cultural Facilities Projects.***

  In 2014, the next generation of community cultural facilities, as approved in the Building Better Communities bond program, made significant progress under the Department's management. The internationally celebrated Pérez Art Museum Miami (PAMM) completed its inaugural year, exceeding attendance projections with 300,000 visitors in 2014 and presenting celebrated exhibitions and programs. Construction of the Frost Museum of Science is making steady progress, completing the exciting milestone of the "tank pour" for the "Living Core" aquarium and beginning work on the planetarium component. Internationally acclaimed architects Herzog & de Meuron (for PAMM) and Grimshaw (for Frost) have designed exciting new buildings for these flagship institutions co-located on the bay in downtown Miami's Museum Park. In addition, in 2014 GOB funding supported the completion of the new Welcome Center and the renovation of the existing Garden House at Fairchild Tropical Botanic Garden, and the complete re-construction of the Milander Auditorium and a new parking garage adjacent to it in Hialeah.

- ***The African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium Embark on a Masterplan of their Respective Facility Needs under the Department's Leadership***

  As part of the Mayor's reorganization of County government, the Department was charged with the management of three cultural facilities (African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium) beginning in 2012. In order to best address each of the facility's capital needs and make the most efficient use of GOB funds, the Department issued a Notice to Professional Consultants to procure Architectural, Engineering and Specialty Consultant Services to assess each facility's current condition and provide detailed and prioritized masterplans and cost estimates for the proposed improvements. In 2014, a Professional Service Agreement was awarded to Rodriguez and Quiroga Architects Chartered (R&Q). R&Q's assessment will include all aspects of existing conditions including, but not limited to: architectural and acoustical features, ADA compliance, structural, mechanical, electrical, plumbing, fire protection, site drainage, landscaping, roofing, parking, sound and

communication systems and equipment, theatrical systems and equipment, signage and way-finding, telecommunication systems, security, and LEED certification, as required. The resultant masterplans will include conceptual plans and prioritized lists of recommended improvements with detailed cost estimates. R&Q will provide construction documents, bidding and award services, and construction administration services for up to ten million dollars-worth of recommended improvements, which includes the available Building Better Communities-General Obligation Bonds (BBC-GOB) program allocations and add alternates for scope that may be implemented through other funding sources.

b. Since established Please see attached

4. Is there any other board, either public or private, which would better serve the function of this board?
No

5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)
No

6. Should the Board's membership requirements be modified?
No

7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2013 and FY 2014)
The CAC board serves in a fully voluntary capacity; there is no specific county budget for the board itself. County staff serves the County Mayor, County Manager and the County Commission in developing and implementing County cultural policy. To the extent any costs can be directly attributed to the Cultural Affairs Council itself, these would be less than $5,000 per year (including staff time dedicated to confirming monthly meetings, preparation of monthly agenda packages, the annual Planning and Budget Retreat held offsite, etc.). The County is the direct beneficiary of the invaluable, incalculable contributions made by Council members in the form of their time, expertise and voluntary efforts made in support of advancing the County's cultural development, investments and policies.

8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.
Please see attached "Miami-Dade County Department of Cultural Affairs Business Plan At A Glance". It provides the primary goals and strategies developed and implemented by the Department and the Cultural Affairs Council to advance their joint roles as the County's cultural developers. The Cultural Affairs Council guides and reviews the policies that shape and constitute the Department's Business Plan.

Major Accomplishments
(last update: December 2014)

The Miami-Dade County Cultural Affairs Council (founded as the Council of Arts and Sciences) was established by the Miami-Dade County Board of County Commissioners in 1976. The significant areas of the Council's accomplishments over the years, which have lent to the emergence of Miami-Dade County as a cosmopolitan, international center, include:

STRENGTHENING CULTURAL ORGANIZATIONS AND ARTISTS

- ***African Heritage Cultural Arts Center Wins a 2014 Knight Arts Challenge $75,000 Award from the John S. And James L. Knight Foundation for "Sankofa" - a 40th Anniversary, Year-Long Celebration:*** To commemorate its 40th anniversary, the African Heritage Cultural Arts Center (AHCAC) was awarded a prestigious Knight Arts Challenge grant. The award is to support "Sankofa: Looking Back, Going Forward," a year-long series of events, performances, and educational workshops, celebrating four decades of outstanding accomplishments and recognizing the talented performers, instructors and community leaders who have been trained at the AHCAC and gone on to contribute so importantly to the development and creativity of young people here and across the nation. The Knight Foundation's $75,000 award will help honor the past and celebrate the present by reconnecting these established artists with the AHCAC that launched their training and careers. These artists include Willerm Delisfort (International Pianist), Shareef Clayton (Duke Ellington Orchestra), Tyrell Rolle (Cirque De Soleil), Marshall Davis, Jr. (Broadway Hoofer), and Chello (BET Comic).
- ***Partnering with the Kennedy Center – DeVos Institute for Arts Management on Capacity Building: Miami 2.0 Advancing Miami's Non-Profit Cultural Organizations***: The Department continued to collaborate with the DeVos Institute of Arts Management at the Kennedy Center to offer Capacity Building: Miami 2.0, an advanced and intensive cycle of the program for a competitively selected group of the most committed organizations that had participated in the initial, 2-year Capacity Building: Miami initiative launched in 2011. Capacity Building: Miami 2.0 gave the groups a more one-on-one support structure, as they proceeded with complex capacity-related projects. Participating organizations attended two group seminars to structure the learning, and the customized, individual consultative interactions focused on developing and executing a "work-path" (explicit deliverables tied to a timeline) in the following three areas: Strategic Planning; Fundraising from Individuals; and Board Engagement and Productivity.
- ***Demonstrating a nearly $1.1 billion impact of the arts on the local economy:*** In collaboration with Americans for the Arts, the nation's leading organization for advancing the arts and arts education, the Department released a comprehensive study of the impact of the nonprofit arts and culture industry in Miami-Dade County in 2009. The study affirmed that Miami-Dade County's nonprofit arts and cultural organizations represent a significant business industry in Miami-Dade County with the following key results:
  - The non-profit arts and cultural industry in Miami-Dade County generates almost $1.1 billion in local economic activity annually, an almost 17% increase over the last study released five years ago;
  - Non-profit arts and cultural organizations in Miami-Dade County employ 29,792 full-time workers, ranging from artists and administrators to accountants and carpenters, up from 22,895 employees, five years ago; and

- Miami-Dade's audiences for the arts are growing, representing over 13.5 million cultural attendees annually as compared to 12.7 million five years ago.

These results put Miami-Dade County among the top tier of comparable metropolitan areas and demonstrate how the arts are effective catalysts for strengthening the economy and making Miami-Dade County more competitive both nationally and internationally for business, tourism and the arts.

- ***Being Distinguished Nationally with Awards, most recently:***
  - By Americans for the Arts
    - 2014 Public Art Network *Public Art Year in Review*, with Bhakti Baxter's *Coral Reef City*, an installation of eighteen parking toll booth wraps featuring macro photographs of corals produced in collaboration with Coral Morphologic, a Miami-based scientific art endeavor led by marine biologist Colin Foord and musician Jared McKay; and Jim Drain's *The Bollard Project*, consisting of 1,000 artist-designed bollards thoughtfully arranged in color sequences and rigorous geometries that reference maritime flag signage
    - 2012 Public Art Network *Public Art Year in Review*, with Ivan Toth Depeña's *Reflect*, a cutting edge, new media project for the main lobby of the Stephen P. Clark Government Center; Christopher Janney's *Harmonic Convergence*, an interactive sound environment with diagonal patterns of colored glass that are integrated into the Mover Station Terminal Connector of Miami International Airport; and *Ripple Gardens*, a series of exterior sculptural gardens designed for Jackson South Community Hospital by artist Mikyoung Kim;
  - By the Association of Professional Fundraisers
    - In 2013 as **Grantmaker of the Year**, acknowledging the effectiveness of both the process and results of investing grant funds in non-profit organizations;
  - By Destination Marketing International Association and Americans for the Arts
    - In 2011, as recipient of the first-ever National Arts Destination Marketing Award, recognizing the innovative collaboration between the Department and the Greater Miami Convention & Visitors Bureau to market the community as a travel destination, using the arts and culture as the leading asset that gives Miami its distinctive and competitive edge;
  - By NACo
    - In 2014 for **"Going to the Museum – A Guide to Preparing New Visitors for a Museum Experience,"** a free tri-lingual online resource, printed guide and classroom poster, to help prepare young audiences for a first time museum experience
    - In 2013 for ***"Art in Public Places Makes Public Art Cyber-Accessible,"*** celebrating the newly designed website of Miami-Dade County Art in Public Places, ***www.miamidadepublicart.org***, which extends the accessibility of more than 650 works of art from the Miami-Dade County Public Art Collection, and for **"Going to the Show,"** a free online resource, printed guide and classroom poster to help prepare new audiences for a live theater, dance or musical experience
    - In 2012 for **www.power2give.org**, a Fundraising Platform that Cultivates New Private Sector Donors to the Arts in Miami-Dade County;
    - In 2011 for **Culture Grants Online**, an electronic grants management system that converted the submission of the more than 500 annual "paper" applications to the Department's grants programs to all electronic filing;
    - 2010 for ***ArtBurstMiami.com*** an online media bureau, providing authoritative, scholarly and credible, critical journalism about the arts, in both English and

Spanish, demonstrating to traditional and non-traditional media the value of and broad audience for meaningful arts coverage.

CREATING MORE OPPORTUNITIES FOR PEOPLE TO PARTICIPATE IN THE ARTS

- ***Providing New Opportunities to More than 200,000 Children and Families to Participate in Arts Programs:*** The Department of Cultural Affairs secured a renewal of its annual grant from The Children's Trust at $996,000. Through the Department's Children's Trust-funded programs, more than 197,000 children and families benefitted from arts activities in FY 2013-2014. Of particular note is the Department's All Kids Included (AKI) initiative creating ADA/accessible arts experiences for thousands of children with and without disabilities. In 2014, the 8th annual AKI Family Arts Festival occurred at the new South Miami-Dade Cultural Arts Center, attracting more than 4,000 families and children. In addition, the Department created the first-ever Sensory-Friendly Disability Access Symbol and developed the "Going to the Show" and "Going to the Museum" illustrated guides to preparing new audiences and visitors for a first-time performing arts or museum experience. In collaboration with the Parks, Recreation and Open Spaces Department, the Youth Arts in the Parks program continued at three park locations during the fall and spring semesters to provide inclusive, sequential arts instruction to kids with and without disabilities in an out-of-school social setting.
- ***Increasing Student Participation in "Culture Shock Miami," a $5 Student Ticket Initiative Year upon Year:*** Culture Shock Miami offers thousands of $5 tickets for high school and college students, ages 13-22, (www.cultureshockmiami.com) to experience cultural activities in an easy and affordable way. In 2014, 10,382 tickets were sold, an increase of 38% over FY 2012-2013 ticket sales, and cultural events offered on the website continued to sell out. With the assistance of its volunteer Culture Shock Student Council, the programs re-branded marketing and public relations campaigns demonstrated clear success. To date, the program has sold more than 46,000 tickets to high school and college students.
- ***Reaching More Than 18,000 Senior Citizens Annually with "Golden Ticket Arts Guide" Free Ticket Offers:*** The Department published and distributed the Golden Ticket Arts Guide, combining English and Spanish language versions into one booklet. In 2014, 18,000 guides were provided free-of-charge to senior citizens ages 62 and older, featuring hundreds of free cultural events presented by more than 50 participating local cultural and arts organizations. The free guide is distributed via the Miami-Dade Public Library System, the Department of Housing Development, the Department of Human Services - Elderly Services Division, the Transit Department, Parks, Recreation & Open Spaces – Senior Services Division, and in partnership with each County Commission office and the Office of the Mayor.

ESTABLISHING A NETWORK OF OUTSTANDING CULTURAL FACILITIES

- ***The South Miami-Dade Cultural Arts Center:*** The South Miami-Dade Cultural Arts Center successfully completed its third complete season in 2014, offering 315 music, dance, theater and community events to enthusiastic audiences of more than 63,000 people. Located on SW 211 Street in Cutler Bay across from the Southland Mall, the Center's 961-seat theater, two studio theaters, classrooms and concert lawn are being programmed and operated by the Department. The Center continues to emphasize its goals of presenting artistically excellent work and developing strong community outreach components in everything that it does. The cutting edge design by the world-renowned, Miami-Dade-based architectural firm Arquitectonica has established this first major cultural

facility as a landmark in the south part of the County. The Miami chapter of the American Institute of Architects (AIA) jointly awarded Michael Spring, the Department's director, and County Commissioner Dennis C. Moss, District 9, the AIA's 2013 award for Government Leadership for their roles in setting the standard for the Center's outstanding design.

- ***Embarking on a Comprehensive Assessment and Masterplan of Facility Needs for the African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium:*** As part of the Mayor's reorganization of County government, the Department was charged with the management of three cultural facilities (African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium) beginning in 2012. In order to best address each of the facility's capital needs and make the most efficient use of GOB funds, the Department issued a Notice to Professional Consultants to procure Architectural, Engineering and Specialty Consultant Services to assess each facility's current condition and provide detailed and prioritized masterplans and cost estimates for the proposed improvements. In 2014, a Professional Service Agreement was awarded to Rodriguez and Quiroga Architects Chartered (R&Q). R&Q's assessment will include all aspects of existing conditions including, but not limited to: architectural and acoustical features, ADA compliance, structural, mechanical, electrical, plumbing, fire protection, site drainage, landscaping, roofing, parking, sound and communication systems and equipment, theatrical systems and equipment, signage and way-finding, telecommunication systems, security, and LEED certification, as required. The resultant masterplans will include conceptual plans and prioritized lists of recommended improvements with detailed cost estimates. R&Q will provide construction documents, bidding and award services, and construction administration services for up to ten million dollars-worth of recommended improvements, which includes the available Building Better Communities-General Obligation Bonds (BBC-GOB) program allocations and add alternates for scope that may be implemented through other funding sources.
- ***Launching New Programming at the African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium under the Department's Leadership***: As part of the Mayor's reorganization of County government in FY 2011-12, the merger of the African Heritage Cultural Arts Center, the Joseph Caleb Auditorium and Miami-Dade County Auditorium into the Department was begun. New programming objectives were initiated by the Department for each cultural facility. In collaboration with Youth for America, a major grant from the Miami-Dade County School System was secured to provide after-school instruction in the arts for thousands of students at the African Heritage Cultural Arts Center. At the Joseph Caleb Auditorium, a field trip performance series in collaboration with the Miami-Dade County School System's Cultural Passport program was launched with the goal of offering more than forty performances of local and national performing arts companies to students. In order to develop a strong artistic profile for Miami-Dade County Auditorium, the Department inaugurated a co-presenting program in 2012 in partnership with non-profit cultural organizations to offer a line-up of exciting performances on the main stage and in the black box configuration. Partner organizations include Fundarte, the Rhythm Foundation, Tigertail and the Performing Arts Series presented by Miami Dade College. Facility use and attendance continue to increase for Miami-Dade County Auditorium with more than 150 events and 125,000 guests attending performances for the 2012 season.
- ***Using Art in Public Places to Make County Buildings Better:*** The department has completed its restructuring of the County's prestigious Art in Public Places (APP) program by focusing on three central objectives; 1) ensuring the accountability and care of the more than 600 outstanding art works in the public art collection; 2) establishing written public art policies and procedures that apply uniformly to all County and municipal capital projects;

and 3) commissioning new public art works with the objective of integrating public art to make local government buildings better. Currently, more than 23 integrated art projects are actively under construction in building projects throughout the County. In 2012, with support from a significant grant from the John S. and James L. Knight Foundation, the Department launched a state-of-the-art website and collections management software system, www.miamidadepublicart.org. The development of this custom-designed platform not only allows for the more than 600 works of art from the Miami-Dade County Public Art Collection to be viewed by worldwide visitors, it also serves as the management system for the conservation and stewardship of the collection, including inventory and records-keeping functions. The site allows residents and visitors anytime-online access to images and documentation of the public art collection, the ability to create virtual tours and capabilities to search the collection by media, artist or location. In addition, the new website features expanded content, opportunities for artists, tools, resources and news items that are being updated constantly.

- ***Achieving Major Milestones on Building Better Communities Cultural Facilities Projects:*** In 2014, the next generation of community cultural facilities, as approved in the Building Better Communities bond program, made significant progress under the Department's management. The internationally celebrated Pérez Art Museum Miami (PAMM) completed its inaugural year, exceeding attendance projections with 300,000 visitors in 2014 and presenting celebrated exhibitions and programs. Construction of the Frost Museum of Science is making steady progress, completing the exciting milestone of the "tank pour" for the "Living Core" aquarium and beginning work on the planetarium component. Internationally acclaimed architects Herzog & de Meuron (for PAMM) and Grimshaw (for Frost) have designed exciting new buildings for these flagship institutions co-located on the bay in downtown Miami's Museum Park. In addition, in 2014 GOB funding supported the completion of the new Welcome Center and the renovation of the existing Garden House at Fairchild Tropical Botanic Garden, and the complete re-construction of the Milander Auditorium and a new parking garage adjacent to it in Hialeah.

PRIOR YEARS' ACHIEVEMENTS INCLUDE:

LEADING THE CULTURAL COMMUNITY TO SURVIVAL AND SUCCESS DURING THE ECONOMIC DOWNTURN

- ***Securing a Major American Recovery and Reinvestment Act (ARRA) Grant to Help Restore Arts Jobs:*** The department was one of only 16 local departments of cultural affairs in America to receive $250,000 in FY 2009-10, the largest arts ARRA award. Appropriated from National Endowment for the Arts (NEA) ARRA arts funds, the Department of Cultural Affairs re-granted the entirety of these funds competitively to help restore 22 arts jobs lost in local non-profit cultural organizations through the newly created Employment for the Arts in a Struggling Economy (EASE) Grant Program.
- ***Helping to Stabilize Hundreds of Arts Groups through the Cultural Survival Initiative (CSI Miami-Dade):*** The department initiated its CSI Miami-Dade comprised of technical assistance workshops, enhanced online resources and opportunities for cost-saving collaboration as a comprehensive "tool kit" to help non-profit arts organizations survive the economic downturn.

WORKING THROUGH THE ARTS FOR A GREENER MIAMI-DADE COUNTY

- ***Making County Arts Grants Paperless in 2010:*** The department launched an electronic grants management system in 2010 that converted the submission of the more than 500 annual "paper" applications to all electronic filings.
- ***Going for the Green with the New Art and Science Museums:*** Both the new Miami Art Museum and the new Miami Science Museum are being designed to achieve silver certification from the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED).
- ***Emphasizing Energy Efficiency in Public Art:*** In 2010, the policy for selecting artists for public art commissions was updated to include a criterion emphasizing that artists' proposals should contribute to the overall capital projects' LEED goals, including the objective that any form of power used in an art work should be energy efficient (LED lighting, etc).
- ***Making Art in Public Places Part of the Department of Cultural Affairs:*** As of FY2007-08, the Department of Cultural Affairs absorbed the County's Art in Public Places Program. With more than 600 works of art in its collection, the program has become a major county-wide "museum" of art created by our own Miami-Dade based artists and by artists from all over the world. A new brochure was published to provide residents and visitors the opportunity to conduct self-guided tours of highlights of the collection. In addition, a user-friendly Guide to Art in Public Places handbook was created and distributed, and Department-led workshops conducted, working with all County departments to improve coordination of public art works in public building projects.
- ***Training for Artists and Educators, Cultural Organizations and Administrators in Accessibility:*** Since 2006-07, the Department has been presenting annual, day-long workshops for cultural organizations, addressing ADA/accessibility issues related to cultural programming and facilities, policy, marketing, exhibitions, audience and legal issues, in partnership with VSA arts and featuring national experts in each area. In addition, the Department has been activating its Accessibility Action Plan, including: presenting the annual All Kids Included Family Arts Festival; developing its ADA/Accessible Resource web page; conducting an online survey of current ADA practices as part of its granting processes; providing scholarships to cultural practitioners to attend the annual Kennedy Center LEAD conferences, extending Access mini-grants to promote and help pay for arts program access technology, such as ASL interpreters, captioning, audio description marketing materials, etc.; and creating Program Access Demonstration projects (e.g., Early GETsmART for special education classrooms – see below for program description, the Healing Arts Project at the Holtz Hospital NICU, Music and Art for Autism in Schools, and a Theatre Inclusion Project in collaboration with The Playground Theater professional children's company).
- ***Reaching More Toddlers and Pre-School Children with Innovative Arts Curriculum - "Early GETsmART" and "Start with the Arts:"***
  In 2005-06, the Department of Cultural Affairs launched *Start with the Arts*, a bilingual, arts-based learning approach for to literacy and school readiness for preschool age children, in partnership with Arts for Learning/Miami and with the support of The Children's Trust. Early GETsmART uses the Start with the Arts resource book created by VSA arts to provide professional development workshops for early childhood educators and parents to teach them how to connect the arts with early learning. To date, more than 2,500 early childcare providers and teaching artists have received training in this Pre-K arts curriculum. More than 3,000 students, two to five years old, in over 160 classrooms have had the benefit of teachers and artists collaborating on this innovative pre-school learning program.

Additional funding to expand *Start with the Arts* has been secured from The Children's Trust, the Dade Community Foundation and Head Start.

- ***Establishing a Network of Outstanding Cultural Facilities*:** The Department planned and managed **the development of neighborhood cultural facilities**, as part of its comprehensive plan to create access to excellent arts experiences countywide. Designed to complement the new downtown performing arts center, the neighborhood theaters renovated and/or built as part of this comprehensive plan include: Actors' Playhouse, African Heritage Cultural Arts Center, Joseph Caleb Auditorium, Colony Theater, Goodlet Auditorium, Gusman Center for the Performing Arts, Hialeah High School Auditorium, Lyric Theater / Phases 1 & 2, Manuel Artime Performing Arts Center, Miami Dade County Auditorium, Milander Auditorium, Lou Rawls Center for the Performing Arts at Florida Memorial University, Shores Performing Arts Theater and the South Miami-Dade Cultural Arts Center.
- ***Receiving a 2005 local Emmy Award for The "M-List"*** - The "M-List," two 30-minute feature television shows created and produced by the Department of Cultural Affairs, in partnership with the Greater Miami Convention and Visitors Bureau, the Tourist Development Council and OnBoard Media/Beach TV, received the local 2005 Emmy Award as the best Information Oriented Program. The shows feature a total of 17 cultural institutions throughout Miami-Dade County (*African Heritage Cultural Arts Center, ArtCenter/South Florida, Bass Museum of Art, Fairchild Tropical Garden, Frost Museum of Art at FIU & the Margulies Sculpture Park, Gold Coast Railroad Museum, Historical Museum of Southern Florida, Holocaust Memorial, Jewish Museum of Florida, Lowe Art Museum at UM, Miami Art Museum, Miami Children's Museum, Miami Museum of Science and Space Transit Planetarium, Museum of Contemporary Art, Vizcaya Museum and Gardens, Wolfsonian-FIU*), each the subject of its own 3-5 minute segment. The programs are being aired in rotation several times daily as part of Beach TV's regular schedule on its cable channel and multiple times each day in hotel guest rooms as part of the programming "loop" provided exclusively by Beach TV.
- ***Achieving 2-to-1 Voter Approval for More than $450 Million in Cultural Facilities Building and Improvement Projects through the Building Better Communities General Obligation Bond Program*:** On November 2, 2004, voters approved the Building Better Communities bond program that included more than $450 million for 19 cultural facilities projects throughout the County. The Department led the effort to develop a strategic assessment of cultural infrastructure needs and to educate the public about these projects through the County's informational campaign.
- ***Publishing a Calendar of Events Commemorating Haiti's Independence:*** The Department collaborated with the Greater Miami Convention & Visitors Bureau to publish and distribute more than 25,000 copies of the **Miami Haiti Bicentennial Calendar of Events**, a comprehensive guide to the array of activities occurring in Miami-Dade in 2004 to commemorate the anniversary of 200 years of Haitian independence. An accompanying web site, www.miamihaitibicentennial2004.com, was launched for ongoing events listing updates.
- ***Obtaining $1,500,000 in State Grants for the South Miami-Dade Cultural Center:*** The new South Miami-Dade Cultural Center, a 1000-seat theater in Cutler Ridge adjacent to the South Miami-Dade Government Center being designed by ARQ/Arquitectonica, is preparing to issue a construction contract and break ground. The Department of Cultural Affairs received $500,000 in State cultural facilities funding in FY2002, and was twice since recommended for additional $500,000 grants by the Florida Arts Council in November 2002 and November 2004, respectively.

- ***Securing a Major Grant from the Knight Foundation for "Readiness" and Stabilization Work for the new Performing Arts Center and its Resident Companies:*** In 2001, the Department of Cultural Affairs secured a $1.5 million grant from the John S. and James L. Knight Foundation to help prepare for the opening of the Performing Arts Center. A portion of these funds are being used to conduct the first-ever, community-wide market research on community interest in the performing arts to determine how best to attract citizens and visitors of all backgrounds and means to the new Center. In addition, this support will help develop strategies to ensure that the Center's resident companies are financially stable and that the Center operates at its optimum financial and programmatic levels.
- ***Planning and Advancing Protective Work for the Miami Circle:*** The Planning Group appointed by Florida's Secretary of State continued meeting in 2002 to develop a long-range management plan for the Miami_Circle property, the site of the most important archaeological "find" on the east coast of the United States. The Department of Cultural Affairs took the lead in assembling a pro bono design team of architects, landscapers and builders and, working with the State's Division of Historical Resources, is designing a pedestrian walkway and a protective covering to provide public access to the site and protect the Miami Circle from the elements.
- ***Growing Cultural Districts*:** With grant and staff support from the Department of Cultural Affairs, new cultural districts grew dramatically in Little Havana (highlighted by the monthly *"Viernes Culturales"* events on Calle Ocho), in Homestead (with the establishment of Art South, a colony of individual artists with studios in the old Baptist Church complex in downtown Homestead), and in Bird Road (in a artist-populated warehouse area south of Bird Road and east of the Palmetto Expressway). These pioneering arts districts are attracting new visitors and businesses to under-served areas of Miami-Dade, serving as effective catalysts for the economic and social revitalization of their surrounding neighborhoods.
- ***Developing and Deploying an Action Plan for Community and Cultural Recovery:*** In the aftermath of the September 11th terrorists' attacks on America, the Department quickly began a comprehensive initiative to help re-energize the community. This included: collaboration with the Greater Miami Convention & Visitors Bureau on creating a 2-for-1 cultural tickets component of the "What Makes You Happy" marketing campaign; discount advertising opportunities for cultural organizations in major print media (2-for-1 ads); and a "VIP Tickets to the Arts" campaign in partnership with the Bureau, the Greater Miami Chamber of Commerce and the Beacon Council to encourage business leaders to purchase "the best seats in the house" to cultural events as holiday gifts.
- ***Establishing a Department of Cultural Affairs:*** Effective October 1, 1999, the agency was reconfigured into a three-division Department of Cultural Affairs. This strategically improved structure enables the Council to maximize programming and capital investments, enhance its comprehensive planning, coordinate decision-making and efficiently utilize limited resources. The three divisions correspond to the Department's key programmatic and service areas: Cultural Grants and Services; Cultural Facilities Improvement and Management; and Education and Outreach. The Council has initiated a major reorganization and expansion of its grants programs.
- ***Raising Federal Funds for New Initiatives:*** In 1999, the Cultural Affairs Council was awarded the largest grant of any local arts agency from the National Endowment for the Arts' (NEA) Education and Access program to help establish its innovative Cultural Access Network program, initiating cross-cultural programs in 11 of the network of neighborhood cultural facilities being improved by the Council. In the last 14 years, the Council has secured more than $1.5 million in federal funds from a series of NEA grants to address the

most pressing needs as identified through the Council's public planning process: grassroots arts development, regional cultural collaborations, neighborhood facilities improvements, individual artists fellowships and exhibitions, organizational advancement for mid-sized performing arts groups, creative development support for new works and cultivation of new audiences for the arts.

- ***Integrating Cultural Needs Firmly into the Broader Civic Agenda:*** In January 1998, at the first-ever Mayor's Economic Summit, attended by national, state and local business and civic leaders, culture was included as one of the 10 industries fundamental to community economic development. Miami-Dade County Mayor Alex Penelas assigned the Council to develop and lead the Summit component on culture. The Culture Workshop's recommendations were embraced as part of the Summit's resulting unified platform, which now constitutes the action plan for the County's economic development.
- ***Advancing the Campaign for New Revenues:*** The Council coordinated two professionally-led focus groups and conducted bilingual public polling in March 1998 to assess community attitudes on a new dedicated revenue source for the arts. The polling results from these representative groups of voters documented strong community support for culture, e.g.,: a high level of satisfaction exists in the community with the quality of arts and cultural activities in Miami-Dade County (better than two-thirds of voters rated the quality of the arts locally as either excellent or good); and 68% of the voters indicated they had attended at least one arts/cultural event in 1998. These results were consistent across ethnic, age, gender and educational lines.
- ***Completing a Nationwide Revenue Study to Establish New Dedicated Revenues:*** In 1997, the Council initiated a comprehensive national revenue survey, conducted by a major, international accounting firm. The survey identified 20 potential sources of revenue capable of generating at least $7 million in new, dedicated revenues needed to expand existing and create new cultural grants programs.
- ***Initiating Innovative, Tourism-Related Program Growth:*** In 1997, the Council was a catalyst for the creation of the Greater Miami Convention and Visitors Bureau's executive level position of Cultural Tourism Director, developing the job description and serving on the candidate selection panel. Additionally, the 1995 reorganization of Miami-Dade County government resulted in new responsibilities for the Council: managing the State-mandated Tourist Development Council (TDC) and its then $800,000+ annual grants program (marking the first time in Florida that a local arts agency has been entrusted with the administrative responsibilities for a TDC); and administering the Visitor Industry Voluntary Educational Service Training Trust (VESTT) program, a partnership between local governments and the hospitality industry, for quality service and behavioral training specifically designed for local visitor industry personnel.
- ***Taking the First Steps to Establish New Dedicated Revenues:*** In 1996, the Council secured $2.75 million in new dedicated convention development tax funds to sustain its Capital Grants Program for the next seven years and earmarked an additional $1 million per year from this tax source (a total of $32 million from 2003 until 2035) for the support of other cultural programs.
- ***Leading Hurricane Andrew Cultural Recovery Efforts:*** In the devastating aftermath of Hurricane Andrew, the Council secured $8 million in 1992-93 from the State Hurricane Andrew Recovery and Rebuilding Trust Fund, the Knight and MacArthur Foundations, the National Endowment for the Arts and a nation-wide contributions campaign. The Council implemented a comprehensive technical assistance and funding program for the physical and financial recovery of Miami-Dade's cultural organizations and individual artists.

- ***Building Cultural Coalitions and Service Organizations:*** To help address broad needs surfaced through its action planning process, the Council has served as a catalyst in creating and supporting numerous service organizations and coalitions of arts groups, including the: Children's Cultural Coalition, Diaspora Arts Coalition, Greater Miami Festivals and Events Association, Dade Cultural Alliance, Theater League of South Florida, Alliance for Media Arts, Haitian Artists Network/Sosyete Koukouy, South Florida Cultural Consortium, Filmmakers' Workshop and Arts Help en Español /Arts Help an Kreyol.
- ***Sustaining an Interactive Cultural Planning Process:*** The Council conducts a model, dynamic, annual community planning process, distinguished by the television broadcast and print distribution of the Chair's annual State of the Arts Address; the publishing of annual planning brochures with updated goals and objectives; and the coordination of televised, board-led community meetings for public input on Council policies and programs.
- ***Serving as a Catalyst for Performing Arts Facilities:*** Over two decades, the Council led the planning and implementation of cultural facilities projects, including the County's largest public-private sector partnership - a new, Cesar Pelli-designed performing arts center complex (a 2,200 seat concert hall, a 2,480 seat ballet/opera house, a 250 seat studio theater and a public plaza) and securing $255 million in dedicated funds for its construction); establishing a $21 million operating endowment; investing $8 million simultaneously to improve a complementary network of 10 existing performance venues; and committing $70 million for new and/or improved state-of-the-art facilities in critically under-served areas of the county.
- ***Improving the Cultural Facilities Infrastructure:*** The Council coordinated the investment of $125 million in public funds from 1986-2000 for new and improved neighborhood cultural facilities (beginning with the Philip Johnson-designed downtown Cultural Center's museums/library complex in 1986 and continuing with the Department's Capital Development Grants Program for improving more than 40 neighborhood facilities since 1988).
- ***Developing New Cultural Groups and Increasing the Economic Impact of the Arts:*** Grant and technical assistance programs established by the Council have helped to develop the number of Miami-Dade's non-profit cultural groups from 110 in 1983 to more than 1,100 in 2012, representing a wide diversity of cultural expressions, heritages and traditions.
- ***Securing Miami-Dade County's First Dedicated Cultural Funding Source:*** The Council led a successful referendum drive in 1978 to pass a tourist development tax as a dedicated revenue source for culture.

MIAMI-DADE CULTURAL AFFAIRS COUNCIL
ATTENDANCE REPORT 2013

	Jan. 2013	Feb. 2013 (Planning Retreat)	Mar. 2013	Apr. 2013	May 2013	June 2013	July 2013	Aug. 2013	Sept. 2013	Oct. 2013	Nov. 2013	Dec. 2013
Alejandro J. Aguirre	P	P	E	P		A		P	A		P	P
Steven Alexander	A	P	P	P		P		P	P		P	P
Victor Bao	P	P	E	P		E		P	P		P	P
Mireille Chancy-Gonzalez								P	P		P	P
Xavier Cortada	P	P	E	P		P		P	E		E	P
Luis Diaz	A	A	A	A		A						
Adolfo Henriques	P	P	P	P		P		P	E		P	P
Robert J. Jensen	P	P	P	P		P		E	P		P	E
Louis-Albert Jolivert	E	P	P	E		A		P	P		E	A
Jorge Luis Lopez	E	P	P	E		P		E	E		P	P
Jorge Pérez	P	P	E	P		E		P	E		E	E
Janá Sigars-Malina	E	P	P	P		P		E	P		E	P
Phyllis Sloan-Simpkins	P	P	P	P		P		P	P		P	P
Rosa Sugrañes	P	E	E	P		P		P	P		E	E
Monty Trainer	P	P	P	P		P		P	P		E	P
Dwayne A. Wynn	P	P	P	P		P						

NO MEETING

NO MEETING

NO MEETING

Key: P = Present
E = Excused
A = Absent

MIAMI-DADE CULTURAL AFFAIRS COUNCIL
ATTENDANCE REPORT 2014

	Jan. 2014	Feb. 2014 (Planning Retreat)	Mar. 2014	Apr. 2014	May 2014	June 2014	July 2014	Aug. 2014	Sept. 2014	Oct. 2014	Nov. 2014	Dec. 2014
Alejandro J. Aguirre	P	P	P	P	E	P	P	P	NO MEETING	P	P	E
Steven Alexander	P	P	P	E	P	P	E	P		E	P	E
Victor Bao	P	P	P	E	P	P	P	E		P	P	E
Mireille Chancy-Gonzalez	P	P	P	P	P	E	P	P		P	E	P
Xavier Cortada	A	E	P	P	P	P	P	P		P	P	P
Adolfo Henriques	P	P	P	P	P	P	P	P		P	P	P
Susana Ibargüen						P	P	E		P	E	P
Robert J. Jensen	P	P	P	E	E	E	E	E		P	P	E
Louis-Albert Jolivert	P	E	E	E	E	E	E	E		A	A	E
Jorge Luis Lopez	P	E	P	P	P	P	P	P		E	P	E
Jorge Pérez	E	E	E	P	E	E	E	E		P	E	E
Janá Sigars-Malina	P	P	P	P	E	P	P	E		P	P	P
Phyllis Sloan-Simpkins	P	A	A	A	P	P	P	P		P	E	P
Rosa Sugrañes	P	P	E	P	E	E	P	P		P	E	E
Monty Trainer	P	P	P	P	P	P	E	E		E	P	P

Key: P = Present
E = Excused
A = Absent

Amended
Agenda Item No. 2 (g)
4-20-76

ORDINANCE NO. 76-34

ORDINANCE ESTABLISHING METROPOLITAN DADE COUNTY COUNCIL OF ARTS AND SCIENCES; PROVIDING DEFINITIONS; ESTABLISHING QUALIFICATIONS FOR MEMBERSHIP; PROVIDING FOR THE ELECTION OF OFFICERS; PROVIDING FOR AN EXECUTIVE DIRECTOR; SETTING FORTH POWERS; PROVIDING FOR MEETINGS, COMMITTEES AND RULES; PROVIDING FOR FUNDING BY DADE COUNTY; PROVIDING A FINDING OF PUBLIC PURPOSE; PROVIDING SEVERABILITY; PROVIDING INCLUSION IN THE CODE; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, the Board of County Commissioners finds that it is in the public interest to increase the appreciation of the arts and sciences among Dade County's citizens; and

WHEREAS, the Commission finds that it is in the public interest to provide proper facilities for all types of cultural expression in locations that are accessible; and

WHEREAS, the Commission finds that it is in the public interest to create and maintain an atmosphere in which every arts and science group in Dade County has an opportunity to achieve financial solvency; and

WHEREAS, the Commission finds that it is in the public interest to create and maintain an atmosphere conducive to the fullest expression of all forms of the arts to provide artistic satisfaction to the performer and to enrich the lives and fill the leisure time of all Dade County's citizens,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Metropolitan Dade County Council of Arts and Sciences.-- There is hereby created and established the Metropolitan Dade County Council of Arts and Sciences, hereinafter referred to as the council, a part of the government of Dade County, Florida, for the purpose of developing, coordinating and promoting the performing and visual arts and the sciences, in

Dade County, contracting for artistic services, performances, and exhibits, and developing physical facilities for the use of the arts and sciences, all for the enjoyment, education, cultural enrichment, and benefit of the citizens of Dade County. In furtherance of said purpose, the council shall attempt to accomplish the following objectives:

(1) Stimulate greater governmental and public awareness and appreciation of the importance of the arts and sciences to the people of Dade County.

(2) Encourage and implement greater and more efficient use of governmental and private resources for the development and support of the arts, and sciences.

(3) Encourage and implement opportunities for County residents to participate in artistic and scientific activities.

(4) Promote the development of Dade County artists, scientists and institutions and community organizations sponsoring arts and science activities, and audiences.

(5) Survey and assess the needs of the arts and sciences, and of the people of this County relating thereto and make such information promptly and regularly available to all interested agencies and persons upon request.

(6) Support and implement the preservation and growth of the County's artistic and scientific resources.

(7) Foster the development of a receptive climate for the arts and sciences to culturally enrich and benefit the citizens of Dade County in their daily lives, to make Dade County visits and vacations all the more appealing to the world and to attract to Dade County residency additional outstanding creators in the field of arts and sciences through appropriate programs of publicity, education, coordination and sponsor activities such as the presentation of lectures and exhibitions and central compilation and dissemination of information on the progress of the arts and sciences in Dade County.

(8) Encourage and coordinate the artistic and scientific activities of other governmental agencies, including those concerned with the public educational system.

(9) Provide Dade County cultural organizations with information and assistance.

The purposes and objectives provided by this section are hereby deemed to be public purposes.

Section 2. Definition of "the arts and sciences".-- The boundaries of the arts and sciences are constantly changing, but for purposes of this ordinance shall include, without limitation, all phases of the visual and performing arts and shall also include the exhibition of all forms of history and science, when such activities are conducted by nonprofit organizations.

Section 3. Membership and organization.--

(1) Each council member will be charged with the responsibility of serving the best interests of the arts and sciences in the County within the purposes of this act, and no council member shall view his or her council role to be that of representing any particular geographic area of the County, interest group, arts or science institution, community organization, or audience.

(2) (a) The council shall consist of 15 members. No person shall be qualified to sit as a member of the Cultural Arts Council if he or she is a salaried manager, administrator or director of any cultural organization in Dade County. Vacancies on the council shall be filled by the County Commission. In filling any vacancy, the County Commission shall select the replacement council member from a list of three candidates to be submitted by the remaining members of the council. In the event that none of the three candidates suggested meets Commission approval, the council shall submit another and entirely different list for Commission consideration. This process shall continue until a suitable replacement has been found to fill the existing or anticipated vacancy.

(b) The council shall endeavor to make the public aware of any vacancy which occurs, or which is expected, by complying with the notice and publication requirements established in subsection (6) of this section. The council shall then receive open nominations from citizens of Dade County before submitting any list of candidates to the County Commission.

(3) The term of office for each member shall be 5 years; however, of the members first appointed, three shall serve for 1 year, three for 2 years, three for 3 years, three for 4 years and three for 5 years. All members of the council shall be qualified electors residing in the County.

(4) No council member who serves a full term shall be reappointed to the Council during the two-year period following expiration of his or her term.

(5) No council member may receive compensation for his or her services, but the council may approve reimbursement for expenses necessarily incurred in the performance of a member's duties.

(6) For purposes of this section, notice and publication requirements shall be deemed to have been met by advertisement three consecutive days in a newspaper of County-wide circulation at least fourteen days prior to the taking of the intended action.

Section 4. Council officers.-- The council shall elect annually one of its members to be its chairperson, and another as vice chairperson.

Section 5. Executive director.-- The County Manager, with the advice and consent of the council, and subject to approval by the County Commission, shall appoint an Executive Director who shall be a full-time employee and shall receive a salary fixed by the County Commission. The Executive Director shall carry out the policies and programs established by the

council, shall employ, subject to council approval, such full-time and part-time staff and consultants as appropriate to carry out those policies and programs and shall be in charge of the day-to-day operations of those policies and programs.

Section 6. Powers of the council.-- The council shall have all legal powers necessary and appropriate to effectuate its objectives and the purposes as set forth in this ordinance, subject to the approval of the County Commission, including, but not limited to, the power:

(1) To have a seal and to alter the same at pleasure.

(2) To provide financial support, including grants, matching grants, loans and guarantees, when other sources of financial support are unavailable or impractical, to Florida artists, arts institutions, local arts interests, and community organizations sponsoring arts activities pursuant to such regulations as the council may adopt and publish.

(3) To adopt rules for the regulation of its affairs and the conduct of its business.

(4) To acquire by grant, purchase, gift or devise all property, real or personal, or any estate or interest therein necessary, desirable or convenient for the purpose of this ordinance, and to lease or rent all or any part thereof and to exercise all of its powers and authority with respect thereto.

(5) To lease or contract for the operation of any part of any of the cultural facilities of the council, subject to reasonable public notice, bids and hearing.

(6) To fix and collect rates, rentals, fees and charges for the use of any and all of the cultural facilities of the council.

(7) To contract for the operation of concessions on or in any of the cultural facilities of the council, subject to reasonable public notice, bids and hearing.

(8) To advertise within or without the state any of the activities, events or facilities of the council.

(9) To make and enter into all contracts and agreements necessary or incidental to the purposes and the performance of the duties imposed and the execution of the powers granted under this act, and to employ such director, consulting services, engineers, superintendents, managers, construction and financial experts and attorneys, and such employees and agents as may, in the judgment of the council, be deemed necessary, and to fix their compensation.

(10) To cooperate and contract with the government of the United States or the State of Florida, or any agency or instrumentality thereof, or with any municipality, district, private corporation, co-partnership, association, or individual providing for or relating to cultural activities, events or facilities.

(11) To organize advisory committees.

(12) To recommend for consideration the names of at least three qualified persons for each vacancy that occurs on the council.

(13) To give such priority to the accomplishment of the purposes, objectives, and duties of the council as it shall determine to be in the best interests of the arts and sciences and the people of Dade County.

(14) To request and obtain such assistance, services, and information from other governmental agencies or entities as will enable the council to properly carry out its objectives under this ordinance.

(15) To do all acts or things necessary or convenient to carry out the powers expressly granted in this ordinance.

(16) To seek and accept appropriations or funds from any federal, state, county, city, or municipal governmental entity, or any individual, partnership, jointventure, or corporation.

(17) To create associate memberships.

Section 7. Council meetings; public hearings; committees and advisors; reports; rules.--

(1) (a) All meetings shall be open to the public. Council meetings shall be held at least quarterly pursuant to notice and at such times and places as the council shall determine. One-half of the council membership, plus one, shall comprise a quorum for the transaction of business at council meetings.

(b) Continued and unexcused absence from council meetings shall constitute cause for a member's removal from the council, and replacement as provided for in subsection (2) of section 3. Such action shall be taken only with approval of 2/3 of the remaining council members.

(2) The council shall hold at least one public hearing annually, pursuant to public notice specifying the date and place of hearing and the subjects to be considered, specifically for the purpose of making the council's work known and investigating and assessing the needs and development of the arts and sciences in the County.

(3) The council may establish such working committees of council members as it deems appropriate to carry out its purposes, objectives, duties and powers.

(4) The council may convene such advisory panels and may consult with such advisors and experts as it deems necessary and appropriate for carrying out its objectives, duties and powers, and it shall initially establish and consult a professional advisory committee.

(5) The council shall formulate and publish rules and regulations setting forth the criteria pursuant to which its financial aid is given, and such other rules regarding its activities as it deems appropriate.

(6) The council shall annually file with the Board of County Commissioners a report summarizing its activities conducted during the preceding year and setting forth such recommendations, including recommendations with respect to present or proposed

legislation, concerning State encouragement and support of the arts, as it considers appropriate. The council's annual report, and such other reports as it deems appropriate, shall be made available to the public.

Section 8. Initial council; funding.--

(1) The initial 15 council members shall be selected as follows:

a) The Planning Advisory Board shall submit all public nominations received by it as of March 31, 1976, to both the Mayor's Advisory Committee on the Arts and the Cultural Executive Council/Junior League.

b) Both the Mayor's Advisory Committee on the Arts and the Cultural Executive Council/Junior League shall consider said public nominations, together with any additional nominations that either group may have, and each group will submit 45 nominations to the Planning Advisory Board.

c) The Planning Advisory Board will select 45 nominations from the total of 90 received and submit these 45 nominations to the Board of County Commissioners.

d) From the 45 names submitted by the Dade County Planning Advisory Board the initial 15 council members shall be appointed by the Board of County Commissioners.

(2) Funding by Dade County -- Requests of the council for funding by Dade County shall be initiated through the County Manager in accordance with established procedures.

Section 9. Public purpose.-- This ordinance being for a public purpose and for the welfare of the citizens of Dade County, Florida, shall be liberally construed to effect the purposes hereof.

Section 10. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 11. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 12. This ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED: April 20, 1976.

Approved by County Attorney as to form and legal sufficiency.

MINUTES OF THE
MIAMI-DADE COUNTY CULTURAL AFFAIRS COUNCIL
November 19, 2014

A meeting of the Miami-Dade County Cultural Affairs Council was held at the 6th Floor Conference Room, Stephen P. Clark Government Center, 111 N.W. 1st Street, Miami, Florida.

Members Present
Adolfo Henriques, Chairman
Alejandro Aguirre
Victor Bao
Xavier Cortada
Robert Jensen
Jorge Luis Lopez
Janá Sigars-Malina
Jorge Pérez
Rosa Sugrañes
Monty Trainer

Members Not Present
Steven Alexander
Mireille Chancy-Gonzalez
Susana Ibargüen
Louis-Albert Jolivert
Phyllis Simpkins

Staff
Michael Spring, Director
Carolina Alfonso
Kelly Allocco
Francine Andersen
Patricia Arbelaez
Roxana Barba
Christina Beauvoir
Nikenna Benjamin
Sue Camp
Lisa D'Andrea-Thompson
Marshall Davis
Eric Fliss
Sandra Hill
Gerry Landreth
Regla Lee
Marialaura Leslie
Deborah Margol
Gilda Mooney
Alex Peraza
Adriana Perez
Dana Pezoldt
Brandi Reddick
Javier Siut
Pamela Valles

Others
Joel Hoffman, Executive Director - Vizcaya Museum & Gardens
Dwayne Wynn

Chairman Adolfo Henriques called the meeting to order at 12:20 pm.

Chairman Henriques introduced Joel Hoffman, Executive Director of Vizcaya Museum and Gardens.

PRESENTATION: Joel Hoffman, Executive Director - Vizcaya Museum & Gardens

Mr. Hoffman presented the Council with a brief history of Vizcaya Museum and Gardens and an update on current activities and upcoming plans.

Built as a winter home by James Deering, the estate was donated to the County in 1952. The following year, it opened as the Dade County Art Museum within the County's Park and Recreation Department. It soon became a tourist attraction, and remains one of Miami-Dade County's more popular attractions.

The replacement of the courtyard skylight has recently been completed. The museum received $1.4 million from the Federal Emergency Management Agency (FEMA) for the project which was completed on time and within budget.

Mr. Hoffman announced a major change that is being proposed for the operation of Vizcaya. The museum would transition to a management structure whereby a non-profit organization would operate this County-owned property under an operating agreement with the County. This new non-profit organization would be a consolidation and replacement of all of the existing support organizations for Vizcaya. The proposed change is designed to provide the museum with greater capacity to raise private sector funds. The goal is to complete this transition within the next year.

Mr. Spring noted that the department is working closely with Vizcaya on the restructuring plan, including the make-up of the new board.

ITEMS FOR APPROVAL

Requests for Excused Absences for November 19, 2014

Requests for excused absences submitted by Susana Ibargüen, Mireille Chancy-Gonzalez, Jorge Pérez and Rosa Sugrañes were approved unanimously. (motion by Mr. Alexander; seconded by Mr. Bao)

Approval of the October 15, 2014 Minutes

The minutes of the October 15, 2014 Council meeting were approved unanimously. (motion by Mr. Alexander; seconded by Mr. Bao)

FY 2014-2015 Community Grants (CG) Program Recommendations – Second Quarter

The FY 2014-2015 Community Grants program panel chaired by Steven Alexander convened on October 30, 2014, to review 29 applications requesting $246,900.00 for the Second Quarter of the program. The Panel recommended funding 28 applicants for a total of $167,000.00.

Individual grant recommendations that involved Councilor conflicts of interest were removed from the package of recommendations and voted on individually. The following Council member declared a conflict of interest and abstained from voting on the following:

Mr. Lopez - The Miami Foundation, Inc. a/f/a for Indie Film Club Miami

The Panel's recommendations to fund the remaining organizations were approved unanimously. (motion by Mr. Alexander; seconded by Mr. Aguirre)

Arca Images, Inc. a/f/a for IMAGINARIA	$5,946
ArtSpring, Inc.	$4,360
Branches, Inc.	$5,946
Brazilian Voices, Inc.	$3,885
Center for Advancement of Jewish Education, Inc.	$11,892
City of West Miami	$2,973
Communities In Schools of Miami, Inc.	$5,946
Dr. Martin Luther King, Jr., Parade and Festivities Committee, Inc.	$7,928
Finger Lakes GrassRoots Festival Organization, Inc.	$7,928
Haitian American Youth Organization, Inc.	$1,983
Hispanic-American Lyric Theatre a/f/a for IlluminArts, Inc.	$3,964
Hispanic Flamenco Ballet Ensemble, Inc.	$5,549
Kiwanis Club of Little Havana, Inc.	$2,775
LIFE IS ART, INC.	$5,946
Living Arts Trust, Inc d/b/a O Cinema a/f/a for BISTOURY, INC.	$5,549
Miami Dance Futures, Inc.	$5,946
Miami Light Project, Inc. a/f/a for GodoyPradera Projects	$5,946
Musicall, Inc.	$5,549
NE 2ND Avenue Partnership, Inc.	$3,964
PAXy Inc.	$5,946.
Rotary Foundation of South Miami, Inc.	$7,928
Shakespeare in the Park Miami, Inc.	$7,928
St. Patrick's Day Committee, Inc.	$3,964
St. Sophia Greek Orthodox Community	$5,549
Tradisyon Lakou Lakay, Inc.	$5,946
United Jewish Generations, Inc.	$5,946
Women's International Film & Arts Festival, Inc.	$11,891

The panel's recommendations to fund the remaining organization, for which there was the above-noted Councilor conflict of interest and abstention, was voted on individually and passed unanimously as follows:

The Miami Foundation, Inc. a/f/a for Indie Film Club Miami $7,928
(motion by Mr. Jensen; seconded by Mr. Alexander)

Sunset Review of the Cultural Affairs Council

Ms. Margol presented the Council with the bi-annual Sunset Review of the Cultural Affairs Council as required by the County. The report outlines the goals and accomplishments of the Council for the past calendar year.

A motion was made to accept the report recommending the continuation of the Cultural Affairs Council and the item passed unanimously. (motion by Mr. Bao; seconded by Mr. Jensen)

REPORTS AND DISCUSSION ITEMS

Culture Shock Miami - Discount Tickets for Youth Program

Ms. Tassy-Beauvoir reported that, to date, 1,283 tickets have been sold for the first two months of the 2014-2015 cultural season. In addition, 672 students have been reached through a free outreach performance and workshop in collaboration with the Miami-Dade Public School System and the South Miami-Dade Cultural Arts Center (SMDCAC), bringing the program's total reach to date to 1,955. As of October 1st, more than 66 performances have been made available to the program's target audience for the first quarter of the 2014-2015 fiscal year.

To celebrate the 10th season of the program, Culture Shock Miami is presenting eight (8) special performances, spanning different arts disciplines. Three performances are being produced as part of the Culture Shock Miami Presents series – *The Intergalactic Nemesis: Target Earth* (October 2014), The StepCrew (January 2015), and Ballet Memphis (April 2015). The additional five (5) performances are being presented in collaboration with SMDCAC. They include: The free season kick-off Backyard Bash (October 2014), Soledad Barrio and *Noche Flamenca* (November 2014), The Improvised Shakespeare Company (February 2015), Peking Acrobats (February 2015), and Mummenschanz (February and March 2015). All performances were placed on sale in September.

Mr. Aguirre inquired about the program's investment in Hispanic media. Ms. Tassy noted that there has not been a targeted effort but staff will investigate the opportunities.

Department Facilities Updates

South Miami-Dade Cultural Arts Center

Mr. Fliss reported that during the month of October, the Center had 5,617 patrons in attendance. Performances included TU Dance and Seraphic Fire, both of which received funding from the Knight Foundation. Additional funding for Soledad Barrio and Noche Flamenca was provided by South Arts and the New England Foundation for the Arts.

Education and outreach events for the month of November include eight FREE TU Dance classes and lecture demonstrations as well as four events for Noche Flamenco.

Mr. Fliss announced that the Center is launching its volunteer program for the 2014-2015 season and recently created a volunteer postcard and e-blast to promote new recruitment.

African Heritage Cultural Arts Center

Mr. Davis reported that The After School Arts Academy has a total of 99 students enrolled in the program, which operates from 2:00 PM to 6:30 PM. The program consists of instructional classes in various art forms, iincluding dance, chorus, visual arts, fashion arts, drama and music. The classes provide the students, ranging from 5 to 16 years of age, an opportunity to demonstrate and develop their latent talents and abilities.

A partnership with Orchestra Miami and Miami Children's Initiative has created a free music program open to students interested in the After School Arts Academy and becoming part of an opera production. Forty-six students are currently enrolled in the program.

The AHCAC is also partnering with Liberty City Elementary School to offer an After School Arts Program for kindergarten through 5th grade students. AHCAC staff is providing instructional classes in dance, chorus, creative dramatics, and instrumental music at the school as of November.

As a part of "Sankofa: Celebrating 40 years of Service," a Call to Artists has generated 85 applicants competing for the visual art exhibitions that will be held as part of this year-long celebration. Selection of artists will occur in November for exhibitions at the Center throughout 2015.

Coconut Grove Playhouse

Mr. Spring thanked Councilor Trainer for his assistance in working with the Coconut Grove community.

The architectural selection is still under the "Cone of Silence."

There is a proposal to build a second, larger theater on the site. Mr. Spring and Mayor Gimenez met with Lewis "Mike" Eidson to review the proposal.

Mr. Spring noted that before moving forward with any proposal there will need to be a masterplan completed by the architectural firm to determine what the site can accommodate.

Art in Public Places Update

Ms. Reddick reported that that the new Arcola Lakes Head Start Facility, located at 770 NW 83rd Street, is slated to open by the end of summer 2014. The new facility will provide comprehensive child-development services for low-income children and families. Two existing seating elements located at the exterior entranceway of the facility will be enhanced by artist Slnisa Kukec who has been commissioned for the project. Mr. Kukec proposed to enclose the bottom portion of the benches and camouflage the concrete benches with random flowing patterns of a SEMCO product outdoor paint.

APP is also collaborating with Miami-Dade Fire Rescue Department (MDFR) to create an artist-designed terrazzo floor for two branch fire stations located in Miami Lakes and Coconut Palm. Artists Felicia Carlisle, a resident at Cannonball, and Michelle Weinberg have been commissioned for the projects, with one artist working in each station.

Ms. Carlisle's design, entitled *Broken Triangle*, combines colors that signify air (blue), fuel (gold) and heat (orange/red) in an equilateral triangle formation with interconnecting sides, each symbolizing one of the elements that form fire. Ms. Weinberg's design will use of the bright green colors found on rescue vehicles and combines them in geometric patterns on a black terrazzo. Her floor design also will be interspersed with metal cut outs depicting tools and symbols of rescue workers.

Twenty-five utility boxes will be wrapped in Commissioner Zapata's District 11. Five artists have been shortlisted.

A Call to Artists went out to design the marquee at African Heritage Cultural Center. The project budget is $150,000 and five artists have been asked to submit proposals.

APP is working with the City of Miami Beach to manage the public art projects that will be part of the expanded convention center. The project has a budget of $4.3 million for public art.

DIRECTOR'S REPORTS

- The Chairman of the National Endowment for the Arts, Jane Chu, will be visiting Miami on December 2. The Department will be hosting a town meeting at the Pérez Art Museum Miami to introduce her to the community.
- The Florida Cultural Alliance has adopted its platform for the upcoming legislative session. It includes a request for support to fully fund all of the grant recommendations of that came out of the Division of Cultural Affairs' panel evaluation process. Mr. Spring will provide details and talking points for the Council.
- The County is required to hold the second budget hearing again on December 4 due to an error in the advertisement of the millage rate.

COUNCILORS REPORTS

- Mr. Trainer reported that the monthly art walk in Coconut Grove is doing well.
- Mr. Cortada will be lecturing at Broward Collage followed by an exhibition of "Littoral Creatures." The lecture is co-sponsored with the Broward County Public Art and Design program.
- Mr. Bao noted that with the election of Ms. Levine Cava, he may not be reappointed to the Council. He congratulated the Council on the work they are doing and said that it has been a pleasure to serve with them.
- Ms. Sigars-Molina reported that the Ramble at Fairchild Tropical Botanic Gardens was a great success.
- Mr. Lopez thanked Mr. Hoffman for his presentation and noted that this is an important time in the development of the institution. He also wished the Council a happy holiday.
- Mr. Aguirre noted that artists Dale Chihuly will be returning to Fairchild Tropical Botanic Gardens. It will be the artist's third project at Fairchild.
- Mr. Jensen reported that Commissioner Levine Cava chose for her first site visit Farm Life School which is trying to develop a food institute. He also congratulated Ms. Andersen and the staff on their work on accessibility issues.

Former Councilor Dwayne Wynn thanked the Council for the work that they are doing and said that he was proud to have been a part of it.

With no further business, the meeting was adjourned at 1:35 PM.

Respectfully submitted,

Gerry Landreth